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Filing date: **07/21/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Bluefin Payment Systems LLC
Application serial no.	97011437
Application filing date	09/03/2021
Mark	PRICESIMPLE
Date of publication	07/12/2022
Potential opposer's Correspondence information	LISA HEPHNER PAYSIMPLE, INC. 3601 WALNUT ST., STE 400 DENVER, CO 80205 UNITED STATES Primary email: lisa@paysimple.com 303-800-0579

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, PaySimple, Inc., 3601 Walnut St., Ste 400, Denver, CO 80205, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 08/11/2022. PaySimple, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/10/2022.

Respectfully submitted,  
/LisaHephner-ps72122/  
Lisa Hephner  
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07/21/2022