

ESTTA Tracking number: **ESTTA1334513**Filing date: **01/17/2024**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92080282
Party	Defendant Be Well Nutrition, Inc.
Correspondence address	GARY SOLOMON BWN AQUISITION LLC 1100 POYDRAS STREET, SUITE 1515 NEW ORLEANS, LA 70163 UNITED STATES Primary email: gary.solomon@drinkiconic.com No phone number provided
Submission	Appearance of Counsel/Power of Attorney
Filer's name	Stephen M. Kepper
Filer's email	skepper@iplawconsulting.com, creid@iplawconsulting.com
Signature	/Stephen M. Kepper/
Date	01/17/2024
Attachments	Notice of Appearance - 92080282.pdf(124443 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Icon Muscle LLC
Petitioner

v.

BWN Acquisition, LLC
Respondent

* Cancellation No. 92080282
*
* Reg. No. 4,332,814
*
* Registered Mark: ICONIC
* Registered Goods: Nutritionally fortified
* beverages (Class 05); Whey beverages
* (Class 32)
*

NOTICE OF APPEARANCE OF COUNSEL

Comes now, Stephen M. Kepper of Intellectual Property Consulting, LLC, and hereby enters his appearance in this proceeding on behalf of Respondent, BWN Acquisition, LLC. All future correspondence concerning this proceeding should be directed to the undersigned attorney of record.

Respectfully submitted,

/Stephen M. Kepper/

STEPHEN M. KEPPEL
(LA Bar # 34618, admitted 10/25/2012)
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Attorney for Respondent

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Appearance has been served on Petitioner by forwarding said copy on January 17, 2024 via email to the Petitioner's attorney of record, as follows:

Thomas D. Foster
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/Stephen M. Kepper/

Stephen M. Kepper