ESTTA Tracking number: **ESTTA1081847**

Filing date: **09/14/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92068213
Party	Defendant Apple Inc.
Correspondence Address	JOSEPH PETERSEN KILPATRICK TOWNSEND & STOCKTON LLP 1080 MARSH ROAD MENLO PARK, CA 94025 UNITED STATES Primary Email: JPetersen@kilpatricktownsend.com Secondary Email(s): JGonder@kilpatricktownsend.com, Agarcia@kilpatricktownsend.com, tmadmin@kilpatricktownsend.com 650-614-6427
Submission	Other Motions/Papers
Filer's Name	Joseph Petersen
Filer's email	jpetersen@kilpatricktownsend.com, JGonder@kilpatricktownsend.com, Agarcia@kilpatricktownsend.com, tmadmin@kilpatricktownsend.com, bbryner@kilpatricktownsend.com, hyang@kilpatricktownsend.com
Signature	/Joseph Petersen/
Date	09/14/2020
Attachments	COVER PAGE - PART 11 TO Exh. A.pdf(88271 bytes) Segment 101 of Exhibit A-rev.pdf(3199919 bytes) Segment 102 of Exhibit A-rev.pdf(2559463 bytes) Segment 103 of Exhibit A-rev.pdf(4138172 bytes) Segment 104 of Exhibit A-rev.pdf(4235536 bytes) Segment 105 of Exhibit A-rev.pdf(4526547 bytes) Segment 106 of Exhibit A-rev.pdf(4751734 bytes) Segment 107 of Exhibit A-rev.pdf(4602367 bytes) Segment 108 of Exhibit A-rev.pdf(2545258 bytes) Segment 109 of Exhibit A-rev.pdf(378568 bytes) Segment 110 of Exhibit A-rev.pdf(3993244 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

CHARLES BERTINI, Petitioner, v. APPLE INC., Respondent.	Cancellation No. 92068213 SM: APPLE (Reg. No. 4,088,195)

EXHIBIT A
TO THE AFFIDAVIT OF CHRISTOPHER BUTLER
Part 11

http://www.apple.com/music/ Go JUN JUL AUG
17,201 captures 06 2015 2016 2017
06 May 2001 – 22 Aug 2020 About this capture

Free, three-month trial membership.

Experience Apple Music for three months, free. Whether you're listening solo or looking for entertainment for the whole family, Apple Music has a membership that's right for you. Individual memberships are $9.99 a month. Family memberships are $14.99 a month.[2] And for students, membership is just $4.99 a month.[3]

Learn more about Membership ›

Start your free trial now ↗

http://www.apple.com/music/ Go JUN JUL AUG
17,201 captures
06 May 2001 – 22 Aug 2020
2015 06 2016 2017
About this capture

Apple Music Gift Cards

Give music lovers a whole new way to play, discover, share, and connect with the sounds that move them.

Mail a gift card ›

Email a gift card ↗

Already have an Apple Music Gift Card? Redeem ↗

iTunes

The heart of Apple Music and home to a universe of entertainment. Movies, television, music, and more all come together here.

Learn more about iTunes ›

Working with iTunes ›

iPod

The music you love. On the go.[4]

Learn more about iPod ›

http://www.apple.com/music/ Go JUN JUL AUG
17,201 captures 06
06 May 2001 – 22 Aug 2020 2015 2016 2017
About this capture

Shop headphones

Shop speakers

* Apple Watch requires iPhone 5 or later.
1. Sign-up required. Membership automatically renews monthly after trial.
2. Requires iCloud Family Sharing. See www.apple.com/icloud/family-sharing for more information.
3. Requires initial signup and enrollment verification by UNiDAYS.
4. Apple Music is not available on iPod nano and iPod shuffle.

Some features not available on Android.

Music

Shop and Learn
Mac
iPad
iPhone
Watch
TV
Music
iTunes
iPod
Accessories
Gift Cards

Apple Store
Find a Store
Genius Bar
Workshops and Learning
Youth Programs
Apple Store App
Refurbished
Financing
Reuse and Recycling
Order Status
Shopping Help

For Education
Apple and Education
Shop for College

For Business
Apple and Business
Shop for Business

Account
Manage Your Apple ID
Apple Store Account
iCloud.com

Apple Values
Environment
Supplier Responsibility
Accessibility
Privacy
Inclusion and Diversity
Education

About Apple
Apple Info
Newsroom
Job Opportunities
Investors
Events
Contact Apple

More ways to shop: Visit an Apple Store, call 1-800-MY-APPLE, or find a reseller.

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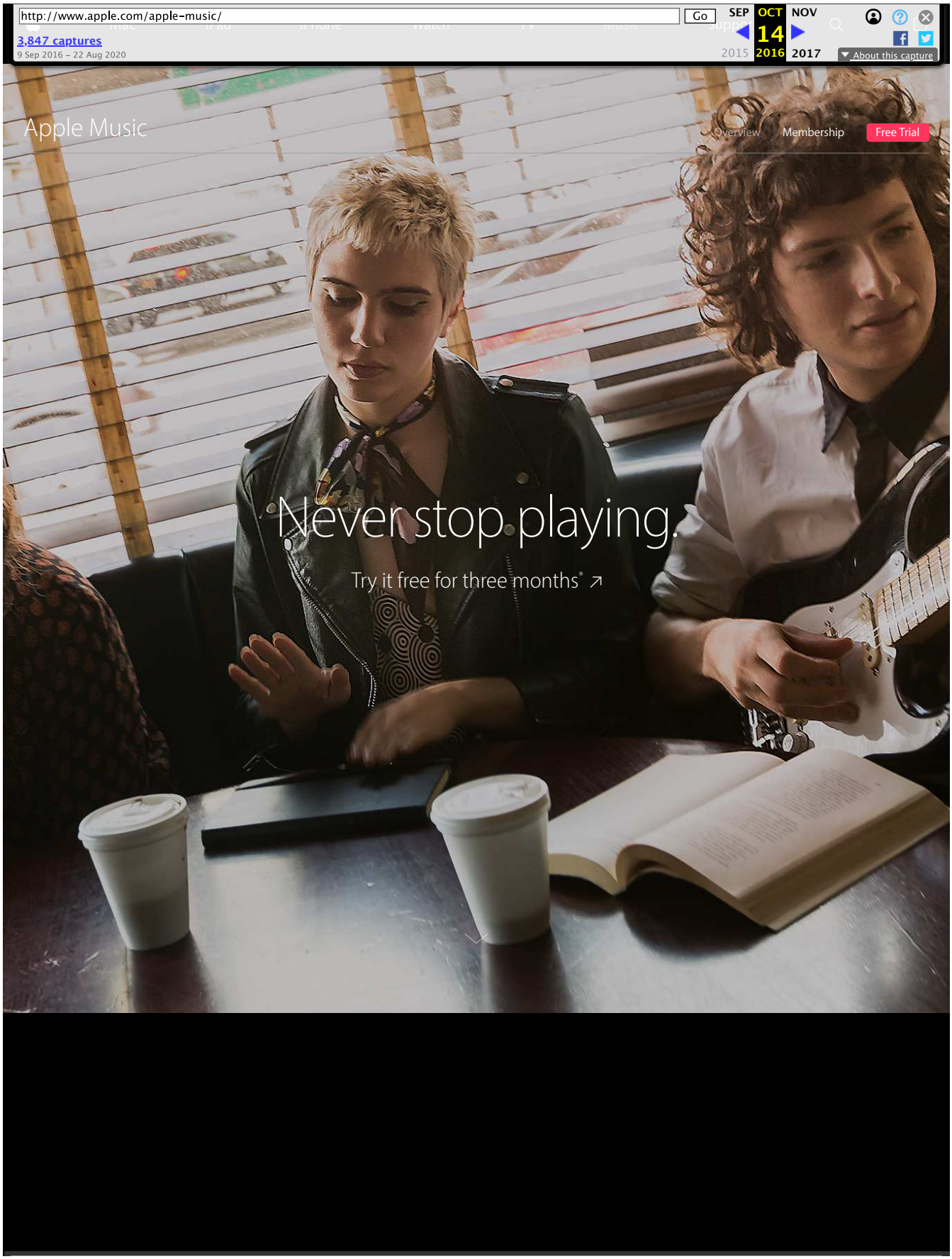
http://www.apple.com/apple-music/
Go
SEP
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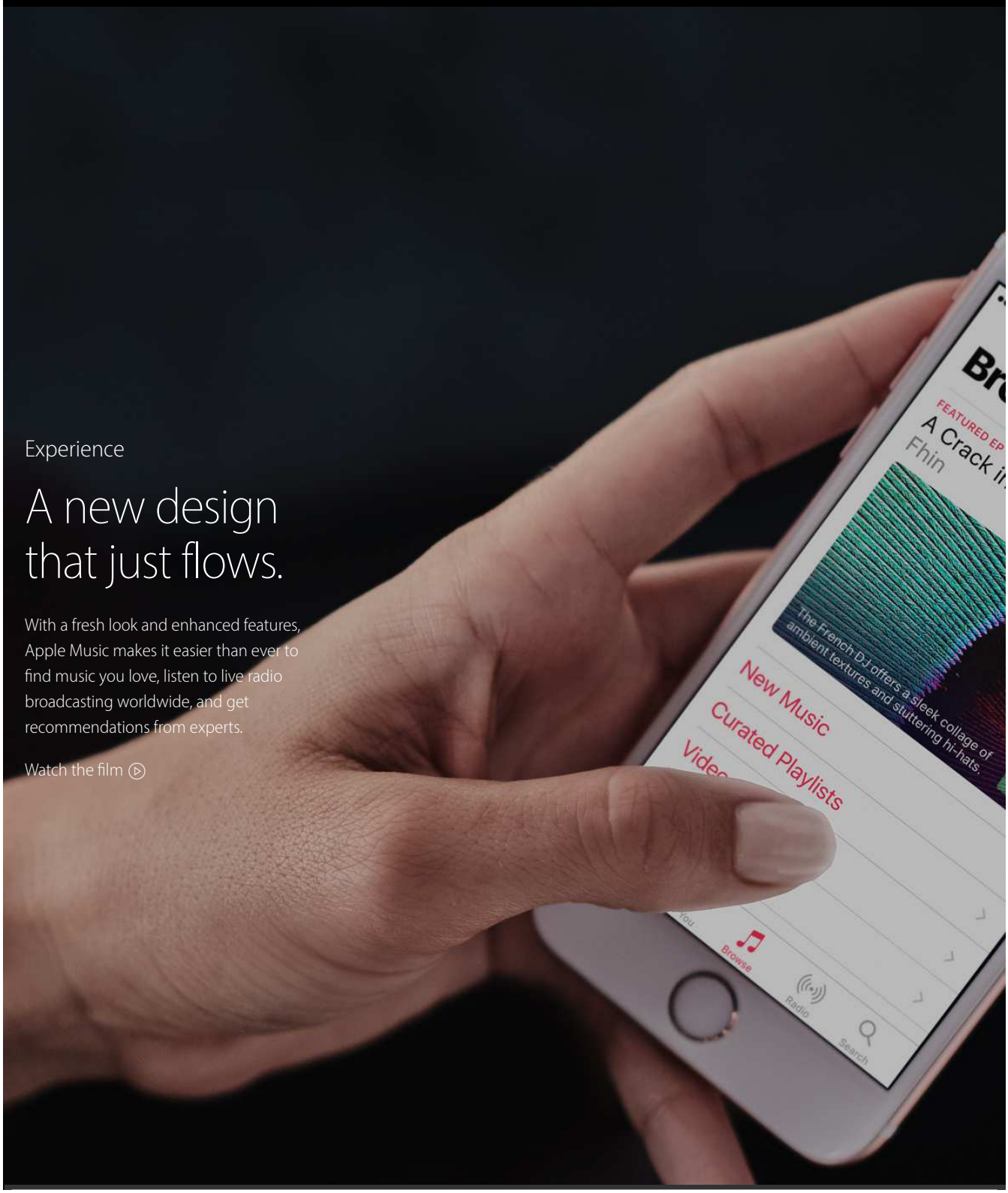
14
2015
2016
2017
3,847 captures
9 Sep 2016 – 22 Aug 2020
About this capture
Apple Music
Overview
Membership
Free Trial
Never stop playing.
Try it free for three months* ↗

http://www.apple.com/apple-music/ Go
3,847 captures
9 Sep 2016 – 22 Aug 2020
SEP OCT NOV
2015 14 2016 2017
About this capture



http://www.apple.com/apple-music/ Go SEP OCT NOV
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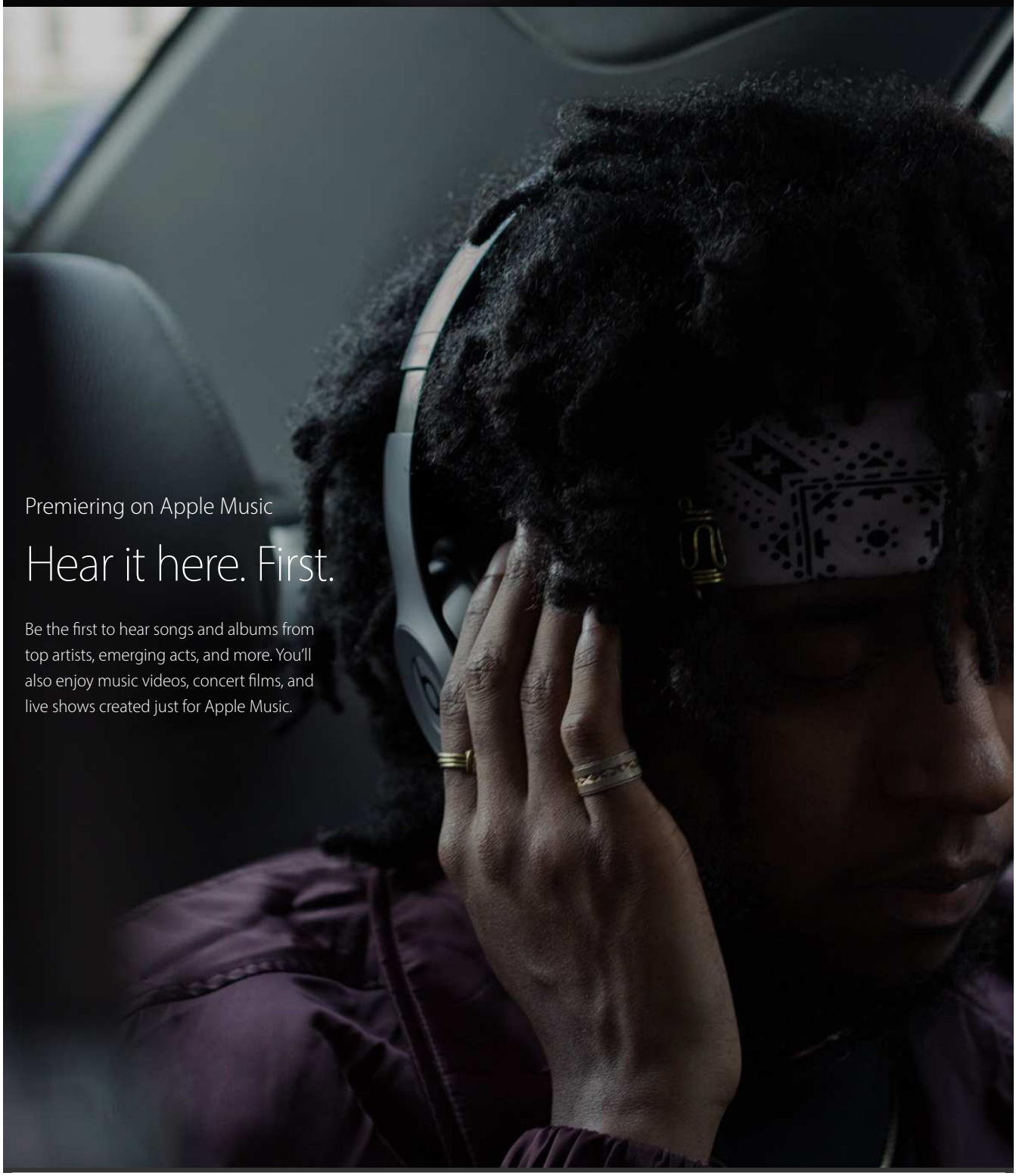
9 Sep 2016 – 22 Aug 2020 2015 2016 2017
Learn more about the experience
About this capture



http://www.apple.com/apple-music/ Go SEP OCT NOV
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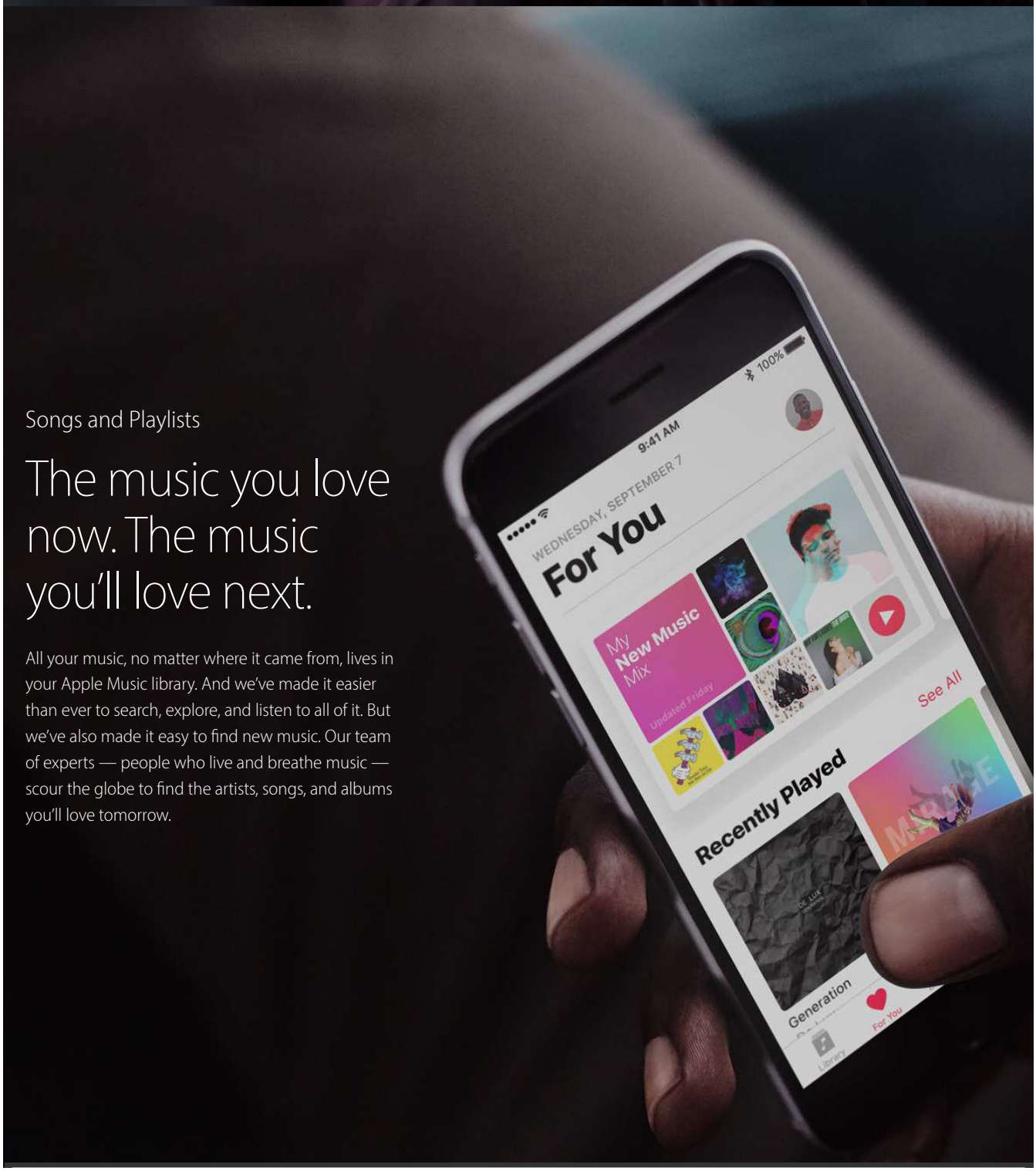
9 Sep 2016 – 22 Aug 2020 2015 2016 2017 About this capture

See the latest premieres



Songs and Playlists

The music you love now. The music you'll love next.

All your music, no matter where it came from, lives in your Apple Music library. And we've made it easier than ever to search, explore, and listen to all of it. But we've also made it easy to find new music. Our team of experts — people who live and breathe music — scour the globe to find the artists, songs, and albums you'll love tomorrow.

http://www.apple.com/apple-music/ Go
3,847 captures
9 Sep 2016 – 22 Aug 2020
SEP OCT NOV
2015 14 2016 2017
About this capture

Learn more about what you'll hear

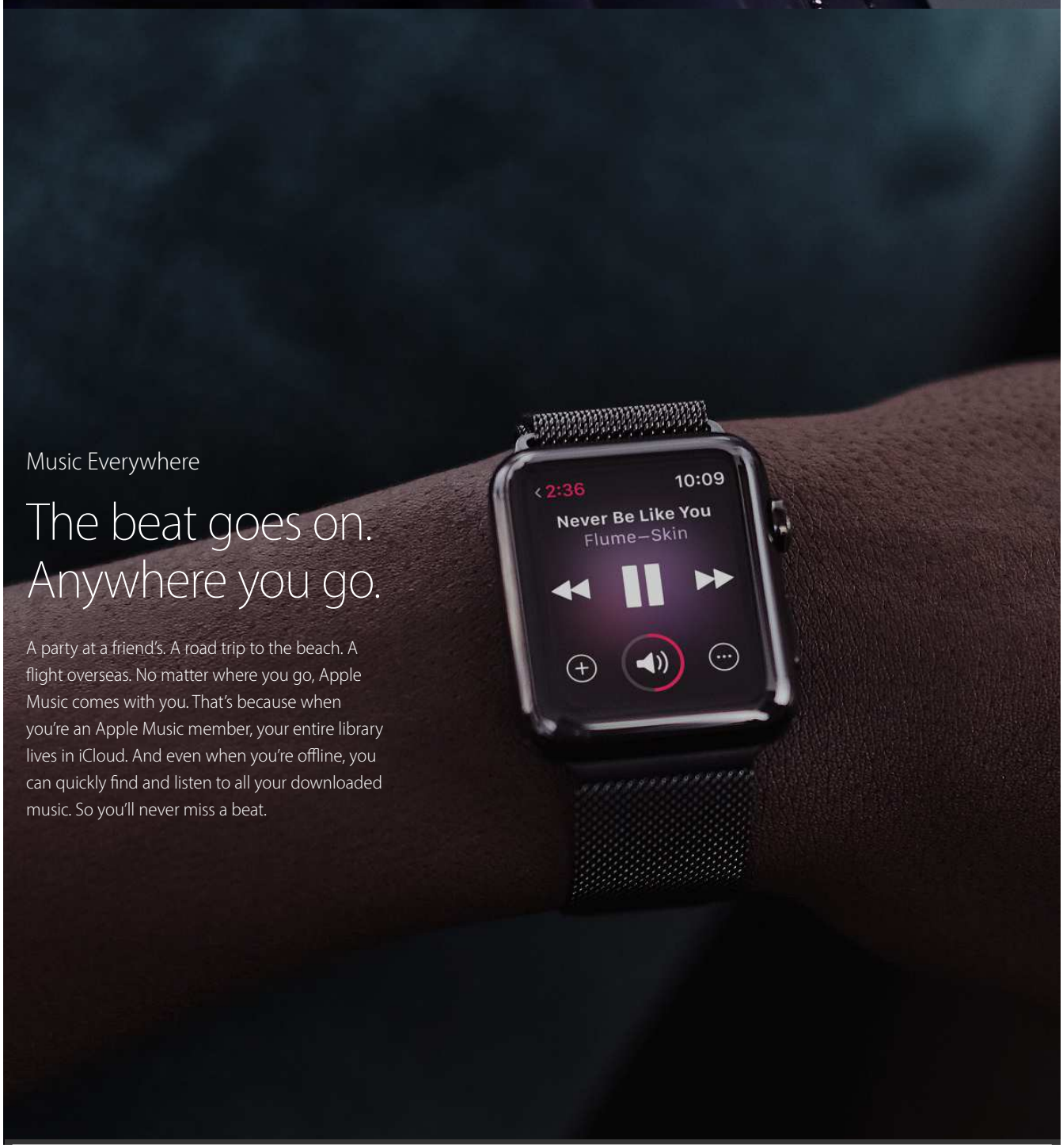
Radio

The best DJs on the planet. Broadcasting worldwide.

Beats 1 celebrates the best new music every day. Listen to original shows hosted by some of the biggest artists and DJs from around the world — all for free. Miss a show? If you're a member, you can listen to any past program on demand. Into a specific genre? Members can choose from a wide range of music-only stations, each expertly curated and free of ads.

http://www.apple.com/apple-music/ Go SEP OCT NOV
3,847 captures 14
9 Sep 2016 – 22 Aug 2020 2015 2016 2017
About this capture

Learn more about radio



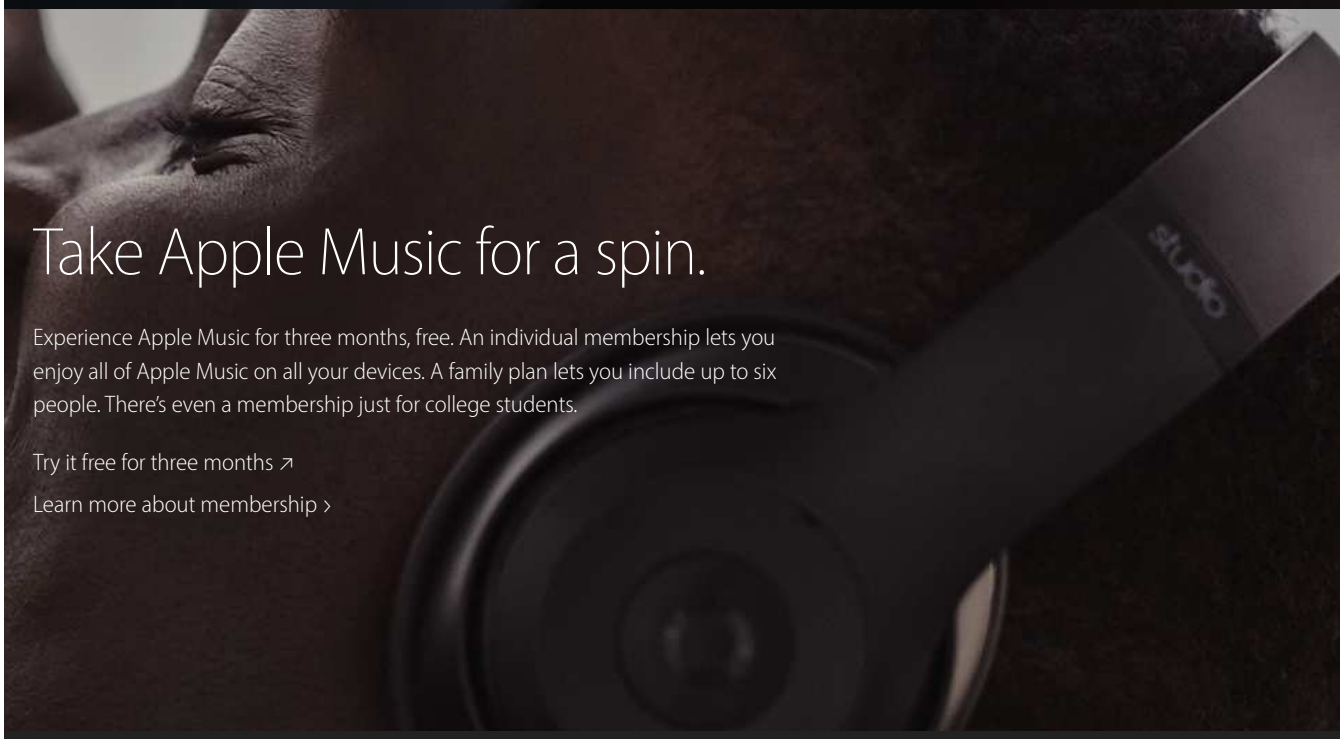
Music Everywhere

The beat goes on. Anywhere you go.

A party at a friend's. A road trip to the beach. A flight overseas. No matter where you go, Apple Music comes with you. That's because when you're an Apple Music member, your entire library lives in iCloud. And even when you're offline, you can quickly find and listen to all your downloaded music. So you'll never miss a beat.

http://www.apple.com/apple-music/ Go
3,847 captures
9 Sep 2016 – 22 Aug 2020
SEP OCT NOV
2015 14 2016 2017
About this capture

Learn more about the ways to listen



Take Apple Music for a spin.

Experience Apple Music for three months, free. An individual membership lets you enjoy all of Apple Music on all your devices. A family plan lets you include up to six people. There's even a membership just for college students.

Try it free for three months ↗

Learn more about membership ›

* New members only. Sign-up required. Membership automatically renews monthly after trial.

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http://www.apple.com/tvos/ Go DEC JAN FEB
221 captures 12
16 Sep 2015 – 24 Apr 2020 2015 2017 2018 About this capture

tvOS

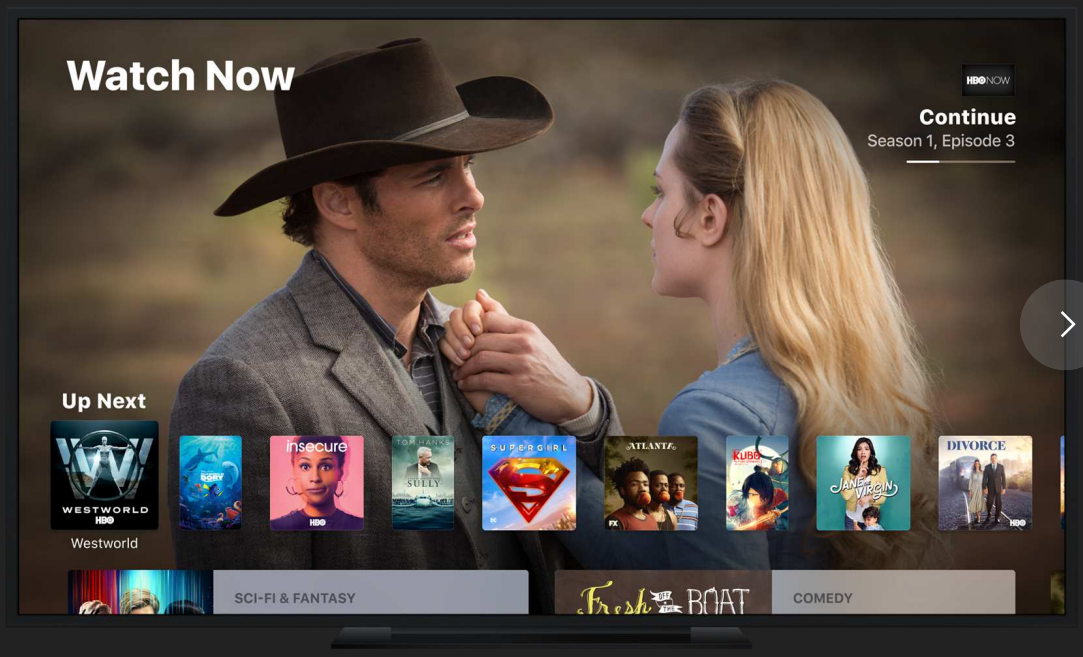
New features for an even better Apple TV experience.

TV App

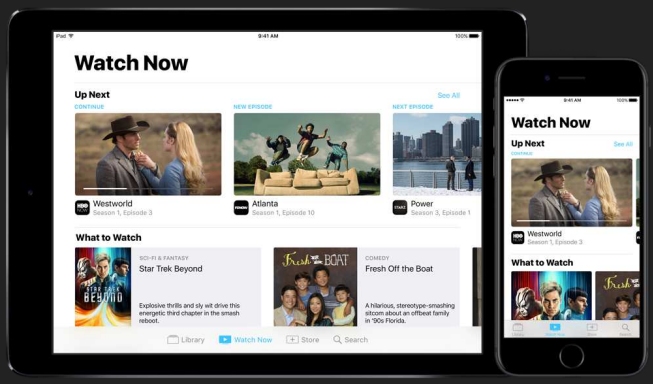
One place to watch what you love. And what you'll love next.

http://www.apple.com/tvos/ Go DEC JAN FEB
221 captures 12
16 Sep 2015 – 24 Apr 2020 2015 2017 2018
About this capture

new TV app, you have one place to access shows and movies from multiple video apps — in one unified experience. The TV app lets you see all the movies and shows you're watching. Find upcoming episodes. Get recommendations for new things to watch. See your entire iTunes video collection. You can even start watching a movie or show directly from the TV app. All without switching between individual apps.



Watch Now. The Watch Now section of the TV app lets you pick up watching where you left off. See the latest episodes as they become available. Or check out recommendations to find something new.

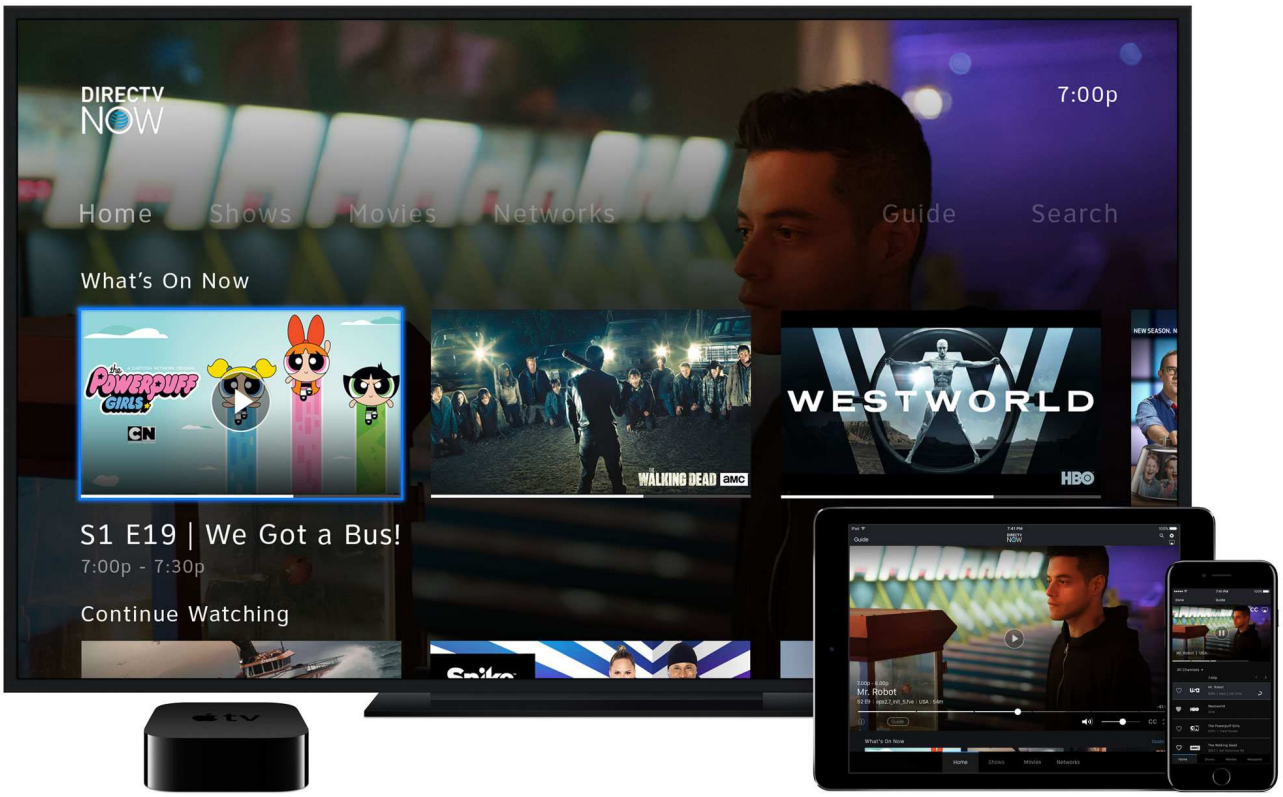


The TV app is also on your iPad and iPhone.

It's the first place you go to start watching on your TV, but the TV app is also on your iOS devices. When you switch to them from Apple TV — or vice versa — the TV app stays in sync. So wherever you go, your TV experience goes with you.

http://www.apple.com/tvos/ Go DEC JAN FEB
221 captures 12
16 Sep 2015 – 24 Apr 2020 2015 2017 2018
About this capture

DIRECTV NOW

All the channels. No satellite dish.

Get a full, live channel lineup on Apple TV with DIRECTV NOW. Just download the new DIRECTV NOW app from the App Store to enjoy live TV and on-demand shows and movies. DIRECTV NOW also works with your iPhone and iPad, so you can watch on whatever screen you're using.[1]