

ESTTA Tracking number: **ESTTA1301778**

Filing date: **08/04/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Eastern Standard Time, LLC
Application serial no.	97341264
Application filing date	03/31/2022
Mark	EASTERN STANDARD TIME
Date of publication	07/18/2023
Potential opposer's Correspondence information	CHRISTOPHER M. DOLAN BARNES & THORNBURG LLP ONE NORTH WACKER DRIVE, SUITE 4400 CHICAGO, IL 60606 UNITED STATES Primary email: ipdocket@btlaw.com Secondary email(s): cdolan@btlaw.com, jfrick@btlaw.com, Jamie.Mueller@btlaw.com No phone number provided
Docket no.	69042.248097

**First 90 Day Request for Extension of Time to Oppose for Good**

**Cause**

Pursuant to 37 C.F.R. Section 2.102, Standard International Management, LLC, 23 East 4th Street, 5th Floor, New York, NY 10003, UNITED STATES, a LIMITED LIABILITY COMPANY, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/17/2023. Standard International Management, LLC respectfully requests that the time period within which to file an opposition be extended until 11/15/2023.

Respectfully submitted,  
/Christopher M. Dolan/

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