ESTTA Tracking number: **ESTTA1463565**
Filing date: **09/17/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Radiance Holdings, LLC
Application serial no.	97509409
Application filing date	07/19/2022
Mark	BE.JOY.
Date of publication	08/19/2025
Potential opposer's Correspondence information	MARY CATHERINE MERZ MERZ AND ASSOCIATES, PC 408 MADISON STREET, SUITE A OAK PARK, IL 60302 UNITED STATES Primary email: docket@merz-law.com Secondary email(s): jwidmer@merz-law.com 7083838801
Docket no.	27888

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Jean Patou, 24/32 rue Jean Goujon, Paris, 75008, FRANCE, a sociÃ©tÃ© par actions simplifiÃ©e, organized under the laws of France, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/18/2025. Jean Patou respectfully requests that the time period within which to file an opposition be extended until 10/18/2025.

Respectfully submitted,
/Jennifer A. Widmer/
Jennifer A. Widmer
docket@merz-law.com, jwidmer@merz-law.com
09/17/2025