

ESTTA Tracking number: **ESTTA770691**

Filing date: **09/14/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

### Petitioner Information

Name	CO.SI Ventures, Inc.		
Entity	Corporation	Citizenship	California
Address	1642 Wilcox Avenue Los Angeles, CA 90028 UNITED STATES		

Correspondence information	Eric L. Tanezaki Stetina Brunda Garred & Brucker 75 Enterprise, Suite 250 Aliso Viejo, CA 92656 UNITED STATES opposition@stetinalaw.com, etanezaki@stetinalaw.com
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### Registration Subject to Cancellation

Registration No	4891135	Registration date	01/26/2016
Registrant	Credibility, LLC Suite 100 South Jordan, UT 84095 UNITED STATES		

### Goods/Services Subject to Cancellation

<p>Class 009. First Use: 2013/05/05 First Use In Commerce: 2013/05/05 All goods and services in the class are cancelled, namely: Software applications for users to view and listen to specific informed recommendations of specific individuals and businesses and the opportunities, products and services they offer to others validated by user's inputted responses which may be verified with voice analytics</p>
<p>Class 035. First Use: 2013/05/05 First Use In Commerce: 2013/05/05 All goods and services in the class are cancelled, namely: Credibility personal and business services, promoting the character, consistency, credentials and other credible attributes related to individuals and businesses including the opportunities, products and services they offer to others, by using written, audio and video recordings of persons and endorser statements; business and consumer services, namely, verifying the credentials of third-party vendors on behalf of others; verifying and monitoring the credentials of individuals and businesses for business and consumer purposes</p>
<p>Class 042. First Use: 2013/05/05 First Use In Commerce: 2013/05/05 All goods and services in the class are cancelled, namely: Providing a website for credibility documentation featuring technology enabling users to view and listen to specific informed recommendations of specific individuals and businesses and the opportunities, products and services they offer to others validated by user's inputted responses and verified with voice analytics; and providing temporary use of non-downloadable software applications used for viewing and listening to specific informed recommendations of specific individuals and businesses and the opportunities, products and services they offer to others validated by user's inputted responses which may be verified with voice analytics</p>

## Grounds for Cancellation

Abandonment	Trademark Act Section 14(3)
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Attachments	Petition to Cancel.pdf(1224950 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Eric L. Tanezaki/
Name	Eric L. Tanezaki
Date	09/14/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In the Matter of Trademark Registration No. 4,891,135**

CO.SI Ventures, Inc.,	)	Cancellation No.:
	)	
Petitioner,	)	
	)	
vs.	)	
	)	
Credibility, LLC,	)	
	)	
Respondent.	)	

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**PETITION FOR CANCELLATION**

Petitioner CO.SI Ventures, Inc. hereby petitions for cancellation of Registration No. 4891135 for the mark CRED3, registered to Credibility, LLC, and states as follows:

1. On January 06, 2016, Petitioner CO.SI Ventures, Inc., a corporation in Los Angeles, California, filed an application for intent to use the mark CRED, in connection with *Downloadable computer software that allows users to interact online with information and media that other users share related to information about and discounts on goods and services of others* in international class 009. The application was assigned Serial No. 86/867,702 (the “Application”).

2. The United States Patent and Trademark Office (“PTO”) records identify Credibility, LLC (the “Registrant”), with an address of 1656 W. Reunion Avenue Suite 100, South Jordan, Utah, United States 84095, as the owner of U.S. Registration No. 4891135, for the

mark CRED3, in connection with, in part, *Software applications for users to view and listen to specific informed recommendations of specific individuals and businesses and the opportunities, products and services they offer to others validated by user's inputted responses which may be verified with voice analytics* in international class 009 (the “Registered Mark”).

3. The PTO Examining Attorney refused registration of Petitioner’s Application under Trademark Act §2(d), based on the Registered Mark.

4. On information and belief, Registrant has abandoned their mark CRED3 in connection with *Software applications for users to view and listen to specific informed recommendations of specific individuals and businesses and the opportunities, products and services they offer to others validated by user's inputted responses which may be verified with voice analytics*.

5. On information and belief, Registrant has discontinued use of the mark CRED3 in connection with *Software applications for users to view and listen to specific informed recommendations of specific individuals and businesses and the opportunities, products and services they offer to others validated by user's inputted responses which may be verified with voice analytics*, with intent not to resume such use.

6. On information and belief, Registrant’s status as a limited liability company is expired as of April 13, 2016. (See Exhibit A). It is on further information and belief that Registrant’s dissolving as a LLC was voluntary. (See Exhibit A).

7. On information and belief, Registrant has not used the mark CRED3 in connection with *Software applications for users to view and listen to specific informed recommendations of specific individuals and businesses and the opportunities, products and*

*services they offer to others validated by user's inputted responses which may be verified with voice analytics* as evidenced by Registrant's inactive website. (See Exhibit B).

8. Petitioner believes that it will be damaged by the Registered Mark, and hereby petitions to cancel the same.

WHEREFORE, Petitioner respectfully requests that this Petition for Cancellation be sustained and that Registration No. 4,891,135 be cancelled.

Petitioner authorizes any additional filing fees for this Petition for Cancellation be charged to Petitioner's deposit account.

Respectfully submitted,

Date: 09/13/2016

By: Eric L. Tanezaki  
Eric L. Tanezaki  
Registration No. 40,196  
STETINA BRUNDA GARRED & BRUCKER  
75 Enterprise, Suite 250  
Aliso Viejo, California 92656  
Telephone: (949) 855-1246

# EXHIBIT A

## CREDIBILITY, LLC

**Entity Number:** 6233118-0160  
**Company Type:** LLC - Domestic  
**Address:** 1656 REUNION AVE STE 100 SOUTH JORDAN, UT 84095  
**State of Origin:**  
**Registered Agent:** [STUART PARKER](#)  
**Registered Agent Address:**  
1656 REUNION AVE STE 100  
SOUTH JORDAN, UT 84095

[View Management Team](#)

**Status:** Expired

**Status:** Expired as of 04/13/2016  
**Status Description:** Voluntarily Dissolved  
**Employment Verification:** Not Registered with [Verify Utah](#)

### History

[View Filed Documents](#)

**Registration Date:** 06/02/2006  
**Last Renewed:** 06/17/2015

### Additional Information

**NAICS Code:** 5419 **NAICS Title:** 5419-Other Professional, Scientific, and

### Doing Business As

CRED3

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## EXHIBIT B



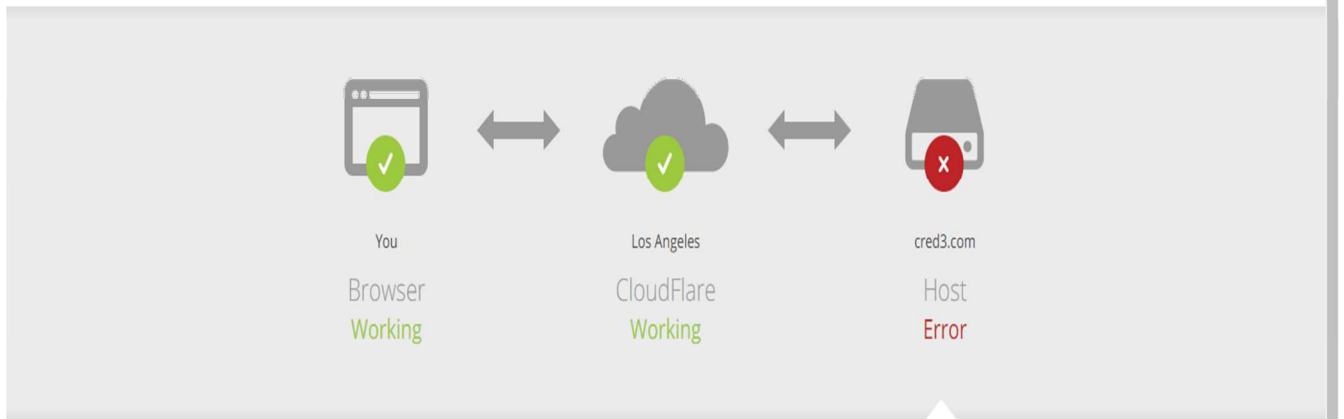
Website is offline No cached version of this page is available.

Retry for a live version

# Error 522

Ray ID: 2dbc415b97dc5059 • 2016-09-01 22:46:25 UTC

## Connection timed out



### What happened?

The initial connection between CloudFlare's network and the origin web server timed out. As a result, the web page can not be displayed.

### What can I do?

If you're a visitor of this website:

Please try again in a few minutes.

If you're the owner of this website:

Contact your hosting provider letting them know your web server

**PROOF OF SERVICE**

State of California    )  
                                  ) ss.  
County of Orange     )

I am over the age of 18 and not a party to the within action; my business address is 75 Enterprise, Suite 250, Aliso Viejo, California 92656. On **September 14, 2016**, the attached **PETITION FOR CANCELLATION** was served on all interested parties in this action by U.S. Mail, postage prepaid, at the address as follows:

Credibility, LLC  
Suite 100  
1656 W. Reunion Avenue  
South Jordan, Utah 84095

Preston C. Regehr  
TECHLAW VENTURES, PLLC  
3290 Mayflower Way  
Lehi, Utah 84043-3130

Executed on **September 14, 2016** at Aliso Viejo, California. I declare under penalty of perjury that the above is true and correct. I declare that I am employed in the office of STETINA BRUNDA GARRED & BRUCKER at whose direction service was made.

/Tara Hamilton/  
Tara Hamilton