

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mailed: March 28, 2018

Cancellation No. 92067886

*Steven Madden, Ltd.*

*v.*

*Allbirds, Inc.*

**Veronica P. White, Paralegal Specialist:**

Respondent's consented motion (filed March 21, 2018) to extend time to file an answer to the petition to cancel, and to extend conference, disclosure, discovery and trial dates, is granted.<sup>1</sup> Trademark Rule 2.127(a).

Answer is due April 23, 2018. An answer must be filed through ESTTA, the Board's Electronic System for Trademark Trials and Appeals. *See* Trademark Rule 2.106(b)(1)/2.114(b)(1).

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<sup>1</sup> When parties stipulate to the rescheduling of a deadline for pretrial disclosures and subsequent testimony periods or to the rescheduling of the closing date for discovery and the rescheduling of subsequent deadlines for pretrial disclosures and testimony periods, a stipulation presented in the form used in a trial order, signed by the parties, or a motion in said form signed by one party and including a statement that every other party has agreed thereto, shall be submitted to the Board through ESTTA, with the relevant dates set forth and an express statement that all parties agree to the new dates. Trademark Rule 2.121(d).

The conference, disclosure, discovery and trial dates are reset as follows:

Deadline for Discovery Conference	5/23/2018
Discovery Opens	5/23/2018
Initial Disclosures Due	6/22/2018
Expert Disclosures Due	10/20/2018
Discovery Closes	11/19/2018
Plaintiff's Pretrial Disclosures Due	1/3/2019
Plaintiff's 30-day Trial Period Ends	2/17/2019
Defendant's Pretrial Disclosures Due	3/4/2019
Defendant's 30-day Trial Period Ends	4/18/2019
Plaintiff's Rebuttal Disclosures Due	5/3/2019
Plaintiff's 15-day Rebuttal Period Ends	6/2/2019
Plaintiff's Opening Brief Due	8/1/2019
Defendant's Brief Due	8/31/2019
Plaintiff's Reply Brief Due	9/15/2019
Request for Oral Hearing (optional) Due	9/25/2019

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).