

ESTTA Tracking number: **ESTTA1355460**
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Aging with Grit, Grace, and Dignity, LLC
Application serial no.	98015204
Application filing date	05/26/2023
Mark	LIVE WELL. AGE WELL. DIE WELL.
Date of publication	04/02/2024
Potential opposer's Correspondence information	JOHN W. MCILVAINE THE WEBB LAW FIRM 420 FT. DUQUESNE BLVD., SUITE 1200 ONE GATEWAY CENTER PITTSBURGH, PA 15222 UNITED STATES Primary email: trademarks@webblaw.com Secondary email(s): jmcilvaine@webblaw.com, moliver@webblaw.com, gvadala@webblaw.com 412-471-8815
Docket no.	7618-2402682

First 90 Day Request for Extension of Time to Oppose for Good

Cause

Pursuant to 37 C.F.R. Section 2.102, GNC Holdings, LLC, 75 Hopper Place, Suite 501, Pittsburgh, PA 15222, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/02/2024. GNC Holdings, LLC respectfully requests that the time period within which to file an opposition be extended until 07/31/2024.

Respectfully submitted,

/John W. McIlvaine/

John W. McIlvaine

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