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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92079915
Party	Plaintiff Re:wild
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Submission	Motion to Join/Substitute Party
Filer's name	Karol A Kepchar
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Signature	/kakepchar/
Date	11/17/2022
Attachments	EARTH ALLIANCE Stipulation for Substitution.pdf(134085 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

RE:WILD,	)	
	)	
Petitioner,	)	Cancellation No. 92079915
	)	
v.	)	U.S. Reg. No. 6,115,459
	)	
	)	
STEPHAN STEINKELLER,	)	
	)	
	)	
Respondent.	)	

STIPULATED MOTION TO SUBSTITUTE PARTY

Petitioner, Re:wild ("Re:wild") and respondent Stephan Steinkeller ("Steinkeller") by and through their undersigned counsel, hereby jointly move for an order substituting Rockefeller Philanthropy Advisors, Inc. ("RPA") for the currently named petitioner Re:wild.

On September 8, 2022, all right, title and interest in Application Serial Nos. 88/575,887 and 88/575,889 for the marks EARTH ALLIANCE and Design ("EARTH ALLIANCE Applications") relied on herein, as well as the portion of the business to which such marks pertain, were assigned by Re:wild to Rockefeller Philanthropy Advisors, Inc. The assignment has been recorded in the USPTO against the EARTH ALLIANCE Applications at Reel 7825/Frame 0057. A copy of the assignment is submitted herewith. Re:wild retains no interest in or business associated with such marks.

The bases for the petition for cancellation are (i) an alleged lack of *bona fide* intent to use the EARTH ALLIANCE FOUNDATION mark in commerce in connection with all of the goods and services recited in the challenged registration and (ii) the filing of the application by MA.GI. Consulting S.r.l.s., a party alleged by the petitioner to be other than the true owner of the EARTH ALLIANCE FOUNDATION mark. Therefore, Steinkeller stipulates to the substitution of RPA as the sole petitioner.

The parties agree that the representations contained in this motion are offered solely in an effort to avoid unnecessary motion practice and shall have no bearing on the merits of the case or otherwise be construed as an admission concerning any defense or claim.

SO STIPULATED.

Respectfully submitted,

/s/ Karol A. Kepchar

Date: November 17, 2022

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