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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92075281
Party	Plaintiff Nerdio, Inc.
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Signature	/RiKaleigh C. Johnson/
Date	10/27/2022
Attachments	Declaration of Vadim Vladimirov - Final for Submission - Redaction Applied.pdf(161916 bytes) Exhibit 1 - Wiki Page.pdf(892578 bytes) Exhibit 2 to Vladimirskiy Declaration - TTAB_NERDIOINC_0000581 - SEALED - website live.pdf(710170 bytes) Exhibit 3 - blog post.pdf(690620 bytes) Exhibit 4 - wayback website - Web capture_24-8-2022_11323_web.archive.org - showing customer testimonials.pdf(1087701 bytes) Exhibit 5 - Twitter - 2016.pdf(277134 bytes) Exhibit 6 - 02. Ex. B - TTAB_NERDIOINC_0002427 - SEALED - email to customers about trials.pdf(707802 bytes) Exhibit 7 to Vladimirskiy Declaration - TTAB_NERDIOINC_0002436 - SEALED - free trial sheet.pdf(708142 bytes) Exhibit 8 - TTAB_NERDIOINC_0000916 - SEALED - customer email to confirm brand change.pdf(708010 bytes) Exhibit 9 - TTAB_NERDIOINC_0000189 - SEALED - email to team about brand change email to clients.pdf(707984 bytes) Exhibit 10 - to Vladimirskiy Declaration - TTAB_NERDIOINC_0000167 - SEALED - email to customers regarding name change.pdf(708224 bytes) Exhibit 11 - TTAB_NERDIOINC_0000072 - SEALED - new customer requesting information.pdf(713751 bytes) Exhibit 12 - Exhibit 4 to Vladimirskiy Declaration - TSDR - Trademark Application 87078739 - Nerdio website specimen.pdf(1739905 bytes) Exhibit 13 - TTAB_NERDIOINC_0002433 - SEALED - website showing that customers can request services through website.pdf(713693 bytes) Exhibit 14 - TTAB_NERDIOINC_0002239 - SEALED - profit and loss sheet.pdf(713488 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Registration No. 6153453

For the Mark: NERDIO

Date Registered: September 15, 2020

Nerdio, Inc.,)	
a Delaware corporation,)	
Petitioner,)	Cancellation No. 92075281
)	
v.)	
)	
NerdIO Limited)	
a Hong Kong corporation,)	
Respondent.)	
)	

DECLARATION OF VADIM VLADIMIRSKIY

I, Vadim Vladimirskiy, declare under penalty of perjury as follows:

1. I am the CEO of Petitioner Nerdio, Inc. ("Petitioner"). I submit this declaration to provide relevant information regarding Petitioner's business and Petitioner's NERDIO mark.

2. The facts stated herein are based on my personal knowledge and on information contained in Petitioner's business records regularly maintained by Petitioner in the normal course of business to which I have regular access in the course of my job. Unless otherwise noted, the exhibits to which I refer and which are attached to this declaration, are materials from Petitioner's business records kept in the ordinary course of business. I am informed and believe that the facts stated herein are true.

I. Job Responsibilities, Experience, and Education

3. As the CEO of Opposer, Nerdio, Inc., a position I have held since the company was established in 2017, my responsibilities include setting company mission and strategy and overseeing execution to achieve the mission, including selection of new trademarks.

4. Prior to my current position, I was the CEO of Petitioner's predecessor-in-interest Adar Inc. ("Adar") from 2005 to 2020. My responsibilities as CEO of Adar included setting company mission and strategy and overseeing execution to achieve the mission, including selection of new trademarks.

5. I obtained a bachelor of science in computer engineering from Northwestern University in 2002. I also obtained a master's degree in business administration from Northwestern University in 2010.

II. Petitioner's Business and General History of Petitioner's NERDIO Mark

6. Adar was founded in 2005 to provide online backup systems to small and mid-size enterprises. Soon after it was founded, Adar transitioned into providing computer and IT services to managed service providers across the United States for deploying, managing, and optimizing virtual desktop environments and infrastructure ("VDI"). VDI facilitates a secure and stable IT infrastructure for remote work, a critical technology for businesses as many have shifted employees to working from home. Set-up and maintenance of this critical technology can be complex and cumbersome for small to mid-size companies as well as large enterprises and Adar met those needs. In 2007, it introduced Adar Private Cloud, which is software for provisioning IT infrastructure and virtual desktop environments hosted in the cloud. In early 2016, Adar decided to offer and render its services under the NERDIO mark instead of ADAR IT. The history of our company name is publicly accessible on Wikipedia, which states the correct facts about the name change. *See Exhibit 1.* A true and correct copy of the Wikipedia page is attached hereto as Exhibit 1.

7. Since the launch of the NERDIO brand on June 1, 2016, Petitioner, directly and through its predecessor, has been continuously using the NERDIO mark in US commerce in

connection with the offer of computer and IT related services, and has expanded use of the mark to include the offer and sale of related software.

8. Before Adar changed its brand to NERDIO, customers were receiving the following services from Adar under the ADAR IT mark:

Computer services, namely, acting as an application service provider in the field of information management to host computer application software for the purpose of business and enterprise operations; Computer services, namely, providing information technology infrastructure services via an internet-based private network in the nature of remote and on-site infrastructure management services for monitoring, administration and management of private cloud computing IT and application systems; Monitoring the computer systems of others for technological purposes and providing backup computer programs and facilities; Outsource service provider in the field of information technology consulting; Planning, design and implementation of computer technologies for others; Electronic data storage; Computer services, namely, remote management of the information technology (IT) systems of others; Installation, maintenance and repair of software for computer systems; Technical support services for computer systems, namely, troubleshooting of computer software problems; Technical support for computer systems, namely, monitoring technological functions of computer network systems; computer technology support services, namely, helpdesk services.

collectively, (“Nerdio Services”).

9. Prior to June 1, 2016, Adar offered and rendered the Nerdio Services under the ADAR mark. On June 1, 2016, Adar launched the NERDIO brand and continued to offer and render the Nerdio Services under the NERDIO mark.

10. [REDACTED]

[REDACTED]

[REDACTED] See Exhibit 2. A true and correct copy of that email is attached as Exhibit 2 to this declaration.

11. On May 31, 2016, I published a blog post on getnerdio.com informing consumers of our brand change and providing details on how consumers could gain access to the services that were available. See Exhibit 3. A true and correct copy of the blog post is attached as Exhibit 3 to this declaration.

12. When the NERDIO brand was launched, Adar did not cease rendering the Nerdio Services to clients, the only change in 2016 was the brand name the services were being offered and rendered under. For example, [REDACTED] were Adar's client before June 1, 2016 and received computer and IT related services. After Adar's brand change on June 1, 2016, [REDACTED] continued receiving the same services under the new NERDIO brand.

13. When the getnerdio.com website was launched in June 2016, testimonials from customers who previously received computer and IT services under the ADAR IT mark and continued to receive these services under the NERDIO mark after the launch were included on the website. Specifically, Professional National Title Network, Costal Plumbing Supply Co., Able Distributors, HERMAN Agency, Inc., Beth Emet synagogue, Blue Ribbon Transportation, Health Check Incorporated, MDR Sterling, Atomic Transport, and Somnium received the same services before and after the change to the NERDIO mark and their testimonials were included. See Exhibit 4. Exhibit 4 is a true and correct copy of the getnerdio.com website from June 3, 2016.

14. After the NERDIO brand was launched, Adar advertised their services in an attempt to grow the client base of Adar under the NERDIO brand. For instance, Petitioner promoted the branding change on social media. On June 1, 2016 Adar posted, “[t]he secret is out - say hello to #Nerdio #GetYourNerdOn <http://ow.ly/Cnuh300M8Ib>” via Twitter. A true and correct copy of the Twitter post is attached as Exhibit 5 to this declaration.

15. On June 2, 2016, Adar set up free trials for services available under the NERDIO mark with potential new clients. *See* Exhibits 6 and 7. A true and correct copy of emails sent by Adar to consumers regarding trials is attached as Exhibit 6 to this declaration. A true and correct copy of a spreadsheet showing customer trials for NERDIO branded services from June 2, 2016 to June 7, 2021 is attached as Exhibit 7 to this declaration.

16. After Adar launched the NERDIO brand, additional existing Adar customers became aware of the change. On June 6, 2016, an existing customer contacted Petitioner regarding the brand change noting that the Adar website was changed to the new NERDIO branded website. *See* Exhibit 8. Exhibit 8 is a true and correct copy of an email received by Adar on June 6, 2016. Petitioner continued rendering services computer and IT related services to this customer under the NERDIO mark after the email was received.

17. On June 6, 2016, I instructed my team to inform existing consumers that their services were not changing, only the company brand. Exhibit 9. A true and correct copy of my email to my team is attached as Exhibit 9 to this declaration.

18. On June 7, 2016, Adar sent an email to all existing clients announcing the launch of its NERDIO branded services. Exhibit 10. A true and correct copy of the email announcing the brand change is attached as Exhibit 10 to this declaration.

19. After this June 7, 2016 email, Adar's clients continued to receive and pay for Nerdio Services under the NERDIO brand.

20. Petitioner also received a new requests for services offered under the NERDIO brand after the brand change. For example, Adar received a request for services at the email associated with the getnerdio.com website, team@nerdio.net, on June 8, 2016. *See* Exhibit 11. A true and correct copy of the email received by Adar at team@nerdio.net on June 8, 2016 is attached as Exhibit 11 to this declaration.

III. Success and Public Recognition of Petitioner's NERDIO Brand

21. Petitioner owns and operates the website getnerdio.com. *See* Exhibit 12. Exhibit 12 is a true and correct copy of pages from the getnerdio.com website that was submitted on June 21, 2016 as a Specimen with Petitioner's application to register the NERDIO mark.

22. Petitioner's primary sales activity has been and is facilitated through its websites, such as at getnerdio.com, where contact information and links for direct inquiry can be found. Petitioner has advertised its computer and IT related services through its websites, which prominently display the NERDIO mark at the top of each page. *See* Exhibit 12 and Exhibit 13. Exhibit 13 is a true and correct copy of Petitioner's website at <https://privatecloud.getnerdio.com/> as of May 27, 2021.

23. Petitioner has used and continues to use social media (including Facebook, Twitter, and LinkedIn), its website (<https://getnerdio.com/>), public relations, sponsored internet ads, conferences and tradeshow sponsorships, sponsored searches, and various industry publications to advertise its goods and services under Petitioner's NERDIO mark.

24. Petitioner's monthly marketing spend to promote the NERDIO brand is generally around [REDACTED]. In total, Petitioner's marketing and advertising expenses totaled over [REDACTED].

in 2020. *See* Exhibit 14. Petitioner has garnered a great deal of goodwill in its NERDIO mark through its successful marketing efforts, industry leadership, and quality of services. Exhibit 14 attached here to is a true and correct copy of Petitioner's Profit and Loss Statement for 2020. Petitioner's Profit and Loss Statement is kept by Petitioner in the ordinary course of business.

25. In 2021, Petitioner generated over [REDACTED] in sales. From 2016-2021, Petitioner made over [REDACTED] in sales under the NERDIO mark.

26. Petitioner's computer and IT related services under the NERDIO mark are targeted toward and purchased by consumers of all demographics. Petitioner's primary customers are Managed Service Providers ("MSP") of IT services to small- and mid-sized business, IT in enterprise organizations, and government, education, and non-profit organizations.

27. Pax8 is one of Petitioner's partners.

28. Petitioner is a Microsoft authorized partner.

29. Petitioner offers virtual desktop interface ("VDI") software to support Microsoft Azure Virtual Desktop ("AVD"), formerly "Windows Virtual Desktop" ("WVD"), and Windows 365 deployment, management, and optimization.

30. Petitioner offers MSP Channel Partners services in the United States under the NERDIO mark.

31. Petitioner's representative attended an ID Agent show in Florida in 2020.

32. In April 2020, Joseph Landes, Petitioner's Chief Revenue Officer, attended the Technology Assurance Group ("TAG") meeting in San Diego.

33. Tony Cai is a Regional Director of Sales for Petitioner and has presented webinars on Petitioner's Nerdio Services.

34. Petitioner also advertises services under the NERDIO mark via the NERDIO branded YouTube channel with over 400 videos demonstrating Petitioner's services and related topics.

35. Petitioner hosts online webinars for Managed Service Providers ("MSPs") interested in Petitioner's Nerdio Services.

36. All of the foregoing sales, advertising, and publicity of computer and IT related services under the NERDIO mark have resulted in strong consumer recognition of the NERDIO brand in the United States.

IV. Petitioner's Trademark Application and Respondent's Use of NERDIO

37. On June 21, 2016, Adar filed a U.S. Trademark application, Application Serial No. 87078739, for the mark NERDIO.

38. On December 21, 2017, Petitioner was formed and the articles of incorporation were filed in the State of Delaware.

39. On December 31, 2017, Adar assigned all interest in the NERDIO mark to Adar Holdings, Inc. On December 31, 2017, Adar Holdings, Inc. assigned all interest in Petitioner's NERDIO mark to Petitioner. Petitioner has held all interest in Petitioner's NERDIO mark since December 31, 2017. The assignment was recorded at the USPTO.

40. Because of the overwhelming success and appeal of Petitioner's NERDIO mark, and Petitioner's exclusive use of the NERDIO mark in connection with computer and IT related services, the Petitioner's NERDIO mark has acquired enormous value and become extremely well known to the public and to the trade as identifying and distinguishing Petitioner's exclusively and

uniquely as the source of computer and IT related services under the mark. Thus, the Petitioner's NERDIO mark has acquired distinctiveness in the minds of consumers.

41. If Respondent is permitted to maintain registration for the NERDIO mark, not only do I expect its use of the mark to confuse consumers as to the source and/or affiliation of its products, but also, its use of the mark will devalue the Petitioner's NERDIO brand and cause significant harm to Petitioner and Petitioner's NERDIO mark.

[Signature Page Follows]

The signatory, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all the statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

Executed on this 26 day of October, 2022.

A handwritten signature in black ink, appearing to read "V. Vladimirskiy", is written over a horizontal line.

Vadim Vladimirskiy

EXHIBIT 1

Adar, Inc

Adar, Inc. is an Information Technology (IT) company headquartered in Chicago, United States. The company provides streaming IT and IT-as-a-service to small and medium-sized enterprises (SMEs).^{[2][3][4][5][6]} Adar, Inc. is known for its comprehensive cloud IT brand of platform, Nerdio. It currently offers two products-Nerdio Private Cloud and Nerdio for Azure.^{[7][8][9]}

Contents

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History

Adar, Inc. is a parent company that was founded in 2005 by Vadim Vladimirskiy, Stuart Gabel and Niall Keegan to provide online backup systems to SMEs.^{[1][10]} Soon after it was founded, the company transitioned into and managing virtual infrastructure.^{[10][11]}

In 2007, it introduced Adar Private Cloud.^{[10][12]}

In January 2014, the company secured \$2.4 million in Series A funding from MK Capital,^{[4][13][14]} which allowed it to expand and improve its products and services.^{[4][13][14]}

Adar Private Cloud was nominated for the CityLIGHTS Rising Star Award in July 2015.^[15] One year later, the company rebranded and launched Nerdio Private Cloud.

In 2017, the company introduced Nerdio for Azure.^[16] The company's CEO, Vadim Vladimirskiy, was nominated for the CityLIGHTS Technologist of the Year Award in 2018.^[15]

In January 2020, Nerdio split from Adar, Inc. and formed its own entity. Adar, Inc was acquired by private equity.

See also

- VMware
- Virtual desktop
- Virtual Servers
- IT-as-a-service

Adar, Inc

Type	<u>Private</u>
Industry	Streaming IT, IT-as-a-service
Founded	2005
Founders	Vadim Vladimirskiy, Stuart Gabel, Niall Keegan ^[1]
Headquarters	<u>Chicago, IL</u>
Key people	Vadim Vladimirskiy (CEO) ^[1]
Brands	Nerdio
Services	Streaming IT
Website	<u>www.getnerdio.com</u> (<u>http://www.getnerdio.com</u>)

- [Web desktop](#)

References

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16. Nerdio is taking their ITaaS (DaaS + Office 365 + more!) platform to Azure (<https://www.brianmadden.com/opinion/Nerdio-is-taking-their-ITaaS-DaaS-Office-365-more-platform-to-Azure>) *Brian Madden* Retrieved 2 May 2017

External links

- [Nerdio Official Site](http://www.getnerdio.com/) (<http://www.getnerdio.com/>)
- [ELV & ICT Solutions](https://speedmct.com/) (<https://speedmct.com/>)

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EXHIBIT 2

EXHIBIT 3



URL: http://getnerdio.com/blog/welcome-to-nerdio. Accessed - http://web.archive.org/web/20160612194624/getnerdio.com/blog/welcome-to-nerdio
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How Plans About Blogs

Welcome to Nerdio

May 31, 2016 (229 Views)



Welcome to Nerdio.

Nerdio represents an entirely new concept in IT services for small and mid-sized businesses. We call it streaming IT (that's a phrase you'll be hearing a lot of, by the way).

What's streaming IT?

It's simple: It's the decentralization and delivery of critical IT services to your business. It's a pain-reliever for you as a business owner or IT professional. It's IT that is wholly managed by us, the networking and IT experts, so that you can concentrate at doing what you do best—running your business.

Think about it: No more IT infrastructure management. No more software updates to think about. No more devices to support. No more wondering how much your IT team will need to spend to fix this problem or that problem.

Nerdio does all that. Nerdio virtualizes your entire IT environment—hardware, software, and support. We stream the IT to your business so that you can do business. Make sense?

We manage the servers in our data centers. We manage your network. We keep the applications running. We can even virtualize your desktops. What do you do? You pick a plan, pay one low fixed price per user, and let us go to work to help you do business better.

Nerdio comes pre-configured and ready to use. It's like IT in a jar. You just add your business users and customers, and your data. We customize your IT environment for your needs.

What does your existing IT department do?

The more strategic stuff that's germane to your business, and helps you do business better—the research into new technology, the workflow optimization, and the business analysis. Not the ongoing computer repairs, server upgrades, application vetting, and security patching that department is probably doing now.

As we do that, we'll also keep you up to speed on what's happening in the SMB IT world via our [Nerdio blogs](#). We'll make you even more of an expert than you already are by keeping you up to speed on the technology developments, pain points, and solutions in IT services. We'll do the deep dives and give you timely, relevant, actionable content that keeps you on top of things.

So take a look around and familiarize yourself with the idea of streaming IT. And let us know when you [want to talk](#) about transforming your business and showing you the future of IT.

Tags: Nerdio strategy

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WRITTEN BY



Vadim Vladimirskiy

A creative technologist with a mind for business, Vadim Vladimirskiy is the head honcho at Adar. Vadim's the brains behind the evolution of Nerdio, bringing Streaming IT to the masses – that is, small and medium sized organizations. When he's not continually pushing the IT envelope, Vadim's at home with his loving wife and four boisterous kids.

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EXHIBIT 4

What our clients say

"I tell people all the time... The two best operational decisions I have made are buying my office building and outsourcing IT to Nerdio."

"I was amazed at how easy working with Nerdio is. People need to be aware of how attentive this company is. Few companies are this responsive. It's been the right decision."

Ralph Droz – President, MDR Sterling

"Jason/Nerdio - Thanks for saving us on a last second request!"

What our clients say

"The initial 'Go-Live' experience was a real positive one with Nerdio. It really was like a switch being flipped! I couldn't be more pleased with the response that we got, and still get, any time that we need anything."


"Nerdio was great, they worked really closely with us and were on-site for a couple days to make sure that everybody was comfortable. Nerdio was there for our beck and call, 24/7! It's amazing that I can call them during the day and they always get back to me within minutes."



Bekki Kaplan – Executive Director, Beth Emet Synagogue

"Just wanted to send my thanks for your help this week and since the inception of our relationship. We are proud customers of Nerdio and thankful for our relationship."

EXHIBIT 5

- 
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Nerdio Empowers MSPs and Enterprise IT Professionals to Deploy, Manage, and Optimize Virtual Desktops in Microsoft Azure.


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PLANS

All of our Nerdio plans come fully loaded with tons of features. Click on the "+" signs on the right below to expand the table for more on what you get with each plan.

Professional	Performance	Enterprise
\$100 Per user/mo 10 users min	\$150 Per user/mo 10 users min	\$200 Per user/mo 10 users min
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Software	+
Servers	+
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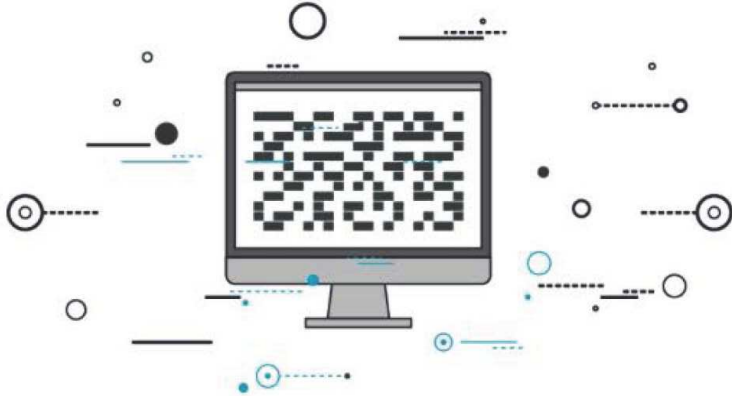
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Desktops



With Nerdio, users can access their exact desktop from any location and from any internet-capable device. This includes laptops, tablets, smartphones, and smart monitors. Smart monitors aren't even smart, really. They don't process or store anything. All you'll need to do is plug your internet connection into the smart monitor and log into your cloud desktop. Easy as pie. And in the case of smart monitors, you won't have to be paying for, say, expensive computer upgrades every 2-3 years. What does that sound like? The sweet sound of dollars staying in your bank account, that's what.

Getting Started

Here's how it works. Get ready... Plug your internet connection, mouse and keyboard into your smart monitor. Or, a zero client box and standard monitor, which is an electronic streaming device that brings Nerdio straight to your screen.

After that, all you'll need to do is turn everything on and hit connect. It's so easy it's stupid, really.

Security

All of your data will be stored in your very own private cloud, monitored by Nerdio experts. All your files are centralized for easy access. No more wondering where to find that document.

And while a streaming desktop is good for everyday documents, it's also great for the sensitive stuff. Is your organization guilty of leaving valuable files on unsecured desktops or even — gasp — personal laptops? It's okay. We won't judge you... too harshly. But think about how much safer they could be in your own private cloud. Yours will be in the state-of-the-art data centers we run, complete with Fortune 500 level protection. These dedicated desktops will be protected by firewalls, encryption, anti-virus, and anti-spyware. And they are backed up as frequently as every hour. Rest easy, friends.

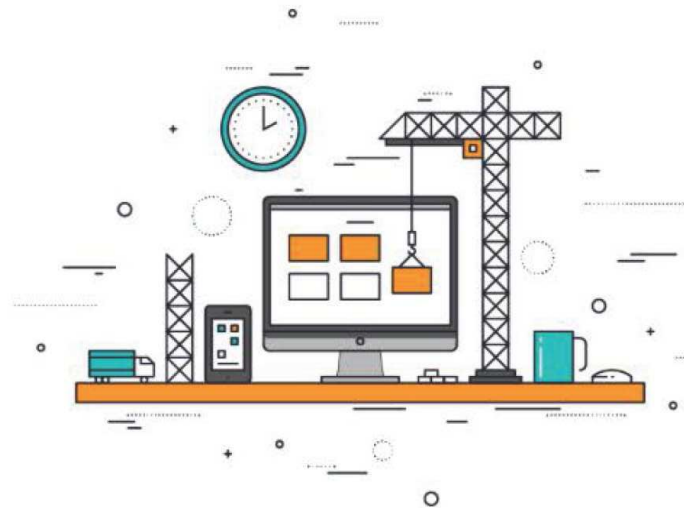
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Software



Your Nerdio desktops will come ready to go. They'll have the latest version of the Microsoft Windows operating system, plus a full suite of the Microsoft Office 365. You'll be able to use full versions of Word, Excel, PowerPoint, Access, Publisher, OneNote, and Outlook (automatically connected to a 50GB Exchange server mailbox). Plus, some other fun (well, useful) software like SharePoint and OneDrive for Business.

You also can control which desktops will need certain software programs, such as Adobe Illustrator or Photoshop. So you'll only pay for the number of licenses you need. Nice.

Freeware and apps can be preloaded or they can be added by you whenever you'd like. And we make sure we only fit out your desktop with the programs you actually want; no bloatware here. We'll stay on top of any annoying product licensing, patches, and updates for you during off-hours. That way, normal business can go on without any bother. Ah, what a relief.

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A collection of colorful icons representing various business and technology concepts. The icons include a briefcase, a document with a checklist, a shield, a smartphone, a pie chart, a bar chart, a speech bubble, a gear, a network diagram, a lightbulb, and a magnifying glass. The icons are arranged in a circular pattern around a central shield icon, which is the largest and most prominent. The background is white with faint, light blue lines and dots, suggesting a network or data flow. The overall style is modern and professional, suitable for a business presentation or report.

Is this making you feel a little uneasy? Then it's time we talked. With Nerdio, your data is safe and sound in your private cloud, regardless of device or location. Your system will be protected by super-sophisticated firewalls and encryption. It always will be up-to-date, with the latest antivirus and antispyware software. In fact, your private cloud will have the security, protection, and encryption technology usually reserved exclusively for Fortune 500 companies. It doesn't get better than that, people.

So how do we protect your organization from hardware

All of our plans come with a fully-loaded backup strategy. Even our backups have backups. Want it backed up every day? More of an every hour kind of person? You got it. No headaches, no lost files, and no panic.

Whether that's locally or within the Nerdio data centers (or both), your data is safe. We store these backups in high-security facilities that are cooled, fire-safe, and in various locations across the country. But even if you're not storing federal-level secrets, we'll still treat your data like confidential material. Also, entry to each one of these facilities is highly restricted, with multiple security measures. We don't mess around.

Our Enterprise solution even comes with an extra Disaster

Our Enterprise solution even comes with an extra Disaster

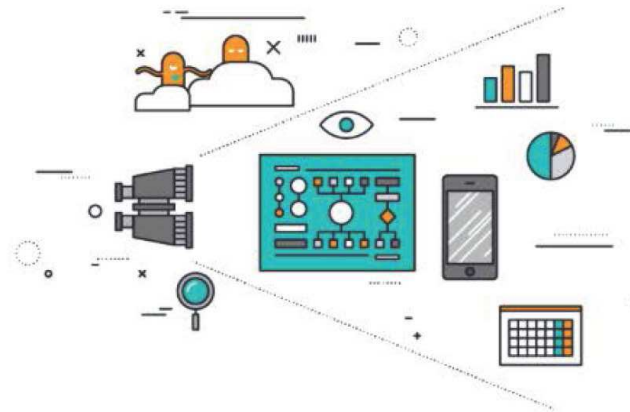
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Monitoring & Maintenance



Servers, desktops, networks, and other technologies can be finicky creatures. They will choose the worst moments to try to break down. These issues can be mitigated with regular maintenance and constant vigilance. But you don't have the time to always be keeping an eye on all of your infrastructure. And you shouldn't have to. With Nerdio, there are no more IT hassles and worries - and you'll have more time to execute, manage, and grow your business. So, let us do the work.

Proactive Protection

Nerdio isn't content with just cutting-edge technology. We make sure you also get an engineering team who monitors everything all hours of the day... and night (we're guessing your team doesn't enjoy waking up at 3am to play Mr. Fix-It). We have really smart people (Nerdios) to help us detect any potential problems with your systems.

But if a situation does pop up — software, hardware, or otherwise — you can bet Nerdio will be there whenever you need it. No off hours, no surprise IT bills, no problem.

This means that most issues are solved remotely before you or your employees even encounter them - so everyone stays unharmed. Nerdio pretty much will be your own personal superhero, blocking all sorts of threats. Now doesn't that sound swell?

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CONFIDENTIAL

EXHIBIT 13

CONFIDENTIAL

EXHIBIT 14