

ESTTA Tracking number: **ESTTA1334276**
Filing date: **01/16/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application serial no.	97241333
Applicant	Guilty By Association, LLC

Notice of Appeal

Notice is given that Guilty By Association, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 035. First Use: Jul 17, 2017 First Use In Commerce: Jul 17, 2017
All goods and services in the class are appealed, namely: Advertising services, namely, development and production of advertising materials for others; Advertising services, namely, creating corporate and brand identity for others; Business marketing consulting services related to advertising, marketing and brand development for others; Advertising consulting services; Production and post production of advertising content; Production of multimedia advertising content, namely, still and motion content used for online, broadcast, print and digital placements, for advertising or promotional purposes; Post-production editing services for digital, video and audio commercials; Audio and video post-production editing services for video and audio advertising

Respectfully submitted,

/Susan Hwang/

01/16/2024

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Docket no.	82AK-347494
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