

ESTTA Tracking number: **ESTTA1042075**

Filing date: **03/13/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

**Petitioner Information**

Name	Aramark Services, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	2400 Market Street Philadelphia, PA 19103 UNITED STATES		

Attorney information	Camille M. Miller Cozen O'Connor 1650 Market Street Suite 2800 Philadelphia, PA 19103 UNITED STATES cmiller@cozen.com 2156657273
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**Registrations Subject to Cancellation**

Registration No.	5757924	Registration date	05/21/2019
Registrant	ZUME, INC. 250-254 POLARIS AVENUE MOUNTAIN VIEW, CA 94303 UNITED STATES		

**Goods/Services Subject to Cancellation**

Class 039. First Use: 2018/07/01 First Use In Commerce: 2018/07/01 All goods and services in the class are subject to cancellation, namely: Food delivery
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**Grounds for Cancellation**

Priority and likelihood of confusion	Trademark Act Sections 14(1) and 2(d)		
Registration No.	5037458	Registration date	09/06/2016
Registrant	ZUME, INC. 250-254 POLARIS AVENUE MOUNTAIN VIEW, CA 94303 UNITED STATES		

**Goods/Services Subject to Cancellation**


Class 043. First Use: 2016/05/20 First Use In Commerce: 2016/05/20 All goods and services in the class are subject to cancellation, namely: Caf��-restaurants; Fast-food
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restaurants; Restaurant; Restaurant and bar services; Restaurant and bar services, including restaurant carryout services; Restaurant services; Restaurant services, including sit-down service of food and take-out restaurant services

## Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act Sections 14(1) and 2(d)
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## Mark Cited by Petitioner as Basis for Cancellation

U.S. Application No.	87558219	Application Date	08/07/2017
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	ZOOM FOOD		
Design Mark			
Description of Mark	The mark consists of ZOOM FOOD with an arrow to the right between ZOOM and FOOD.		
Goods/Services	<p>Class 035. First use: First Use: 2017/04/07 First Use In Commerce: 2017/04/07            Mobile food kiosks; food kiosk services; vending in the field of beverages, snacks and food and retail vending stand services featuring beverages, snacks and food; concession stands featuring food and beverages</p> <p>Class 043. First use: First Use: 2017/04/07 First Use In Commerce: 2017/04/07            Cafeteria services; contract food, refreshment and beverage services; restaurant, bar and catering services; coffee shops; food preparation services; providing food and drink for consumption on and off the premises</p>		

Attachments	87558219#TMSN.png( bytes ) Consolidated Petition to Cancel.pdf(135707 bytes ) Zume Inc Cancellation - Exhibit A.pdf(1029186 bytes ) Zume Inc Cancellation - Exhibit B.pdf(112466 bytes )
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Signature	/Camille M. Miller/
Name	Camille M. Miller
Date	03/13/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration Nos. 5,757,924 and 5,037,458  
Registered: May 21, 2019 and September 6, 2016  
Mark: ZUME PIZZA and ZOOM PIZZA

Aramark Services, Inc.,	)	
	)	
Petitioner,	)	Cancellation No. _____
	)	
v.	)	
	)	
Zume, Inc.,	)	
	)	
Registrant.	)	

**CONSOLIDATED PETITION FOR CANCELLATION**

Aramark Services, Inc. (“Aramark”), which has a principal place of business at 2400 Market Street, Philadelphia, Pennsylvania 19103, believes that it will be damaged by the continued registration of the marks ZUME PIZZA shown in U.S. Registration No. 5,757,924 and ZOOM PIZZA shown in U.S. Registration No. 5,037,458 (the “Registrant’s Marks”), owned by Zume, Inc. (“Registrant”) and hereby petitions to cancel the same. Petitioner has consolidated this Notice of Cancellation of both of the Registrant’s Marks (the “Petition”) into a single Complaint, because the claims against each of the registrations involve common questions of law and fact. 37 C.F.R. § 2.112(b). Petitioner petitions for cancellation of Registrant’s Marks pursuant to Section 14 of the Lanham Act, 15 U.S.C. § 1064. In support of its Petition, Petitioner asserts as follows:

1. Petitioner is a global leader in the food service, facilities, and uniform services industry, including food and beverage services in various settings and facilities, such as stadiums and event venues.

2. Petitioner filed U.S. Application Serial No. 87/558,219 for the trademark ZOOM FOOD & Design (the “Petitioner’s Mark”) in connection with “Cafeteria services; contract food, refreshment and beverage services; restaurant, bar and catering services; coffee shops; food preparation services; providing of food and drink for consumption on and off the premises” in Class 43 and “Mobile food kiosks; food kiosk services; vending in the field of beverages, snacks and food and retail vending stand services featuring beverages, snacks and food; concession stands featuring food and beverages” in Class 35.

3. Zume, Inc. is the owner of U.S. Registration Nos. 5,757,924, registered on May 21, 2019, for ZUME PIZZA for “food delivery” in Class 39 and 5,037,458, registered on September 6, 2016, for ZOOM PIZZA for “Café-restaurants; Fast-food restaurants; Restaurant; Restaurant and bar services; Restaurant and bar services, including restaurant carryout services; Restaurant services; Restaurant services, including sit-down service of food and take-out restaurant services” in Class 43.

4. In the Office Action dated January 21, 2020, the Examining Attorney refused registration of Petitioner’s Mark on the basis of a likelihood of confusion with Registrant’s Marks.

5. Upon information and belief, Registrant ceased use of Registrant’s Marks, as Registrant has ceased the restaurant and food delivery operations associated with Registrant’s Marks. True and correct printouts from Registrant’s website at <https://zume.com/zumepizza/> and

from Yelp at <https://www.yelp.com/biz/zoom-pizza-factory-chicago> showing the closing of the food operations are attached as **Exhibit A**.

6. Upon information and belief, Registrant's website associated with its ZOOM PIZZA marks has become inactive. True and correct printouts from Registrant's website at <http://www.zoompizzafactory.com/> are attached as **Exhibit B**.

7. Upon information and belief, Registrant has abandoned use of Registrant's Marks with the intent not to resume use.

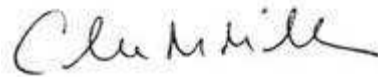
8. Continued registration of Registrant's Marks by Registrant would harm Petitioner by interfering with Petitioner's ability to register Petitioner's Mark.

### **PRAYER FOR RELIEF**

WHEREFORE, Petitioner believes that it is and will continue to be damaged by the registration of Registrant's Marks by Registrant, and prays that the registrations be cancelled and that this Petition be granted.

Dated: March 12, 2020

Respectfully submitted,

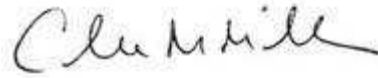


Camille Miller  
Mayura Noordyke  
COZEN O'CONNOR  
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[mnoordyke@cozen.com](mailto:mnoordyke@cozen.com)

*Attorneys for Petitioner Aramark Services, Inc.*

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that on March 12, 2020, a copy of the foregoing **PETITION FOR CANCELLATION** is being electronically filed with the United States Patent and Trademark Office, Trademark Trial and Appeal Board, at <http://estta.uspto.gov/>.

A handwritten signature in cursive script, appearing to read "Camille Miller", is positioned above a horizontal line.

Camille M. Miller

# **Exhibit A**





# Zume Pizza

After four great years, we've served our last slice of pie. Thanks for following our journey to make and deliver better pizza. Happy eating!

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tacos, cheap dinn San Francisco, CA

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Yelpers report this location has closed. Find a similar spot.

# Zoom Pizza Factory Claimed



31 reviews

Details

\$ · Pizza Edit

Write a Review

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## Location & Hours



Add business hours

2156 N Clybourn Ave  
Chicago, IL 60614  
b/t Wayne Ave &  
Shakespeare Ave  
DePaul

Get directions

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### My Pie Pizza

★★★★★ 354 reviews

0.8 miles away from Zoom Pizza Factory

Erin J. said "I am presently drunk, but do not let that affect your trust in this review! First, I will say that I have had to proofread this review umpteen times by the time you have gotten to read it , so I don't come off as the total lush you..." [read more](#)  
in Pizza



### Saponi Trattoria

★★★★★ 2205 reviews

1.1 miles away from Zoom Pizza Factory

Paulina K. said "Stopped in here a few weekends ago after reading all the good reviews. Let's just say I had a little mishap right when I sat down. The bus boy was walking by as I suddenly got up from my seat. I rammed my head into the dish bin he..." [read more](#)  
in Italian

## Amenities

**+** Health Score **94 out of 100**  
Powered by HDScores

**📅** Takes Reservations **No**

**🚚** Delivery **No**

**👛** Take-out **Yes**

[13 More Attributes](#)

### Ask the Community

Yelp users haven't asked any questions yet about **Zoom Pizza Factory**.

[Ask a Question](#)

### Recommended Reviews

**🚫** Your trust is our top concern, so businesses can't pay to alter or remove their reviews. [Learn more.](#) **×**

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[Start your review of Zoom Pizza Factory.](#)

[zoompizzafactory.com](http://zoompizzafactory.com)

[\(773\) 857-3979](tel:(773)857-3979)

[Get Directions](#)

**Kirsten A.**  
Forest Park, IL  
👤 73 friends  
★ 572 reviews  
📷 292 photos

★★★★★ 2/27/2016  
📷 1 photo 📍 1 check-in

This little pizza place was fantastic! Stopped by at 1pm on a Friday for lunch and it was almost empty. The staff was super friendly and helpful guiding our group through our first "subway of pizza places" experience, and they gave us a discount for it being our first time visiting.

The toppings were fabulous - blue cheese, figs, pancetta, multiple sauces, you name it - and there are three types of water (including sparkling) plus free fruits to add in. Pizza comes out super quick, hey compost, and it's slick and clean inside, there's not much NOT to like.

Definitely recommend!!!



**💡** Useful 1 **😄** Funny **😎** Cool 1

### You Might Also Consider

Sponsored ⓘ

**Homeslice**  
★★★★★ 1051 reviews  
📍 0.5 miles

**Elizabeth C. said** "I usually don't write posts on yelp (actually... never have and should probably..." [read more](#)

**Jet's Pizza**  
★★★★☆ 232 reviews  
📍 0.9 miles

**Mike P. said** "UPDATE: I'm adding a star because after my first review, the owner contacted me to..." [read more](#)



**Amanda M.**  
Chicago, IL  
165 friends  
533 reviews  
424 photos  
Elite '2020

★★★★★ 1/25/2016  
1 photo

Ordered through the app and did pickup. Note though the original eta is a bit off, so just wait for the notification for when your order is ready. I was wondering how they were going to have three pizzas ready in four minutes. I waited a bit longer than anticipated, but it was still quick. It was also cool that they know where you are located, so they won't make your pizza too in advance if you are close in order to maintain freshness. They also have a reward punch card on the app! The staff I encountered during pickup was very pleasant. The place was also quite spacious and cool. Great place for groups.

I also love how easy it is to customize your pizza. I ended up getting a traditional with spicy red and pesto sauce, giardiniera, black olives, mushrooms, zucchini, spicy sausage, Spanish onions, red peppers, green onions, fresh garlic, and tomatoes. Each pizza is a personal pizza. Everything was very tasty and fresh. They nicely evenly distributed the toppings. Reasonable pricing especially as the regular toppings are unlimited for \$1 and the premium toppings are unlimited for \$2, so you can get an awesome pizza for well under \$10.

Similar concept to Blaze Pizza, but I think I like Zoom better...more interesting toppings, fresher ingredients, and I love the easy to use app. Definitely coming back to Zoom. Hope this place gets more traction considering the somewhat desolate Clybourn area!



Useful 2 Funny 1 Cool 1



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

1/25/2016 · Hi Amanda! Thank you for giving us some love! We are so happy that you enjoyed your experience and...  
[Read more](#)



**Justin V.**  
Chicago, IL  
94 friends  
192 reviews  
185 photos

★★★★☆ 1/27/2016  
1 photo 1 check-in

I ordered through the app and did pickup. I did not physically pick up the pizza myself. A friend who had also ordered through the app picked up orders for the group.

I hadn't left my condo to meet up when the order was placed. I arrived to my friend's apartment about 20 minutes later and they had already picked up the pizza. I can't speak to the exact timing, but they were able to place the order, go to Zoom's location, pick up the pizza, and get home in 20 minutes. That's some impressive speed!

The mobile app is user friendly and the interface is simplistic and easy to navigate. There is a WIDE variety of different options (standard and unique) to customize your pizza. I selected a traditional with red sauce, mozzarella, chicken, pepperoni, and sausage. The pizza itself was superb. It was freshly (and quickly!) made. All of the ingredients were high quality. I could taste the difference between Zoom's ingredients and other places that don't have as high of a standard.

I am a big fan of their pricing structure. For 6.75, you get a "cheese only" pizza. Regular toppings are unlimited for \$1.00 more, and premium toppings are unlimited for \$2.00 more. I wound up getting a freshly baked, tasty personal pizza for under 10 dollars. That's quite a deal! I frequent the Regal theaters quite often, and I think this will become my new go-to spot. I'm quite happy I found out about this gem!



Useful 3 Funny 2 Cool 4

**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner  
1/27/2016 · Hi Justin! Thank you for taking the time to help us spread the word. We are happy that you enjoyed your...  
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**Tavi J.**  
Chicago, IL  
539 friends  
858 reviews  
2099 photos  
Elite '2020

★★★★☆ 3/1/2016  
1 photo 1 check-in

Okay the only reason this place doesn't get 5 stars is because it's still not as good as my first pizza place choice. It's a close second though :) I love that you pretty much design your own pizza and you can load with toppings. They also have some creations to choose from that already lists the toppings. I preferred to make my own though since I like everything super spicy. The crust was delicious and I would definitely be back to make another pizza. Price was reasonable.





Useful 1 Funny Cool 1



**Simeen A.**  
Chicago, IL  
190 friends  
218 reviews  
6 photos  
Elite '2020

★★★★★ 11/16/2015

My husband and I were taking a walk and we stumbled upon Zoom's opening day, and since we hadn't eaten we gave it a shot. I was very impressed. I take my pizza very seriously (I make pizza from scratch almost every week) and for almost-fast-food pizza, this place was really delicious. The crust (I went with the traditional) was crisp and chewy, the spicy tomato sauce was super flavorful, and the topping selection was GREAT (I chose butternut squash, spinach, figs, ricotta, garlic, and calabrian chiles and it was DELICIOUS).

Also, and this was a nice treat- they have a "water bar" with still, sparkling, and "ambient" (I had to ask- just means "room temp") and a bunch of stuff you can put in like lemon, lime, berries, etc). I am a big sparkling water drinker so that was a nice plus.

I was a little confused when I asked for a box at the end though- the pizzas are a pretty good size, and I only ate half of mine. I went up and asked for a to-go box, and I was told they could only give me foil and another tray- the boxes are if you order it as "to-go" from the start. Um, what? I took the foil and wrapped up my stuff but since I had walked over it was weird and unwieldy to carry my makeshift to-go box all the way home. I don't know if there was a misunderstanding or what but I asked a couple of times (when the girl handed me foil, I said, oh I asked for a box, and again she said she couldn't). So that's weird. But the pizza is really good and it is a great to have a new option in the area.


PS if someone working at Zoom reads this- I suggest you think about advertising at the movie theater up the street- there aren't a ton of places to eat at near the Regal and Zoom would be a fun, fast option that's nearby :)

Useful 1 Funny Cool 1

**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner  
11/26/2015 · Thank you Simeen for your honest opinion and all the love. We are overwhelmed, in a good way :-), by a...  
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**Mark C.**  
Palm Springs, CA  
315 friends  
228 reviews




★★★★☆ 2/16/2016  
1 photo

 35 photos

I was happy to see a great menu come to our office one day as part of our mobile restaurant office program. Zoom worked out their menu selections with a nice custom order pizza. I kept it simple with the personal sized Pizza Margherita.. I usually make my own crust so I'm a bit picky about the restaurants I frequent and I have to say that I wasn't blown away by this one.

While thin enough for my liking, it tasted more like a pre-bought Boboli crust to me with its consistency. (Sorry, it may be the very recipe you advertize on your website, but it just had a more of a cardboard consistency to me.) As for the toppings, I was disappointed by the ratio of tomatoes (way too many) to basil - 4 very tiny pieces that I could see. (note picture I posted)... As a lunch option, I'd try it again with maybe some other toppings, but this is by no means anything close to some of my favorite pizza places and being in Chicago, I would expect more. (Note, I haven't treked out to Blaze pizza yet, but I will have to do a comparison when the weather warms up.)

 Useful
 Funny 1
 Cool

**Lauren B.**  
 Chicago, IL  
 15 friends  
 201 reviews  
 64 photos

 12/1/2015  
 1 photo

This place is AMAZING. What a find!

The concept is fantastic. Similar to a "Subway for pizza" you choose a crust, a sauce, and toppings. The staff was phenomenal. Super nice, and they were eager to share how the process works.

I got an original crust with spicy sauce. Extra house blend cheese topped with garlic, olives, and pepperoni. And FREE fruit infused water. Yum!

The pizzas were baked quick. Sad to see no one else in the place other than ourselves. Hope business picks up for this great business!



Useful 1
 Funny
 Cool 1

**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

12/12/2015 · Hi Lauren! Thank you for taking the time to help us grow our business. It means the world to us and...  
[Read more](#)

**Mike K.**  
Chicago, IL  
 68 friends  
 38 reviews  
 13 photos

1/18/2016  
 There are a lot of these type of quick bake pizza places opening up all over the place, so I thought I'd give it a try. Zoom seemed like one of the best to try first since it uses premium toppings. The result was actually very tasty. I got a bunch of toppings and the baking process was very quick. Everything was fresh and quite delicious. The drink choices are also awesome here. I couldn't believe my favorite iced tea in the world was here (Luzianne) and they also had sparkling water with fruits waiting to dunked in.

The only reason for the 4 stars is because of time it took to make my pizza. The baking was quick but the actual topping took forever. Add the fact that there was at least 7 employees working while I was the only one there, it makes you kinda impatient. I think if management cut down the number of employees they would talk less to each other and focus on serving the customer.

Useful
 Funny
 Cool

**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

1/18/2016 · Hi Mike! Thanks for giving us a shot and trying us out. We appreciate you helping us spread the word. ...  
[Read more](#)

**Scott I.**  
Chicago, IL  
 35 friends  
 7 reviews  
 2 photos

4/11/2016 · Updated review  
 2 photos 1 check-in

Quality and fast pizza. Friendly staff. Good selection of toppings. Literally took about 5 minutes to make it from start to finish. Kid friendly for sure.

Went back for a second visit. Same wonderful result. Great choices in toppings wonderful staff yummy pizza.

 Useful
  Funny
  Cool



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

4/11/2016 · Hi Scott! Thanks for the love! We have the same taste...I love to pack mine with chicken and...

[Read more](#)








 12/20/2015 · Previous review

Quality and fast pizza. Friendly staff. Good selection of toppings. Literally took about 5 minutes to make it from start t...

[Read more](#)

**Susan H.**  
Chicago, IL  
 0 friends  
 6 reviews






 11/21/2015

What an experience! This is a one-of-a-kind restaurant. The staff is super friendly and happy to explain how to create your custom pizza. I liked that the same person stays with you through the entire process. And the pizza is fab! We tried the traditional and ancient grain and they were both great. So fresh, exactly what you want, and so fast! I don't know what's in those ovens but I want one at home!

Check it out - you will be dazzled!

 Useful
  Funny
  Cool



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

11/25/2015 · Hi Susan! Thank you for your business and all of your kind words. I agree with you...I wish I had one of...

[Read more](#)

**Celeste W.**  
Chicago, IL  
 1 friend  
 42 reviews






 9/13/2016

The pizza is soggy and soaks into the cardboard tray on which it's served, so the bottom of your pizza has a solid amount of cardboard embedded in it. There was a hair in my friend's pizza as well.

 Useful
  Funny
  Cool

**Carmine M.**  
Chicago, IL






 11/12/2015

 1 check-in

56 friends  
2 reviews

This is a great new place!!!  
The ingredients are fresh, the pizza makers were generous with toppings, and the pizza took only 5 minutes to cook.  
Oh, and it was awesome!  
Good job, I'll be coming back a lot.

Useful Funny Cool

**Michelle T.**  
North Riverside, IL  
1698 friends  
261 reviews  
1487 photos

★★★★★ 4/16/2016

My first experience was amazing. My custom pizza consisted of the following ingredients: Traditional crust, pesto sauce, house blend cheese, spinach, mushrooms, and sun dried tomatoes. The workers were extremely helpful in walking me through the process of creating my own pizza. For only \$10 it was truly phenomenal to say the least. The crust was super light and crunchy which made for just the right amount of portion size. Also love the free sparkling water and little jars of complimentary limes, oranges, and lemons to add a little zest to your beverage. The restaurant was super clean, not like a typical in-&-out pizza place, but, rather inviting and welcoming. I will def make this a go-to spot before or after a movie at Webster Place from now on!

Useful 1 Funny Cool 1



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

4/16/2016 · Hi Michelle! Thank you, Thank You, Thank You for taking time to give us some love! It really means...

[Read more](#)

**May L.**  
Chicago, IL  
4 friends  
22 reviews  
1 photo

★★★★☆ 3/16/2016

I got a gift card so I took my family here. When you go in, there's a board with all the toppings/cheeses you can put on your pizza. The toppings are unlimited, and you can pay like \$2? more for the fancier toppings. Then someone will ask you what you want on your pizza and make it in front of you. Then you grab a seat and they'll bring out the pizza for you. I wanted to try all the different toppings so mine was piled high. I still have money left on my gift card so I'm going back again.

Useful Funny Cool

**Adrian M.**  
Chicago, IL  
328 friends  
17 reviews  
32 photos

★★★★☆ 1/10/2016

Really wanted to try this place out since my friend told me it was great but when him and I went to go at 8pm the doors were locked with the employees cleaning and just staring at us. :( There were no signs on the door saying they closed early and on Google and Yelp it said they were open until 9pm. Thankfully Pequod's is right down the street so we got our pizza on there. Make sure to not come late here or they may close early on you too. :(((

Useful 1 Funny Cool



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

1/10/2016 · Hi Adrian!

...

[Read more](#)

**Alana M.**  
Chicago, IL  
18 friends

★★★★☆ 2/27/2016

★ 44 reviews  
📷 1 photo

Having been to blaze pizza place a few times before coming to zoom I was really starting to get into the "create your own pizza" deal! After looking at all the Yelp photos and making me so hungry I decided this place was definitely worth checking out! I went in and thought the restaurant had a really cool look to it and was excited to give this place a try! The employees who were very friendly explained how there were "regular" and "premium" toppings and how they came at a small extra cost. All and all I was a little let down, while the staff were very kind the pizza had little to no flavor and was simply just okay, and for the cost I could stop in at Blaze pizza for slightly cheaper and a much better pizza.

Useful Funny Cool

**Payal P.**  
Chicago, IL  
👥 45 friends  
★ 15 reviews  
📷 15 photos

★★★★★ 1/15/2016  
📷 1 photo

Zoom Pizza Factory encourages guests to combine traditional pizza toppings with more adventurous ones, like butternut squash, figs and brussels sprouts. Guests have the option to choose from three square pizza shells; Zoom's original, ancient grain or gluten free. The staff were very helpful and accommodating as well as gracious of our needs and the ingredient options were ample along with the Drizzle Bar and water station. I would definitely go back again. Everything is fresh, non-GMO and sourced responsibly.

Useful Funny Cool



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

1/16/2016 · Hi Payal! Great picture! No joke...your pizza combo with butternut squash, figs, & brussel sprouts is m...  
[Read more](#)

**Elizabeth C.**  
Cleveland, OH  
👥 2 friends  
★ 1 review  
📷 1 photo

★★★★★ 11/15/2015

I had Zoom pizza for the first time yesterday and really enjoyed it! I tried the Ancient Grain crust (which also happens to be gluten-free, though they have a separately named Gluten-Free option as well). The crust was cracker-like but dense enough to be satisfying, which I hadn't ever experienced before. I ended up eating half and enjoyed the rest later (it saved well!). I loved the variety of ingredients offered and it was REALLY fast service. Great for a quick meal-to-go, or a quick meal in their dining room.

Useful Funny Cool



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

11/26/2015 · Thank you Elizabeth. We appreciate you taking the time to help us spread the good word about w...  
[Read more](#)

**Dave H.**

Chicago, IL

0 friends

79 reviews

3 photos



11/7/2015

My wife and I ate here the other night on a pre-opening test night. We were quite pleased. This is an order-to-build pizza place, with a conscious. Besides offering their normal (which was great) crust, sauces and premium toppings, they also offer SPE certified ingredients, and gluten free ingredients and kitchen process (this may be certified also). Anyway, we didn't order either of these special makes - but we thought the standard pizza's were excellent. As a pizza aficionado, I found the crust amazing. I had the spicy sauce, which was not overbearing but quite good. And, I had a number good toppings, making up my own flavor profile. The service was more fun than great, because it was a pre-opening night and everyone was learning. They seem to have a great staff and management, so the service should be great.

ENJOY. Welcome to the neighborhood.



Useful



Funny



Cool



**Comment from Paul G. of Zoom Pizza Factory**  
Business Owner

11/7/2015 · Hi DH! I'd like to thank you for your kind words...our crew was excited to hear that we had our first...  
[Read more](#)

**Ron R.**

Elk Grove Village, IL

6 friends

2 reviews

2 photos



3/22/2016



1 photo



1 check-in

Nice atmosphere and very friendly staff...oh, yeah...and very good pizza. Some of the very best cheese I have ever tasted on a pizza and found out that the ingredients are sourced from well established and quality distributors...quality products at a very competitive price.



Useful



Funny



Cool

6 other reviews that are not currently recommended

Other Pizza Nearby Sponsored ⓘ

Paradise Park

★★★★☆ 280 reviews

📍 1.0 miles away from Zoom Pizza Factory

Trisha A. said "After coming here in the first few weeks it opened and having a pretty terrible experience despite the good food, the owner Josh reached out to me and offered to take \$50 off my tab the next time I come in. I took him up on that..." read more

in Pizza

Fabulous Freddie's Italian Eatery

★★★★☆ 428 reviews

📍 5.8 miles away from Zoom Pizza Factory

Stephanie G. said "One day last week I was visiting my friend and we were trying to decide what we wanted to eat...we literally named everything we could think of but nothing sounded appetizing. She then said Freddie's and assured me that it was good..." read more

in Pizza

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# **Exhibit B**



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