

ESTTA Tracking number: **ESTTA960681**

Filing date: **03/15/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92068068
Party	Plaintiff Pure Storage, Inc.
Correspondence Address	TRAVIS MANFREDI COBALT LLP 1912 BONITA AVENUE BERKELEY, CA 94704 UNITED STATES trademarks@cobaltlaw.com 510-841-9800
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Sally M. Abel, Esq.
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Signature	/sabel/
Date	03/15/2019
Attachments	P Logo Cancellation Substitution of Attorney for Plaintiff.pdf(121897 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of
Trademark Registration No. 5156080

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Pure Storage, Inc., a Delaware corporation,)	
)	
Plaintiff,)	
vs.)	Cancellation No. 92068068
)	
Insight Energy Ventures LLC (DBA Powerley),)	
A Michigan Limited Liability Company,)	
)	
Defendant.)	

SUBSTITUTION OF ATTORNEY FOR PLAINTIFF

Please substitute the following as attorneys for Pure Storage, Inc., plaintiff in
Cancellation No. 92068068, effective immediately, and direct all correspondence to:

Sally M. Abel
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Cancellation No. 92068068
Registration No. 5156080

This substitution is being made with the knowledge and consent of Howard & Howard Attorneys PLLC, and a copy of this filing is being provided by email to Daniel H. Bliss at DBliss@howardandhoward.com and ipdocket@h2law.com.

Dated: March 15, 2019

Respectfully submitted,

/sabel/

Sally M. Abel

Eric J. Ball

Ciara McHale

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Mountain View, CA 94041

Attorneys for Plaintiff,

Pure Storage, Inc.

CERTIFICATE OF SERVICE

I declare that:

I am employed in the County of Santa Clara, California.

I am over the age of eighteen years and not a party to the within cause; my business address is Fenwick & West LLP 801 California Street, Silicon Valley Center, Mountain View, CA 94041. On the date set forth below, I served the following SUBSTITUTION OF ATTORNEY FOR PLAINTIFF on the interested parties in this action by email as follows:

Daniel H. Bliss
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Date: March 15, 2019

By: /Debra Riggio/
Debra L. Riggio

Cancellation No. 92068068
Registration No. 5156080