

ESTTA Tracking number: **ESTTA1348231**
Filing date: **03/25/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Lume Deodorant, LLC
Application serial no.	98251954
Application filing date	11/02/2023
Mark	SMELL BETTER LONGER
Date of publication	03/19/2024
Potential opposer's Correspondence information	CAMERON RUFFIN, ESQ. GERBEN PERROTT, PLLC 1050 CONNECTICUT AVE. NW SUITE 500 WASHINGTON, DC 20036 UNITED STATES Primary email: jgerben@gerbenlawfirm.com Secondary email(s): cruffin@gerbenlawfirm.com No phone number provided
Docket no.	05817-0147

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Duke Cannon Supply Company, LLC, 123 N 3rd St., Suite 104, Minneapolis, MN 55401, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 04/18/2024. Duke Cannon Supply Company, LLC respectfully requests that the time period within which to file an opposition be extended until 07/17/2024.

Respectfully submitted,
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03/25/2024