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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	TEXAS DIAMOND D FARMS L.L.C.
Application serial no.	98894799
Application filing date	12/10/2024
Mark	MAX AND HERSHEY'S ALPACA ADVENTURES
Date of publication	07/01/2025
Potential opposer's Correspondence information	PAUL C. LLEWELLYN ARNOLD & PORTER KAYE SCHOLER LLP 601 MASSACHUSETTS AVE., NW IP DOCKETING WASHINGTON, DC 20001 UNITED STATES Primary email: trademarkdocket- ing@arnoldporter.com Secondary email(s): paul.llewellyn@arnoldporter.com, elisa- beth.richards@arnoldporter.com No phone number provided
Docket no.	1029985.00279

### 60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, HERSHEY CHOCOLATE & CONFECTIONERY LLC, 19 EAST CHOCOLATE AVENUE, HERSHEY, PA 17033, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 08/30/2025. HERSHEY CHOCOLATE & CONFECTIONERY LLC respectfully requests that the time period within which to file an opposition be extended until 10/29/2025.

Respectfully submitted,

/Paul C. Llewellyn/

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