

ESTTA Tracking number: **ESTTA1351057**  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Lollytogs, Ltd.
Application serial no.	98208208
Application filing date	10/03/2023
Mark	
Date of publication	03/12/2024
Potential opposer's Correspondence information	TIMOTHY A. BUSH, ESQ. DENTONS SIROTE PC 2311 HIGHLAND AVE. S. BIRMINGHAM, AL 35205 UNITED STATES Primary email: tim.bush@dentons.com Secondary email(s): tiffany.mcclain@dentons.com 2059305282
Docket no.	22690-3

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Auburn University, 105 O.D. Smith Hall, Auburn, AL 36849, UNITED STATES, a state university, organized under the laws of Alabama, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/11/2024. Auburn University respectfully requests that the time period within which to file an opposition be extended until 07/10/2024.

Respectfully submitted,  
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