

ESTTA Tracking number: **ESTTA1266339**

Filing date: **02/15/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Meir & Bagel Industries Ltd
Application serial no.	97296334
Application filing date	03/04/2022
Mark	SMASH PRETZELS
Date of publication	01/17/2023
Potential opposer's Correspondence information	TARA K. HAWKES HOLLAND & HART LLP P.O. BOX 8749 ATTN: TRADEMARK DOCKETING DENVER, CO 80201-8749 UNITED STATES Primary email: docket@hollandhart.com Secondary email(s): TKHawkes@hollandhart.com, LHTronco@hollandhart.com, LJHeld@hollandhart.com, ocde- paz@hollandhart.com 303-295-8000
Docket no.	54006.0562

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Smashburger IP Holder LLC, 3900 Mexico Avenue, Denver, CO 80210, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/16/2023. Smashburger IP Holder LLC respectfully requests that the time period within which to file an opposition be extended until 05/17/2023.

Respectfully submitted,

/Tara Hawkes/

Tara Hawkes

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02/15/2023