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Filing date: **04/25/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92081595
Party	Defendant Honest History Co.
Correspondence address	CHRISTOPHER M. WHEELER ATTORNEY AT LAW 5419 HOLLYWOOD BOULEVARD, SUITE C436 LOS ANGELES, CA 90027 UNITED STATES Primary email: Chris@CMWheelerLaw.com Secondary email(s): Grant@frameworklaw.com 323-580-6200
Submission	Appearance of Counsel/Power of Attorney
Filer's name	Kaleigh P. Morrison, Nixon Peabody LLP
Filer's email	kmorrison@nixonpeabody.com, sftm@nixonpeabody.com
Signature	/KPM/
Date	04/25/2023
Attachments	Notice of Appearance of Counsel on behalf of Honest History Co.pdf(78321 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of:  
Registration No. 6008523, 6504087  
Mark: HONEST HISTORY

Registration No. 6504087  
Mark: HONEST HISTORY

Registration No. 6504087  
Mark: HONEST HISTORY

Cancellation No.           92081595

<p style="text-align:center">Mercury One, Inc.,</p> <p style="text-align:center">Petitioner,</p> <p style="text-align:center">v.</p> <p style="text-align:center">Honest History Co.,</p> <p style="text-align:center">Respondent.</p>
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**NOTICE OF APPEARANCE AND CHANGE OF COUNSEL FOR RESPONDENT**

Pursuant to TBMP § 114.03 and 37 CFR § 2.17(c), please take notice that Erica Van Loon and Kaleigh P. Morrison of the law firm of Nixon Peabody LLP hereby enter their appearances in the above-captioned proceeding as counsel of record on behalf of Applicant Honest History Co. (“Respondent”). Erica Van Loon and Kaleigh P. Morrison are attorneys as defined in 37 CFR §§ 11.1, 11.14, and TBMP § 114.03, and shall replace the current attorney of record for Respondent.

Accordingly, Respondent respectfully requests that all further communications regarding this matter be directed to Responent's new counsel of record at the addresses set forth below:

Erica Van Loon  
Nixon Peabody LLP  
300 South Grand Avenue, Suite 4100  
Los Angeles, CA 90071-3151  
[evanloon@nixonpeabody.com](mailto:evanloon@nixonpeabody.com)  
[sftm@nixonpeabody.com](mailto:sftm@nixonpeabody.com)  
[SF.managing.clerk@nixonpeabody.com](mailto:SF.managing.clerk@nixonpeabody.com)

Kaleigh P. Morrison  
Nixon Peabody LLP  
1300 Clinton Square  
Rochester, New York 14604  
[kmorrison@nixonpeabody.com](mailto:kmorrison@nixonpeabody.com)

Date: April 25, 2023

Respectfully submitted,

**Nixon Peabody LLP**

/ Erica Van Loon/  
Erica Van Loon  
Nixon Peabody LLP  
300 South Grand Avenue, Suite 4100  
Los Angeles, CA 90071-3151  
evanlann@nixonpeabody.com  
Tel.: 213-629-6031  
*Attorney for Respondent*

/Kaleigh P. Morrison/  
Kaleigh P. Morrison  
Nixon Peabody LLP  
1300 Clinton Square  
Rochester, New York 14604  
[kmorrison@nixonpeabody.com](mailto:kmorrison@nixonpeabody.com)  
Tel. 585-263-1023  
*Attorney for Respondent*

**CERTIFICATE OF SERVICE**

I hereby certify that on April 25, 2023, I caused to be served via electronic mail a true and correct copy of the foregoing Notice of Appearance and Change of Counsel for Respondent upon the following:

D Scott Hemingway  
Attorney of Record for Mercury One Inc  
1700 Pacific Avenue Suite 1820  
Dallas, TX 75201  
shemingway@hh-iplaw.com, ehartman@hh-iplaw.com, admin@hh-iplaw.com

/Kaleigh P. Morrison/  
Kaleigh P. Morrison