

ESTTA Tracking number: **ESTTA1033033**

Filing date: **02/03/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

**Petitioner Information**

Name	Bose Corporation		
Entity	Corporation	Citizenship	Delaware
Address	The Mountain Framingham, MA 01701 UNITED STATES		

Attorney information	Michelle Brownlee Bose Corporation The Mountain Framingham, MA 01701 UNITED STATES Michelle_Brownlee@bose.com, Jessica_Doherty@bose.com 5087666276
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**Registration Subject to Cancellation**

Registration No.	5920140	Registration date	11/26/2019
Registrant	Shenzhen Bosidin Science and Technology Co., Ltd. Rm101 201,bldg 4,jjashitai park,no.164 fengtang ave,heping community,fuhai str, bao 'an dist,shenzhen,, 518100 CHINA Email: Aurorawzmark@gmail.com		

**Goods/Services Subject to Cancellation**

Class 010. First Use: 2012/09/13 First Use In Commerce: 2016/05/13 Goods and services in the class that are subject to cancellation: Hearing aids
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**Grounds for Cancellation**

Priority and likelihood of confusion	Trademark Act Sections 14(1) and 2(d)
Dilution by blurring	Trademark Act Sections 14(1) and 43(c)
Dilution by tarnishment	Trademark Act Sections 14(1) and 43(c)
Fraud on the USPTO	Trademark Act Section 14(3); In re Bose Corp., 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir. 2009)

**Marks Cited by Petitioner as Basis for Cancellation**

U.S. Registration No.	829402	Application Date	10/04/1966
Registration Date	05/30/1967	Foreign Priority Date	NONE
Word Mark	BOSE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1966/05/00 First Use In Commerce: 1966/05/00 ACOUSTICAL TRANSDUCER SYSTEMS FOR REPRODUCING SOUND		

U.S. Registration No.	991271	Application Date	03/09/1973
Registration Date	08/20/1974	Foreign Priority Date	NONE
Word Mark	BOSE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U021 (International Class 007, 009, 011, 012, 015). First use: First Use: 1966/05/00 First Use In Commerce: 1966/05/00 LOUDSPEAKER SYSTEMS; ELECTRICAL POWER PROCESSORS-NAMELY, POWER AMPLIFIERS, [ INVERTERS, ] AND BATTERY CHARGERS		

U.S. Registration No.	1727482	Application Date	11/05/1990
Registration Date	10/27/1992	Foreign Priority Date	NONE
Word Mark	BOSE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1964/00/00 First Use In Commerce: 1964/00/00 printed matter; namely, catalogs, newsletters and brochures in the field of electronic and electroacoustical equipment Class 037. First use: First Use: 1964/00/00 First Use In Commerce: 1964/00/00 repair of electronic and electroacoustical equipment		

U.S. Registration No.	1738278	Application Date	03/06/1991
Registration Date	12/08/1992	Foreign Priority Date	NONE
Word Mark	BOSE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1974/05/00 First Use In Commerce: 1974/05/00 printed matter; namely, catalogs, newsletters, and brochures all in the field of electronics and electroacoustical equipment Class 037. First use: First Use: 1974/05/00 First Use In Commerce: 1974/05/00 services and repair of electronic and electroacoustical equipment		

U.S. Registration No.	1828700	Application Date	07/01/1993
Registration Date	03/29/1994	Foreign Priority Date	NONE
Word Mark	BOSE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1984/11/00 First Use In Commerce: 1984/11/00 retail store services in the field of electronic and electro-acoustical products		

U.S. Registration No.	1830727	Application Date	07/21/1993
Registration Date	04/12/1994	Foreign Priority Date	NONE
Word Mark	BOSE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1984/11/00 First Use In Commerce: 1984/11/00 retail store services in the field of electronic and electro-acoustical products		

U.S. Registration No.	2288004	Application Date	10/20/1998
Registration Date	10/19/1999	Foreign Priority Date	NONE
Word Mark	BOSE		

Design Mark	<b>BOSE</b>
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1997/03/00 First Use In Commerce: 1997/03/00 computerized on-line retail services inthe field of sound reproduction products, and shopping information related thereto

U.S. Registration No.	3863254	Application Date	02/18/2010
Registration Date	10/19/2010	Foreign Priority Date	NONE

Word Mark	BOSE
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Design Mark	<b>BOSE</b>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2000/06/01 First Use In Commerce: 2000/06/01 Batteries; Communications headsets for use with communication radios, inter-com systems, or other communications networktransceivers; Headphones; Headsets for cellular or mobile phones; Microphones

U.S. Registration No.	5717737	Application Date	05/08/2018
Registration Date	04/02/2019	Foreign Priority Date	NONE

Word Mark	BOSE
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Design Mark	<h1>BOSE</h1>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2019/01/08 First Use In Commerce: 2019/01/08 Cases for eyeglasses and sunglasses * that incorporate loudspeakers *; eye-glassframes * that incorporate loudspeakers *; eyewear * that incorporates loudspeakers *; sunglasses * that incorporate loudspeakers *

U.S. Registration No.	5423514	Application Date	09/22/2017
Registration Date	03/13/2018	Foreign Priority Date	NONE

Word Mark	BOSE
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Design Mark	<h1>BOSE</h1>
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Description of Mark	NONE
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Goods/Services	Class 009. First use: First Use: 2016/11/28 First Use In Commerce: 2016/11/28 Remote controls for audio or video products, namely, audio speakers, amplifiers, receivers, CD players, MP3 players, audio or video streaming devices, televisions, videocassette players, DVD players, or digital video recorders; Mounts and mounting brackets adapted for audio speakers; Stands adapted for audio speakers; Protective cases and covers for loudspeakers and headphones; Computer application software for mobile phones, tablets or other mobile devices, namely, software for controlling devices that enhance or amplify ambient sounds or mask noise; earphone accessories, namely, earphone cushions, earphone pads, and earphone extension cords; headphone accessories, namely, headphone cushions, headphone pads, and headphone extension cords
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Attachments	72255691#TMSN.png( bytes ) 74145597#TMSN.png( bytes ) 74415018#TMSN.png( bytes ) 75573700#TMSN.png( bytes ) 77938552#TMSN.png( bytes ) 87911358#TMSN.png( bytes )
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	87619476#TMSN.png( bytes ) Petition to Cancel - BOSIDIN - class 10-USMA-43L8HM2.pdf(277006 bytes ) Exhibit A to Bose Corporation Oppositions and Cancellations - Reg Status.pdf(4677813 bytes )
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Signature	/Michelle Brownlee/
Name	Michelle Brownlee
Date	02/03/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE  
THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Registration No. 5,920,140  
For the Mark BOSIDIN (stylized)  
Registered on November 26, 2019

_____	*	
Bose Corporation,	*	
	*	
Petitioner,	*	
v.	*	
	*	Cancellation No. _____
Shenzhen Bosidin Science and	*	
Technology Co., Ltd.,	*	
	*	
Registrant.	*	
_____	*	

**PETITION FOR PARTIAL CANCELLATION**

Bose Corporation (“Petitioner”), The Mountain, Framingham, Massachusetts, 01701-9168, a corporation duly organized and existing under the laws of the State of Delaware, believes that it will be damaged by Registration No. 5,920,140 of the mark BOSIDIN (stylized) (the “Registration”), and hereby petitions to cancel the Registration with respect to the goods “hearing aids.”

The grounds for cancellation are as follows: A) Likelihood of Confusion, B) Dilution and C) Fraud on the United States Patent and Trademark Office (“USPTO”).

**A) LIKELIHOOD OF CONFUSION**

1. Since long before the application date of the Registration, Petitioner has used, and/or continues to use, the registered trademark BOSE on a wide range of products and services,

including battery chargers, inverters, power amplifiers, loudspeakers, loudspeaker systems, loudspeaker protective covers and cases, CD and DVD players, headphones, headsets, headphone and headset protective covers and cases, clothing, radios, televisions, automobile sound systems, materials testing equipment, suspension systems for vehicle seats, and retail services. Since November of 2016, the Petitioner has been using its BOSE trademark in connection with headphones that help users hear better in noisy environments.

2. Opposer is the owner of the following U.S. Trademark Registrations:

Reg. No. 829,402, issued May 30, 1967, for the mark BOSE (Stylized) in connection with acoustical transducer systems for reproducing sound; and

Reg. No. 991,271, issued August 20, 1974, for the mark BOSE in connection with loudspeaker systems; electrical power processors-namely, power amplifiers, inverters, and battery chargers; and

Reg. No. 1,727,482, issued October 27, 1992, for the mark BOSE in connection with printed matter; namely, catalogs, newsletters and brochures in the field of electronic and electroacoustical equipment, and repair of electronic and electroacoustical equipment; and

Reg. No. 1,738,278, issued December 8, 1992, for the mark BOSE (Stylized) in connection with printed matter; namely, catalogs, newsletters, and brochures all in the field of electronics and electroacoustical equipment and services and repair of electronic and electroacoustical equipment; and

Reg. No. 1,828,700, issued March 29, 1994, for the mark BOSE in connection with retail store services in the field of electronic and electro-acoustical products; and

Reg. No. 1,830,727, issued April 12, 1994, for the mark BOSE (Stylized) in connection with retail store services in the field of electronic and electro-acoustical products; and

Reg. No. 2,288,004, issued October 19, 1999, for the mark BOSE in connection with computerized on-line retail services in the field of sound reproduction products, and shopping information related thereto; and

Reg. No. 3,863,254, issued October 19, 2010, for the mark BOSE in connection with batteries; communications headsets for use with communication radios, intercom systems, or other communications network transceivers; headphones; headsets for cellular or mobile phones; microphones; and

Reg. No. 5,423,514, issued March 13, 2018, for the mark BOSE in connection with Remote controls for audio or video products, namely, audio speakers, amplifiers, receivers, CD players, MP3 players, audio or video streaming devices, televisions, videocassette players, DVD players, or digital video recorders; Mounts and mounting brackets adapted for audio speakers; Stands adapted for audio speakers; Protective cases and covers for loudspeakers and headphones; Computer application software for mobile phones, tablets or other mobile devices, namely, software for controlling devices that enhance or amplify ambient sounds or mask noise; earphone accessories, namely, earphone cushions, earphone pads, and earphone extension cords; headphone accessories, namely, headphone cushions, headphone pads, and headphone extension cords.

Reg. No. 5,717,737, issued April 2, 2019, for the mark BOSE in connection with cases for eyeglasses and sunglasses; eyeglass frames; eyewear; sunglasses.

These registrations are valid and subsisting and in full force and effect, as evidenced by the enclosed printouts of from the Trademark Status and Document Retrieval (“TSDR”) web server, attached as Exhibit A (1-10) hereto.

3. Petitioner accordingly owns valuable goodwill in its BOSE marks.

4. Registrant, Shenzhen Bosidin Science and Technology Co., Ltd. (the “Registrant”), filed Application Serial No. 88/430,535 on May 14, 2019, for the mark BOSIDIN (stylized) for the following goods in International Class 10: “Aerosol dispensers for medical use; Fumigation apparatus for medical purposes; Hearing aids; Manually-operated exercise equipment for physical therapy purposes; Massage apparatus; Massage apparatus and instruments; Medical apparatus, namely, respiratory equipment and monitors therefor; Physical exercise apparatus, for medical purposes; Sex toys; Vibromassage apparatus.” Said application was registered on November 26, 2019 under Registration No. 5,920,140.

5. Registrant’s BOSIDIN (stylized) mark so resembles the previously used and registered BOSE marks of Petitioner, as used in connection with hearing aids, as to be likely to cause confusion or cause mistake, or to deceive.

6. Based upon the foregoing, the registration of the mark BOSIDIN (stylized) depicted in Registration No. 5,920,140 on the Principal Register of the USPTO in connection with “hearing aids” will cause injury and damage to the Petitioner.

## **B) DILUTION**

7. The Registrant’s BOSIDIN (stylized) mark dilutes the distinctive quality of Opposer’s well-known mark, either by blurring or by tarnishment, and therefore Opposer will be damaged by registration of the Applicant’s mark regardless of whether there is a likelihood of confusion.

**C) COMMISSION OF FRAUD AGAINST THE USPTO**

8. Upon information and belief, the Registrant is not currently using the BOSIDIN (stylized) mark in connection with hearing aids in interstate commerce, and was not using the mark in connection with hearing aids in commerce on the date the Registrant filed the application to register the BOSIDIN (stylized) mark. The Registrant knowingly misrepresented to the USPTO its use of the mark. This should be considered an intentional act of fraud on the USPTO.

WHEREFORE, for the reasons set forth above, Petitioner requests that Registration No. 5,920,140 be cancelled with respect to “hearing aids.”

Respectfully submitted,

Date: February 3, 2020



Michelle Brownlee  
Trademark Counsel  
Bose Corporation

**EXHIBIT A**

**BULK DATA:** The TSDR Application Programming Interface (API) will be unavailable starting May 7 at 12 a.m. ET for at least two weeks. Bulk data customers who rely on the TSDR API can use **alternative methods** to receive bulk data from TSDR. If you are a bulk data customer who has questions or needs additional information, please **email us**.

**INTERMITTENT SYSTEM ISSUES:** Due to high-volume usage, you may experience intermittent issues on the Trademark Status and Document Retrieval (TSDR) system between 6 – 8 a.m. ET. Refreshing your web browser should resolve the issue. If you still need assistance accessing a document, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**ENHANCEMENT TO PROTECT YOUR PRIVACY:** When applicants and registrants are not represented by an attorney, the USPTO now masks the correspondence email address in the status tab and the Application Programming Interface (API). We made this change to reduce the likelihood that customers will be subjected to scams and unwanted solicitations.

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Mark: BOSE

**BOSE**

US Serial Number: 72255691

Application Filing Date: Oct. 04, 1966

US Registration Number: 829402

Registration Date: May 30, 1967

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office

Status: The registration has been renewed.

Status Date: Jun. 16, 2017

Publication Date: Mar. 14, 1967

## Mark Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: ACOUSTICAL TRANSDUCER SYSTEMS FOR REPRODUCING SOUND

International Class(es): 009

U.S Class(es): 021 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: May 1966

Use in Commerce: May 1966

**Basis Information (Case Level)****Current Owner(s) Information**

**Owner Name:** BOSE CORPORATION

**Owner Address:** THE MOUNTAIN  
FRAMINGHAM, MASSACHUSETTS UNITED STATES 01701

**Legal Entity Type:** CORPORATION

**State or Country Where** DELAWARE  
**Organized:**

**Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information - Click to Load****Proceedings - Click to Load**

**BULK DATA:** The TSDR Application Programming Interface (API) will be unavailable starting May 7 at 12 a.m. ET for at least two weeks. Bulk data customers who rely on the TSDR API can use **alternative methods** to receive bulk data from TSDR. If you are a bulk data customer who has questions or needs additional information, please **email us**.

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**Mark:** BOSE

No Image exists for this case.

**US Serial Number:** 72450949

**Application Filing Date:** Mar. 09, 1973

**US Registration Number:** 991271

**Registration Date:** Aug. 20, 1974

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status  
Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** The registration has been renewed.

**Status Date:** Aug. 14, 2014

## Mark Information

## Related Properties Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** LOUDSPEAKER SYSTEMS; ELECTRICAL POWER PROCESSORS-NAMELY, POWER AMPLIFIERS, [ IN CHARGERS

**International Class(es):** 007, 009, 011, 012, 015

**U.S Class(es):** 021 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 1966

**Use in Commerce:** May 1966

## Basis Information (Case Level)

## Current Owner(s) Information

**Owner Name:** BOSE CORPORATION

**Owner Address:** THE MOUNTAIN  
FRAMINGHAM, MASSACHUSETTS UNITED STATES 017019168

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

## Prosecution History

## TM Staff and Location Information

## Assignment Abstract Of Title Information - Click to Load

## Proceedings - Click to Load

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**Mark:** BOSE

No Image exists for this case.

**US Serial Number:** 74112160

**Application Filing Date:** Nov. 05, 1990

**US Registration Number:** 1727482

**Registration Date:** Oct. 27, 1992

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status**

**Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** The registration has been renewed.

**Status Date:** Oct. 22, 2012

**Publication Date:** Jul. 07, 1992

## Mark Information

## Related Properties Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** printed matter; namely, catalogs, newsletters and brochures in the field of electronic and electroacoustical e

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** 1964

**Use in Commerce:** 1964

**For:** repair of electronic and electroacoustical equipment

**International Class(es):** 037 - Primary Class

**U.S Class(es):** 103

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** 1964

**Use in Commerce:** 1964

## Basis Information (Case Level)

## Current Owner(s) Information

**Owner Name:** Bose Corporation

**Owner Address:** The Mountain  
Framingham, MASSACHUSETTS UNITED STATES 017019168

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

## Prosecution History

## TM Staff and Location Information

## Assignment Abstract Of Title Information - Click to Load

## Proceedings - Click to Load

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**Mark:** BOSE



**US Serial Number:** 74145597

**Application Filing Date:** Mar. 06, 1991

**US Registration Number:** 1738278

**Registration Date:** Dec. 08, 1992

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status**

LIVE/REGISTRATION/Issued and Active

**Descriptor:**



The trademark application has been registered with the Office

**Status:** The registration has been renewed.

**Status Date:** Dec. 31, 2012

**Publication Date:** Sep. 15, 1992

## Mark Information

## Related Properties Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** printed matter; namely, catalogs, newsletters, and brochures all in the field of electronics and electroacousti

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 1974

**Use in Commerce:** May 1974

**For:** services and repair of electronic and electroacoustical equipment

**International Class(es):** 037 - Primary Class

**U.S Class(es):** 103

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 1974

**Use in Commerce:** May 1974

## Basis Information (Case Level)

## Current Owner(s) Information

**Owner Name:** Bose Corporation

**Owner Address:** Mountain Road  
Framingham, MASSACHUSETTS UNITED STATES 017019168

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

## Prosecution History

## TM Staff and Location Information

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Mark: BOSE

No Image exists for this case.

US Serial Number: 74408123

Application Filing Date: Jul. 01, 1993

US Registration Number: 1828700

Registration Date: Mar. 29, 1994

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: The registration has been renewed.

Status Date: Apr. 30, 2014

Publication Date: Jan. 04, 1994

## Mark Information

## Related Properties Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: retail store services in the field of electronic and electro-acoustical products

International Class(es): 042 - Primary Class

U.S Class(es): 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 1984

**Use in Commerce:** Nov. 1984

## Basis Information (Case Level)

## Current Owner(s) Information

**Owner Name:** Bose Corporation

**Owner Address:** The Mountain  
Framingham, MASSACHUSETTS UNITED STATES 017019168

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

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## TM Staff and Location Information

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**Mark:** BOSE



**US Serial Number:** 74415018

**Application Filing Date:** Jul. 21, 1993

**US Registration Number:** 1830727

**Registration Date:** Apr. 12, 1994

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status**

**Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** The registration has been renewed.

**Status Date:** Apr. 03, 2014

**Publication Date:** Jan. 18, 1994

## Mark Information

## Related Properties Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** retail store services in the field of electronic and electro-acoustical products

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 1984**Use in Commerce:** Nov. 1984**Basis Information (Case Level)****Current Owner(s) Information****Owner Name:** Bose Corporation**Owner Address:** The Mountain  
Framingham, MASSACHUSETTS UNITED STATES 017019168**Legal Entity Type:** CORPORATION**State or Country Where** DELAWARE  
**Organized:****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information - Click to Load****Proceedings - Click to Load**

**BULK DATA:** The TSDR Application Programming Interface (API) will be unavailable starting May 7 at 12 a.m. ET for at least two weeks. Bulk data customers who rely on the TSDR API can use **alternative methods** to receive bulk data from TSDR. If you are a bulk data customer who has questions or needs additional information, please **email us**.

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**Mark:** BOSE

**BOSE**

**US Serial Number:** 75573700

**Application Filing Date:** Oct. 20, 1998

**US Registration Number:** 2288004

**Registration Date:** Oct. 19, 1999

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status  
Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** The registration has been renewed.

**Status Date:** Mar. 13, 2009

**Publication Date:** Jul. 27, 1999

## Mark Information

## Related Properties Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** computerized on-line retail services in the field of sound reproduction products, and shopping information re

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 1997

**Use in Commerce:** Mar. 1997

**Basis Information (Case Level)**

**Current Owner(s) Information**

**Owner Name:** Bose Corporation

**Owner Address:** The Mountain  
Framingham, MASSACHUSETTS UNITED STATES 017019168

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

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Mark: BOSE

# BOSE

US Serial Number: 77938552

Application Filing Date: Feb. 18, 2010

US Registration Number: 3863254

Registration Date: Oct. 19, 2010

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status  
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Dec. 15, 2015

Publication Date: Aug. 03, 2010

## Mark Information

## Related Properties Information

## Goods and Services

### Note:

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- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Batteries; Communications headsets for use with communication radios, intercom systems, or other communication transceivers; Headphones; Headsets for cellular or mobile phones; Microphones

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 03

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 01, 2000

**Use in Commerce:** Jun. 01, 2000

## Basis Information (Case Level)

## Current Owner(s) Information

**Owner Name:** Bose Corporation

**Owner Address:** Mountain Road  
Framingham, MASSACHUSETTS UNITED STATES 01701

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** DELAWARE

## Attorney/Correspondence Information

## Prosecution History

## TM Staff and Location Information

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**Mark:** BOSE

# BOSE

**US Serial Number:** 87619476

**Application Filing Date:** Sep. 22, 2017

**US Registration Number:** 5423514

**Registration Date:** Mar. 13, 2018

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are c

**Status Date:** Mar. 13, 2018

**Publication Date:** Dec. 26, 2017

## Mark Information

## Related Properties Information

## Goods and Services

**Note:**

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- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Remote controls for audio or video products, namely, audio speakers, amplifiers, receivers, CD players, MP streaming devices, televisions, videocassette players, DVD players, or digital video recorders; Mounts and i

for audio speakers; Stands adapted for audio speakers; Protective cases and covers for loudspeakers and I application software for mobile phones, tablets or other mobile devices, namely, software for controlling dev ambient sounds or mask noise; earphone accessories, namely, earphone cushions, earphone pads, and ea headphone accessories, namely, headphone cushions, headphone pads, and headphone extension cords

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 03

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 28, 2016

**Use in Commerce:** Nov. 28, 2016

**Basis Information (Case Level)**

**Current Owner(s) Information**

**Owner Name:** Bose Corporation

**Owner Address:** Mountain Road  
Framingham, MASSACHUSETTS UNITED STATES 01701

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

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**Mark:** BOSE

# BOSE

**US Serial Number:** 87911358

**Application Filing Date:** May 08, 2018

**US Registration Number:** 5717737

**Registration Date:** Apr. 02, 2019

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status  
Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are c

**Status Date:** Apr. 02, 2019

**Publication Date:** Oct. 23, 2018

**Notice of Allowance Date:** Dec. 18, 2018

## Mark Information

**Mark Literal Elements:** BOSE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Acquired Distinctiveness:** In whole

**Claim:**

## Related Properties Information

**International Registration** 1430133

**Number:**

International Application(s) **A0079390/1430133**

/Registration(s) Based on  
this Property:

Claimed Ownership of US **0829402**, **1727482**, **1828700** and others  
Registrations:

## Goods and Services

### Note:

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- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cases for eyeglasses and sunglasses; Eyeglass frames; Eyewear; Sunglasses

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 03

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 08, 2019

**Use in Commerce:** Jan. 08, 2019

## Basis Information (Case Level)

### Current Owner(s) Information

**Owner Name:** Bose Corporation

**Owner Address:** Mountain Road  
Framingham, MASSACHUSETTS UNITED STATES 01701

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** DELAWARE

### Attorney/Correspondence Information

### Prosecution History

### TM Staff and Location Information

**TM Staff Information - None**

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 24, 2019

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