

ESTTA Tracking number: **ESTTA1396228**
Filing date: **11/18/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|---------------|
| Application serial no. | 98214879 |
| Applicant | IXEXOTICS LLC |

Notice of Appeal

Notice is given that IXEXOTICS LLC appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 035. First Use: Oct 17, 2018 First Use In Commerce: Oct 17, 2018
All goods and services in the class are appealed, namely: Retail store services and online retail store services featuring exotic vehicles
- Class 037. First Use: Oct 17, 2018 First Use In Commerce: Oct 17, 2018
All goods and services in the class are appealed, namely: Vehicle customization services, namely, premium vehicle detailing, applying paint protection, paint correction, paint services, applying ceramic coating, applying vehicle blackout to windows, radar installation, electronics installation

Respectfully submitted,
/Andrew D. Skale/
11/18/2024

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