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Filing date: **07/31/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

Petitioner information

Name	RVSS Enterprise International, Coetzee Corporate Services Ltd.		
Entity	Limited Company	Incorporated or registered in	MU
Address	34 CYBERCITY EBENE HEIGHTS BLDG. 6TH FL. EBENE, 0 MAURITIUS		
Attorney information	SAUL DANIEL COHEN KELLY IP, LLP 1300 19TH ST NW SUITE 420 WASHINGTON, DC 20036 UNITED STATES Primary email: saul.cohen@kelly-ip.com Secondary email(s): kelu.sullivan@kelly-ip.com, larry.white@kelly-ip.com, lit-docketing@kelly-ip.com 2022108323		
Docket no.			

Registration subject to cancellation

Registration no.	2302310	Registration date	12/21/1999
Register	Principal		
Registrant	PLASTIC RESEARCH AND DEVELOPMENT CORPORATION 5724 HIGHWAY 280 EAST LEGAL SERVICES BIRMINGHAM, AL 35242 UNITED STATES OF AMERICA		

Goods/services subject to cancellation

Class 025. First Use: Jan 24, 1999 First Use In Commerce: Jan 24, 1999
All goods and services in the class are subject to cancellation, namely: clothing, namely, shirts, [pants,] hats, [shorts,]and T-shirts

Grounds for cancellation

Abandonment	Trademark Act Section 14(3)
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Attachments	BOO-YA Petition for Cancellation.pdf(405066 bytes)
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Signature	/Saul Cohen/
Name	Saul Cohen
Date	07/31/2025

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>RVSS ENTERPRISE INTERNATIONAL, COETZEE CORPORATE SERVICES LTD.,</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">v.</p> <p>PLASTIC RESEARCH AND DEVELOPMENT CORPORATION,</p> <p style="text-align: center;">Respondent.</p>	<p>Cancellation No.:</p> <p>Mark: BOO-YA Reg. No.: 2302310 Issued: December 21, 1999</p>
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PETITION FOR CANCELLATION

Petitioner RVSS Enterprise International, Coetzee Corporate Services Ltd. (“Petitioner”), a Mauritian limited company having a principal place of business at 34 Cybercity, Ebene Heights Bldg. 6th Fl., Ebene, Mauritius, believes that it is being and will continue to be damaged by the registration of Plastic Research and Development Corporation’s (“Respondent”) BOO-YA mark (“Respondent’s Mark”) shown in Registration No. 2302310 (the “Registration”) and petitions to cancel the same in its entirety. As grounds for cancellation and a statutory cause of relief, Petitioner alleges the following, upon actual knowledge with respect to Petitioner’s own acts, and upon information and belief as to other matters:

Petitioner’s Applications and Its Entitlement to a Statutory Cause of Action

1. Petitioner owns U.S. Trademark Application No. 98634111 (the “Application”) for the mark shown below (“Petitioner’s Mark”) for “(Based on Use in

Commerce) Golf headwear; golf clothing, namely, shirts, pants; belts for clothing;
(Based on Intent To Use) Golf footwear” in Class 25.



2. On May 1, 2025, the U.S. Patent and Trademark Office issued a Final Office Action refusing registration of Petitioner’s Mark under Section 2(d), 15 U.S.C. § 1052(d), based on an alleged likelihood of confusion with Respondent’s Mark.

3. Because Petitioner has been refused registration of Petitioner’s Mark based on an alleged likelihood of confusion with Respondent’s Mark, Petitioner has been damaged by the Registration and therefore has an entitlement to a statutory cause of action.

Respondent, the Registration, and Respondent’s Mark

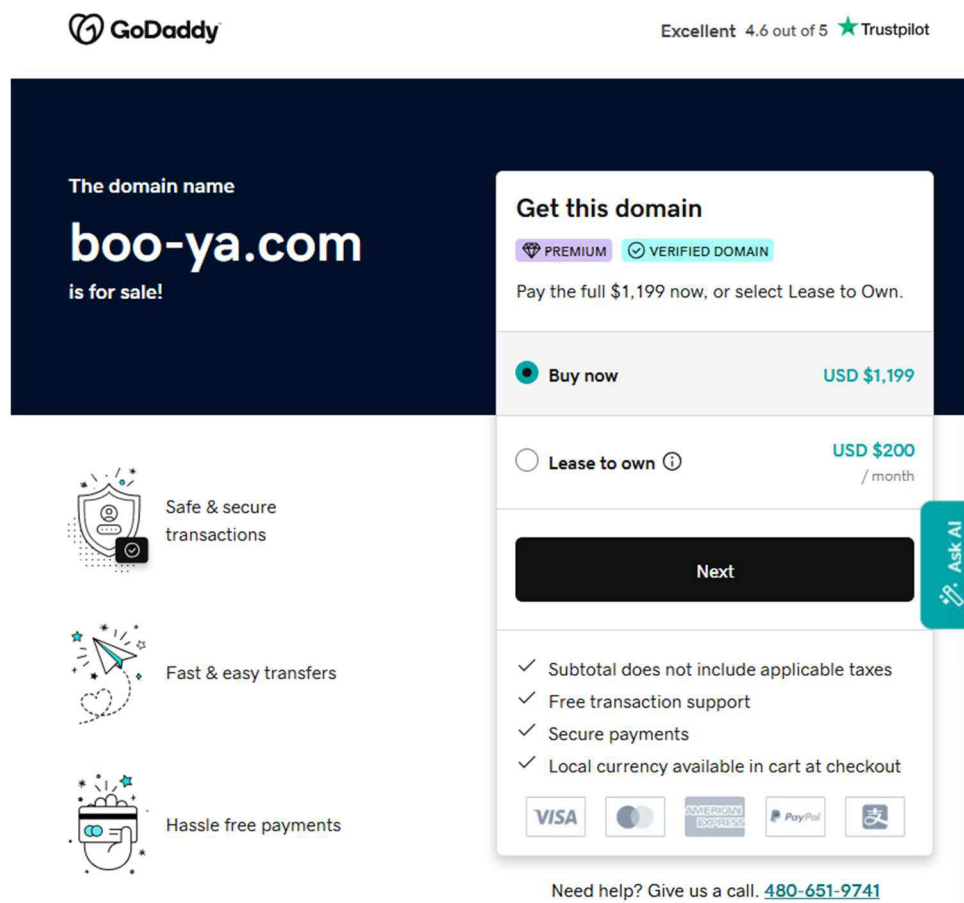
4. Respondent is a corporation with a listed address of 5724 Highway 280 East, Legal Services [sic], Birmingham, Alabama 25242.

5. Respondent is the listed owner of the Registration, which issued on December 21, 1999, for Respondent’s BOO-YA Mark covering “clothing, namely, shirts, [pants,] hats, [shorts,]and T-shirts” in Class 25 (collectively, “Respondent’s Goods”).

6. On information and belief, Respondent has abandoned Respondent’s Mark by ceasing any and all purported use of Respondent’s Mark with Respondent’s Goods for at least three consecutive years prior to the filing of this Petition for Cancellation, with no intent to resume such use in any capacity.

7. Petitioner has conducted a diligent investigation but has not been able to find any use by Respondent of Respondent's BOO-YA Mark in connection with Respondent's Goods in commerce.

8. Furthermore, the boo-ya.com domain name shown in Respondent's May 25, 2011 specimen for the Registration redirects to a GoDaddy placeholder page that shows the domain for sale, as shown below.



Abandonment Under Section 45, 15 U.S.C. § 1127

9. Petitioner repeats and realleges each and every allegation set forth in the paragraphs above.

10. On information and belief, Respondent has abandoned Respondent's Mark by ceasing any and all purported use of Respondent's Mark with Respondent's Goods for at least three consecutive years prior to the filing of this Petition for Cancellation, with no intent to resume such use in any capacity.

11. On information and belief, Respondent has abandoned Respondent's Mark shown in the Registration based on non-use of Respondent's Mark with Respondent's Goods in U.S. commerce in the ordinary course of trade under Section 45 of the Trademark Act, 15 U.S.C. § 1127.

12. On information and belief, to the extent that Respondent has made any use of Respondent's Mark in U.S. commerce for any of Respondent's Goods in the three years prior to the filing of this Petition for Cancellation, such use has been token, de minimis, and/or not in the ordinary course of trade as required under section 45 of the Lanham Act, 15 U.S.C. § 1127.

13. Accordingly, the Registration should be cancelled based on abandonment under Section 45 of the Lanham Act, 15 U.S.C. § 1127.

WHEREFORE, Petitioner believes that it is being and will continue to be damaged by the Registration. Petitioner is entitled to a statutory cause of relief and respectfully requests that this Petition for Cancellation be granted and that the Registration be cancelled in its entirety.

The filing fee has been submitted electronically. Any deficiency in the fee should be charged to Deposit Account No. 506154.

Respectfully submitted,

Dated: July 31, 2025

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