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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92074668
Party	Plaintiff Ashley Edmonds
Correspondence Address	JAMES R HASTINGS COLLEN 80 SOUTH HIGHLAND AVENUE OSSINING, NY 10562 UNITED STATES Primary Email: jhastings@collenip.com Secondary Email(s): docket@collenip.com 914-941-5668
Submission	Motion to Suspend for Settlement Discussions
Filer's Name	James R. Hastings
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Signature	/James R. Hastings/
Date	07/19/2021
Attachments	AX904.bru.suspend.mot.7-19-21.final.pdf(294122 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Ashley Edmonds

Petitioner,

v.

Global Advantage Trading  
and Imports, LLC.,

Registrant.

Cancellation No.: 92074668

Reg. No. 6065177

Mark: BRU and Design

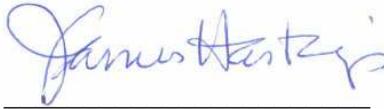
**PETITIONER’S MOTION TO SUSPEND PROCEEDINGS ON CONSENT**

Petitioner, Ashley Edmonds, (hereinafter “Edmonds” or “Petitioner”) through its undersigned counsel, pursuant to TBMP §510.03(a) hereby submits this motion to suspend the above-captioned proceedings on consent to permit the Examining Division to review and approve the parties’ Letter of Consent of Petitioner’s Appl. No. 88/437,796 of BRU and Design to be approved for publication and proceed to registration (the ‘796 Application). Attached hereto as Exhibit A is the Letter of Consent.

Registrant’s counsel has agreed to the suspension in writing effective July 12, 2021. Upon approval for publication of the ‘796 Application, the Petitioner will withdraw this pending cancellation proceeding.

July 19, 2021

Respectfully submitted for Petitioner,

By: 

James R. Hastings  
COLLEN IP  
80 South Highland Avenue  
Ossining, New York 10562  
Tel.: (914) 941-5668  
jhastings@collenip.com

**CERTIFICATE OF SERVICE**

I, James R. Hastings, hereby certify that a true and correct copy of the foregoing PETITIONER'S MOTION TO SUSPEND ON CONSENT was served electronically on Registrant's counsel at the following address:

Michael J. Hickey, Esq.

LEWIS RICE LLC  
600 WASHINGTON SUITE 2500  
ST. LOUIS, MO 63101  
UNITED STATES  
mhickey@lewisrice.com, ipdept@lewisrice.com

Said service having taken place this 19th day of July 2021.



# EXHIBIT A

Re: Trademark Application Serial No.: 88/437,796  
Mark: BRU and Design  
Applicant: ASHLEY EDMONDS

Dear Sir or Madam:

This letter, by the signature below, will confirm that Global Advantage Trading and Imports, LLC (“Registrant”) is the owner of the entire right, title, and interest to: U.S. Trademark Registration No. 6065177 of



for

Bottles, sold empty; sports bottles sold empty; vacuum bottles; drinking glasses, namely, tumblers; drinking glasses, namely, tumblers with lids; tumblers for use as drinking glasses; travel coffee mugs and drinking glasses, namely, tumblers with lids, made of plastic, silicone, ceramic and stainless steel; double wall cups with and double wall cups without lids; coffee cups; coffee mugs; plastic water bottles sold empty; lids for beverage storage containers, made of silicon or plastic; non-electric portable coolers and cooler bags, namely, insulated bags for food or beverages for domestic use

in International Class 021 a copy of which is attached hereto (the “Global Advantage ’177 Mark”)

Registrant hereby consents to the use and registration of the trademark

bru

Serial No. 88/437,796 by Ashley Edmonds. (“Applicant”) for the following goods:

Coffee cups, tea cups and mugs; Insulated mugs; Reusable self-sealing lids for household use for bowls, cups, containers and the storage of food; Thermal insulated containers for food or beverages; Travel mugs; Reusable stainless steel water bottles sold empty; Vacuum bottles; Insulated flasks

The basis for this consent is the mutual determination of the parties that there is no likelihood that consumers have been or will be confused by the use and registration of the two

marks. This is supported by the difference in the marks in appearance, sound, connotation and commercial impression. In addition, the parties' goods travel through primarily different channels and are marketed to different types of consumers and are unlikely to be considered derived from the same source.

In order to carry out the intent of this consent agreement, the parties agree to continue to cooperate in taking any reasonable action to avoid confusion and to correct any instances or likelihood of confusion which come to their attention.

Registrant agrees to the terms of this consent by signing and dating, and returning this letter to Applicant.

The parties reserve all rights in the future.

Respectfully submitted,

Global Advantage Trading and Imports L.L.C

By: James Acinelli

Title: VP Merchandising and Logistics

Date: 7/12/21

Ashley Edmonds

By: Ashley Edmonds

Title: Director

Date: 8 July 2021