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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92079507
Party	Defendant Mary Kay Inc.
Correspondence address	MARY KAY INC. 16251 DALLAS PARKWAY ADDISON, TX 75001 UNITED STATES Primary email: john.wiseman@mkcorp.com 972-687-4620
Submission	Answer
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Date	05/31/2022
Attachments	HEARTFELT Cancellation Action.pdf(85906 bytes)

UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

PEACHBULK PTY LTD,)	
)	
Petitioner,)	
)	
v.)	Cancellation No.: 92079507
)	
Mary Kay Inc.,)	Mark: HEARTFELT
)	
Registrant,)	Registration No: 4347022

REGISTRANT'S ANSWER TO PETITION TO CANCEL

In response to the Petition to Cancel file by Peachbulk Pty Ltd, ("Petitioner"), Mary Kay Inc. ("Registrant") answers as follows:

1. Registrant is without knowledge as to the facts alleged in Paragraph 1 and therefore denies same.
2. Admitted.
3. Denied.
4. Registrant admits that the records of the U.S. Patent and Trademark Office indicate show that Petitioner is the owner of U.S. Trademark Application Serial No. 79237230 for the mark **HEARTFELT**.
5. Admitted.
6. Denied.
7. Denied.
8. Denied.
9. Registrant is without knowledge of the factual bases alleged in Paragraph 9, and therefore denies same.
10. Denied.

11. Denied.
12. Denied.
13. Admitted.
14. Denied.
15. To the extent that Paragraph 15 is a statement of law, no response is required.

Registrant denies that it made false statements.

16. Denied.
17. Registrant is without knowledge as to any damage, actual or potential, to

Petitioner and therefore denies same.

Based upon the foregoing, Registrant requests that the Petition to Cancel be denied.

MARY KAY INC.

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