

ESTTA Tracking number: **ESTTA1027648**

Filing date: **01/08/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

**Petitioner Information**

Name	Marchon Eyewear, Inc.		
Entity	Corporation	Citizenship	New York
Address	201 Old Country Road Melville, NY 11747 UNITED STATES		

Correspondence information	Charles M. Landrum III Brient IP Law, LLC 1175 Grimes Bridge Rd. Suite 100 Roswell, GA 30075 UNITED STATES CLandrum@BrientIP.com, Info@BrientIP.com 678-218-5065
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**Registration Subject to Cancellation**

Registration No.	5942950	Registration date	12/24/2019
Registrant	Barron Associates, Inc. 1410 Sachem Place, Suite 202 Charlottesville, VA 22901 UNITED STATES		

**Goods/Services Subject to Cancellation**

Class 009. First Use: 2017/08/18 First Use In Commerce: 2019/05/11 All goods and services in the class are subject to cancellation, namely: Downloadable computer software for supporting vision therapy in the field of optometry; Downloadable computer software for supporting vision therapy through the use of mini-games in the field of optometry; Downloadable computer software for supporting vision therapy for individuals with non-strabismic amblyopia or convergence insufficiency; Downloadable mobile applications for supporting vision therapy in the field of optometry; Downloadable mobile applications for supporting vision therapy through the use of mini-games in the field of optometry; Downloadable mobile applications for supporting vision therapy for individuals with non-strabismic amblyopia or convergence insufficiency
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**Grounds for Cancellation**

Priority and likelihood of confusion	Trademark Act Sections 14(1) and 2(d)
Dilution by blurring	Trademark Act Sections 14(1) and 43(c)

**Mark Cited by Petitioner as Basis for Cancellation**

U.S. Registration No.	1909182	Application Date	04/26/1993
Registration Date	08/01/1995	Foreign Priority Date	NONE
Word Mark	DRAGON		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1992/04/01 First Use In Commerce: 1992/04/01 protective and/or anti-glare eyewear; namely, sunglasses, goggles and their replacement lenses, ear stems, frames, nosepieces and foam strips; cases specially adapted for protective and/or anti-glare eyewear and parts and accessories thereof		

Attachments	2020-01-08 - 1046-07029-US - Petition for Cancellation.pdf(144745 bytes )
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Signature	/ Charles M. Landrum III /
Name	Charles M. Landrum III
Date	01/08/2020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Registration No. 5,942,950  
Mark: DRAGON VISION

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MARCHON EYEWEAR, INC., )  
 )  
 *Petitioner* )  
 )  
 v. )  
 )  
 BARRON ASSOCIATES, INC., )  
 )  
 *Registrant.* )

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**PETITION FOR CANCELLATION**

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Pursuant to Rule 8(a), Petitioner Marchon Eyewear, Inc., petitions for cancellation of Registrant Barron Associates, Inc.'s Registration No. 5,942,950 (the '950 Registration) for the DRAGON VISION mark as follows:

1. Petitioner is a New York corporation with a principal place of business at 201 Old Country Road, Melville, New York 11747.
2. On information and belief, Registrant is a Virginia corporation with a principal place of business at 1410 Sagem Place, Suite 202, Charlottesville, Virginia 22901.
3. Petitioner is the owner of U.S. Trademark Reg. No. 1,909,182 (the '182 Registration) for the DRAGON® mark in International Class 9 for protective and/or anti-glare eyewear; namely, sunglasses, goggles and their replacement lenses, ear stems, frames, nose pieces and foam strips; cases specially adapted for protective and/or anti-glare eyewear and parts and accessories thereof.
4. Petitioner has used its DRAGON mark continuously since 1992 in conjunction with extensive sales and advertising of the goods.

5. Petitioner expends a considerable amount of time and energy promoting and protecting its DRAGON mark.
6. As a result, the DRAGON mark and accompanying registration conveys tremendous goodwill to Petitioner and serves to identify Petitioner as the official source for authentic DRAGON eyewear.
7. Petitioner's DRAGON mark is not descriptive of the goods with which it is used.
8. Petitioner submitted a declaration of incontestability for the '182 Registration, which was accepted by the U.S. Patent & Trademark Office, rendering the registration incontestable pursuant to Section 15 of the Trademark Act, 15 U.S.C. § 1065.
9. The DRAGON mark is a strong, famous, and distinctive mark.
10. The '182 Registration is valid and subsisting, as shown by the current status and title copy attached hereto at Exhibit A.
11. On information and belief, Registrant is the owner of the '950 Registration for the DRAGON VISION mark in International Class 9 for the following goods:

*Downloadable computer software for supporting vision therapy in the field of optometry; Downloadable computer software for supporting vision therapy through the use of mini-games in the field of optometry; Downloadable computer software for supporting vision therapy for individuals with non-strabismic amblyopia or convergence insufficiency; Downloadable mobile applications for supporting vision therapy in the field of optometry; Downloadable mobile applications for supporting vision therapy through the use of mini-games in the field of optometry; Downloadable mobile applications for supporting vision therapy for individuals with non-strabismic amblyopia or convergence insufficiency.*

12. Registrant claims a first-use date of August 18, 2017 and a first-use-in-commerce date of May 11, 2019 for its DRAGON VISION mark.
13. Registrant's application that matured into the '950 Registration was filed on May 30, 2019, published on October 8, 2019, and registered on December 24, 2019.
14. Petitioner will be damaged by the continued registration of the '950 Registration.

**I. CANCELLATION ON GROUNDS OF PRIORITY OF USE AND LIKELIHOOD OF CONFUSION**

15. Petitioner incorporates by references paragraphs 1–14.
16. Petitioner has priority of use in its DRAGON mark over Registrant and its DRAGON VISION mark.
17. The first word of Registrant’s DRAGON VISION mark is identical to Petitioner’s DRAGON mark.
18. The first word of Registrant’s DRAGON VISION mark is the dominant word in the mark.
19. The second word of Registrant’s DRAGON VISION mark merely is descriptive of the goods with which Registrant’s mark is used.
20. On information and belief, the goods are purchased by the same or similar consumers, namely consumers of eyewear and vision services.
21. On information and belief, the goods move in the same or similar sales channels, namely retail stores and online.
22. On information and belief, the goods are related, as Petitioner sells eyewear under its DRAGON mark and Registrant uses its mark for vision-therapy software.
23. On information and belief, Registrant’s goods are inexpensive, namely free, making it more likely that consumers will be confused.
24. Registrant’s use of the DRAGON VISION mark is likely to cause confusion, deception and mistake *vis-à-vis* Petitioner and Petitioner’s DRAGON mark, contrary to Section 2(d) of the Trademark Act, 15 U.S.C § 1052(d).

**II. CANCELLATION ON GROUNDS OF DILUTION**

25. Petitioner incorporates by references paragraphs 1–14.
26. Petitioner’s DRAGON mark is a famous mark that is distinctive.

27. Registrant's use of its DRAGON VISION mark began after Petitioner's DRAGON mark became famous.

28. Registrant's use of its DRAGON VISION mark dilutes Petitioner's famous DRAGON mark.

29. Registrant's use of its mark is likely to cause dilution by blurring of Petitioner's famous

DRAGON mark, contrary to Section 43(c)(1) of the Lanham Act, 15 U.S.C. § 1125(c)(1).

WHEREFORE, Registrant prays that the Board cancel U.S. Trademark Reg. No. 5,942,950 for the DRAGON VISION mark pursuant to Sections 14(1) and 18 of the Trademark Act,

15 U.S.C. §§ 1064(1) and 1068, and sustain this cancellation in favor of Petitioner.

Date: January 8, 2020

/ Charles M. Landrum III /

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Charles M. Landrum III

BRIENT IP LAW, LLC  
1175 Grimes Bridge Road, Suite 100  
Roswell, Georgia 30075-3939  
Tel.: (678) 218-5065  
Email: CLandrum@BrientIP.com  
Info@BrientIP.com

*Attorney for Petitioner,  
Marchon Eyewear, Inc.*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Registration No. 5,942,950  
Mark: DRAGON VISION

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MARCHON EYEWEAR, INC., )  
 )  
Petitioner )  
 )  
v. )  
 )  
BARRON ASSOCIATES, INC., )  
 )  
Registrant. )

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**EXHIBIT A**

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Generated on: This page was generated by TSDR on 2020-01-08 18:25:36 EST

Mark: DRAGON

US Serial Number: 74384500

Application Filing Date: Apr. 26, 1993

US Registration Number: 1909182

Registration Date: Aug. 01, 1995

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 01, 2014

Publication Date: Sep. 27, 1994

Notice of Allowance Date: Dec. 20, 1994

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## Mark Information

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Mark Literal Elements: DRAGON

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** protective and/or anti-glare eyewear; namely, sunglasses, goggles and their replacement lenses, ear stems, frames, nose pieces and foam strips; cases specially adapted for protective and/or anti-glare eyewear and parts and accessories thereof

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 1992

Use in Commerce: Apr. 01, 1992

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No



Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** MARCHON EYEWEAR, INC.

**Owner Address:** 201 OLD COUNTRY ROAD, THIRD FLOOR  
MELVILLE, NEW YORK UNITED STATES 11747

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Scott E. Brient

**Docket Number:** 1046-03114

**Attorney Primary Email Address:** [info@brientip.com](mailto:info@brientip.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Scott E. Brient  
Brient IP Law, LLC  
1175 Grimes Bridge Road, Suite 100  
Roswell, GEORGIA UNITED STATES 30075

**Phone:** (678) 218-5065

**Fax:** (678) 835-9310

**Correspondent e-mail:** [info@brientip.com](mailto:info@brientip.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 04, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 04, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 22, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 07, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 01, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 01, 2014	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	71378
Dec. 01, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	71378
Nov. 18, 2014	TEAS SECTION 8 & 9 RECEIVED	
Aug. 20, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 20, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 14, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 23, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 22, 2007	CASE FILE IN TICRS	
Aug. 24, 2005	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Aug. 24, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 24, 2005	ASSIGNED TO PARALEGAL	71378
Jun. 08, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 08, 2005	TEAS SECTION 8 & 9 RECEIVED	
Mar. 29, 2001	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Dec. 01, 2000	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 01, 1995	REGISTERED-PRINCIPAL REGISTER	
May 25, 1995	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 17, 1995	STATEMENT OF USE PROCESSING COMPLETE	
Mar. 20, 1995	USE AMENDMENT FILED	
Dec. 20, 1994	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 27, 1994	PUBLISHED FOR OPPOSITION	
Aug. 26, 1994	NOTICE OF PUBLICATION	

May 24, 1994	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 14, 1994	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 28, 1994	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 10, 1993	NON-FINAL ACTION MAILED	
Aug. 23, 1993	ASSIGNED TO EXAMINER	69965
Aug. 09, 1993	ASSIGNED TO EXAMINER	68356

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Dec. 01, 2014

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 6

**Registrant:** DRAGON OPTICAL, INC.

### Assignment 1 of 6

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3916/0849](#)

**Pages:** 10

**Date Recorded:** Jan. 12, 2009

**Supporting Documents:** [assignment-tm-3916-0849.pdf](#)

#### Assignor

**Name:** [DRAGON ALLIANCE LLC](#)

**Execution Date:** Jul. 03, 2008

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [COMERICA BANK](#)

**Legal Entity Type:** BANKING ASSOCIATION

**State or Country Where Organized:** TEXAS

**Address:** 75 E. TRIMBLE ROAD, M/C 4770  
SAN JOSE, CALIFORNIA 95131

#### Correspondent

**Correspondent Name:** ANGELA ALVAREZ SUJEK - BODMAN LLP

**Correspondent Address:** 201 S. DIVISION STREET, SUITE 400  
ANN ARBOR, MI 48104

#### Domestic Representative - Not Found

### Assignment 2 of 6

**Conveyance:** NUNC PRO TUNC ASSIGNMENT EFFECTIVE 07142008

**Reel/Frame:** [3817/0946](#)

**Pages:** 10

**Date Recorded:** Jul. 17, 2008

**Supporting Documents:** [assignment-tm-3817-0946.pdf](#)

#### Assignor

**Name:** [DRAGON OPTICAL, INC.](#)

**Execution Date:** Jul. 14, 2008

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WASHINGTON

#### Assignee

**Name:** [DRAGON ALLIANCE, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 5803 NEWTON DRIVE, SUITE C  
CARLSBAD, CALIFORNIA 92008

**Correspondent**

**Correspondent Name:** BARRY F. SOALT

**Correspondent Address:** 530 B STREET, SUITE 2100  
SAN DIEGO, CA 92101

**Domestic Representative - Not Found**

**Assignment 3 of 6**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5930/0853](#)

**Pages:** 30

**Date Recorded:** Nov. 30, 2016

**Supporting Documents:** [assignment-tm-5930-0853.pdf](#)

**Assignor**

**Name:** [DRAGON ALLIANCE LLC](#)

**Execution Date:** Oct. 10, 2016

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [MARCHON EYEWEAR, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

**Address:** 201 OLD COUNTRY ROAD, THIRD FLOOR  
MELVILLE, NEW YORK 11747

**Correspondent**

**Correspondent Name:** BARRY F. SOALT C/O PROCOPIO CORY

**Correspondent Address:** 525 B STREET, SUITE 2200  
SAN DIEGO, CA 92101

**Domestic Representative - Not Found**

**Assignment 4 of 6**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6208/0907](#)

**Pages:** 9

**Date Recorded:** Nov. 17, 2017

**Supporting Documents:** [assignment-tm-6208-0907.pdf](#)

**Assignor**

**Name:** [COMERICA BANK](#)

**Execution Date:** Nov. 16, 2017

**Legal Entity Type:** TEXAS BANKING ASSOCIATION

**State or Country Where Organized:** TEXAS

**Assignee**

**Name:** [DRAGON ALLIANCE LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 5803 NEWTON DRIVE  
SUITE C  
CARLSBAD, CALIFORNIA 92008

**Correspondent**

**Correspondent Name:** ERIN O'BRIEN

**Correspondent Address:** C/O COOLEY LLP  
4401 EASTGATE MALL  
SAN DIEGO, CA 92121

**Domestic Representative - Not Found**

**Assignment 5 of 6**

**Conveyance:** SECURITY INTEREST

Reel/Frame: [6313/0722](#)

Pages: 44

Date Recorded: Nov. 21, 2017

Supporting Documents: [assignment-tm-6313-0722.pdf](#)

**Assignor**

Name: [MARCHON EYEWEAR, INC.](#) Execution Date: Nov. 21, 2017  
Legal Entity Type: CORPORATION State or Country: NEW YORK  
Where Organized:

Name: [ALTAIR EYEWEAR, INC.](#) Execution Date: Nov. 21, 2017  
Legal Entity Type: CORPORATION State or Country: CALIFORNIA  
Where Organized:

**Assignee**

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)  
Legal Entity Type: NATIONAL ASSOCIATION State or Country: UNITED STATES  
Where Organized:  
Address: 4 NEW YORK PLAZA, 17TH FLOOR  
NEW YORK, NEW YORK 10004

**Correspondent**

Correspondent Name: KATARZYNA GAYSUNAS  
Correspondent Address: 1 FEDERAL STREET  
C/O MORGAN, LEWIS & BOCKIUS LLP  
BOSTON, MA 02110

**Domestic Representative - Not Found**

**Assignment 6 of 6**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6760/0634](#)

Pages: 27

Date Recorded: Oct. 01, 2019

Supporting Documents: [assignment-tm-6760-0634.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK](#) Execution Date: Oct. 01, 2019  
Legal Entity Type: NATIONAL ASSOCIATION State or Country: UNITED STATES  
Where Organized:

**Assignee**

Name: [MARCHON EYEWEAR, INC.](#)  
Legal Entity Type: CORPORATION State or Country: NEW YORK  
Where Organized:  
Address: 201 OLD COUNTRY ROAD  
MELVILLE, NEW YORK 11747

Name: [ALTAIR EYEWEAR, INC.](#)  
Legal Entity Type: CORPORATION State or Country: CALIFORNIA  
Where Organized:  
Address: 10875 INTERNATIONAL DRIVE  
RANCHO CORDOVA, CALIFORNIA 95670

**Correspondent**

Correspondent Name: MAVIS BENSON  
Correspondent Address: REED SMITH LLP  
10 SOUTH WACKER DRIVE, 40TH FLOOR  
CHICAGO, IL 60606

**Domestic Representative - Not Found**

**Proceedings**

Summary

Number of  
Proceedings: 6

**Type of Proceeding: Opposition**

**Proceeding Number:** [91248787](#)

**Filing Date:** Jun 07, 2019

**Status:** Pending

**Status Date:** Sep 30, 2019

**Interlocutory Attorney:** MIKE WEBSTER

**Defendant**

**Name:** He Jianjun

**Correspondent Address:** FELIPE RUBIO  
RUBIO & ASSOCIATES  
8950 SW 74TH CT, SUITE 1804  
MIAMI FL UNITED STATES , 33156

**Correspondent e-mail:** [mail@rubiolaw.com](mailto:mail@rubiolaw.com) , [frubio@rubiolaw.com](mailto:frubio@rubiolaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
E.T DRAGON	Opposition Pending	<a href="#">88208043</a>	

**Plaintiff(s)**

**Name:** Marchon Eyewear, Inc.

**Correspondent Address:** CHARLES M LANDRUM III  
BRIENT IP LAW LLC  
1175 GRIMES BRIDGE ROAD, SUITE 100  
ROSWELL GA UNITED STATES , 30075-3939

**Correspondent e-mail:** [CLandrum@BrientIP.com](mailto:CLandrum@BrientIP.com) , [Info@BrientIP.com](mailto:Info@BrientIP.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
DRAGON	REGISTERED AND RENEWED	<a href="#">74384500</a>	<a href="#">1909182</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74547078</a>	<a href="#">1917738</a>
DRAGON	Registered	<a href="#">78360995</a>	<a href="#">4808676</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265568</a>	<a href="#">2948553</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265563</a>	<a href="#">2948551</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265565</a>	<a href="#">2948552</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76326342</a>	<a href="#">3009073</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74546835</a>	<a href="#">2027486</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">76104436</a>	<a href="#">2872024</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76398120</a>	<a href="#">2680818</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76396068</a>	<a href="#">2683353</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 07, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 13, 2019	Jul 23, 2019
3	INSTITUTED	Jun 13, 2019	
4	D APPEARANCE / POWER OF ATTORNEY	Jul 22, 2019	
5	D CHANGE OF CORRESP ADDRESS	Jul 22, 2019	
6	ANSWER	Jul 22, 2019	
7	P MOT TO STRIKE	Aug 12, 2019	
8	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 30, 2019	
9	SUSPENDED	Sep 05, 2019	
10	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 02, 2020	

**Type of Proceeding: Opposition**

Proceeding [91236710](#)  
Number:

Filing Date: Sep 13, 2017

Status: Terminated

Status Date: Jan 05, 2018

Interlocutory Attorney: MARY B MYLES

#### Defendant

Name: Fine Dragon Technology Limited

Correspondent Address: LONG YUAN  
FINE DRAGON TECHNOLOGY LIMITED  
4-1-1512 NO 11 SHUANGYING ROAD , CHAOYANG DIST  
BEIJING CHINA

Correspondent e-mail: [sunnyjpr@163.com](mailto:sunnyjpr@163.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
FINE DRAGON	Abandoned - After Inter-Partes Decision	<a href="#">87294838</a>	

#### Plaintiff(s)

Name: Marchon Eyewear, Inc.

Correspondent Address: BARRY F SOALT  
PROCOPIO CORY HARGREAVES & SAVITCH LLP  
525 B STREET SUITE 2200  
SAN DIEGO CA UNITED STATES , 92101

Correspondent e-mail: [calendaring@procopio.com](mailto:calendaring@procopio.com) , [barry.soalt@procopio.com](mailto:barry.soalt@procopio.com) , [geena.jackson@procopio.com](mailto:geena.jackson@procopio.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
DRAGON	REGISTERED AND RENEWED	<a href="#">74384500</a>	<a href="#">1909182</a>
	REGISTERED AND RENEWED	<a href="#">75148166</a>	<a href="#">2087568</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74547078</a>	<a href="#">1917738</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265565</a>	<a href="#">2948552</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76398120</a>	<a href="#">2680818</a>
	REGISTERED AND RENEWED	<a href="#">78607387</a>	<a href="#">3076631</a>
	REGISTERED AND RENEWED	<a href="#">76409206</a>	<a href="#">2779131</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76326342</a>	<a href="#">3009073</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 13, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 18, 2017	Oct 28, 2017
3	PENDING, INSTITUTED	Sep 18, 2017	
4	NOTICE OF DEFAULT	Nov 07, 2017	
5	BD DECISION: SUSTAINED	Jan 05, 2018	
6	TERMINATED	Jan 05, 2018	

#### Type of Proceeding: Opposition

Proceeding [91230787](#)  
Number:

Filing Date: Oct 19, 2016

Status: Terminated

Status Date: Mar 03, 2017

Interlocutory Attorney: YONG OH (RICHARD) KIM

#### Defendant

Name: YG Entertainment Inc.

Correspondent Address: HYUNHO PARK  
MAYER BROWN LLP  
1999 K STREET NW  
WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: [ProsecutionHP@mayerbrown.com](mailto:ProsecutionHP@mayerbrown.com) , [IPDocket@mayerbrown.com](mailto:IPDocket@mayerbrown.com) , [harrypark@mayerbrown.com](mailto:harrypark@mayerbrown.com) , [hparkip@gmail.com](mailto:hparkip@gmail.com)

mail:

Mark	Application Status	Serial Number	Registration Number
G-DRAGON	Registered	<a href="#">79175443</a>	<a href="#">5178584</a>

**Plaintiff(s)**

**Name:** Dragon Alliance LLC

**Correspondent Address:** BARRY F SOALT  
PROCOPIO CORY HARGREAVES & SAVITCH LLP  
525 B STREET, SUITE 2200  
SAN DIEGO CA UNITED STATES, 92101

**Correspondent e-mail:** [docketing@procopio.com](mailto:docketing@procopio.com), [calendaring@procopio.com](mailto:calendaring@procopio.com), [barry.soalt@procopio.com](mailto:barry.soalt@procopio.com), [gji@procopio.com](mailto:gji@procopio.com)

Mark	Application Status	Serial Number	Registration Number
DRAGON	REGISTERED AND RENEWED	<a href="#">74384500</a>	<a href="#">1909182</a>
	REGISTERED AND RENEWED	<a href="#">75148166</a>	<a href="#">2087568</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74547078</a>	<a href="#">1917738</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265565</a>	<a href="#">2948552</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76398120</a>	<a href="#">2680818</a>
	REGISTERED AND RENEWED	<a href="#">78607387</a>	<a href="#">3076631</a>
	REGISTERED AND RENEWED	<a href="#">76409206</a>	<a href="#">2779131</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76326342</a>	<a href="#">3009073</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 19, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 25, 2016	Dec 04, 2016
3	PENDING, INSTITUTED	Oct 25, 2016	
4	NOTICE OF DEFAULT	Dec 14, 2016	
5	BD DECISION: SUSTAINED	Mar 03, 2017	
6	TERMINATED	Mar 03, 2017	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91227974](#)

**Filing Date:** May 18, 2016

**Status:** Terminated

**Status Date:** Aug 22, 2016

**Interlocutory Attorney:** ELIZABETH A DUNN

**Defendant**

**Name:** Icon Eyewear, Inc.

**Correspondent Address:** DONNA MIRMAN  
GOTTLIEB RACKMAN & REISMAN PC  
270 MADISON AVE  
NEW YORK NY UNITED STATES, 10016-0601

**Correspondent e-mail:** [efiling@grr.com](mailto:efiling@grr.com)

Mark	Application Status	Serial Number	Registration Number
DRAGONFLY	Abandoned - After Inter-Partes Decision	<a href="#">86736120</a>	

**Plaintiff(s)**

**Name:** Dragon Alliance LLC

**Correspondent Address:** BARRY F SOALT  
PROCOPIO CORY HARGREAVES & SAVITCH LLP  
525 B STREET, SUITE 2200  
SAN DIEGO CA UNITED STATES, 92101

**Correspondent e-mail:** [calendaring@procopio.com](mailto:calendaring@procopio.com), [barry.soalt@procopio.com](mailto:barry.soalt@procopio.com), [geena.jackson@procopio.com](mailto:geena.jackson@procopio.com)

mail:

Associated marks			
Mark	Application Status	Serial Number	Registration Number
DRAGON	REGISTERED AND RENEWED	<a href="#">74384500</a>	<a href="#">1909182</a>
	REGISTERED AND RENEWED	<a href="#">75148166</a>	<a href="#">2087568</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74547078</a>	<a href="#">1917738</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265565</a>	<a href="#">2948552</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76398120</a>	<a href="#">2680818</a>
	REGISTERED AND RENEWED	<a href="#">78607387</a>	<a href="#">3076631</a>
	REGISTERED AND RENEWED	<a href="#">76409206</a>	<a href="#">2779131</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76326342</a>	<a href="#">3009073</a>
	REGISTERED AND RENEWED	<a href="#">76104435</a>	<a href="#">2479887</a>
DRAGON O P T I C A L	REGISTERED AND RENEWED	<a href="#">76104436</a>	<a href="#">2872024</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76396068</a>	<a href="#">2683353</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265563</a>	<a href="#">2948551</a>
	REGISTERED AND RENEWED	<a href="#">75148802</a>	<a href="#">2138339</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 18, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 18, 2016	Jun 27, 2016
3	PENDING, INSTITUTED	May 18, 2016	
4	NOTICE OF DEFAULT	Jul 12, 2016	
5	BD DECISION: SUSTAINED	Aug 22, 2016	
6	TERMINATED	Aug 22, 2016	

### Type of Proceeding: Opposition

Proceeding Number: [91225016](#)

Filing Date: Nov 24, 2015

Status: Terminated

Status Date: Mar 08, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

### Defendant

Name: Big Dragonfly LLC.

Correspondent Address: ANNE WONG  
4-1-1512 NO11 SHUANGYING ROAD, CHAOYANG DIST  
BEIJING CHINA

Correspondent e-mail: [sunnuijr@163.com](mailto:sunnuijr@163.com) , [inoi@163.com](mailto:inoi@163.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BIG DRAGONFLY	Abandoned - After Inter-Partes Decision	<a href="#">86549866</a>	

### Plaintiff(s)

Name: Dragon Alliance, LLC

Correspondent Address: BARRY F SOALT  
PROCOPIO CORY HARGREAVES & SAVITCH LLP  
530 B STREET , SUITE 2100  
SAN DIEGO CA UNITED STATES , 92101

Correspondent e-mail: [calendar@procopio.com](mailto:calendar@procopio.com) , [barry.soalt@procopio.com](mailto:barry.soalt@procopio.com) , [glj@procopio.com](mailto:glj@procopio.com) , [docketing@procopio.com](mailto:docketing@procopio.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
DRAGON	REGISTERED AND RENEWED	<a href="#">74384500</a>	<a href="#">1909182</a>
	REGISTERED AND RENEWED	<a href="#">75148166</a>	<a href="#">2087568</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74547078</a>	<a href="#">1917738</a>



DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265565</a>	<a href="#">2948552</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76398120</a>	<a href="#">2680818</a>
	REGISTERED AND RENEWED	<a href="#">78607387</a>	<a href="#">3076631</a>
	REGISTERED AND RENEWED	<a href="#">76409206</a>	<a href="#">2779131</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76326342</a>	<a href="#">3009073</a>
	REGISTERED AND RENEWED	<a href="#">76104435</a>	<a href="#">2479887</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">76104436</a>	<a href="#">2872024</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76396068</a>	<a href="#">2683353</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265563</a>	<a href="#">2948551</a>
	REGISTERED AND RENEWED	<a href="#">75148802</a>	<a href="#">2138339</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 25, 2015	Jan 04, 2016
3	PENDING, INSTITUTED	Nov 25, 2015	
4	NOTICE OF DEFAULT	Jan 26, 2016	
5	BD DECISION: SUSTAINED	Mar 08, 2016	
6	TERMINATED	Mar 08, 2016	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91223286](#) **Filing Date:** Aug 12, 2015  
**Status:** Terminated **Status Date:** Sep 18, 2017  
**Interlocutory Attorney:** MARY CATHERINE FAINT

#### Defendant

**Name:** Dagon Apparel Company LLC  
**Correspondent Address:** W SCOTT BROWN  
VINSON & ELKINS LLP  
1001 FANNIN SUITE 2500  
HOUSTON TX UNITED STATES , 77002-6760  
**Correspondent e-mail:** [sbrown@velaw.com](mailto:sbrown@velaw.com) , [iptldocket@velaw.com](mailto:iptldocket@velaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
DAGON	Abandoned - After Inter-Partes Decision	<a href="#">86410097</a>	
DAGON	Fourth Extension - Granted	<a href="#">86410113</a>	

#### Plaintiff(s)

**Name:** Marchon Eyewear, Inc.  
**Correspondent Address:** BARRY F SOALT  
PROCOPIO CORY HARGREAVES & SAVITCH LLP  
525 B STREET SUITE 2200  
SAN DIEGO CA UNITED STATES , 92101  
**Correspondent e-mail:** [calendaring@procopio.com](mailto:calendaring@procopio.com) , [barry.soalt@procopio.com](mailto:barry.soalt@procopio.com) , [geena.jackson@procopio.com](mailto:geena.jackson@procopio.com) , [docketing@procopio.com](mailto:docketing@procopio.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76326342</a>	<a href="#">3009073</a>
	REGISTERED AND RENEWED	<a href="#">76409206</a>	<a href="#">2779131</a>
	REGISTERED AND RENEWED	<a href="#">76104435</a>	<a href="#">2479887</a>
DRAGON	REGISTERED AND RENEWED	<a href="#">74384500</a>	<a href="#">1909182</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74546835</a>	<a href="#">2027486</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">74547078</a>	<a href="#">1917738</a>
	REGISTERED AND RENEWED	<a href="#">75148166</a>	<a href="#">2087568</a>

	REGISTERED AND RENEWED	<a href="#">75148802</a>	<a href="#">2138339</a>
DRAGON OPTICAL	REGISTERED AND RENEWED	<a href="#">76104436</a>	<a href="#">2872024</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265565</a>	<a href="#">2948552</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265568</a>	<a href="#">2948553</a>
DRAGON ALLIANCE	REGISTERED AND RENEWED	<a href="#">76265563</a>	<a href="#">2948551</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76396068</a>	<a href="#">2683353</a>
DRAGONOPTICAL.COM	REGISTERED AND RENEWED	<a href="#">76398120</a>	<a href="#">2680818</a>
	REGISTERED AND RENEWED	<a href="#">76410472</a>	<a href="#">2774795</a>
	REGISTERED AND RENEWED	<a href="#">78292512</a>	<a href="#">3042509</a>
	REGISTERED AND RENEWED	<a href="#">78607387</a>	<a href="#">3076631</a>
	REGISTERED AND RENEWED	<a href="#">78912396</a>	<a href="#">3225180</a>
DRAGONALLIANCE.COM	Cancelled - Section 8	<a href="#">85304278</a>	<a href="#">4060132</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 12, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 12, 2015	Sep 21, 2015
3	PENDING, INSTITUTED	Aug 12, 2015	
4	ANSWER	Sep 18, 2015	
5	P MOT FOR EXT W/ CONSENT	Mar 17, 2016	
6	EXTENSION OF TIME GRANTED	Mar 17, 2016	
7	STIPULATED PROTECTIVE ORDER	Apr 06, 2016	
8	STIP NOTED AND APPROVED	Apr 13, 2016	
9	D CHANGE OF CORRESP ADDRESS	May 09, 2016	
10	P MOT FOR EXT W/ CONSENT	Jun 10, 2016	
11	EXTENSION OF TIME GRANTED	Jun 10, 2016	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 20, 2016	
13	SUSPENDED	Jul 20, 2016	
14	D APPEARANCE / POWER OF ATTORNEY	Sep 22, 2016	
15	P MOT FOR EXT W/ CONSENT	Oct 06, 2016	
16	EXTENSION OF TIME GRANTED	Oct 06, 2016	
17	P MOT FOR EXT W/O CONSENT	Feb 13, 2017	
18	EXTENSION OF TIME GRANTED	Apr 01, 2017	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 04, 2017	
20	SUSPENDED	May 04, 2017	
21	P MOTION TO CHANGE CAPTION	Jul 12, 2017	
22	MOTION GRANTED; TRIAL DATES REMAIN AS SET	Aug 15, 2017	
23	W/DRAW OF APPLICATION W/ CONSENT	Aug 25, 2017	
24	W/DRAW OF OPPOSITION	Aug 25, 2017	
25	RESPONSE DUE	Aug 31, 2017	
26	D RESP TO BD ORDER/INQUIRY	Sep 06, 2017	
27	P RESP TO BD ORDER/INQUIRY	Sep 11, 2017	
28	BD DECISION: DISMISSED	Sep 18, 2017	
29	TERMINATED	Sep 18, 2017	