

ESTTA Tracking number: **ESTTA1243808**

Filing date: **10/25/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	La Cima Wholesale Inc
Application serial no.	97117679
Application filing date	11/10/2021
Mark	MI MORENITA
Date of publication	10/04/2022
Potential opposer's Correspondence information	DONNA A. TOBIN ROYER COOPER COHEN BRAUNFELD LLP 1120 AVENUE OF THE AMERICAS 4TH FLOOR NEW YORK, NY 10036 UNITED STATES Primary email: DTobin@rccblaw.com Secondary email(s): Trademarks@rccblaw.com (212) 994-0454
Docket no.	Wisconsin

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Wisconsin Cheese Group, LLC, 105 Third Street, Monroe, WI 53566, UNITED STATES, a Limited Liability Company, organized under the laws of Wisconsin, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/03/2022. Wisconsin Cheese Group, LLC respectfully requests that the time period within which to file an opposition be extended until 02/01/2023.

Respectfully submitted,

/Donna A. Tobin/

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10/25/2022