

ESTTA Tracking number: **ESTTA1305538**

Filing date: **08/23/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application serial no.	97154388
Applicant	Dollar Financial Group, Inc.

## Notice of Appeal

Notice is given that Dollar Financial Group, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the application or the cancellation of the registration. A request for reconsideration has been filed. A suspension of the appeal is requested pending reconsideration.

The following goods or services are at issue on appeal:

- Class 036. First Use: None First Use In Commerce: None  
All goods and services in the class are appealed, namely: Providing information in the fields of banking and financial services; providing information to consumers in the fields of personal financial management; providing information in the field of personal finance; financing and loan services; financial risk assessment services; financial services in the nature of analyzing and evaluating credit risks; providing financial data analysis for financial purposes and financial advice; philanthropic services concerning monetary donations

Respectfully submitted,  
/Bassam N. Ibrahim/  
08/23/2023

BASSAM N. IBRAHIM  
BUCHANAN INGERSOLL & ROONEY PC  
1737 KING STREET, SUITE 500  
ALEXANDRIA, VA 22314  
UNITED STATES  
Primary email: [bassam.ibrahim@bipc.com](mailto:bassam.ibrahim@bipc.com)  
Secondary email(s): [kathleen.hemmerdinger@bipc.com](mailto:kathleen.hemmerdinger@bipc.com)  
703-838-6584

Docket no.	0078022-468
------------	-------------