**UNITED STATES PATENT AND TRADEMARK OFFICE**
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Date: April 11, 2025

To: Joanne Clifford
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From: Ellen Yowell
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Trademark Trial and Appeal Board

Subject: Reply Brief for Application Serial No. 97532135

Appellant filed its reply brief in the above-identified appeal. The reply brief may be viewed using TTABVUE.

If the Trademark Examining Attorney is persuaded by the arguments contained in the reply brief, then the Examining Attorney may approve the application for publication (or for registration, in the case of a Supplemental Register application), and the appeal will be moot. TRADEMARK TRIAL AND APPEAL BOARD MANUAL OF PROCEDURE (TBMP) § 1203.02(c). If the Examining Attorney is not persuaded, then the appeal will be forwarded for a final decision on the merits. A decision will issue in due course.