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Filing date: **04/19/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92068068
Party	Defendant Insight Energy Ventures LLC DBA Powerley
Correspondence Address	INSIGHT ENERGY VENTURES LLC DBA POWERLEY 333 W 7TH ST , #200 ROYAL OAK, MI 48067 UNITED STATES Email: info@powerley.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	DANIEL H. BLISS
Filer's email	ipdocket@h2law.com, dhb@h2law.com, ag@h2law.com, sl2@h2law.com
Signature	/DANIEL H. BLISS/
Date	04/19/2018
Attachments	Notice of Appearance for Insight Energy Ventures LLC dba Powerley.pdf(13091 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration of:

Registrant: Insight Energy Ventures LLC dba Powerley
Registration No.: 5,156,080
Registration Date: March 7, 2017
Mark: P (Stylized/Design)

PURE STORAGE, INC.,

Plaintiff/Petitioner,

v.

Cancellation No. 92068068

INSIGHT ENERGY VENTURES LLC
DBA POWERLEY,

Defendant/Registrant.

NOTICE OF APPEARANCE OF DANIEL H. BLISS

Pursuant to TBMP § 114.03 and 37 CFR § 2.17(c), Daniel H. Bliss of Howard & Howard Attorneys PLLC, 450 West Fourth Street, Royal Oak, Michigan 48067 hereby appears in the above-captioned proceeding on behalf of Registrant, Insight Energy Ventures LLC dba Powerley.

Respectfully submitted,

HOWARD & HOWARD ATTORNEYS PLLC

Dated: April 19, 2018

/Daniel H. Bliss/
Daniel H. Bliss
450 West Fourth Street
Royal Oak, Michigan 48067
Phone: (248) 645-1483
Fax: (248) 645-1568
*Attorneys for Insight Energy Ventures LLC
dba Powerley*

CERTIFICATE OF SERVICE

I hereby certify that on the 19th day of April 2018, a true and correct copy of the foregoing NOTICE OF APPEARANCE OF DANIEL H. BLISS was served on attorney for Petitioner, via email, as follows:

Nate A. Garhart
Tsan Abrahamson
Travis Manfredi
Cobalt LLP
1912 Bonita Avenue
Berkeley, California 94704
trademarks@cobaltlaw.com

Dated: April 19, 2018

By: /Daniel H. Bliss/