

ESTTA Tracking number: **ESTTA927039**

Filing date: **10/08/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

Petitioner Information

Name	Selfie Snapper, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	4067 Cody Road Sherman Oaks, CA 91403 UNITED STATES		

Attorney information	Aaron Hendelman Wilson Sonsini Goodrich & Rosati 650 Page Mill Road Palo Alto, CA 94304-1050 UNITED STATES trademarks@wsgr.com 650-493-9300		
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Registration Subject to Cancellation

Registration No.	4838422	Registration date	10/20/2015
Registrant	WowWee Group Limited 92 Granville Rd, Tsim Sha Tsui East Kowloon HONG KONG		

Goods/Services Subject to Cancellation

Class 009. First Use: 2015/05/02 First Use In Commerce: 2015/05/02 All goods and services in the class are subject to cancellation, namely: Cameras; Shutter releases
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Grounds for Cancellation

Abandonment	Trademark Act Section 14(3)
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Attachments	Selfie Snapper Inc v WowWee Group Ltd Petition for Cancellation.pdf(130795 bytes)
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Signature	/Aaron D. Hendelman/
Name	Aaron D. Hendelman
Date	10/08/2018

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Registration No. 4,838,422
For the Mark: SELFIES IN A SNAP
Registration date: October 20, 2015

SELFIE SNAPPER, INC.,

Petitioner,

v.

WOWWEE GROUP LIMITED,

Registrant.

Cancellation No.:

PETITION FOR CANCELLATION

Selfie Snapper, Inc. (“Selfie Snapper”) believes that it has been and will be damaged by Registration No. 4,838,422 and hereby petitions to cancel the registration. In particular, Selfie Snapper alleges that the mark in the registration, which is now blocking Selfie Snapper’s trademark application, has been abandoned.

As grounds for this Petition, Selfie Snapper alleges that:

1. Selfie Snapper is a Delaware corporation located at 4067 Cody Road, Sherman Oaks, California, 91403.

2. Selfie Snapper is informed and believes, and therefore alleges, that WowWee Group Limited (“Registrant”) owns Registration No. 4,838,422 for the mark SELFIES IN A SNAP (the “Registration”). According to public records of the United States Patent and

Trademark Office (“USPTO”), the current information regarding the Registration is as follows:

Registrant:	WowWee Group Limited
Mark:	SELFIES IN A SNAP
Last listed address:	92 Granville Rd, Tsim Sha Tsui East Kowloon, Hong Kong

Registration date: October 20, 2015
Correspondence
Information: Howard R. Fine
Howard R Fine Attorney At Law
2100 Sanders Rd, Ste 200
Northbrook, Illinois 60062-6141
howard@hfine.com

Goods and Services: Cameras; Shutter releases, in International Class 9.

3. On January 31, 2018, Selfie Snapper filed with the USPTO an application to register the mark SELFIE SNAPPER (“Selfie Snapper’s Mark”). The application has been assigned Serial No. 87/778,427. The goods in that application are:

Cameras; downloadable computer software for use in taking, editing, and transmitting photographs, in International Class 9.

4. On May 18, 2018, the USPTO issued an Office Action with a refusal to register Selfie Snapper’s Mark. As grounds for this refusal, the USPTO stated, among other things, that Selfie Snapper’s Mark, when used in connection with the identified goods, so resembles the mark in the Registration as to be likely to cause confusion among consumers.

5. Upon information and belief, Registrant may at one time have used its SELFIES IN A SNAP mark to offer the listed goods.

6. Upon information and belief, Registrant has stopped using the SELFIES IN A SNAP mark in connection with the listed goods.

7. Upon information and belief, the SELFIES IN A SNAP mark in the Registration has been abandoned.

8. Selfie Snapper has been and will be damaged by the Registration because, among other reasons, the Registration is an obstacle to registration of Selfie Snapper’s Mark.

WHEREFORE, Selfie Snapper prays that Registration No. 4,838,422 be cancelled and that this Petition for Cancellation be sustained in favor of Selfie Snapper.

Selfie Snapper authorizes payment of the required filing fee of \$300.00 from its counsel's USPTO Deposit Account. Please charge the fee to Deposit Account No. 23-2415
ATTN: 52327.500.


Please address all USPTO communications regarding this Petition to Selfie Snapper's attorneys:

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Dated: October 8, 2018

Respectfully submitted,

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: 
Aaron Hendelman
Christine K. Au-Yeung

Attorneys for SELFIE SNAPPER, INC.