

DMD/COLLOPY

U. S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

Order

In re Registration Nos. 2917751, issued 1/11/2005, 3604905, issued 4/14/2009, 3656385, issued 7/21/2009, 3763900, issued 3/23/2010, 3593707 and 3593708, issued 3/24/2009, and 3921008, issued 2/15/2011.

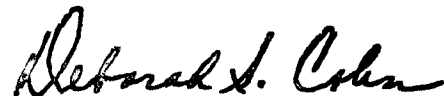
Mission Health System, Inc.

The Trademark Trial and Appeal Board has found in Concurrent Use Proceeding No. 94002554 that applicant therein, Mission Hospital Regional Medical Center, is entitled to a concurrent use registration of the mark MISSION HOSPITAL (Appl. Serial No. 77648715) for "medical services, hospital services, health care services," in International Class 44, for the area comprising the state of California.

The registrations of Mission Health System, Inc. for the marks MISSION (Reg. No. 2917751) for "newsletters in the fields of health care and medical services" in Class 16; "educational services, namely, conducting classes, seminars, and workshops in the fields of health care and medical services" in Class 41; and "health care services; medical services; providing medical information via an on-line website" in Class 44, MISSION (Reg. No. 3656385) for

"newsletters and magazines in the fields of health care and medical services" in Class 16; "educational services, namely, conducting classes, seminars, and workshops in the fields of health care and medical services; providing an online newsletter in the fields of health care and medical services" in Class 41; and "health care services; medical services; providing medical information via an on-line website" in Class 44, MISSION CHILDREN'S HOSPITAL (Reg. No. 3604905) for "educational services, namely, conducting classes, seminars, and workshops in the field of health care and medical services; providing an on-line newsletter in the fields of health care and medical services" in Class 41; for "health care services; medical services; providing medical information via an on-line website" in Class 44, MISSION HOSPITALS (Reg. No. 3593707) for "newsletters and magazines in the fields of health care and medical services" in Class 16; "educational services, namely, conducting classes, seminars, and workshops in the fields of health care and medical services; providing an on-line newsletter in the field of health care and medical services" in Class 41; "health care services; medical services; providing medical information via an on-line website" in Class 44, MISSION HEALTH & HOSPITALS (Reg. No. 3593708) for "newsletters and magazines in the fields of healthcare and medical services" in Class 16; "educational services, namely, conducting

classes, seminars, and workshops in the fields of health care and medical services; providing an on-line newsletter in the fields of health care and medical services" in Class 41; "health care services; medical services; providing medical information via an online website" in Class 44, MISSION HEALTH SYSTEM (Reg. No. 3763900) for "newsletters in the fields of health care and medical services" in Class 16; "educational services, namely, conducting seminars and workshops in the fields of health care and medical services; providing an on-line non-downloadable newsletter in the fields of health care and medical services" in Class 41; "health care services; medical services; providing medical information via an on-line website" in Class 44, and MISSION MEDICAL ASSOCIATES (Reg. No. 3921008) for "newsletters in the fields of health care and medical services" in Class 16; "educational services, namely, conducting classes, seminars, and workshops in the fields of healthcare and medical services; providing an online newsletter in the fields of health care and medical services" in Class 41; "health care service; medical services" in Class 44 are restricted to the territory comprising all the United States, its territories, and its possessions other than the State of California.



Deborah S. Cohn
Commissioner for Trademarks