

ESTTA Tracking number: **ESTTA1347624**  
Filing date: **03/21/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	L'Elysian LLC
Application serial no.	97709806
Application filing date	12/08/2022
Mark	MITZI SIMPLY SMASH
Date of publication	02/20/2024
Potential opposer's Correspondence information	CASSIDY J. GRUNNINGER HOLLAND & HART LLP P.O. BOX 8749 ATTN: TRADEMARK DOCKETING DENVER, CO 80201-8749 UNITED STATES Primary email: docket@hollandhart.com Secondary email(s): CJGrun- ninger@hollandhart.com, LHTronco@hollandhart.com, SLGriff- is@hollandhart.com, LJHeld@hollandhart.com, ocdepaz@hollandhart.com 303-295-8000
Docket no.	54006.0659

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Smashburger IP Holder LLC, 3900 Mexico Avenue, Suite 1200, Denver, CO 80210, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 03/21/2024. Smashburger IP Holder LLC respectfully requests that the time period within which to file an opposition be extended until 04/20/2024.

Respectfully submitted,  
/Cassidy Grunninger/  
Cassidy Grunninger  
docket@hollandhart.com, CJGruninger@hollandhart.com  
03/21/2024