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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application serial no.	98650303
Applicant	Zulu Alpha Kilo Inc.

Notice of Appeal

Notice is given that Zulu Alpha Kilo Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 035. First Use: None First Use In Commerce: None
  All goods and services in the class are appealed, namely: (Based on 44(e)) Advertising agency services; (Based on Intent to Use) consultancy regarding advertising communication strategies; digital marketing agency services, namely, development and production of digital marketing campaigns for others via a digital marketing agency; Marketing consulting, namely, media consultation services for the development and production of digital marketing campaigns for others

Respectfully submitted,
/Rita E. Kline/
03/02/2026
RITA E. KLINE
RENNER, OTTO, BOISSELLE & SKLAR LLP
1621 EUCLID AVE.
FLOOR 19
CLEVELAND, OH 44115
UNITED STATES
Primary email: rkline@rennerotto.com
Secondary email(s): ip@rennerotto.com, spacsi@rennerotto.com
216-736-3144