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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	BrightChoice Holdings LLC
Application serial no.	99032946
Application filing date	02/07/2025
Mark	BRIGHTCHOICE
Date of publication	08/26/2025
Potential opposer's Correspondence information	MICHAEL GELLER DLA PIPER LLP (US) 444 WEST LAKE STREET SUITE 900 CHICAGO, IL 60606 UNITED STATES Primary email: michael.geller@us.dlapiper.com Secondary email(s): alice.gorman@us.dlapiper.com, ch.tm@us.dlapiper.com, deanne.vannatta@us.dlapiper.com 312.368.4000
Docket no.	38740103.003006

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, 24-7 Bright Star Healthcare, LLC, 1125 Tri-State Parkway, Suite 700, Gurnee, IL 60031, UNITED STATES, a Limited Liability Company, organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/25/2025. 24-7 Bright Star Healthcare, LLC respectfully requests that the time period within which to file an opposition be extended until 12/24/2025.

Respectfully submitted,

/Alice K. Gorman/

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