

ESTTA Tracking number: **ESTTA1105576**

Filing date: **01/04/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92072655
Party	Plaintiff Playlearn USA, Inc.
Correspondence Address	MARK BERKOWITZ AMSTER ROTHSTEIN & EBENSTEIN LLP 90 PARK AVENUE NEW YORK, NY 10016 UNITED STATES Primary Email: ptodocket@ARELAW.com 212-336-8000
Submission	Change of Correspondence Address
Filer's Name	Mark Berkowitz
Filer's email	tmocket@tarterkrinsky.com, mberkowitz@tarterkrinsky.com
Signature	/Mark Berkowitz/
Date	01/04/2021
Attachments	02270175.PDF(274142 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

PLAYLEARN USA, INC.,

Petitioner,

v.

VIAHART, LLC,

Registrant.

Cancellation No. 92072655

Mark: BRAIN FLAKES

Serial No. 87021780

Reg. No.: 5049910

Filed: May 3, 2016

Registered: September 27, 2016

**NOTICE OF ATTORNEY'S CHANGE OF FIRM AFFILIATION AND ADDRESS**

Pursuant to TBMP § 117.07, please take notice that attorney Mark Berkowitz, counsel of record for Petitioner Playlearn USA, Inc. in the above-referenced cancellation, is no longer affiliated with the firm Amster, Rothstein & Ebenstein LLP. Mr. Berkowitz is now affiliated with Tarter Krinsky & Drogin LLP. His new contact information is provided below:

Mark Berkowitz  
TARTER KRINSKY & DROGIN LLP  
1350 Broadway  
New York, NY 10018  
Phone: (212) 216-8000  
E-mail: mberkowitz@tarterkrinsky.com

Mr. Berkowitz will continue to act as lead counsel for Petitioner in this matter.

Respectfully submitted,

Dated: New York, New York  
January 4, 2021

By: s/ Mark Berkowitz  
Mark Berkowitz  
TARTER KRINSKY & DROGIN LLP  
1350 Broadway  
New York, NY 10018  
Phone: (212) 216-8000  
E-mail: mberkowitz@tarterkrinsky.com

*Attorneys for Petitioner Playlearn USA, Inc.*

**CERTIFICATE OF SERVICE**

I hereby certify that, on January 4, 2021, a true and complete copy of the foregoing **NOTICE OF ATTORNEY'S CHANGE OF FIRM AFFILIATION AND ADDRESS** has been served on counsel of record for Registrant Viahart, LLC by forwarding said copy via email to:

Wendy B. Mills  
WB Mills, PLLC  
14275 Midway Road, Suite 130  
Addison, TX 75001  
Email: wbm@wbmillslaw.com

*s/ Mark Berkowitz*

\_\_\_\_\_  
Mark Berkowitz