

ESTTA Tracking number: **ESTTA1314471**

Filing date: **10/06/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92083166
Party	Defendant Diplomat Trading Inc
Correspondence address	DIPLOMAT TRADING INC 8890 N.W. 24TH TERRACE MIAMI, FL 33172 UNITED STATES No email provided 787-772-9200
Submission	Appearance of Counsel/Power of Attorney
Filer's name	Matthew D. Asbell
Filer's email	trademarks@offitkurman.com, matthew.asbell@offitkurman.com, matthew.daley@offitkurman.com, chintan.desai@offitkurman.com
Signature	/ma/
Date	10/06/2023
Attachments	Notice of Appearance.pdf(142039 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE  
THE TRADEMARK TRIAL AND APPEAL BOARD**

B & W Group Ltd	x	
	x	
Petitioner,	x	Canc. No. 92/083,166
	x	Reg. No. 6258993
v.	x	
Diplomat Trading Inc.,	x	
Respondent.	x	
	x	

**POWER OF ATTORNEY AND NOTICE OF APPEARANCE**

Respondent, Diplomat Trading Inc., pursuant to 37 C.F.R § 2.17(c), appoints the following attorneys to represent it in the above referenced cancellation proceeding:

Matthew D. Asbell & Chintan Desai  
Offit Kurman, P.A.  
590 Madison Avenue, 6<sup>th</sup> Floor  
New York, NY 10022  
(929) 476-0048  
(212) 545-1656

Respectfully submitted,

  
\_\_\_\_\_

Date: 10/06/2023

Matthew D. Asbell  
Offit Kurman, P.A.  
*Attorneys for Respondent*  
*Diplomat Trading Inc.*  
590 Madison Avenue, 6<sup>th</sup> Floor  
New York, NY 10022  
(929) 476-0048  
[Matthew.asbell@offitkurman.com](mailto:Matthew.asbell@offitkurman.com)  
(OK Ref: 06500167.00002)

**CERTIFICATE OF TRANSMISSION**

I, Matthew D. Asbell, hereby certify that a copy of the foregoing is being served today on counsel for Petitioner via electronic mail at the address below:

Charles K. Crane  
Knobbe Martens Olson & Bear LLP  
2040 Main Street, 14<sup>th</sup> Floor  
Irvine, CA 92614  
(949) 760-0404  
[efiling@knobbe.com](mailto:efiling@knobbe.com), [betty.delatorre@knobbe.com](mailto:betty.delatorre@knobbe.com), [Charles.crane@knobbe.com](mailto:Charles.crane@knobbe.com)

Dated: October 6, 2023



---

Matthew D. Asbell