

ESTTA Tracking number: **ESTTA1381975**  
Filing date: **09/06/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Ex Parte Appeal - Serial No.	97830483
Appellant	Juiceland IP Holdings, LLC
Applied for mark	BEETS MODE
Correspondence address	JOSHUA G JONES DICKINSON WRIGHT PLLC 607 W 3RD STREET, SUITE 2500 AUSTIN, TX 78701 UNITED STATES Primary email: dwtrademarks@dickinson-wright.com Secondary email(s): jjones@dickinson-wright.com 512-770-4200
Submission	Appeal brief
Attachments	Applicant Appeal Brief with exhibit.pdf(2590981 bytes )
Appealed class	Class 032. First Use: Mar 1, 2020 First Use In Commerce: Mar 1, 2020 All goods and services in the class are appealed, namely: Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice; all of the foregoing goods comprised in whole or in significant part of beets, beet juice, or beets and beet juice
Filer's name	Joshua G. Jones
Filer's email	dwtrademarks@dickinson-wright.com, jjones@dickinson-wright.com
Signature	/JGJ/
Date	09/06/2024

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re *Juiceland IP Holdings, LLC*  
Serial No. 97830483  
Filed: March 9, 2023  
Mark: BEETS MODE

Proceeding No. 97830483

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**APPLICANT’S BRIEF IN SUPPORT OF ITS EX PARTE APPEAL**

Applicant, Juiceland IP Holdings, LLC, respectfully files its opening brief urging the Board to overturn the examiner’s Section 2(d) objection to Applicant’s mark BEETS MODE, applied for in connection with “Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice” on the basis that Applicant’s mark is confusingly similar to the mark BEET MODE used in connection with “Dietary and nutritional supplements comprised primarily of beets.” Applicant respectfully argues that the examiner had insufficient evidence to find that Applicant’s claimed goods of fruit juices and vegetable fruit juices overlapped with the prior registered mark’s claimed nutritional supplements such that confusion is likely.

**I. Legal Standard**

Under TMEP § 1207.01(a)(i), “if the goods or services in question are not related or marketed in such a way that they would be encountered by the same persons in situations that would create the incorrect assumption that they originate from the same source, then, even if the marks are identical, confusion may not be likely.” Citing *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d at 1371, 101 USPQ2d at 1723 (affirming the Board’s dismissal of opposer’s likelihood-of-confusion claim, noting “there is nothing in the record to suggest that a purchaser of test preparation materials who also purchases a luxury handbag would consider the goods to emanate from the same source” though both were offered under the COACH mark); *Shen Mfg.*

*Co. v. Ritz Hotel Ltd.*, 393 F.3d 1238, 1244-45, 73 USPQ2d 1350, 1356 (Fed. Cir. 2004) (reversing TTAB’s holding that contemporaneous use of RITZ for cooking and wine selection classes and RITZ for kitchen textiles is likely to cause confusion, because the relatedness of the respective goods and services was not supported by substantial evidence); *In re Thor Tech, Inc.*, 113 USPQ2d 1546, 1551 (TTAB 2015) (holding use of identical marks for towable trailers and trucks not likely to cause confusion given the difference in the nature of the goods and their channels of trade and the high degree of consumer care likely to be exercised by the relevant consumers).

To support a finding of likelihood of confusion, the examiner “must provide evidence showing that the goods and services are related.” TMEP § 1207.01(a)(vi). Such evidence may include “news articles and/or evidence from computer databases showing that the relevant goods or services are used together or used by the same purchasers; advertisements showing that the relevant goods or services are advertised together or sold by the same manufacturer or dealer; and/or copies of prior use-based registrations of the same mark for both applicant’s goods or services and the goods or services listed in the cited registration.” *Id.*

## **II. Argument**

The examiner relied on four pieces of evidence to argue that nutritional supplements were related to Applicant’s fruit juices such that confusion was likely. However, as pointed out to the examiner, two of the examples provide were from general grocery store brands Whole Foods and Nature’s Promise. While Applicant does not dispute that Nature’s Promise and Whole Foods provides the same branded nutritional supplements and fruit juices, these sources also uses these brands on items such as dog food, household cleaning products, and toilet paper. Ex. A (Applicant March 8, 2024 Response to Office Action). Under the examiner’s reasoning, all such goods would be related goods under a likelihood of confusion analysis. In response, the examiner maintained

that nutritional supplements were “closely related” to fruit juices and provided additional internet evidence and third-party registrations as evidence.

Respectfully, the examiner’s internet evidence again either does not demonstrate that the same entity uses the same mark on nutritional supplements and fruit juices, or at most demonstrates that such sources are general grocery store brands that offer vastly disparate goods that no reasonable consumer would consider related. For example, the examiner’s example of Swanson Vitamins provides examples of a “Beet Juice” which is clearly a supplement, provided in pill form, and a beet root concentrate. And again, Swanson is an online general grocer which provides such items as cleaning supplies, shampoos, and pet foods. Under the examiner’s reasoning, just about any good that could be found in a grocery store would be related to each other for purposes of a Section 2(d) analysis.

As for the examiner’s third-party registrations, the Board has repeatedly cautioned that examiners “must review the registrations carefully to ensure that each registration presented is probative and that the number of registrations is sufficient, along with other types of evidence, to establish that the types of goods at issue are related.” *In re Princeton Tectonics, Inc.*, 95 USPQ2d 1509 (TTAB 2010). *In re Princeton* found that third-party registrations alone were not sufficient to establish that personal headlamps were related to electric light fixtures. In this case, most of the registrations list either liquid nutritional supplements or nutritional supplement drinks or related supplements as contrasted with the BEETMODE registration which do not list these types of supplements. In addition, there is no “other type of evidence” to support the finding that supplements are related to juices.

## II. Conclusion

Therefore, for the reasons stated above, Applicant respectfully requests that the Board overturn the examiner's Section 2(d) rejection and permit its application to publish.

Dated: September 6, 2024

/s/ - Joshua Jones

Joshua G. Jones

Dickinson Wright PLLC

607 W. 3rd Street Suite 2500

Austin, TX 78701

512-582-6891

[jjones@dickinson-wright.com](mailto:jjones@dickinson-wright.com)

Attorney for Applicant

# Exhibit A

## Response to Office Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	97830483
<b>MARK SECTION</b>	
<b>MARK</b>	<a href="#">mark</a>
<b>LITERAL ELEMENT</b>	BEETS MODE
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>ARGUMENT(S)</b>	
<p>Applicant respectfully responds to the examiner's Section 2(d) rejection of Applicant's BEETS MODE mark used in connection with "Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice" with the prior registered BEET MODE marks used in connection with "Dietary and nutritional supplements comprised primarily of beets." Respectfully, the examiner has not offered substantial evidence that consumers would find the parties' goods to be related. The examiner has offered four examples of third party uses where the same brand was used on both supplements and juices. However, two of those marks are grocery store brands such as 365 for Whole Foods and Nature's Promise. These brands are used also on very disparate goods such as dog food, household cleaning products, and toilet paper. Under the examiner's reasoning, these goods would also be related to juices. Therefore, Applicant respectfully requests that the examiner remove the Section 2(d) rejection.</p>	
<b>EVIDENCE SECTION</b>	
<b>EVIDENCE FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_63240135132-202403081_24242180496_._Nature_s_Pr omise_Organic_Tomato_Sauc e.pdf</a>
<b>CONVERTED PDF FILE(S) (1 page)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0002.JPG</a>
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_63240135132-202403081_24242180496_._Nature_s_Pr omise_Free_Country_Chicke n__Beef_Dog_Food.pdf</a>
<b>CONVERTED PDF FILE(S) (1 page)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0003.JPG</a>
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_63240135132-202403081_24242180496_._Nature_s_Pr omise_Double_Roll_Bath_Ti ssue.pdf</a>
<b>CONVERTED PDF FILE(S) (1 page)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0004.JPG</a>
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_63240135132-202403081_24242180496_._Foods_Mark et_Epsom_Salt_96_Ounce__Beauty__Personal_Care.pdf</a>
<b>CONVERTED PDF FILE(S) (7 pages)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0005.JPG</a>
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	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0007.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0008.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0009.JPG</a>

	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0010.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\978\304\97830483\xml2\ ROA0011.JPG</a>
DESCRIPTION OF EVIDENCE FILE	third party uses on disparate goods.
<b>GOODS AND/OR SERVICES SECTION (current)</b>	
INTERNATIONAL CLASS	032
DESCRIPTION	
Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/01/2020
FIRST USE IN COMMERCE DATE	At least as early as 03/01/2020
<b>GOODS AND/OR SERVICES SECTION (proposed)</b>	
INTERNATIONAL CLASS	032
TRACKED TEXT DESCRIPTION	
Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice; <a href="#">all of the foregoing goods comprised in whole or in significant part of beets, beet juice, or beets and beet juice</a>	
FINAL DESCRIPTION	
Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice; all of the foregoing goods comprised in whole or in significant part of beets, beet juice, or beets and beet juice	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/01/2020
FIRST USE IN COMMERCE DATE	At least as early as 03/01/2020
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
<b>ADDITIONAL STATEMENTS SECTION</b>	
DISCLAIMER	No claim is made to the exclusive right to use BEETS apart from the mark as shown.
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	JOSHUA G. JONES
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	dwtrademarks@dickinson-wright.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jjones@dickinson-wright.com; CGeronimo@dickinson-wright.com
DOCKET/REFERENCE NUMBER	097666.23
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	Joshua G. Jones
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	dwtrademarks@dickinson-wright.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jjones@dickinson-wright.com
DOCKET/REFERENCE NUMBER	097666.23
<b>SIGNATURE SECTION</b>	
RESPONSE SIGNATURE	/JGJ/
SIGNATORY'S NAME	Joshua G. Jones
SIGNATORY'S POSITION	Attorney of record, Texas Bar member



<b>SIGNATORY'S PHONE NUMBER</b>	512-770-4200
<b>DATE SIGNED</b>	03/08/2024
<b>ROLE OF AUTHORIZED SIGNATORY</b>	Authorized U.S.-Licensed Attorney
<b>SIGNATURE METHOD</b>	Signed directly within the form
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Mar 08 12:50:29 ET 2024
<b>TEAS STAMP</b>	USPTO/ROA-XX.XXX.XXX.XXX- 20240308125029258435-9783 0483-85016a19f1be2d0b4923 159cdec3e3b816011629aad78 894b8e74234d182335cf-N/A- N/A-20240308124242180496

## Response to Office Action

### To the Commissioner for Trademarks:

Application serial no. **97830483** BEETS MODE(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/97830483/large>) has been amended as follows:

#### ARGUMENT(S)

**In response to the substantive refusal(s), please note the following:**

Applicant respectfully responds to the examiner's Section 2(d) rejection of Applicant's BEETS MODE mark used in connection with "Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice" with the prior registered BEET MODE marks used in connection with "Dietary and nutritional supplements comprised primarily of beets." Respectfully, the examiner has not offered substantial evidence that consumers would find the parties' goods to be related. The examiner has offered four examples of third party uses where the same brand was used on both supplements and juices. However, two of those marks are grocery store brands such as 365 for Whole Foods and Nature's Promise. These brands are used also on very disparate goods such as dog food, household cleaning products, and toilet paper. Under the examiner's reasoning, these goods would also be related to juices. Therefore, Applicant respectfully requests that the examiner remove the Section 2(d) rejection.

#### EVIDENCE

Evidence has been attached: third party uses on disparate goods.

**Original PDF file:**

[evi\\_63240135132-202403081\\_24242180496\\_-\\_Nature\\_s\\_Pr omise\\_Organic\\_Tomato\\_Sauc e.pdf](#)

**Converted PDF file(s)** ( 1 page) [Evidence-1](#)

**Original PDF file:**

[evi\\_63240135132-202403081\\_24242180496\\_-\\_Nature\\_s\\_Pr omise\\_Free\\_Country\\_Chicke n\\_\\_Beef\\_Dog\\_Food.pdf](#)

**Converted PDF file(s)** ( 1 page) [Evidence-1](#)

**Original PDF file:**

[evi\\_63240135132-202403081\\_24242180496\\_-\\_Nature\\_s\\_Pr omise\\_Double\\_Roll\\_Bath\\_Ti ssue.pdf](#)

**Converted PDF file(s)** ( 1 page) [Evidence-1](#)

**Original PDF file:**

[evi\\_63240135132-202403081\\_24242180496\\_-\\_Foods\\_Mark et\\_Epsom\\_Salt\\_96\\_Ounce\\_\\_Beauty\\_\\_Personal\\_Care.pdf](#)

**Converted PDF file(s)** ( 7 pages) [Evidence-1Evidence-2Evidence-3Evidence-4Evidence-5Evidence-6Evidence-7](#)

#### CLASSIFICATION AND LISTING OF GOODS/SERVICES

**Applicant proposes to amend the following:**

**Current:**

Class 032 for Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice

**Filing Basis: Section 1(a), Use in Commerce:** The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 03/01/2020 and first used in commerce at least as early as 03/01/2020 , and is now in use in such commerce.

**Proposed:**

**Tracked Text Description:** Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice; [all of the foregoing goods comprised in whole or in significant part of beets, beet juice, or beets and beet juice](#)

Class 032 for Fruit juice; Fruit juice beverages; Vegetable-fruit juices; Vegetable juice; all of the foregoing goods comprised in whole or in significant part of beets, beet juice, or beets and beet juice

**Filing Basis: Section 1(a), Use in Commerce:** The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 03/01/2020 and first used in commerce at least as early as 03/01/2020 , and is now in use in such commerce.

Webpage URL: None Provided

Webpage Date of Access: None Provided

**ADDITIONAL STATEMENTS**

**Disclaimer**

No claim is made to the exclusive right to use BEETS apart from the mark as shown.

**Correspondence Information (current)**

JOSHUA G. JONES

PRIMARY EMAIL FOR CORRESPONDENCE: [dwtrademarks@dickinson-wright.com](mailto:dwtrademarks@dickinson-wright.com)

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): [jjones@dickinson-wright.com](mailto:jjones@dickinson-wright.com); [CGeronimo@dickinson-wright.com](mailto:CGeronimo@dickinson-wright.com)

The docket/reference number is 097666.23.

**Correspondence Information (proposed)**

Joshua G. Jones

PRIMARY EMAIL FOR CORRESPONDENCE: [dwtrademarks@dickinson-wright.com](mailto:dwtrademarks@dickinson-wright.com)

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): [jjones@dickinson-wright.com](mailto:jjones@dickinson-wright.com)

The docket/reference number is 097666.23.

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

**SIGNATURE(S)**

**Response Signature**

Signature: /JGJ/ Date: 03/08/2024

Signatory's Name: Joshua G. Jones

Signatory's Position: Attorney of record, Texas Bar member

Signatory's Phone Number: 512-770-4200 Signature method: Signed directly within the form

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: JOSHUA G. JONES  
DICKINSON WRIGHT PLLC

607 W. 3RD STREET SUITE 2500  
AUSTIN, Texas 78701

Mailing Address: Joshua G. Jones  
DICKINSON WRIGHT PLLC  
607 W. 3RD STREET SUITE 2500  
AUSTIN, Texas 78701

Serial Number: 97830483

Internet Transmission Date: Fri Mar 08 12:50:29 ET 2024

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XXX-202403081250292

58435-97830483-85016a19f1be2d0b4923159cd

ec3e3b816011629aad78894b8e74234d182335cf

-N/A-N/A-20240308124242180496



Categories  
All 

Refine

### Product Details

15 Oz.

## Nature's Promise Organic Tomato Sauce

**\$1.59**

\$1.70/Per pound

 Add To List

 Located in Aisle 3 | Sec. 33

 Earns 2% Rewards

Nutrition



Lb. - SOLD BY THE BU...

Organic Bananas

~~\$0.79~~ **\$0.69/Lb.**

Avg. Wt. 3.0 lb.



Categories  
All 

Refine

## Product Details

13.2 Oz. - with Vegetables & Gravy

### Nature's Promise Free Country Chicken & Beef Dog Food

**\$1.79**

\$2.17/Per pound

 Add To List

 Located in Aisle 15 | Sec. 12

 Earns 2% Rewards

Nutrition



Lb. - SOLD BY THE BU...

Organic Bananas

~~\$0.79~~ **\$0.69/Lb.**

Avg. Wt. 3.0 lb.



Categories  
All 

Refine

## Product Details

12-Roll - 400 Sq.Ft.

### Nature's Promise Double Roll Bath Tissue

**Currently Not Available.**

[Browse Departments](#)

 Located in Aisle 17 | Sec. 6

 Earns 2% Rewards

Nutrition



Lb. - SOLD BY THE BU...

Organic Bananas

~~\$0.79~~ **\$0.69/Lb.**

Avg. Wt. 3.0 lb.

Sponsored



Roll over image to zoom in

See customer images and reviews

Whole Foods Market Epsom Salt, 96

★★★★★ 2,170 ratings

65 by Whole Foods Ma...

2K+ bought in past month

\$7.49 (\$0.08 / Ounce)

FREE Returns

led by Whole Foods

ck of 1)

3 Pound (Pack of 1) \$5.29 (\$0.11 / Ounce)

4 Pound (Pack of 1) \$4.39 (\$0.07 / Ounce)

6 Pound (Pack of 1) \$7.49 (\$0.08 / Ounce)

Ingredients

About this item

- Epsom Salt Is Useful Every Season Of The Year. Beat Winter Blahs: Simply Dissolve Two Cups Of Epsom Salt In A Warm Bath For A Calm And Refreshing Soak And To Warm And Relax Your Body. A Mineral Spring Spa: Springtime Is Your Fresh Start To Working Out, Oftentimes Leading To Overexertion. Just Dissolve Two Cups Of Epsom Salt In Warm Bathwater, Settle In And Experience Spa-Like Relaxation. Summer Salts: Mix One Cup Of Epsom Salt In One Quart Of Cold Water To Make A Compress. Apply With A Washcloth As A Wet Dressing To Soothe Summer Skin. Relax Into Autumn: By Dissolving Two Cups Of Epsom Salt In A Warm Bath, You'll Be Able To Indulge Your Senses And Feel Refreshed And Rejuvenated. First Aid Other Information Each Teaspoon Contains: Magnesium 495 Mg

Show more

Details

\$7.49 (\$0.08 / Ounce)



\$9.95 delivery Today 12 PM - 2 PM. Order within 0 hrs 19 mins Deliver to Joshua - Austin 78727

In Stock

Qty: 1

Add to Cart

Repeat this item

Repeat Items will automatically add to cart on your schedule. Learn more







Add to Alexa list

Sponsored

Report an issue with this product or seller

Sponsored

## Customers also shopped for

					
365 by Whole Foods Market, Himalayan Pink Salt Grinder, 3.38 Ounce ★★★★★ 1,591 \$3.99 (\$1.18/Ounce)	365 By Whole Foods Market, Almond Seasoned Sea Salt & Vinegar, 10 Ounce ★★★★☆ 27 \$7.99 (\$0.80/oz)	365 By Whole Foods Market, Crackers Almond Flour Sea Salt, 5 Ounce \$4.99 (\$1.00/Ounce)	365 By Whole Foods Market, Crackers Almond Flour Rosemary Sea Salt, 5 Ounce \$4.99 (\$1.00/Ounce)	365 by Whole Foods Market, Cracker Pita Sea Salt, 5 Ounce 12 flavors, 8 sizes ★★★★★ 23,895 \$4.29 (\$0.72/Ounce)	365 By Whole Foods Market, Seasoning Garlic Salt, 3.51 Ounce ★ \$4.19 (\$1.19/Ounce)
<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>

## Important information

### Safety Information

WARNINGS ASK A DOCTOR BEFORE USE IF YOU HAVE ■ KIDNEY DISEASE ■ A MAGNESIUM RESTRICTED DIET ■ STOMACH PAIN, NAUSEA OR VOMITING ■ NOTICED A SUDDEN CHANGE IN BOWEL HABITS THAT LASTS MORE THAN 2 WEEKS ASK A DOCTOR OR PHARMACIST BEFORE USE IF YOU ARE PRESENTLY TAKING A PRESCRIPTION DRUG. WHEN USING THIS PRODUCT ■ DO NOT USE MORE THAN DIRECTED STOP USE AND ASK A DOCTOR IF ■ YOU HAVE RECTAL BLEEDING OR FAILURE TO HAVE A BOWEL MOVEMENT AFTER USE. THIS MAY INDICATE A SERIOUS CONDITION. ■ YOU NEED TO USE A LAXATIVE FOR MORE THAN 1 WEEK IF PREGNANT OR BREAST-FEEDING, ASK A HEALTH PROFESSIONAL BEFORE USE. KEEP OUT OF REACH OF CHILDREN. IN CASE OF OVERDOSE, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER I (1-800-222-1222) RIGHT AWAY.\*\*\*WARNINGS: WHERE PROMPT RELIEF IS NOT OBTAINED OR WHERE THERE IS EVIDENCE OF IRRITATION OR INJECTION, DISCONTINUE USE AND CONSULT A DOCTOR. DO NOT USE IF PREGNANT OR DIABETIC, UNLESS ADVISED BY A DOCTOR.

### Ingredients

Magnesium Sulfate Usp 100% Purpose Saline Laxative

### Directions

Cool Dry Place

To report an issue with this product or seller, [click here](#).

## Product Description

Epsom salt



## Looking for specific info?

### Product information

Product Dimensions	4.4 x 9.4 x 10.83 inches; 6 Pounds
Item Weight	6 pounds
Manufacturer	365 by Whole Foods Market
ASIN	B074Y4FF3Z
Customer Reviews	4.8 ★★★★★ 2,170 ratings 4.8 out of 5 stars
Age Range Description	Adult
Item Weight	6 Pounds

### Feedback

Would you like to [tell us about a lower price?](#) ▾

### From the manufacturer

## 365 by Whole Foods Market

365 by Whole Foods Market products give you that dance-down-the-aisles feeling. Our huge range of choices with high-quality ingredients at prices you can get down with makes grocery shopping so much more than tossing the basics in your cart. It's the splurgiest way to save.

#### Next-Level Necessities

Our basics are anything but. You won't find hydrogenated oils or FD&C colors in our products — just quality staples with nothing to hide.

#### There's an Organic for That

We've got organics and non-GMO products at prices that won't burn a hole in your favorite pants. In fact, they'll turn into boogie-on-aisle-six pants.

#### Body Care You Can Bank On

We ban 215+ ingredients commonly used in beauty and body products including parabens, phthalates, formaldehyde donors, oxybenzone, PFAS and EDTA.

#### Awesomeness on Every Aisle

Whole grains, fair trade coffee, organic milk, frozen veggies and so much more, all flexing with our unmatched Whole Foods Market Quality Standards.

### Product details

**Product Dimensions** : 4.4 x 9.4 x 10.83 inches; 6 Pounds

**UPC** : 099482464134

**Manufacturer** : 365 by Whole Foods Market

**ASIN** : B074Y4FF3Z

**Customer Reviews:**

4.8 ★★★★★ 2,170 ratings

### Customer reviews

★★★★★ 4.8 out of 5

2,170 global ratings

5 star	<input type="text"/>	87%
4 star	<input type="text"/>	9%
3 star	<input type="text"/>	2%
2 star	<input type="text"/>	0%
1 star	<input type="text"/>	1%

### Reviews with images

[See all photos](#) >



Top reviews ▾

### Top reviews from the United States

Translate all reviews to English

Sarah D.

★★★★★ **Great for price**

Reviewed in the United States on February 19, 2024  
Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Perfect for baths & sensitive skin.

Helpful | Report

stephanie

★★★★★ **Exactly as expected**

Reviewed in the United States on January 20, 2024  
Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Great product and I love there is no scent.

Helpful | Report

TryAndShareResults2016

★★★★★ **365 by Whole Foods Market, Epsom Salt, 96 Ounce**

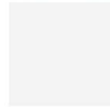
Reviewed in the United States on August 27, 2023  
Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

The "365 by Whole Foods Market, Epsom Salt, 96 Ounce" is truly a rejuvenating addition to anyone's wellness routine. With a generous 96-ounce quantity, this Epsom salt offers an exceptional value for its price. The resealable packaging ensures its longevity and potency, allowing users to enjoy its benefits over multiple uses.

This Epsom salt proves to be a versatile and effective remedy. Its fine texture dissolves quickly in warm water, making it ideal for soothing baths that can ease sore muscles and promote relaxation after a long day. Furthermore, it can be used as a foot soak to alleviate tension and provide comfort. The product's purity guarantees a genuine experience, as it is free from additives or fragrances, catering to those with sensitivities.

Users can trust the quality and origin of the product, as it is sourced from the reputable and health-conscious Whole Foods Market brand. The 365 Epsom Salt is a natural choice for self-care enthusiasts seeking a reliable way to unwind and revitalize. Whether it's for post-workout recovery or simply a tranquil

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One person found this helpful

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Maggie

★★★★★ **It's good**

Reviewed in the United States on December 21, 2023  
Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Your basic Epsom salts. Worked fine in the tub

Helpful | Report

samantha

★★★★★ **Excellent value!**

Reviewed in the United States on November 27, 2023  
Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

I don't think there's a better value when it comes Good old plain Epsom Salt!

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Eric B!

★★★★☆ **Cheap, salty, goodness.**

Reviewed in the United States on January 12, 2020  
Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

It's salt...

Helpful

Report



Francisca Crisostomo

★★★★★ **El final.**

Reviewed in the United States on November 27, 2023

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Todo un estuche de monerías, muuuy buena.

Helpful

Report

[Translate review to English](#)



Gale

★★★★★ **I got this for the n lawn**

Reviewed in the United States on October 17, 2023

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Just sprinkle on your lawn, bushes, plants. Helps them look green

Your yard will be the envy of the neighborhood

One person found this helpful

Helpful

Report



Susu

★★★★★ **as advertised.**

Reviewed in the United States on September 23, 2023

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

as advertised...good value for the \$\$\$

One person found this helpful

Helpful

Report



Jennyfur

★★★★★ **Best price I could find**

Reviewed in the United States on January 14, 2023

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

I take baths in Epsom salts and baking soda. Satisfying. We also sprinkle Epsom salts outside the cat door to keep the raccoons away! Very effective!

6 people found this helpful

Helpful

Report



Raven

★★★★★ **Cheap no scent**

Reviewed in the United States on March 5, 2021

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Helps with soreness I'm a younger person with alot of body pain so this and cbd oil lotion really take the edge off of help me move a bit better I have a broken wrist and tendinitis this really helps with that and my lower back issues you get alot and they have the cheapest Epsom salt

One person found this helpful

Helpful

Report



madeline audrey

★★★★★ **Great Value**

Reviewed in the United States on April 16, 2021

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Love the value of this epsom salt. You get twice as much for the same price as a scented bag. I don't mind unscented because you just add a little bit of your own bubble bath. Lasted at least 7 baths.

6 people found this helpful

Helpful

Report



William M.

★★★★★ **One of the best ways to sooth aching joints and back**

Reviewed in the United States on May 10, 2020

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

When I wake up stiff and sore or just feel achy after a hard day doing physical work, epsom salt baths are very helpful. There does not seem to be much difference in the brands, however I do recommend magnesium sulfate, which is what this product contains. Our bodies need sulfate as well as the magnesium. Some epsom salts use magnesium chloride.

17 people found this helpful

Helpful

| Report



JoJo G

★★★★★ **Good deal delivered**

Reviewed in the United States on March 25, 2021

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

I mean, i don't know how to write a review about a generic thing like epsom salt. The bag is large so its a good deal, it is great to put in the bath but tastes horrible on steamed vegetables.

9 people found this helpful

Helpful

| Report



Dayle Hoffmann

★★★★★ **Non Toxic Buy This!**

Reviewed in the United States on May 22, 2021

Size: 6 Pound (Pack of 1) | [Verified Purchase](#)

Non toxic and that is most important. You don't need a scent. This does the job. Skip all other ingredients and stick with this one ingredient.

7 people found this helpful

Helpful

| Report

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**Disclaimer:** While we work to ensure that product information is correct, on occasion manufacturers may alter their ingredient lists. Actual product packaging and materials may contain more and/or different information than that shown on our Web site. We recommend that you do not solely rely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. For additional information about a product, please contact the manufacturer. Content on this site is for reference purposes and is not intended to substitute for advice given by a physician, pharmacist, or other licensed health-care professional. You should not use this information as self-diagnosis or for treating a health problem or disease. Contact your health-care provider immediately if you suspect that you have a medical problem. Information and statements regarding dietary supplements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease or health condition. Amazon.com assumes no liability for inaccuracies or misstatements about products.

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Manage Your Content and Devices  
Recalls and Product Safety Alerts  
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Amazon Music  
Stream millions of songs

Amazon Ads  
Reach customers wherever they spend their time

6pm  
Score deals on fashion brands

AbeBooks  
Books, art & collectibles

ACX  
Audiobook Publishing Made Easy

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Start a Selling Account

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Everything For Your Business

Amazon Fresh  
Groceries & More Right To Your Door

AmazonGlobal  
Ship Orders Internationally

Home Services  
Experienced Pros Happiness Guarantee

Amazon Web Services  
Scalable Cloud Computing Services

Audible  
Listen to Books & Original Audio Performances

Box Office Mojo  
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Book reviews & recommendations

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IMDbPro  
Get Info Entertainment Professionals Need

Kindle Direct Publishing  
Indie Digital & Print Publishing Made Easy

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Unlimited Photo Storage Free With Prime

Prime Video Direct  
Video Distribution Made Easy

Shopbop  
Designer Fashion Brands

Amazon Warehouse  
Great Deals on Quality Used Products

Whole Foods Market  
America's Healthiest Grocery Store

Woot!  
Deals and Shenanigans

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