ESTTA Tracking number:	**ESTTA1483976**
Filing date:	**12/16/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

Petitioner information

Name	STARKEY HEADSETS, LLC		
Entity	LIMITED LIABILITY COMPANY	Incorporated or registered in	IL
Address	1835 E OAKTON DES PLAINES, IL 60018 UNITED STATES		

Attorney information	JAMES P MURAFF MCDONALD HOPKINS LLC 2300 ASBURY ROAD NORTHBROOK, OH 60062 UNITED STATES Primary email: jmuraff@mcdonaldhopkins.com Secondary email(s): muraff@gmail.com, khefner@mcdonaldhopkins.com 3123716265
Docket no.	53942-00007

Registration subject to cancellation

Registration no.	6169451	Registration date	10/06/2020
Register	Principal		
Registrant	Shenzhen Leaderment Technology Co.,Ltd. 20F, BLOCKA, GONGCUN XINCHENG CENTER NO.19, SANLIAN CHUANGYE RD.,LONGHUA ST. LONGHUA SHENZHEN, 518000 CHINA		

Goods/services subject to cancellation

Class 009. First Use: Jun 1, 2016 First Use In Commerce: Jun 1, 2016
Goods and services in the class that are subject to cancellation: Earphone accessories, namely, earphone cushions, earphone pads, ; Electric plugs; Electric sockets; Electrical components in the nature of electric contactors; Encoded identification bracelets, magnetic; Power supplies; Selfie sticks; Smartwatches; Speaker enclosures;

Grounds for cancellation

Abandonment	Trademark Act Section 14(3)

Attachments	Petition_for_Cancellation_-_S_logo_-_design_-_Reg._No._6169451_37288784v1.pdf(178382 bytes)

Signature	/James P. Muraff/
Name	James P. Muraff
Date	12/16/2025

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Secure Headset Group, LLC (f/k/a Starkey Headsets, LLC) Petitioner, v. Shenzhen Leaderment Technology Co., Ltd. Registrant	: : : : : : : : :	Cancellation No._____ For: Registration No. 6,169,451 Mark: "S" Design Reg. Date: October 6, 2020

PETITION FOR CANCELLATION

Secure Headset Group, LLC (f/k/a Starkey Headsets, LLC)[1] ("Petitioner"), believes that it will be damaged if Shenzhen Leaderment Technology Co., Ltd.'s ("Registrant") registration for the ("Registrant's S Design") trademark, U.S. Registration No. 6,169,451, registered on October 6, 2020, is allowed to subsist and hereby petitions to cancel the registration pursuant to 37 C.F.R. § 2.111(b) and 15 U.S.C. §1064 for the reasons set forth herein.

1. Petitioner is an Illinois limited liability company located at 11 East Hintz Road, Wheeling, Illinois 60090.

2. On July 25, 2024, Petitioner filed with the United States Patent and Trademark Office ("USPTO") U.S. Application Serial No. 98/667,002 (the "Application") for the trademark for use in connection with:

> "*Headsets and microphones for use with computers, telephones, and mobile phones; telephone headsets; computer headsets; mobile phone headsets; all of the above targeted to and for use in call centers and government applications; none*

[1] Petitioner has filed a request to record its name change from Starkey Headset Group, LLC to Secure Headset Group, LLC, but it has not yet been accepted by the Recordation Brach of the USPTO. As such, Applicant's name is still listed as Starkey Headset Group, LLC for the Application.

> *of the above including accessories for headsets, headphones, earbuds, or microphones*,"

in International Class 9,

> "*Warranty protection plan services, namely, providing extended warranties on audio communication equipment; warranty protection plan services, namely, providing extended warranties on telephony equipment; warranty protection plan services, namely, providing extended warranties on headsets; maintenance plans and prepaid preventive maintenance plans for headsets; maintenance service plans for audio communication equipment; maintenance service plans for telephony equipment; maintenance service plans for headsets*,"

in International Class 36, and

> "*Cleaning of audio communication equipment, telephony equipment, and headsets; sanitizing of audio communication equipment, telephony equipment, and headsets; repair of audio communication equipment, telephony equipment, and headsets*,"

in International Class 37 (the "Applied-For Mark").

3. On February 20, 2025, the USPTO Examining Attorney assigned to the Application issued an Office Action, which refused registration of the Application in International Class 9 based on Registrant's U.S. Registration No. 6,169,451 for Registrant's S Design.

4. On June 17, 2025, the USPTO Examining Attorney assigned to the Application issued a further Office Action, which maintained registration of the Application in International Class 9 based on Registrant's U.S. Registration No. 6,169,451 for Registrant's S Design.

5. On information and belief, Registrant is a Chinese company located at 20F, BlockA, Gongcun Xincheng Center, No.19, Sanlian Chuangye Rd., Longhua St., Longhua Shenzhen CHINA 518000 and, according to the USPTO database records and recent communications which Applicant has had with the Registrant, its correspondent can be reached at 3182203218@gg.com.

6. On April 24, 2020, Registrant filed with the USPTO U.S. Application Serial No. 88/885,485 for the ("Registrant's S Design") trademark for use in connection with:

> "*Audio cables; Battery chargers; Cases for smartphones; Cell phone battery chargers for use in vehicles; Covers for tablet computers; Earphone accessories, namely, earphone cases; Earphone accessories, namely, earphone cushions, earphone pads, earphone cases, and earphone extension cords; Earphones and headphones; Electric plugs; Electric sockets; Electrical adapters; Electrical components in the nature of electric contactors; Electrical connections; Encoded identification bracelets, magnetic; Power cables; Power connectors; Power supplies; Protective cases for audio equipment in the nature of speakers, headphones, audio mixers; Protective cases for cell phones; Protective films adapted for smartphones; Selfie sticks; Smartphone mounts; Smartwatches; Speaker enclosures; Stands adapted for mobile phones; USB cables; USB cables for cellphones*,"

in International Class 9 (the "Goods").

7. On October 6, 2020, U.S. Registration No. 6169451, for Registrant's S Design trademark issued therefrom for the Goods (the "Registration").

8. The USPTO records for the Registration indicate that the Registered Mark was alleged by Registrant to be first used in commerce as early as June 16, 2016.

9. Upon information and belief, Registrant has abandoned the Registered Mark for failure to make a bona fide use of the same in commerce, in connection with at least the following goods of the Goods: Earphone accessories, namely, earphone cushions; earphone pads; electric plugs; electric sockets; electrical components in the nature of electric contactors; encoded identification bracelets, magnetic; power supplies; selfie sticks; smartwatches; and, speaker enclosures (hereinafter the "Abandoned Goods").

10. Applicant has searched public information, including using at least Google searching and other online searching tools, and has reviewed and thoroughly searched the www.syncwire.com website, and after reasonable due diligence has not been able to find use of the Registered Mark on at least the Abandoned Goods.

11. Upon information and belief, Registrant discontinued use of the Registered Mark in commerce in connection with at least the Abandoned Goods in International Class 9 as early as of December 1, 2022 and has not resumed such discontinued use. The www.syncwire.com website does not show use of the Registered Mark with at least the Abandoned Goods. Further, other online searching, including Google searching, also does not show use of the Registered Mark in commerce in connection with at least the Abandoned Goods in International Class 9 in the last three years.

12. Upon information and belief, Registrant has made an intentional decision to abandon the Registered Mark on at least the Abandoned Goods, and/or has no intent to resume use of the Registered Mark in commerce in connection with the Abandoned Goods in International Class 9, as such period of non-use has subsisted for at least 3 years.

13. By virtue of the foregoing, Petitioner and its Applied-For Mark will be irreparably damaged by the subsisting registration of the Registered Mark.

14. In view of Registrant's abandonment of the Registered Mark for at least the Abandoned Goods, lack of resumed use, and lack of intent to resume use, Registrant is not entitled to continued registration of the Registered Mark for at least the Abandoned Goods. As such, the Registration should be cancelled pursuant to Section 14(3) of the Trademark Act, 15 U.S.C. § 1064(3) for at least the Abandoned Goods.

WHEREFORE, Petitioner requests that U.S. Registration No. 6,169,451, for the ("Registrant's S Design") trademark be cancelled for at least the Abandoned Goods and that this Petition for Cancellation be sustained.

Respectfully submitted,

/James P. Muraff/

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Attorneys for Applicant

CERTIFICATE OF SERVICE

I, James P. Muraff, an attorney, state that, pursuant to 37 CFR §§ 2.101 and 2.119, I caused a copy of the foregoing Petition for Cancellation to be served upon the parties listed below via e-mail, on this 15th day of December, 2025:

To Registrant at:
Shenzhen Leaderment Technology Co., Ltd.
20F, BlockA, Gongcun Xincheng Center
No.19, Sanlian Chuangye Rd., Longhua St.
Longhua Shenzhen CHINA 518000
3182203218@gg.com

To Registrant's Correspondent at:
Shenzhen Leaderment Technology Co., Ltd.
20F, BlockA, Gongcun Xincheng Center
No.19, Sanlian Chuangye Rd., Longhua St.
Longhua Shenzhen CHINA 518000
3182203218@gg.com

/James P. Muraff/
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