

ESTTA Tracking number: **ESTTA1141284**

Filing date: **06/18/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92077110
Party	Defendant Real Estate Mentor LLC
Correspondence Address	REAL ESTATE MENTOR LLC 7600 WOODLAND DRIVE ALVARADO, TX 76009 UNITED STATES Primary Email: remingtonteamrealty@gmail.com No phone number provided.
Submission	Answer
Filer's Name	Brandon James Leavitt
Filer's email	brandon@uslawpros.com, beth@uslawpros.com, clerk@uslawpros.com, secretary@uslawpros.com
Signature	/Brandon J. Leavitt/
Date	06/18/2021
Attachments	Doc005 Answer re001 210618.pdf(108313 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**For the Mark:** Real Estate Mentor  
**Serial No.:** 88951633  
**Filing Date:** June 6, 2020

<b>CREATIVE SUCCESS ALLIANCE</b>	)	
<b>CORPORATION <i>dba</i> RE MENTOR</b>	)	
	)	
Opposer	)	
	)	<b>PROCEEDING NO. 92077110</b>
<i>versus</i>	)	
	)	
<b>REAL ESTATE MENTOR, LLC</b>	)	
	)	<b>NOTICE OF APPEARANCE</b>
Applicant	)	
_____	)	

Pursuant to TBMP Rule 311, Applicant Real Estate Mentor LLC, by and through counsel, hereby Answers the Notice of Opposition filed by Creative Success Alliance Corporation doing business as RE Mentor, and states as follows:

1. Applicant lacks knowledge of information sufficient to form a belief as to the truth of the allegations contained in paragraph 1 of the Notice and on this basis denies the same.
2. Applicant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in paragraph 2 of the Notice and on this basis denies the same.
3. Admit.
4. Admitted-in-part as to the conflict between the Parties' marks. Denied to the extent paragraph 4 of the notice implies the Registered mark was the only grounds of refusal.
5. Admit.
6. Denied.

7. Admitted-in-part as to the Registrant's filing date, but denied as to the Registrant's claimed first use date. Specifically, the Registrant has claimed first use in commerce *at least as early as* January 24, 2021 for the mark REAL ESTATE MENTOR.

8. Applicant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in paragraph 8 of the Notice and on this basis denies the same.

9. Denied.

10. Denied.

11. Denied.

Dated: June 18, 2021

/Brandon J. Leavitt/

**Brandon James Leavitt**

Leavitt Eldredge Law Firm

[brandon@uslawpros.com](mailto:brandon@uslawpros.com)

214-727-2055

**Counsel for Applicant**

### **Certificate of Service**

Pursuant to TBMP Rule 311, by my signature above, I hereby certify that a true and correct copy of the foregoing document was sent on June 18, 2021 by email to all counsel of record as follows:

**Maria Crimi Speth**  
[mcs@jaburgwilk.com](mailto:mcs@jaburgwilk.com)