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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Ex Parte Appeal - Serial No.	97663130
Appellant	SWS Holdings, Inc.
Applied for mark	FOODIECON
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Submission	To file a main brief - first request
Attachments	Foodiecon Appeal Brief ext. 8.3.pdf(116658 bytes )
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Date	09/03/2024

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the application of: )  
SWS Holdings, Inc. )  
Serial No.: 97/663,130 ) MOTION TO EXTEND TIME TO  
Filed: November 4, 2022 ) FILE APPLICANT'S APPEAL  
 ) BRIEF  
Mark: FoodieCon )

Applicant, through its undersigned counsel, hereby requests that the time in which to file its Brief on appeal be extended for sixty (60) days to and including November 3, 2024. In support of this request, it is noted that counsel has not had an opportunity to consult with and receive instructions from Applicant since the appeal was instituted, to receive additional information and materials from Applicant, and to prepare and file the required brief. Thus, counsel requires additional time to allow for preparation of Applicant's Appeal Brief. As such, Applicant respectfully submits that good cause exists for the requested extension.<sup>1</sup>

In view of the foregoing, Applicant respectfully requests that this Motion be granted, and that the time for Applicant to file its brief in this appeal be extended as requested.

Respectfully submitted,

SWS Holdings, Inc.

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Atty. Docket No.: TM220192US00

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<sup>1</sup> See TBMP§1203.02(d); In re Miller Brewing Co., 226 USPQ 666 (TTAB 1985); In re Tennessee Working Horse Breeders and Exhibitor's Ass'n., 223 USPQ 188 (TTAB 1984).