

ESTTA Tracking number: **ESTTA1336387**
Filing date: **01/26/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Praetorian Global, Inc.
Application serial no.	97298302
Application filing date	03/07/2022
Mark	FOR HIGHER LIVING
Date of publication	01/09/2024
Potential opposer's Correspondence information	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 EAST 42ND STREET, SUITE 1250 NEW YORK, NY 10165 UNITED STATES Primary email: mail@ipcounselors.com No phone number provided

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Diesel S.p.A, Via Dell'Industria, 4-6, Breganze (Vi), 36042, ITALY, a Società per Azioni, organized under the laws of Italy, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/08/2024. Diesel S.p.A respectfully requests that the time period within which to file an opposition be extended until 05/08/2024.

Respectfully submitted,
/William C. Wright/
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mail@ipcounselors.com
01/26/2024