

ESTTA Tracking number: **ESTTA1396870**
Filing date: **11/20/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Shop Accelerator, Inc.
Application serial no.	98239818
Application filing date	10/25/2023
Mark	SHOPGENIE
Date of publication	09/24/2024
Potential opposer's Correspondence information	ROBYN S. LEDERMAN BROOKS KUSHMAN P.C. 150 W. SECOND ST. SUITE 400N ROYAL OAK, MI 48067-3846 UNITED STATES Primary email: rlederman@brookskushman.com Secondary email(s): lnikkila@brookskushman.com, bktm@brookskushman.com 248-358-4400
Docket no.	TERT0975OC('818)

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Terex South Dakota, Inc., 500 OAKWOOD ROAD, WATERTOWN, SD 57201, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/23/2024. Terex South Dakota, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/22/2025.

Respectfully submitted,

/rlederman/

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11/20/2024