

ESTTA Tracking number: **ESTTA1304424**

Filing date: **08/17/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

**Petitioner information**

Name	Streamline Media Group, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	1980 FESTIVAL PLAZA DR. SUITE 530 LAS VEGAS, NV 89135 UNITED STATES		

Correspondence information	<p>ARIANA G. HISCOTT, ESQ. COOLEY LLP 1299 PENNSYLVANIA AVENUE, NW, SUITE 700 WASHINGTON, DC 20004 UNITED STATES Primary email: trademarks@cooley.com Secondary email(s): ahiscott@cooley.com, jpo@cooley.com, aduning@cooley.com, myoung@cooley.com 4156932171</p>
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**Registration subject to cancellation**

Registration no.	6208652	Registration date	12/01/2020
Register	Principal		
Registrant	<p>GSL Networks Pty Ltd 5/9 BEACH ROAD SURFERS PARADISE, QLD4217 AUSTRALIA</p>		

**Goods/services subject to cancellation**

<p>Class 038. First Use: Apr 1, 2016 First Use In Commerce: Apr 1, 2016 All goods and services in the class are subject to cancellation, namely: Telecommunications security, namely, providing secure telecommunications connections and access to databases and a global computer network; advisory services relating to telecommunications; data transmission services over telecommunications networks; rental of telecommunications apparatus; telecommunications services, namely, transmission and distribution of data via a global computer network or the internet; providing information and providing online information, all about telecommunications; web portal services, namely, providing user access to a global computer network; rental of access time to global computer networks for websites; communications via multinational telecommunication networks; transmission of information by electronic communications networks; internet portal services, namely, providing user access to a global computer network; providing user access to global computer networks; communication services, namely, transmission of data by telecommunications networks; digital network telecommunications services; providing telecommunications connections to a global computer network; telecommunication services, namely, providing advanced calling features; electronic transmission of data via computer terminals; transmission of information by computer; all of the foregoing limited to the field of computer gaming</p>
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Class 042. First Use: Apr 1, 2016 First Use In Commerce: Apr 1, 2016

All goods and services in the class are subject to cancellation, namely: Server hosting; hosting the software of others on a virtual private server; design for others in the field of internet website portals; hosting internet portal websites for other; design for others in the field of website portals on the world wide web; hosting internet website portals on the world wide web; data security services, namely, virus protection services in the nature of creation and monitoring of firewalls; computer security, namely, electronic signature verification services using technology to authenticate user identity; rental of web servers; hosting of web sites; backup services for computer hard drive data; cloud computing, namely, cloud hosting provider services; computer co-location services, namely, providing facilities for the location of computer servers with the equipment of others; off-site data backup; providing virtual computer systems through cloud computing; network security services, namely, testing of security systems for electronic networks purposes; application service provider, namely, hosting, managing developing, analyzing, and maintaining applications, software and web sites of others in the field of computer gaming; providing temporary use of non-downloadable web-based applications for computer gaming; providing on-line non-downloadable web-based software applications for computer gaming; providing temporary use of on-line non-downloadable software and applications for computer gaming; all of the foregoing limited to the field of computer gaming

## Grounds for cancellation

Priority and likelihood of confusion	Trademark Act Sections 14(1) and 2(d)
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## Marks cited by petitioner as basis for cancellation

U.S. registration no.	5327992	Application date	03/25/2017
Register	Principal		
Registration date	11/07/2017	Foreign priority date	NONE
Word mark	STREAMLINE		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 041. First use: First Use: Aug 25, 2001 First Use In Commerce: Aug 25, 2001            Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video</p> <p>Class 042. First use: First Use: Jul 14, 2002 First Use In Commerce: Jul 14, 2002            Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services</p>		

U.S. registration no.	5327993	Application date	03/25/2017
Register	Principal		
Registration date	11/07/2017	Foreign priority date	NONE
Word mark	STREAMLINE STUDIOS		
Design mark			

Description of mark	NONE
Goods/services	<p>Class 009. First use: First Use: Jul 19, 2010 First Use In Commerce: Jul 19, 2010 Downloadable computer games; computer games recorded on computer discs; downloadable computer games software supplied online by means of multi-media electronic broadcast or network transmission</p> <p>Class 041. First use: First Use: Aug 25, 2001 First Use In Commerce: Aug 25, 2001 Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video</p> <p>Class 042. First use: First Use: Jul 14, 2002 First Use In Commerce: Jul 14, 2002 Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services</p>

U.S. registration no.	3906150	Application date	09/23/2008
Register	Principal		
Registration date	01/18/2011	Foreign priority date	NONE
Word mark	STREAMLINE STUDIOS		
Design mark			
Description of mark	The mark consists of the word "STREAMLINE" above the word "STUDIOS", the words separated by a line; all beside a stylized rodent head inside an inner ring and an outer contrasting ring.		
Goods/services	<p>Class 041. First use: First Use: Mar 20, 2006 First Use In Commerce: Mar 20, 2006 [ Entertainment services, namely, providing on-line computer games; ] Production of video and computer game software; [ Providing a computer game that may be accessed network-wide by network users; Production and distribution of television shows and movies; ] Special effects animation services for computer games, film and video [ ; Sound recording studios; Production of sound recordings; Production of sound and music video recordings ]</p> <p>Class 042. First use: First Use: Mar 20, 2006 First Use In Commerce: Mar 20, 2006 Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Computer graphics services; Graphic design services</p>		

U.S. registration no.	3989354	Application date	11/09/2010
Register	Principal		
Registration date	07/05/2011	Foreign priority date	NONE
Word mark	STREAMLINE STUDIOS		
Design mark			
Description of mark	The mark consists of the word "STREAMLINE" above the word "STUDIOS", the words separated by a line; all below a stylized rodent head inside an inner ring		

	and an outer contrasting ring.
Goods/services	<p>Class 041. First use: First Use: Jun 1, 2008 First Use In Commerce: Jun 1, 2008  [ Entertainment services, namely, providing on-line computer games;] Production of video and computer game software; [ Providing a computer game that may be accessed network-wide by network users; Production and distribution of television shows and movies; ] Special effects animation services for computer games, film and video [ ; Sound recording studios; Production of sound recordings; Production of sound and music video recordings]</p> <p>Class 042. First use: First Use: Jun 1, 2008 First Use In Commerce: Jun 1, 2008  Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Computer graphics services; Graphic design services</p>

U.S. registration no.	5327995	Application date	03/25/2017
Register	Principal		
Registration date	11/07/2017	Foreign priority date	NONE
Word mark	STREAMLINE STUDIOS		
Design mark			
Description of mark	The mark consists of the word "STREAMLINE" positioned over a horizontal line, which is positioned over the word "STUDIOS", all placed to the right of a design of a stylized rodent head inside a circle.		
Goods/services	<p>Class 041. First use: First Use: Aug 25, 2001 First Use In Commerce: Aug 25, 2001  Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video</p> <p>Class 042. First use: First Use: Jul 14, 2002 First Use In Commerce: Jul 14, 2002  Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services</p>		

Attachments	Petition to Cancel - STREAMLINE SERVERS - August 17 2023.pdf(765381 bytes )
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Signature	/Ariana G. Hiscott/
Name	Ariana G. Hiscott
Date	08/17/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Registration No. 6208652, for  
the Trademark:

Cancellation No. \_\_\_\_\_



Registered on December 1, 2020

Streamline Media Group, Inc, Petitioner

v.

GSL Networks Pty Ltd, Registrant

**Petition for Cancellation**

Streamline Media Group, Inc. (hereinafter "Petitioner"), a Delaware corporation with an address of 1980 Festival Plaza Dr. Suite 530, Las Vegas, NV 89135 believes that it has been damaged and will continue to be damaged by the continued registration of United States Registration No. 6208652 for the mark STREAMLINE SERVERS and Design, issued to GSL Networks Pty Ltd, an Australian proprietary limited company with an address of 5/9 Beach Road Surfers Paradise, Australia QLD 4217 (hereinafter "Registrant") and hereby petitions to cancel the same.

**Background**

As grounds for this Petition, Petitioner alleges as follows.

1. Petitioner is a well-known game developer that has provided game design and development services within the U.S. under the **STREAMLINE** mark since at least as early as August 25, 2001.

2. Petitioner is the owner of several STREAMLINE composite registrations that were filed and issued in 2017 or earlier, including **STREAMLINE**, US Reg. No. [5327992](#) (filed March 25, 2017; issued on Nov. 7, 2017), **STREAMLINE STUDIOS**, US Reg. No. [5327993](#) (filed March 25, 2017; issued Nov. 7, 2017), **STREAMLINE STUDIOS and Design**, US Reg. No. [3906150](#) (filed Sep. 23, 2008; issued Jan. 18, 2011), **STREAMLINE STUDIOS and Design**, US Reg. No. [3989354](#) (filed No. 9, 2010; issued Jul 5, 2011), and

**STREAMLINE STUDIOS and Design**, US Reg. No. [5327995](#) (filed Mar. 25, 2017; issued Nov. 7, 2017). TSDR printouts for each of these are shown at **Annex A** and these registrations are hereinafter collectively referred to as the “Streamline Registrations.”

3. Registrant is a provider of game servers and is the listed owner of STREAMLINE SERVERS and Design, US Reg. No. 6208652, which was filed on August 16, 2019 and registered on December 1, 2020. This registration is hereinafter referred to as the “Cited Mark.”

4. On August 21, 2020, Petitioner filed federal trademark applications for additional STREAMLINE composite marks for substantially the same goods and services as claimed in the Streamline Registrations. These applications include STREAMLINE MEDIA GROUP, US Serial No. [90130225](#), STREAMLINE GAMES, US Serial No. [90130252](#), STREAMLINE GAMES and Design, US Serial No. [90130242](#), ALLPIXELS BY STREAMLINE and Design, US Serial No. [90130267](#), and SMG STREAMLINE MEDIA GROUP and Design, US Serial No. [90130210](#). TSDR records for each of these are shown at **Annex B** and are hereinafter collectively referred to as the “Streamline Applications.”

5. All of the Streamline Applications have each received refusals from the US Patent and Trademark Office (“USPTO”) based on a likelihood of confusion with the Cited Mark.

6. Although Petitioner has submitted arguments in support of registration of its Streamline Applications, the USPTO has issued final refusals for each of these marks.

7. The continued existence of the Cited Mark is therefore causing damage and injury to Petitioner by preventing Petitioner from registering its Streamline Applications.

#### **Cancellation Based on Priority and Likelihood of Confusion**

8. Petitioner is both the senior user and registrant of the STREAMLINE mark for game-related goods and services. As shown in the preceding paragraphs, Petitioner’s Streamline Registrations precede the Cited Mark in both filing date and in issuance date. In addition, the Streamline Registrations all claim use well before the earliest date of first use claimed in the Cited Mark, which is April 1, 2016. Petitioner’s STREAMLINE registration, No. 5327992 claims use as of August 25, 2001.

9. The services claimed in the Cited Mark are highly related to the goods and services claimed in the Streamline Registrations and Streamline Applications.

10. The Cited Mark, which contains the terms STREAMLINE SERVERS, so resembles Petitioner's Streamline Registrations as to be likely, when used on or in connection with game-related services, to cause confusion, or to cause mistake, or to deceive.

11. Registrant's registered STREAMLINE mark is completely subsumed within each of the Streamline Applications. The marks STREAMLINE MEDIA GROUP (US Serial No. [90130225](#)), STREAMLINE GAMES (US Serial No. [90130252](#)), STREAMLINE GAMES and Design (US Serial No. [90130242](#)) and SMG STREAMLINE MEDIA GROUP and Design (US Serial No. [90130210](#)) combine the term STREAMLINE with the descriptive terms MEDIA, GROUP, or GAMES. As such, these are substantially similar aurally, visually and conceptually to the Streamline Registrations. All of the Streamline Applications cover goods and services that are highly related, if not overlapping to those claimed in the Streamline Registrations. Given the extreme closeness of the Streamline Registrations and the Streamline Applications, if the Cited Mark is not cancelled, then this will damage Petitioner's pre-existing registered rights and continue to damage Petitioner.

WHEREFORE, Petitioner prays that its Petition be granted and that US Registration No. 6208652 for the **STREAMLINE SERVERS** mark be cancelled pursuant to Trademark Act Sections 14(1) and 2(d), 15 U.S.C. §§ 1064(3), and 1052(d).

Dated: August 17, 2023

Respectfully submitted,

COOLEY LLP

By: Ariana G. Hiscott  
Ariana G. Hiscott, Esq.  
John Paul Oleksiuk, Esq.  
Attorneys for Petitioner  
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Email: [trademarks@cooley.com](mailto:trademarks@cooley.com)

## CERTIFICATE OF TRANSMITTAL AND SERVICE




I hereby certify that this **PETITION FOR CANCELLATION** is being electronically transmitted in PDF format to the Trademark Trial and Appeal Board through the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated below. I hereby further certify that on the date indicated below, a true and correct copy of this **PETITION FOR CANCELLATION** has been served on Registrant by e-mailing said copy on August 17, 2023 to Registrant's Attorney of Record, Alexander Lazouski to the following address: [al@lzlawoffice.com](mailto:al@lzlawoffice.com).

August 17, 2023

By: /Ariana G. Hiscott/  
Ariana G. Hiscott, Esq.  
John Paul Oleksiuk, Esq.  
Attorneys for Petitioner  
3 Embarcadero Center, 20<sup>th</sup> Floor  
San Francisco, California 94111  
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Fax: (415) 693-2222  
Email: [trademarks@cooley.com](mailto:trademarks@cooley.com)



**Annex A: Streamline Registrations**

Mark	Goods/Services
<p>STREAMLINE</p> <p>US Reg. No. 5327992</p>	<p>Class 41: Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video. FIRST USE: 20010825. FIRST USE IN COMMERCE: 20010825</p> <p>Class 42: Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services. FIRST USE: 20020714. FIRST USE IN COMMERCE: 20020714</p>
<p>STREAMLINE STUDIOS</p> <p>US Reg. No. 5327993</p>	<p>Class 09: Downloadable computer games; computer games recorded on computer discs; downloadable computer games software supplied online by means of multi-media electronic broadcast or network transmission. FIRST USE: 20100719. FIRST USE IN COMMERCE: 20100719</p> <p>Class 41: Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video. FIRST USE: 20010825. FIRST USE IN COMMERCE: 20010825</p> <p>Class 42: Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services. FIRST USE: 20020714. FIRST USE IN COMMERCE: 20020714</p>
 <p>US Reg. No. 5327995</p>	<p>Class 41: Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video. FIRST USE: 20010825. FIRST USE IN COMMERCE: 20010825</p> <p>Class 42: Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services. FIRST USE: 20020714. FIRST USE IN COMMERCE: 20020714</p>
 <p>US Reg. No. 3906150</p>	<p>Class 41: Production of video and computer game software; Special effects animation services for computer games, film and video FIRST USE: 20060320. FIRST USE IN COMMERCE: 20060320</p> <p>Class 42: Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Computer graphics services; Graphic design services. FIRST USE: 20060320. FIRST USE IN COMMERCE: 20060320</p>
 <p>US Reg. No. 3989354</p>	<p>Class 41: Production of video and computer game software; Special effects animation services for computer games, film and video FIRST USE: 20080601. FIRST USE IN COMMERCE: 20080601</p> <p>Class 42: Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Computer graphics services; Graphic design services. FIRST USE: 20080601. FIRST USE IN COMMERCE: 20080601</p>

# Annex A

**Generated on:** This page was generated by TSDR on 2023-08-17 16:21:37 EDT

**Mark:** STREAMLINE

# STREAMLINE

**US Serial Number:** 87385701

**Application Filing Date:** Mar. 25, 2017

**US Registration Number:** 5327992

**Registration Date:** Nov. 07, 2017

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Nov. 07, 2017

**Publication Date:** Aug. 22, 2017

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## Mark Information

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**Mark Literal Elements:** STREAMLINE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 25, 2001

**Use in Commerce:** Aug. 25, 2001

**For:** Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 14, 2002

**Use in Commerce:** Jul. 14, 2002

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** STREAMLINE MEDIA GROUP, INC.

**Owner Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

**Correspondent Name/Address:** Anais Jansen-Fernandez  
Streamline Media Group  
410 South Rampart Boulevard, suite 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Phone:** 4156998590

**Correspondent e-mail:** [ajfernandez@streamline-mediagroup.com](mailto:ajfernandez@streamline-mediagroup.com) [legal@streamline-mediagroup.com](mailto:legal@streamline-mediagroup.com)

**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Nov. 07, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 14, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 31, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 31, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 07, 2017	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 2017	PUBLISHED FOR OPPOSITION	
Aug. 02, 2017	NOTICE OF PUBLICATION	
Jul. 05, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 28, 2017	EXAMINER'S AMENDMENT MAILED	
Jun. 28, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 28, 2017	EXAMINERS AMENDMENT -WRITTEN	93667
Jun. 19, 2017	ASSIGNED TO EXAMINER	93667
Mar. 31, 2017	NOTICE OF PSEUDO MARK MAILED	
Mar. 30, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Mar. 29, 2017	NEW APPLICATION ENTERED	

## TM Staff and Location Information

TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Nov. 07, 2017

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Streamline East Limited

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**Assignment 1 of 1**

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6714/0017](#)

**Pages:** 6

**Date Recorded:** Aug. 06, 2019

**Supporting Documents:** [assignment-tm-6714-0017.pdf](#)

**Assignor**

**Name:** [STREAMLINE EAST LIMITED](#)

**Execution Date:** Aug. 06, 2019

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** HONG KONG

**Assignee**

**Name:** [STREAMLINE MEDIA GROUP, INC.](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** CORPORATION

**Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA 89145

**Correspondent**

**Correspondent Name:** ANAIS JANSEN-FERNANDEZ

**Correspondent Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NV 89145

**Domestic Representative - Not Found**

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Mark: STREAMLINE STUDIOS

STREAMLINE STUDIOS

US Serial Number: 87385707

Application Filing Date: Mar. 25, 2017

US Registration Number: 5327993

Registration Date: Nov. 07, 2017

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 07, 2017

Publication Date: Aug. 22, 2017

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## Mark Information

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Mark Literal Elements: STREAMLINE STUDIOS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "STUDIOS"

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## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Downloadable computer games; computer games recorded on computer discs; downloadable computer games software supplied online by means of multi-media electronic broadcast or network transmission

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 19, 2010

**Use in Commerce:** Jul. 19, 2010

**For:** Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 25, 2001

**Use in Commerce:** Aug. 25, 2001

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**For:** Designing and developing game software for use with computers, video game program systems, or computer networks; computer graphics services; animation design for others and graphic design services

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 14, 2002

**Use in Commerce:** Jul. 14, 2002

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** STREAMLINE MEDIA GROUP, INC.

**Owner Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** Anais Jansen-Fernandez  
Streamline Media Group  
410 South Rampart Boulevard, suite 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Phone:** 4156998590

**Correspondent e-mail:** [ajfernandez@streamline-mediagroup.com](mailto:ajfernandez@streamline-mediagroup.com) [legal@streamline-mediagroup.com](mailto:legal@streamline-mediagroup.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

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Jul. 31, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 31, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 07, 2017	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 2017	PUBLISHED FOR OPPOSITION	
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Jun. 28, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 28, 2017	EXAMINER'S AMENDMENT MAILED	
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Jun. 19, 2017	ASSIGNED TO EXAMINER	93667
Mar. 31, 2017	NOTICE OF PSEUDO MARK MAILED	
Mar. 30, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Mar. 29, 2017	NEW APPLICATION ENTERED	

## TM Staff and Location Information

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**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Nov. 07, 2017

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## Assignment Abstract Of Title Information

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**Summary****Total Assignments:** 1**Registrant:** Streamline East Limited

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**Assignment 1 of 1**

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Reel/Frame:** [6714/0017](#)**Pages:** 6**Date Recorded:** Aug. 06, 2019**Supporting Documents:** [assignment-tm-6714-0017.pdf](#)**Assignor****Name:** [STREAMLINE EAST LIMITED](#)**Execution Date:** Aug. 06, 2019**Legal Entity Type:** CORPORATION**State or Country Where Organized:** HONG KONG**Assignee****Name:** [STREAMLINE MEDIA GROUP, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA 89145**Correspondent****Correspondent Name:** ANAIS JANSEN-FERNANDEZ**Correspondent Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NV 89145**Domestic Representative - Not Found**

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Mark: STREAMLINE STUDIOS



US Serial Number: 77576209

Application Filing Date: Sep. 23, 2008

US Registration Number: 3906150

Registration Date: Jan. 18, 2011

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 23, 2021

Publication Date: Feb. 24, 2009

## Mark Information

Mark Literal Elements: STREAMLINE STUDIOS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "STREAMLINE" above the word "STUDIOS", the words separated by a line; all beside a stylized rodent head inside an inner ring and an outer contrasting ring.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "STUDIOS"

Design Search Code(s): 03.09.02 - Small mammals and rodents other than cats, dogs, rabbits, mice, and those with spines or armor; Aardvarks; Woodchucks; Wolverines; Weasels; Squirrels; Sloths; Skunks; Sables; Red pandas; Raccoons; Prairie dogs; Possums; Platypus; Otters; Opossums; Mongoose; Minks; Meerkats; Groundhogs; Gophers; Ferrets; Chipmunks; Anteaters; Badgers; Beavers  
03.09.06 - Chinchillas; Gerbils; Mice and related small rodents; Guinea pigs; Hamsters; Mouse; Moles; Rats  
03.09.24 - Stylized rodents and other small mammals other than cats and dogs  
26.01.11 - Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle; Circles comprised of punctuation; Circles comprised of plants; Circles comprised of letters or numerals; Circles comprised of humans; Circles comprised of geometric figures; Circles comprised of animals  
26.01.17 - Concentric circles, two; Two concentric circles; Circles, two concentric  
26.17.13 - Underlined words or letters; Overlined words or letters; Letters or words underlined and/or overlined by one or more strokes or lines

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: [ Entertainment services, namely, providing on-line computer games; ] Production of video and computer game software; [ Providing a computer game that may be accessed network-wide by network users; ] Production and distribution of television shows and movies; ] Special effects animation services for computer games, film and video [ ; Sound recording studios; Production of sound recordings; Production of sound and music video recordings ]

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107



**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 20, 2006

**Use in Commerce:** Mar. 20, 2006

**For:** Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Computer graphics services; Graphic design services

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 20, 2006

**Use in Commerce:** Mar. 20, 2006

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** STREAMLINE MEDIA GROUP, INC.

**Owner Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record - None

### Correspondent

**Correspondent Name/Address:** STREAMLINE MEDIA GROUP, INC.  
410 South Rampart Boulevard, suite 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Phone:** 646 627 7331

**Correspondent e-mail:** [legal@streamline-mediagroup.com](mailto:legal@streamline-mediagroup.com) [rcheah@streamline-studios.com](mailto:rcheah@streamline-studios.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 23, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 23, 2021	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70629
Apr. 23, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70629
Apr. 23, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70629
Jan. 11, 2021	TEAS SECTION 8 & 9 RECEIVED	
Jan. 18, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 14, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 31, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 31, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 12, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 12, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Aug. 12, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Jul. 04, 2017	TEAS SECTION 8 & 15 RECEIVED	

Jan. 18, 2011	REGISTERED-PRINCIPAL REGISTER	
Oct. 27, 2010	1(B) BASIS DELETED; PROCEED TO REGISTRATION	66154
Oct. 06, 2010	NOTICE OF ALLOWANCE CANCELLED	66154
Oct. 06, 2010	TEAS POST PUBLICATION AMENDMENT RECEIVED	
Oct. 07, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 06, 2010	SOU EXTENSION 2 GRANTED	66154
May 19, 2010	SOU EXTENSION 2 FILED	66154
Sep. 21, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Aug. 20, 2010	SOU EXTENSION RECEIVED WITH TEAS PETITION	
Aug. 20, 2010	PETITION TO REVIVE-GRANTED	88889
Aug. 20, 2010	TEAS PETITION TO REVIVE RECEIVED	
Jun. 21, 2010	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Jun. 21, 2010	ABANDONMENT - NO USE STATEMENT FILED	99999
Nov. 19, 2009	SOU EXTENSION 1 GRANTED	98765
Nov. 19, 2009	SOU EXTENSION 1 FILED	98765
Nov. 19, 2009	SOU TEAS EXTENSION RECEIVED	
Sep. 02, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 26, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 19, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 24, 2009	PUBLISHED FOR OPPOSITION	
Feb. 04, 2009	NOTICE OF PUBLICATION	
Jan. 16, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	59272
Jan. 16, 2009	ASSIGNED TO LIE	59272
Jan. 02, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 02, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 02, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 02, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 02, 2009	EXAMINERS AMENDMENT -WRITTEN	78324
Dec. 22, 2008	ASSIGNED TO EXAMINER	78324
Sep. 27, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 26, 2008	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Apr. 23, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** STREAMLINE EAST LIMITED

### Assignment 1 of 2

**Conveyance:** ASSIGNMENT OF CLASSES 41 AND 42

**Reel/Frame:** [4048/0274](#)

**Pages:** 3

**Date Recorded:** Aug. 18, 2009

**Supporting Documents:** [assignment-tm-4048-0274.pdf](#)

#### Assignor

**Name:** [STREAMLINE STUDIOS B.V.](#)

**Execution Date:** Jun. 29, 2009

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NETHERLANDS

#### Assignee

**Name:** [STREAMLINE EAST LIMITED](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country:** HONG KONG

**Where Organized:**

**Address:** 18A CHAU TAU TSUEN  
SAN TIN YUEN LONG, NT, HONG KONG

**Correspondent**

**Correspondent Name:** JOHN A. GALBREATH

**Correspondent Address:** 2516 CHESTNUT WOODS CT.  
REISTERSTOWN, MD 21136

**Domestic Representative - Not Found**

**Assignment 2 of 2**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6714/0017](#)

**Pages:** 6

**Date Recorded:** Aug. 06, 2019

**Supporting Documents:** [assignment-tm-6714-0017.pdf](#)

**Assignor**

**Name:** [STREAMLINE EAST LIMITED](#)

**Execution Date:** Aug. 06, 2019

**Legal Entity Type:** CORPORATION

**State or Country:** HONG KONG  
**Where Organized:**

**Assignee**

**Name:** [STREAMLINE MEDIA GROUP, INC.](#)

**State or Country:** DELAWARE  
**Where Organized:**

**Legal Entity Type:** CORPORATION

**Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA 89145

**Correspondent**

**Correspondent Name:** ANAIS JANSEN-FERNANDEZ

**Correspondent Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NV 89145

**Domestic Representative - Not Found**

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Mark: STREAMLINE STUDIOS



**S T R E A M L I N E**  
S T U D I O S

US Serial Number: 85172116

Application Filing Date: Nov. 09, 2010

US Registration Number: 3989354

Registration Date: Jul. 05, 2011

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 12, 2021

Publication Date: Apr. 19, 2011

## Mark Information

Mark Literal Elements: STREAMLINE STUDIOS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "STREAMLINE" above the word "STUDIOS", the words separated by a line; all below a stylized rodent head inside an inner ring and an outer contrasting ring.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "STUDIOS"

Design Search Code(s): 03.09.06 - Mice and related small rodents; Chinchillas; Gerbils; Guinea pigs; Hamsters; Mouse; Moles; Rats  
03.15.03 - Chickens; Roosters; Hens; Chicks  
26.01.03 - Incomplete circles (more than semi-circles); Circles, incomplete (more than semi-circles)  
26.17.13 - Overlined words or letters; Underlined words or letters; Letters or words underlined and/or overlined by one or more strokes or lines

## Related Properties Information

Claimed Ownership of US Registrations: 3906150

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: [ Entertainment services, namely, providing on-line computer games;] Production of video and computer game software; [ Providing a computer game that may be accessed network-wide by network users; Production and distribution of television shows and movies; ] Special effects animation services for computer games, film and video [ ; Sound recording studios; Production of sound recordings; Production of sound and music video recordings]

International 041 - Primary Class

U.S Class(es): 100, 101, 107

**Class(es):****Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Jun. 01, 2008**Use in Commerce:** Jun. 01, 2008**For:** Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Computer graphics services; Graphic design services**International Class(es):** 042 - Primary Class**U.S Class(es):** 100, 101**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Jun. 01, 2008**Use in Commerce:** Jun. 01, 2008

## Basis Information (Case Level)

**Filed Use:** Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44E:** No**Filed 44E:** No**Currently 66A:** No**Filed 66A:** No**Currently No Basis:** No**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** STREAMLINE MEDIA GROUP, INC.**DBA, AKA, Formerly:** DBA Streamline Media Group, Inc.**Owner Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA UNITED STATES 89145**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

**Attorney of Record - None****Correspondent****Correspondent Name/Address:** STREAMLINE MEDIA GROUP, INC.  
410 South Rampart Boulevard, suite 390  
LAS VEGAS, NEVADA UNITED STATES 89145**Phone:** 6466277331**Correspondent e-mail:** [legal@streamline-mediagroup.com](mailto:legal@streamline-mediagroup.com) [legal@streamline-mediagroup.com](mailto:legal@streamline-mediagroup.com)**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 12, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 12, 2021	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	81927
Aug. 12, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	81927
Aug. 12, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81927
Apr. 23, 2021	TEAS SECTION 8 & 9 RECEIVED	
Jul. 05, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 14, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 31, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 31, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 12, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	

Aug. 12, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Aug. 12, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jul. 04, 2017	TEAS SECTION 8 & 15 RECEIVED	
Jul. 05, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 19, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 19, 2011	PUBLISHED FOR OPPOSITION	
Mar. 14, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Mar. 14, 2011	ASSIGNED TO LIE	73797
Feb. 23, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 23, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 23, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 23, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 23, 2011	EXAMINERS AMENDMENT -WRITTEN	74307
Feb. 18, 2011	ASSIGNED TO EXAMINER	74307
Nov. 16, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 15, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 12, 2010	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 12, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Streamline East Limited

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6714/0017](#)

**Pages:** 6

**Date Recorded:** Aug. 06, 2019

**Supporting Documents:** [assignment-tm-6714-0017.pdf](#)

### Assignor

**Name:** [STREAMLINE EAST LIMITED](#)

**Execution Date:** Aug. 06, 2019

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** HONG KONG

### Assignee

**Name:** [STREAMLINE MEDIA GROUP, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA 89145

### Correspondent

**Correspondent Name:** ANAIS JANSEN-FERNANDEZ

**Correspondent Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NV 89145

### Domestic Representative - Not Found

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Mark: STREAMLINE STUDIOS



US Serial Number: 87385713

Application Filing Date: Mar. 25, 2017

US Registration Number: 5327995

Registration Date: Nov. 07, 2017

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 07, 2017

Publication Date: Aug. 22, 2017

## Mark Information

Mark Literal Elements: STREAMLINE STUDIOS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "STREAMLINE" positioned over a horizontal line, which is positioned over the word "STUDIOS", all placed to the right of a design of a stylized rodent head inside a circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "STUDIOS"

Design Search Code(s): 03.09.06 - Mice and related small rodents; Chinchillas; Gerbils; Guinea pigs; Hamsters; Mouse; Moles; Rats  
03.09.24 - Stylized rodents and other small mammals other than cats and dogs  
26.01.01 - Circles as carriers or as single line borders  
26.17.01 - Lines, straight; Bars, straight; Straight line(s), band(s) or bar(s); Bands, straight  
26.17.05 - Lines, horizontal; Horizontal line(s), band(s) or bar(s); Bars, horizontal; Bands, horizontal

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, providing on-line computer games; providing computer games that may be accessed network-wide by network users; production of computer game software; preparation and execution of special effects, animation, and computer-generated graphics for computer games, film and video

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 25, 2001

Use in Commerce: Aug. 25, 2001

For: Designing and developing game software for use with computers, video game program systems, or computer networks; computer

graphics services; animation design for others and graphic design services

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 14, 2002

**Use in Commerce:** Jul. 14, 2002

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** STREAMLINE MEDIA GROUP, INC.

**Owner Address:** 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** Anais Jansen-Fernandez  
Streamline Media Group  
410 South Rampart Boulevard, suite 390  
LAS VEGAS, NEVADA UNITED STATES 89145

**Phone:** 4156998590

**Correspondent e-mail:** [ajfernandez@streamline-mediagroup.com](mailto:ajfernandez@streamline-mediagroup.com) [legal@streamline-mediagroup.com](mailto:legal@streamline-mediagroup.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Nov. 07, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 14, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 31, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 31, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 07, 2017	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 2017	PUBLISHED FOR OPPOSITION	
Aug. 02, 2017	NOTICE OF PUBLICATION	
Jul. 05, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 28, 2017	EXAMINER'S AMENDMENT MAILED	
Jun. 28, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 28, 2017	EXAMINERS AMENDMENT -WRITTEN	93667
Jun. 19, 2017	ASSIGNED TO EXAMINER	93667
Mar. 31, 2017	NOTICE OF DESIGN SEARCH CODE MAILED	
Mar. 30, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Mar. 29, 2017	NEW APPLICATION ENTERED	

## TM Staff and Location Information



TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 07, 2017

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: Streamline East Limited

### Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6714/0017](#)

Pages: 6

Date Recorded: Aug. 06, 2019

Supporting Documents: [assignment-tm-6714-0017.pdf](#)

### Assignor

Name: [STREAMLINE EAST LIMITED](#)

Execution Date: Aug. 06, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: HONG KONG

### Assignee

Name: [STREAMLINE MEDIA GROUP, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NEVADA 89145



### Correspondent


Correspondent Name: ANAIS JANSEN-FERNANDEZ

Correspondent Address: 410 SOUTH RAMPART BOULEVARD, SUITE 390  
LAS VEGAS, NV 89145

Domestic Representative - Not Found

**EXHIBIT B: Streamline Applications**

Mark	Goods/Services
  US Serial No. 90130267	<p>Class 09: downloadable graphic art reproductions and digital graphics for digital use in video, film, television, video and computer games, computer applications, mobile applications, and web design</p> <p>Class 41: Entertainment services, namely, the creation and production of content for multimedia entertainment, namely, film, television, and video games. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20180621</p> <p>Class 42: Graphic and digital art design in the field of video games; Design for others in the field of graphic arts for video games. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20180621</p>
  US Serial No. 90130210	<p>Class 09: Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices. FIRST USE: 20180915. FIRST USE IN COMMERCE: 20200821</p> <p>Class 41: Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, Preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing a website featuring blogs in the field of computer games, video games and computer and video games related products; Providing on-line non-downloadable electronic publications in the nature of e-books, weblogs, newsletters, comic books, graphic novels, industry guides and articles in the field of computer games, video games, and artwork; Entertainment services, namely, providing online non-downloadable videos, video podcast and on-line video journals, namely, vlogs featuring non-downloadable videos in the field of computer and video games</p> <p>Class 42: Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics services; Animation design for others and graphic design services; Innovation consulting services, namely, advising other developers and publishers related to services in the area of the design and development of computer games; information services related to the design and development of computer games. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20191128</p>
STREAMLINE GAMES  US Serial No. 90130252	<p>Class 09: Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices. FIRST USE: 20180915. FIRST USE IN COMMERCE: 20200821</p> <p>Class 41: Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing information on-line relating to computer games, and video games; providing online non-downloadable computer game programs, computer game</p>

Mark	Goods/Services
	<p>software, electronic game software, electronic game programs and interactive game software; providing online non-downloadable computer game software and computer game programs containing games for processing on computing devices. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20181016</p> <p>Class 42: Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics services; Video game development services; Animation design for others and graphic design services. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20181016</p>
 <p>US Serial No. 90130242</p>	<p>Class09: Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices. FIRST USE: 20180915. FIRST USE IN COMMERCE: 20200821</p> <p>Class 41: Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing information on-line relating to computer games, and video games; providing online non-downloadable computer game programs, computer game software, electronic game software, electronic game programs and interactive game software; providing online non-downloadable computer game software and computer game programs containing games for processing on computing devices. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20181016</p> <p>Class 42: Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics services; Video game development services; Animation design for others and graphic design services. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20181016</p>
<p>STREAMLINE MEDIA GROUP</p> <p>US Serial No. 90130225</p>	<p>Class 09: Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices. FIRST USE: 20180915. FIRST USE IN COMMERCE: 20200821</p> <p>Class 41: Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, Preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing a website featuring blogs in the field of computer games, video games and computer and video games related products; Providing on-line non-downloadable electronic publications in the nature of e-books, weblogs, newsletters, comic books, graphic novels, industry guides and articles in the field of computer games, video games, and artwork; Entertainment services, namely, providing online non-downloadable videos, video podcast and on-line video journals, namely, vlogs featuring non-downloadable videos in the field of computer and video games</p> <p>IC 042. US 100 101. G &amp; S: Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics</p>

Mark	Goods/Services
	services; Animation design for others and graphic design services; innovation consulting services, namely, advising other developers and publishers related to services in the area of the design and development of computer games; information services related to the design and development of computer games. FIRST USE: 20180306. FIRST USE IN COMMERCE: 20191128

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# Annex B

**Generated on:** This page was generated by TSDR on 2023-08-17 16:19:29 EDT

**Mark:** STREAMLINE MEDIA GROUP

Streamline Media Group

**US Serial Number:** 90130225

**Application Filing Date:** Aug. 21, 2020

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Status:** A final Office action refusing registration has been sent (issued) because the applicant neither satisfied nor overcame all requirements and/or refusals previously raised. The applicant may respond by filing (1) a request for reconsideration; and/or (2) an appeal to the Trademark Trial and Appeal Board. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Feb. 17, 2023

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## Mark Information

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**Mark Literal Elements:** STREAMLINE MEDIA GROUP

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "MEDIA GROUP"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 15, 2018

**Use in Commerce:** Aug. 21, 2020

**For:** Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, Preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing a website featuring blogs in the field of computer games, video games and computer and video games related products; Providing on-line non-downloadable electronic publications in the nature of e-books, weblogs, newsletters, comic books, graphic novels, industry guides and articles in the field of computer games, video games, and artwork; Entertainment services, namely, providing online non-downloadable videos, video podcast and on-line video journals, namely, vlogs featuring non-downloadable videos in the field of computer and video games

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics services; Animation design for others and graphic design services; innovation consulting services, namely, advising other developers and publishers related to services in the area of the design and development of computer games; information services related to the design and development of computer games

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 06, 2018

**Use in Commerce:** Nov. 28, 2019

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** Yes

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Streamline Media Group, Inc.

**Owner Address:** 410 S. Rampart Blvd. suite 390  
Las Vegas, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Ariana G. Hiscott

**Attorney Primary Email Address:** [trademarks@cooley.com](mailto:trademarks@cooley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Ariana G. Hiscott  
Cooley LLP  
1299 Pennsylvania Ave NW, Suite 700  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** (415) 693-2000

**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) [ahiscott@cooley.com](mailto:ahiscott@cooley.com) [young@cooley.com](mailto:young@cooley.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 15, 2023	APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED	
May 15, 2023	APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED	
Apr. 17, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 17, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 17, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 17, 2023	NOTIFICATION OF FINAL REFUSAL EMAILED	
Feb. 17, 2023	FINAL REFUSAL E-MAILED	
Feb. 17, 2023	FINAL REFUSAL WRITTEN	95883
Sep. 15, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Sep. 14, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 14, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 14, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 14, 2022	NON-FINAL ACTION E-MAILED	6325
Mar. 14, 2022	NON-FINAL ACTION WRITTEN	95883
Feb. 01, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 31, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 31, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 30, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 30, 2021	NON-FINAL ACTION E-MAILED	6325
Jul. 30, 2021	NON-FINAL ACTION WRITTEN	95883
Jun. 28, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 27, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 27, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 28, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2020	NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2020	NON-FINAL ACTION WRITTEN	95883
Dec. 17, 2020	ASSIGNED TO EXAMINER	95883
Sep. 24, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 25, 2020	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

---

### TM Staff Information

**TM Attorney:** PATEL, SHEENA K

**Law Office** LAW OFFICE 106  
**Assigned:**

### File Location

**Current Location:** TMEG LAW OFFICE 106 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Feb. 17, 2023

Generated on: This page was generated by TSDR on 2023-08-17 16:19:51 EDT

Mark: STREAMLINE GAMES

STREAMLINE GAMES

US Serial Number: 90130252

Application Filing Date: Aug. 21, 2020

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Appeal of Refusal Pending

An appeal of the Office's final refusal to register a pending trademark application is currently pending.

Status: An appeal of a final refusal to register the mark is pending before the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Feb. 23, 2023

## Mark Information

Mark Literal Elements: STREAMLINE GAMES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GAMES"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2018

Use in Commerce: Aug. 21, 2020

**For:** Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing information on-line relating to computer games, and video games; providing online non-downloadable computer game programs, computer game software, electronic game software, electronic game programs and interactive game software; providing online non-downloadable computer game software and computer game programs containing games for processing on computing devices

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)



**First Use:** Mar. 06, 2018

**Use in Commerce:** Oct. 16, 2018

**For:** Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics services; Video game development services; Animation design for others and graphic design services

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 06, 2018

**Use in Commerce:** Oct. 16, 2018

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Streamline Media Group, Inc.

**Owner Address:** 410 S. Rampart Blvd. Suite 390  
Las Vegas, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** ARIANA G. HISCOTT

**Attorney Primary Email Address:** [trademarks@cooley.com](mailto:trademarks@cooley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ARIANA G. HISCOTT  
COOLEY LLP  
1299 PENNSYLVANIA AVENUE, NW  
SUITE 700  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** 415-693-2171

**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) [ahiscott@cooley.com](mailto:ahiscott@cooley.com) [adunning@cooley.com](mailto:adunning@cooley.com) [myoung@cooley.com](mailto:myoung@cooley.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 17, 2023	NOTIFICATION OF SUBSEQUENT FINAL EMAILED	
Feb. 17, 2023	SUBSEQUENT FINAL EMAILED	
Feb. 17, 2023	SUBSEQUENT FINAL REFUSAL WRITTEN	95883
Aug. 19, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 18, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 18, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 18, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2022	NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2022	NON-FINAL ACTION WRITTEN	95883
Jan. 28, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	73296

Jan. 28, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Jan. 27, 2022	ASSIGNED TO LIE	73296
Jan. 23, 2022	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jan. 24, 2022	EX PARTE APPEAL-INSTITUTED	130252
Jan. 24, 2022	JURISDICTION RESTORED TO EXAMINING ATTORNEY	130252
Jan. 24, 2022	EXPARTE APPEAL RECEIVED AT TTAB	
Jul. 23, 2021	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 23, 2021	FINAL REFUSAL E-MAILED	
Jul. 23, 2021	FINAL REFUSAL WRITTEN	95883
Jun. 22, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 22, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 22, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 23, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 23, 2020	NON-FINAL ACTION E-MAILED	6325
Dec. 23, 2020	NON-FINAL ACTION WRITTEN	95883
Dec. 17, 2020	ASSIGNED TO EXAMINER	95883
Sep. 25, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 25, 2020	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** PATEL, SHEENA K

**Law Office Assigned:** LAW OFFICE 106

### File Location

**Current Location:** TMEG LAW OFFICE 106 - EXAMINING ATTORNEY ASSIGNED

**Date in Location:** Feb. 17, 2023

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Exparte Appeal

**Proceeding Number:** [90130252](#)

**Filing Date:** Jan 24, 2022

**Status:** Pending

**Status Date:** Jan 24, 2022

**Interlocutory Attorney:**

### Plaintiff(s)

**Name:** Streamline Media Group, Inc.

**Correspondent Address:** ARIANA G. HISCOTT  
COOLEY LLP  
1299 PENNSYLVANIA AVENUE, NW, SUITE 700  
WASHINGTON DC UNITED STATES , 20004

**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) , [ahiscott@cooley.com](mailto:ahiscott@cooley.com) , [jpo@cooley.com](mailto:jpo@cooley.com) , [adunning@cooley.com](mailto:adunning@cooley.com) , [myoung@cooley.com](mailto:myoung@cooley.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
STREAMLINE GAMES		<a href="#">90130252</a>	

### Prosecution History

Entry Number	History Text	Date	Due Date
11	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF GRANTED	Jul 21, 2023	
10	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF	Jul 19, 2023	
9	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF GRANTED	May 23, 2023	
8	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF	May 22, 2023	

7	FIRST REQ TO EXT TIME TO FILE MAIN BRIEF GRANTED	Apr 21, 2023
6	FIRST REQ TO EXT TIME TO FILE MAIN BRIEF	Apr 18, 2023
5	PROCEEDINGS RESUMED	Feb 23, 2023
4	SUBSEQUENT FINAL	Feb 17, 2023
3	INSTITUTED	Jan 24, 2022
2	APPEAL ACKNOWLEDGED; CASE REMANDED	Jan 24, 2022
1	APPEAL TO BOARD	Jan 24, 2022

Generated on: This page was generated by TSDR on 2023-08-17 16:19:43 EDT

Mark: SG STREAMLINE GAMES



US Serial Number: 90130242

Application Filing Date: Aug. 21, 2020

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Appeal of Refusal Pending

An appeal of the Office's final refusal to register a pending trademark application is currently pending.

Status: An appeal of a final refusal to register the mark is pending before the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Feb. 21, 2023

## Mark Information

Mark Literal Elements: SG STREAMLINE GAMES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a medallion on the left showing the acronym "SG" which stands for Streamline Games, followed by the words "STREAMLINE GAMES" STREAMLINE on top and GAMES at the bottom.

Disclaimer: "GAMES"

Design Search Code(s): 26.01.27 - Circles containing irregular exterior lining or elements not amounting to a decorative border  
27.03.01 - Geometric figures forming letters, numerals or punctuation

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2018

Use in Commerce: Aug. 21, 2020

For: Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing information on-line relating to computer games, and video games; providing online non-downloadable computer game programs, computer game software, electronic game software, electronic game programs and interactive game software; providing online non-downloadable computer game software and computer game programs containing games for processing on computing devices

International 041 - Primary Class

U.S Class(es): 100, 101, 107

**Class(es):****Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Mar. 06, 2018**Use in Commerce:** Oct. 16, 2018**For:** Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics services; Video game development services; Animation design for others and graphic design services**International Class(es):** 042 - Primary Class**U.S Class(es):** 100, 101**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Mar. 06, 2018**Use in Commerce:** Oct. 16, 2018

## Basis Information (Case Level)

**Filed Use:** Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44E:** No**Filed 44E:** No**Currently 66A:** No**Filed 66A:** No**Currently No Basis:** No**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Streamline Media Group, Inc.**Owner Address:** 410 S. Rampart Blvd. Suite 390  
Las Vegas, NEVADA UNITED STATES 89145**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** ARIANA G. HISCOTT**Attorney Primary Email Address:** [trademarks@cooley.com](mailto:trademarks@cooley.com)**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ARIANA G. HISCOTT  
COOLEY LLP  
1299 PENNSYLVANIA AVENUE, NW  
SUITE 700  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20004**Phone:** 415-693-2171**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) [ahiscott@cooley.com](mailto:ahiscott@cooley.com) [adunning@cooley.com](mailto:adunning@cooley.com)**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 17, 2023	NOTIFICATION OF SUBSEQUENT FINAL EMAILED	
Feb. 17, 2023	SUBSEQUENT FINAL EMAILED	
Feb. 17, 2023	SUBSEQUENT FINAL REFUSAL WRITTEN	95883
Aug. 19, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 18, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 18, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 18, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2022	NON-FINAL ACTION E-MAILED	6325

Feb. 18, 2022	NON-FINAL ACTION WRITTEN	95883
Jan. 28, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Jan. 28, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Jan. 27, 2022	ASSIGNED TO LIE	73296
Jan. 23, 2022	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jan. 24, 2022	EX PARTE APPEAL-INSTITUTED	130242
Jan. 24, 2022	JURISDICTION RESTORED TO EXAMINING ATTORNEY	130242
Jan. 24, 2022	EXPARTE APPEAL RECEIVED AT TTAB	
Jul. 23, 2021	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 23, 2021	FINAL REFUSAL E-MAILED	
Jul. 23, 2021	FINAL REFUSAL WRITTEN	95883
Jun. 22, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 22, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 22, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 28, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2020	NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2020	NON-FINAL ACTION WRITTEN	95883
Dec. 17, 2020	ASSIGNED TO EXAMINER	95883
Sep. 25, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Sep. 24, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 25, 2020	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** PATEL, SHEENA K

**Law Office Assigned:** LAW OFFICE 106

### File Location

**Current Location:** TMEG LAW OFFICE 106 - EXAMINING ATTORNEY ASSIGNED

**Date in Location:** Feb. 17, 2023

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Exparte Appeal

**Proceeding Number:** [90130242](#)

**Filing Date:** Jan 24, 2022

**Status:** Pending

**Status Date:** Jan 24, 2022

**Interlocutory Attorney:**

### Plaintiff(s)

**Name:** Streamline Media Group, Inc.

**Correspondent Address:** ARIANA G. HISCOTT  
COOLEY LLP  
1299 PENNSYLVANIA AVENUE, NW, SUITE 700  
WASHINGTON DC UNITED STATES , 20004

**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) , [ahiscott@cooley.com](mailto:ahiscott@cooley.com) , [jpo@cooley.com](mailto:jpo@cooley.com) , [adunning@cooley.com](mailto:adunning@cooley.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
SG STREAMLINE GAMES		<a href="#">90130242</a>	

### Prosecution History

Entry Number	History Text	Date	Due Date
11	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF GRANTED	Jul 21, 2023	

10	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF	Jul 19, 2023
9	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF GRANTED	May 22, 2023
8	ADD?L REQ TO EXT TIME TO FILE MAIN BRIEF	May 19, 2023
7	FIRST REQ TO EXT TIME TO FILE MAIN BRIEF GRANTED	Apr 19, 2023
6	FIRST REQ TO EXT TIME TO FILE MAIN BRIEF	Apr 18, 2023
5	PROCEEDINGS RESUMED	Feb 21, 2023
4	SUBSEQUENT FINAL	Feb 17, 2023
3	INSTITUTED	Jan 24, 2022
2	APPEAL ACKNOWLEDGED; CASE REMANDED	Jan 24, 2022
1	APPEAL TO BOARD	Jan 24, 2022

**Generated on:** This page was generated by TSDR on 2023-08-17 16:19:58 EDT

**Mark:** ALLPIXELS BY STREAMLINE



**US Serial Number:** 90130267

**Application Filing Date:** Aug. 21, 2020

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/APPLICATION/Appeal of Refusal Pending

An appeal of the Office's final refusal to register a pending trademark application is currently pending.

**Status:** An appeal of a final refusal to register the mark is pending before the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Jul. 31, 2023

## Mark Information

**Mark Literal Elements:** ALLPIXELS BY STREAMLINE

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a pixel missing its final connecting piece in the right top corner with a small black square in the middle followed by the words ALLPIXELS BY STREAMLINE.

**Design Search Code(s):** 26.09.03 - Squares, incomplete; Incomplete squares  
26.09.21 - Squares that are completely or partially shaded

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** downloadable graphic art reproductions and digital graphics for digital use in video, film, television, video and computer games, computer applications, mobile applications, and web design

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Entertainment services, namely, the creation and production of content for multimedia entertainment, namely, film, television, and video games

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 06, 2018

**Use in Commerce:** Jun. 21, 2018

**For:** Graphic and digital art design in the field of video games; Design for others in the field of graphic arts for video games

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101



**Class(es):**

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 06, 2018

**Use in Commerce:** Jun. 21, 2018

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** Yes

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Streamline Media Group, Inc.

**Owner Address:** 410 S. Rampart Blvd., suite 390  
Las Vegas, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** ARIANA G. HISCOTT

**Attorney Primary Email Address:** [trademarks@cooley.com](mailto:trademarks@cooley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ARIANA G. HISCOTT  
COOLEY LLP  
1299 PENNSYLVANIA AVE NW, SUITE 700  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** 415-693-2171

**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) [ahiscott@cooley.com](mailto:ahiscott@cooley.com) [young@cooley.com](mailto:young@cooley.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jul. 28, 2023	NOTIFICATION OF ACTION DENYING REQ FOR RECON E-MAILED	
Jul. 28, 2023	ACTION DENYING REQ FOR RECON E-MAILED	
Jul. 28, 2023	ACTION CONTINUING FINAL - COMPLETED	95883
Jul. 28, 2023	TEAS/EMAIL CORRESPONDENCE ENTERED	88888
Jul. 14, 2023	CORRESPONDENCE RECEIVED IN LAW OFFICE	88888
Jul. 14, 2023	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jul. 14, 2023	EX PARTE APPEAL-INSTITUTED	130267
Jul. 14, 2023	JURISDICTION RESTORED TO EXAMINING ATTORNEY	130267
Jul. 14, 2023	EXPARTE APPEAL RECEIVED AT TTAB	
Jul. 14, 2023	EXPARTE APPEAL RECEIVED AT TTAB	
Jul. 14, 2023	EXPARTE APPEAL RECEIVED AT TTAB	
Apr. 17, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 17, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 17, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 17, 2023	APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED	
Apr. 17, 2023	APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED	

Jan. 17, 2023	NOTIFICATION OF SUBSEQUENT FINAL EMAILED	
Jan. 17, 2023	SUBSEQUENT FINAL EMAILED	
Jan. 17, 2023	SUBSEQUENT FINAL REFUSAL WRITTEN	95883
Aug. 24, 2022	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 24, 2022	FINAL REFUSAL E-MAILED	
Aug. 24, 2022	FINAL REFUSAL WRITTEN	95883
Mar. 15, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 14, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 14, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 14, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 14, 2021	NON-FINAL ACTION E-MAILED	6325
Sep. 14, 2021	NON-FINAL ACTION WRITTEN	95883
Jul. 29, 2021	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 29, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2021	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2021	EXAMINERS AMENDMENT -WRITTEN	95883
Jun. 28, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 27, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 27, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 28, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2020	NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2020	NON-FINAL ACTION WRITTEN	95883
Dec. 17, 2020	ASSIGNED TO EXAMINER	95883
Sep. 26, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Sep. 25, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 25, 2020	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** PATEL, SHEENA K

**Law Office Assigned:** LAW OFFICE 106

### File Location

**Current Location:** TMEG LAW OFFICE 106 - EXAMINING ATTORNEY ASSIGNED

**Date in Location:** Jul. 28, 2023

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Exparte Appeal

**Proceeding Number:** [90130267](#)

**Filing Date:** Jul 14, 2023

**Status:** Pending

**Status Date:** Jul 31, 2023

**Interlocutory Attorney:**

### Plaintiff(s)

**Name:** Streamline Media Group, Inc.

**Correspondent Address:** ARIANA G. HISCOTT

COOLEY LLP  
1299 PENNSYLVANIA AVE NW, SUITE 700  
WASHINGTON DC UNITED STATES , 20004

**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) , [ahiscott@cooley.com](mailto:ahiscott@cooley.com) , [myoung@cooley.com](mailto:myoung@cooley.com)

### Associated marks

**Registration**

Mark	Application Status	Serial Number	Number
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ALLPIXELS BY STREAMLINE

[90130267](#)

**Prosecution History**

Entry Number	History Text	Date	Due Date
5	PROCEEDINGS RESUMED	Jul 31, 2023	
4	RECON DENIED	Jul 28, 2023	
3	INSTITUTED	Jul 14, 2023	
2	APPEAL ACKNOWLEDGED; CASE REMANDED	Jul 14, 2023	
1	APPEAL TO BOARD	Jul 14, 2023	

**Generated on:** This page was generated by TSDR on 2023-08-17 16:19:22 EDT

**Mark:** SMG STREAMLINE MEDIA GROUP



**US Serial Number:** 90130210

**Application Filing Date:** Aug. 21, 2020

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Status:** A final Office action refusing registration has been sent (issued) because the applicant neither satisfied nor overcame all requirements and/or refusals previously raised. The applicant may respond by filing (1) a request for reconsideration; and/or (2) an appeal to the Trademark Trial and Appeal Board. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Feb. 17, 2023

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## Mark Information

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**Mark Literal Elements:** SMG STREAMLINE MEDIA GROUP

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of The mark consists of a medallion with the acronym "SMG", where the letters "SMG" are highly stylized in that the letters overlap one another. Immediately to the right of the medallion design is the wording "STREAMLINE MEDIA GROUP", where the wording "STREAMLINE" is above the wording "MEDIA GROUP".

**Disclaimer:** "MEDIA GROUP"

**Design Search Code(s):** 24.07.04 - Medals

24.13.01 - Latin cross (shorter horizontal lines); Cross, Latin (shorter horizontal lines)

26.01.18 - Three or more concentric circles; Concentric circles, three or more; Circles, three or more concentric

26.17.01 - Straight line(s), band(s) or bar(s); Lines, straight; Bands, straight; Bars, straight

26.17.04 - Vertical line(s), band(s) or bar(s); Lines, vertical; Bands, vertical; Bars, vertical

27.03.01 - Geometric figures forming letters, numerals or punctuation

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Downloadable computer game software via a global computer network and wireless devices; downloadable computer game software; downloadable computer game programs; downloadable electronic game software; downloadable electronic game program; downloadable interactive multimedia computer game programs; downloadable interactive game software; downloadable computer game programs and downloadable computer game software containing games for processing on computing devices

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 15, 2018

**Use in Commerce:** Aug. 21, 2020

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**For:** Entertainment services, namely, providing on-line computer games; Providing computer games that may be accessed network-wide by network users; Production of computer and video game software; Entertainment, namely, Preparation and execution of special effects, special effects animation, and computer-generated graphics for computer games, film and video; Providing a website featuring blogs in the field of computer games, video games and computer and video games related products; Providing on-line non-downloadable electronic publications in the nature of e-books, weblogs, newsletters, comic books, graphic novels, industry guides and articles in the field of computer games, video games, and artwork; Entertainment services, namely, providing online non-downloadable videos, video podcast and on-line video journals, namely, vlogs featuring non-downloadable videos in the field of computer and video games

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Designing and developing game software for use with computers, video game program systems, or computer networks; Computer graphics services; Animation design for others and graphic design services; Innovation consulting services, namely, advising other developers and publishers related to services in the area of the design and development of computer games; information services related to the design and development of computer games

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 06, 2018

**Use in Commerce:** Nov. 28, 2019

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** Yes

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Streamline Media Group, Inc.

**Owner Address:** 410 S. Rampart Blvd. suite 390  
Las Vegas, NEVADA UNITED STATES 89145

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Ariana G. Hiscott

**Attorney Primary Email Address:** [trademarks@cooley.com](mailto:trademarks@cooley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Ariana G. Hiscott  
Cooley LLP  
1299 Pennsylvania Ave NW, Suite 700  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** (415) 693-2000

**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com) [ahiscott@cooley.com](mailto:ahiscott@cooley.com) [young@cooley.com](mailto:young@cooley.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
May 15, 2023	APPLICATION EXTENSION GRANTED/RECEIPT PROVIDED	
May 15, 2023	APPLICATION EXTENSION TO RESPONSE PERIOD - RECEIVED	

Apr. 17, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 17, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
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Jan. 31, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 30, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 30, 2021	NON-FINAL ACTION E-MAILED	6325
Jul. 30, 2021	NON-FINAL ACTION WRITTEN	95883
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Sep. 25, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Sep. 24, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 25, 2020	NEW APPLICATION ENTERED	

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## TM Staff and Location Information

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### TM Staff Information

**TM Attorney:** PATEL, SHEENA K

**Law Office** LAW OFFICE 106  
**Assigned:**

### File Location

**Current Location:** TMEG LAW OFFICE 106 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Feb. 17, 2023