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Filing date: **03/28/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Paragon Implant LLC
Application serial no.	97438358
Application filing date	06/01/2022
Mark	SIMPLY SMARTER
Date of publication	02/28/2023
Potential opposer's Correspondence information	SARAH OTTE GRABER WOOD HERRON & EVANS LLP 600 VINE STREET SUITE 2800 CINCINNATI, OH 45202 UNITED STATES Primary email: usptodock@whe-law.com Secondary email(s): sgrabber@whe-law.com, cjackson@whe-law.com 513-707-0207
Docket no.	IDSI-47OP

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Implant Direct Sybron International LLC, 200 S. Kraemer Blvd., Brea, CA 92821, UNITED STATES, a Limited Liability Company, organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/30/2023. Implant Direct Sybron International LLC respectfully requests that the time period within which to file an opposition be extended until 06/28/2023.

Respectfully submitted,
/Sarah O. Graber/
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03/28/2023