

ESTTA Tracking number: **ESTTA791937**

Filing date: **12/28/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Coast Acceptance Corporation		
Entity	Corporation	Citizenship	California
Address	1300 Bristol Street North, Suite 260 Newport Beach, CA 92660 UNITED STATES		

Attorney information	Anderson J. Duff Manatt, Phelps & Phillips, LLP 7 Times Square New York, NY 11101 UNITED STATES aduff@manatt.com Phone:212.790.4557		
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Registration Subject to Cancellation

Registration No	3497200	Registration date	09/02/2008
Registrant	Coast Commercial Credit, LLC 536 E. Lehigh Drive Deltona, FL 32738 UNITED STATES		

Goods/Services Subject to Cancellation

Class 036. First Use: 2008/03/14 First Use In Commerce: 2008/03/14 All goods and services in the class are cancelled, namely: Business finance procurement services; Commercial lending services; Financial loan consultation; Loan financing

Grounds for Cancellation

Abandonment	Trademark Act Section 14(3)
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Attachments	COAST Petition for Partial Cancellation.pdf(122548 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Anderson J. Duff/
Name	Anderson J. Duff
Date	12/28/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

COAST ACCEPTANCE CORPORATION)
Petitioner,)
v.)
COAST COMMERCIAL CREDIT, LLC,)
Respondent.)

PETITION FOR PARTIAL CANCELLATION OR RESTRICTION
UNDER 15 U.S.C. § 1068

Hon. Commissioner of Patents and Trademarks
Washington, D.C. 20231

Sir:

Coast Acceptance Corporation, a corporation organized under the laws of California with offices at 1300 Bristol Street North, Suite 260, Newport Beach, California 92660 (“Coast Acceptance”), hereby petitions for partial cancellation or restriction of federal trademark Registration No. 3,497,200 for “business finance procurement services; commercial lending services; financial loan consultation; loan financing.”

Coast Acceptance’s grounds for this petition are stated below:

1. Coast Acceptance owns federal trademark application Serial No. 86/541,641 for COAST (the “Subject Mark”) for “arranging of loans; financing loans for automobiles” (“Coast Acceptance’s Application”).

2. Coast Acceptance’s Application has been refused registration under § 2(d) of the Trademark Act on the grounds that the Subject Mark is likely to cause confusion with the mark

shown in federal trademark Registration No. 3,497,200 for COAST COMMERCIAL CREDIT for “business finance procurement services; commercial lending services; financial loan consultation; loan financing,” (the “Blocking Registration”) which, upon information and belief, is owned by Respondent.

3. Pursuant to § 18 of the Trademark Act, Coast Acceptance hereby asks that the Blocking Registration be partially canceled or restricted such that its ambiguous and overly broad identification of services read as follows: “business finance procurement services for businesses; commercial lending services for businesses; financial loan consultation for businesses; loan financing for businesses; all of the foregoing excluding consumer facing services and services related to automobile financing.”

4. Coast Acceptance’s requested modification of the Blocking Registration would avoid a finding of likelihood of confusion between the Subject Mark shown in Coast Acceptance’s Application and the Blocking Registration.

WHEREFORE, Coast Acceptance requests that the Blocking Registration be partially canceled or restricted by limiting the services recited herein.

COAST ACCEPTANCE CORPORATION

/Anderson J. Duff/

Yuri Mikulka
Caleb J. Bean
Anderson J. Duff
Manatt, Phelps & Phillips, LLP
7 Times Square
New York, New York 10036

CERTIFICATE OF SERVICE

I hereby certify that the foregoing document was served upon Respondent this 28th day of December 2016 via first class mail to:

Michael Ford
Coast Commercial Credit
536 E. Lehigh Drive
Deltona, FL 32738

/Anderson J. Duff/

Anderson J. Duff