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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	THIRTY7 LLC
Application serial no.	97151844
Application filing date	12/01/2021
Mark	VERY NECESSARY.
Date of publication	10/25/2022
Potential opposer's Correspondence information	JOHN PAUL OLEKSIUK COOLEY LLP 1299 PENNSYLVANIA AVE NW, SUITE 700 WASHINGTON, DC 20004 UNITED STATES Primary email: trademarks@cooley.com Secondary email(s): gstokes@cooley.com, jfinley@cooley.com, jpo@cooley.com 202-842-7800
Docket no.	331628-20000

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, Necessaire, Inc., 1601 N. Sepulveda Blvd. #781, Manhattan Beach, CA 90266, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/24/2022. Necessaire, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/22/2023.

Respectfully submitted,

/juliana finley/

Juliana Finley

trademarks@cooley.com, jpo@cooley.com, jfinley@cooley.com, gstokes@cooley.com

11/21/2022