

ESTTA Tracking number: **ESTTA1493105**
Filing date: **01/28/2026**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	The Smiley Company SPRL
Application serial no.	98942173
Application filing date	01/07/2025
Mark	SMILEY SPORTS
Date of publication	12/30/2025
Potential opposer's Correspondence information	DAVID ROME 1 CUSTOMER DRIVE MS 0215 BENTONVILLE, AR 72716 UNITED STATES Primary email: david.rome@walmart.com Secondary email(s): ustm@walmart.com, dsdock- etuswmt@dinsmore.com 479-371-2601

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Walmart Inc., 1 Customer Drive, MS 0215, Bentonville, AR 72716, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/29/2026. Walmart Inc. respectfully requests that the time period within which to file an opposition be extended until 04/29/2026.

Respectfully submitted,

/David W. Rome/

David W. Rome

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