UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500
General Email: TTABInfo@uspto.gov

November 2, 2021

Cancellation No. 92072484

House of Brand Group Pty Ltd.

v.

Energy BBDO, Inc.

Nicole Thier, Paralegal Specialist:

Petitioner's consented motion, filed October 29, 2021, to suspend this proceeding for an additional 30 days is granted.

However, the parties are barred from using ESTTA consent forms to submit any subsequent consented motion to extend or suspend dates pending settlement discussions, but must file a written motion which includes the required good cause showing in the form of a status report on when the parties discussed settlement, what issues were resolved, what issues remain, and a proposed trial schedule. This bar is limited to consent motions changing the trial schedule based on settlement discussions, and does not prohibit use of ESTTA for other filings.

Proceedings are herein suspended, subject to the right of either party to request resumption at any time.[1] *See* Trademark Rules 2.117(c) and 2.127(a); and TBMP § 605.02. If, during the suspension period, either of the parties or their attorneys have a change of address or email address, the Board should be so informed.[2] *See* Trademark Rule 2.18(b)(1).

In the event that there is no word from either party concerning the progress of their negotiations, upon conclusion of the suspension period, **proceedings shall resume without further notice or order from the Board**, upon the schedule set forth below.

Proceedings Resume: **11/29/2021**

Plaintiff's Pretrial Disclosures Due	11/30/2021
Plaintiff's 30-day Trial Period Ends	1/14/2022
Defendant's Pretrial Disclosures Due	1/29/2022
Defendant's 30-day Trial Period Ends	3/15/2022
Plaintiff's Rebuttal Disclosures Due	3/30/2022
Plaintiff's 15-day Rebuttal Period Ends	4/29/2022
Plaintiff's Opening Brief Due	6/28/2022
Defendant's Brief Due	7/28/2022
Plaintiff's Reply Brief Due	8/12/2022
Request for Oral Hearing (optional) Due	8/22/2022

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony

[1] The parties should note that if proceedings are suspended for a lengthy period of time pursuant to the filing of several motions to suspend for settlement, the Board retains discretion to condition the approval of any future consented or stipulated motion to suspend on a party or the parties providing necessary information about the status of settlement talks, discovery activities, or trial activities, as may be appropriate. *See* Trademark Rule 2.117(c).

[2] If the parties are (or during the pendency of this proceeding become) parties to another proceeding involving the subject application/registration, the parties must notify the Board so the Board can consider whether consolidation or suspension of proceedings is appropriate.

periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.[3] The Board will not extend or reset proceeding schedule dates or other deadlines to allow

[3] To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.

time to re-file documents. For more tips and helpful filing information, please visit the ESTTA help webpage.