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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Healthcare Information and Management Systems Society
Application serial no.	98311435
Application filing date	12/12/2023
Mark	AMAM
Date of publication	03/04/2025
Potential opposer's Correspondence information	DOUGLAS N. MASTERS LOEB & LOEB LLP 321 N. CLARK STREET, SUITE 2300 CHICAGO, IL 60654 UNITED STATES Primary email: tmlit@loeb.com Secondary email(s): dmasters@loeb.com, tgilles@loeb.com, bfellars@loeb.com 312-464-3100
Docket no.	229557-10002

**60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, American Medical Association, 330 N. WABASH AVE., SUITE 39300, AMA PLAZA, CHICAGO, IL 60654, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/03/2025. American Medical Association respectfully requests that the time period within which to file an opposition be extended until 07/02/2025.

Respectfully submitted,

/Douglas N. Masters/

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04/29/2025