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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92063808
Party	Plaintiff Double Coin Holdings, Ltd.
Correspondence Address	JOSEPH E MUETH JOSEPH E MUETH LAW CORPORATION 225 S. Lake Ave., Ste. 300 PASADENA, CA 91101 UNITED STATES Email: jmueth@josephemueth.com
Submission	Testimony For Plaintiff
Filer's Name	Joseph E. Mueth
Filer's email	jmueth@josephemueth.com
Signature	/josephemueth/
Date	04/20/2018
Attachments	351-125declmurphy42018.pdf(3509598 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

DOUBLE COIN HOLDINGS, LTD,)	Cancellation No. 92063808
)	
Petitioner,)	
)	
v.)	
)	
TRU DEVELOPMENT,)	
)	
Registrant.)	

DECLARATION UNDER 37 CFR § 2.123(a) OF AARON C. MURPHY

I, Aaron C. Murphy, pursuant to 37 CFR § 2.123(a), 37 CFR § 2.20 and TBMP § 703.01(b), hereby declare the following:

1. I am currently the Vice President - Commercial Tire Sales, TBC Corporation, 4300 TBC Way, Palm Beach Gardens, Florida 33410. I reside at 1467 W. Highway 246, Buellton, California, 93247. I was employed by China Manufacturers Alliance, LLC. ("CMA") as Vice President from August 1, 2005 to December 31, 2015. I have personal knowledge of the facts stated herein and can testify competently to them.
2. During my employment by CMA, I was responsible for the promotion and sales of WARRIOR tires.
3. WARRIOR passenger car and light truck tires were imported from Double Coin Holdings, Ltd. in the People's Republic of China until the United States Department of Commerce's International Trade Administration imposed a 87.99% duty in early 2015.

4 . WARRIOR tires were sold by CMA to retail tire dealers spread across the United States. Attached as **Exhibit 1** is a true and correct copy of CMA Invoice No. 196772 dated July 22, 2014 reflecting WARRIOR tire sales during my employment at CMA.

5. Attached as **Exhibit 2** is a true and correct copy of a WARRIOR Tire Owner's Manual which I caused to be produced while I was employed by CMA, and attached as **Exhibit 3** is a true and correct copy of a summary the WARRIOR Protection Plan.

6. During my employment by CMA I was responsible for CMA's print and online promotional materials for WARRIOR tires, which prominently included the catch phrase "CONQUER THE ROAD". Attached as **Exhibits 4** and **5** are true and correct copies of promotional brochures for the WARRIOR R29 and R30 tires, respectively, dated January 28, 2014, promoting WARRIOR tires with the "CONQUER THE ROAD" slogan. See also the cover page of the WARRIOR Tire Owner's Manual, **Exhibit 2**, which carries the "CONQUER THE ROAD" slogan.

7. Retail tire dealers carrying WARRIOR tires sold WARRIOR tires to the public, as well as other brands and tire types, including heavy duty truck tires.

8. During my employment WARRIOR tires were sold with a tread wear warranty of 50,000 to 65,000 miles, which is a common tire industry warranty period reflecting tread experience that actual tire life normally extends beyond this mileage.

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9. I was responsible for the preparation in collaboration with other CMA employees and agents of CMA of the WARRIOR Tire Owner's Manual, see **Exhibit 2**, in which the WARRIOR tire warranty is described in detail.

10. All WARRIOR tires sold by CMA during the time of my employment had the WARRIOR trademark raised and embossed on the tire sidewall. Attached as **Exhibits 6** and **7** are photographs of WARRIOR R29 and R30 tires sold during my employment bearing the embossed WARRIOR trademark on the tire sidewalls. See also the promotional brochures for the WARRIOR R29 and R30 tires, **Exhibits 6** and **7**, which show the tires bearing the embossed WARRIOR trademark on the tire sidewall.

11. The WARRIOR tire promotional website, www.warriortire-us.com, which was designed during my employment under my supervision and is still accessible to the public at this time, contains images of WARRIOR tires bearing the embossed WARRIOR trademark on the tire sidewalls and uses the promotional catch phrase "Conquer the Road".

I have been warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or

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any registration resulting therefrom. I declare under penalty of perjury that the foregoing statements made of my own knowledge are true and correct, and all statements made on information and belief are believed to be true.

Executed in Buellton, California on April 17, 2018.



Aaron C. Murphy

CERTIFICATE OF SERVICE

I hereby certify that I caused a true and complete copy of the Declaration Under 37 CFR § 2.123(a) of Aaron C. Murphy to be served via email upon the following this 20th day of April, 2018:

Attorneys for Registrant Tru Development

Rishi Nair, Esq.

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Keener & Associates, P.C.

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/sallyshore/

Sally Shore

Paralegal

Joseph E. Mueth Law Corporation

225 S. Lake Avenue, Suite 300

Pasadena, California 91101

EXHIBIT 1

CHINA MANUFACTURERS ALLIANCE LLC

http://www.cmaintl.com

406 East Huntington Drive Suite 200, Monrovia, CA 91016

Tel: (888) 226-5250

Fax: (626) 301-9579

196772

Invoice No.: 196772

Date: 7/22/2014

INVOICE

Customer ID: P00275 Total Cases: 500 Print By: TERESA Page 1 of 1

Sold To

Ship To

Ship Date: 6/12/2014

Attn: ART LEBLANC
PETE'S TIRE BARNS INC.

275 E. MAIN ST.
ORANGE, MA 01364

Tel: 978-544-8811

Fax: 978-544-0012

Attn: BILL DOANE
PETE'S TIRE BARNS

114 NEW ATHOL RD
ORANGE, MA 01364, US

S/O No.	S/O Date	P/O No.	Sales Rep.	Ship Via	F.O.B.	Terms	Due Date
130564	5/09/2014	154831	/ALENTINO FARAONE	PREPAID		NET 60	9/20/2014

O.S/O Qty	Ship Qty	B.O. Qty	Item No.	Description	Unit Price	Disc %	FET	Ext.Amount
24	24		1801306505	WARRIOR R30 205/65R16/95H	53.72			1,289.28
28	28		1801306695	WARRIOR R30 195/60R16/89H	46.38			1,298.64
196	196		1801305605	WARRIOR R30 205/55R16/91V	52.21			10,233.16
				>>				
60	60		1801300605	WARRIOR R30 205/50R16/87V	51.35			3,081.00
60	60		1801300725	WARRIOR R30 225/50R17/94V	60.00			3,600.00
60	60		1801295475	WARRIOR R29 175/65R14/82T	38.68			2,320.80
24	24		1801291585	WARRIOR R29 185/55R15/82H	40.40			969.60
24	24		1801291595	WARRIOR R29 195/55R15/85V	45.71			1,097.04
24	24		1801290595	WARRIOR R29 195/50R15/82V	43.67			1,048.08

500

500

Container#: IPXU3426685

Sales Amount:

24,937.60

Notes:

PLEASE READ CAREFULLY THE IMPORTANT INSTRUCTION ON THE BOTTOM OF THE ARRIVAL NOTICE.

Tax %: 0.00

FET Total: 0.00

Freight: 0.00

Handling: 0.00

Total Amount: 24,937.60

Payment: 0.00

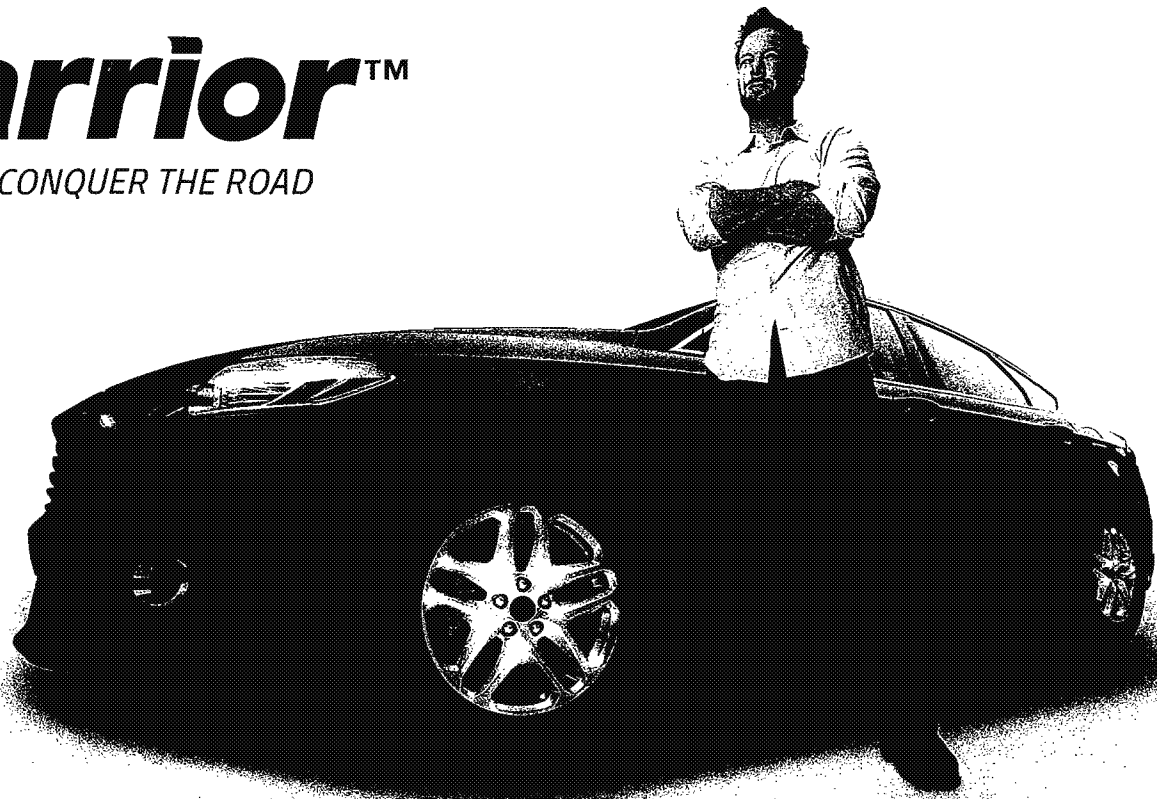
Balance Due: 24,937.60

W0002

EXHIBIT 2

warrior™

CONQUER THE ROAD



WARRIOR TIRE OWNER'S MANUAL

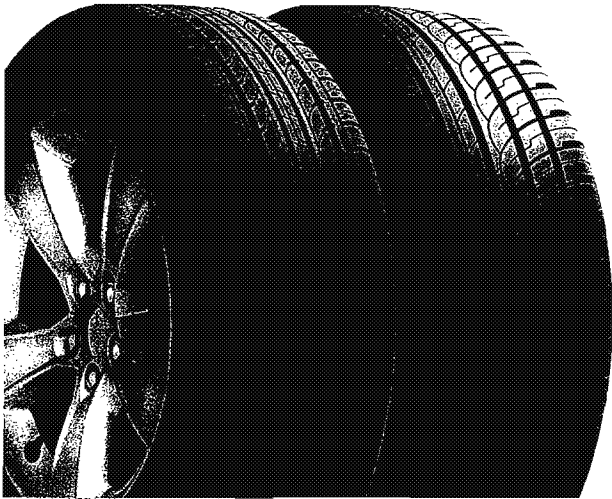
PCR

W0105

CONGRATULATIONS ON YOUR PURCHASE OF WARRIOR TIRES

We believe Warrior Tires are some of the finest quality tires produced anywhere in the world.

This limited warranty is made by, CMA, LLC, a California Limited Liability Company, (hereinafter, CMA) and covers all Warrior brand passenger or light truck tires listed below and sold in the United States or Canada after December 31, 2013. This limited warranty is not a warranty that tire failures cannot occur. Details on the four elements that make up the Warrior Protection Promise can be found in this owner's manual.



HOW TO OBTAIN AN ADJUSTMENT

You must present the tire to be adjusted to a current Warrior Tire Dealer. For a list of dealers please visit warriortire-us.com. Tires replaced on an adjustment basis become the property of CMA. Along with the tire, you must present proof of purchase as well as this owner's manual and your record of tire maintenance. If you are unable to locate a Warrior tire dealer you may contact CMA's customer relations department at 888-226-5250 or email at info@warriortire-us.com. You must pay for taxes, fees or any additional services you order at the time of adjustment. No claim will be recognized unless submitted on a Warrior Tire claim form (supplied by the Warrior Tire Dealer), and the customer section completely filled out and signed by you, the owner of the tire presented for adjustment.

TIRE SAFETY AND MAINTENANCE INFORMATION

Important safety information: This manual is not intended to provide training or service procedures for mounting, balancing, dismounting or rotation of your tires. These functions should only be performed by qualified tire service professionals.

The most important factors in tire safety, performance and service life are:

- **Proper tire size, type, and load capacity (or load range)**
- **Proper inflation pressure**
- **Proper vehicle loading**
- **Regular tire rotation**
- **Regular inspection**
- **Proper tire repair**
- **Vehicle condition, alignment and maintenance**
- **Good driving habits**

Proper Tire Inflation - The recommended inflation pressures for tires are typically measured in pounds per square inch (psi) and are indicated on the vehicle tire placard, certification label or in the owner's manual. Inflation pressure should be checked at least once per month with an accurate tire gauge and when tires are cold.

Regular Tire Inspection - In addition to maintaining inflation, regularly inspect the tire tread and sidewalls for irregular tread wear, cracking, scrapes, bulges, cuts, snags, foreign objects or other damage resulting from use. It is recommended that tires, including the spare, be periodically inspected by a tire service professional during routine maintenance intervals such as oil changes and tire rotations.

More information regarding these factors can be found in the Tire Care and Service Manual published by the Rubber Manufacturers Association (RMA) and found on their website www.rma.org.

Additional tire safety information can be found at www.safercar.gov

WHO IS ELIGIBLE FOR WARRANTY COVERAGE

You are eligible for the benefits of this warranty if you meet all the following criteria:

- You are the original purchaser of the Warrior tires and they have been used only on the vehicle on which they were originally installed.
- Your tire is a size, load and speed rating equal to or greater than that recommended by the vehicle manufacturer.
- Your tire bears Department of Transportation (DOT) prescribed tire identification numbers and are not branded "BLEM" or "NA" (Not Adjustable).
- You properly maintained your tires. Tire inspection and rotation should occur every 6,000 to 8,000 miles. For your convenience tire maintenance, inspection and rotation record is provided in the Warrior tire owner's manual.
- You must have proof of purchase of your Warrior tires.

For Warranty exclusions, refer to the section "What this warranty does not cover".

Limited Warranty Coverage for a defect in workmanship or materials.

FREE REPLACEMENT

If your Warrior passenger or light truck tire becomes unserviceable due to a defect in workmanship or material during the first 50% of the original tread life (calculated by subtracting one-half (½) the difference between the original new tire tread depth and 2/32" from the original new tire tread depth), then CMA, LLC will reimburse the cost of a replacement Warrior tire to you, plus the cost of mounting and balancing as follows:

- a. The defective Warrior tire must be replaced with a comparable new Warrior tire by an authorized Warrior tire dealer.
- b. Costs of mounting and balancing will be also be refunded.
- c. Applicable taxes and fees and any other service charges will be the responsibility of the owner of the vehicle.

PRORATED REPLACEMENT

If your Warrior passenger or light truck tire becomes unserviceable due to a defect in workmanship or material after the first 50% of usable tread life then you must pay for the cost of a new comparable Warrior tire on a pro-rated basis. The amount you must pay is calculated by multiplying the percentage of usable tread worn by the current retail selling price of the replacement Warrior tire. You must also pay costs related to mounting, balancing and any other service charges or applicable taxes.

TREADWEAR LIMITED WARRANTY

Many factors play a role in how fast any tire may wear out on a vehicle. Some of these factors have to do with road conditions, driving habits, and proper vehicle and tire maintenance. Since every situation can be different, no manufacturer or dealer can guarantee you a certain number of miles from a tire. However, the following Warrior tires are warranted against tread wear out prior to the indicated mileage:

WARRIOR R29 50,000 miles

WARRIOR R30 65,000 miles

The Tread Wear Limited Warranty is a prorated warranty based on mileage received. There is no free replacement period. In order to make a claim under the Treadwear Limited Warranty you must provide the following information.

1. Original proof of purchase
2. This owner's manual with the date of tire installation, vehicle type, odometer reading at time of installation, and
3. Record of tire rotation and maintenance properly completed. Tire rotation should occur every 6,000 to 8,000 miles.

30 DAY SATISFACTION GUARANTEE

All Warrior brand passenger tires sold in sets of 4 are covered by a 30 day satisfaction guarantee. If you are not completely satisfied with your set of 4 Warrior tires, they can be returned to the location where they were originally purchased within 30 days of purchase for a full refund or exchange. In order to be eligible for this refund you must present this owner's manual and provide your original proof of purchase. The Warrior Tire limited warranty claim form supplied to dealers must be signed by you with a reason for the return given.

Tires must be returned undamaged. Tires that have suffered damage due to road hazards or misuse or used in any competitive or racing activities are not eligible for this guarantee.

WHAT THIS WARRANTY DOES NOT COVER

This Limited Warranty does not cover the following:

1. Tire damage or irregular wear due to:
 - d. Road Hazards such as, but not limited to, punctures, impact breaks, cuts, snags, bruises, bulges, stone drills, etc.
 - e. Fire, theft, vandalism or collision.
 - f. Improper use or operation including, but not limited to, improper tire and vehicle maintenance, misuse, abuse, accident fire or chemical corrosion, under inflation, overloading, over deflection, or failure to follow recommended rotation practices.
 - g. Tire alteration, such as, but not limited to, adding a white inlay, tread regrooving or siping, tire truing or adding sealant materials to the tire.
 - h. Use of tire chains, tire spinning, racing, or other competitive activities.
 - i. Improper installation, improper mounting or demounting, misapplication, wheel misalignment, imbalance in the tire/wheel assembly.
 - j. Tires used in commercial service.
 - k. Tires with the DOT number removed or rendered illegible.
2. Ride complaints after the first 1/32nd of treadwear or due to damaged wheels or any vehicle condition.
3. Tires with weather cracking which were manufactured five (5) or more years prior to presentation are not covered.
4. Tires that are worn to 2/32" or more than 72 months old (based on date of purchase) whichever comes first. Proof of purchase is required. Without proof of purchase the manufacture date will be used to determine eligibility.
5. Tires branded or marked "Non-Adjustable (N/A)" or "Blemished" (Blem)", or previously adjusted.
6. Loss of time or use, inconvenience, or any incidental or consequential damages.
7. Cost of mounting and balancing service except as noted above.

This limited warranty is applicable only in the United States and any tire used or equipped on a vehicle registered or operated outside the U.S. is not covered by this warranty.

MOUNTING AND ROTATION SERVICE RECORD

Date of Purchase _____ Warrior Tire Model Purchased _____

Beginning Mileage _____ Mileage Warranty _____

Please ensure that a record of tire maintenance and rotation is recorded below at the recommended service interval. In the event of a warranty claim this record must be submitted along with the Warrior Tire Claim form.

<i>DATE OF ROTATION/ SEASONAL CHANGE</i>	<i>ODOMETER READING</i>	<i>RETAILER'S NAME AND ADDRESS</i>	<i>RETAILER SIGNATURE</i>	<i>PSI (CHECK) FRONT / REAR</i>
				/
				/
				/
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				/

CMA ROADSIDE TIRE ASSISTANCE

Congratulations on the purchase of your Warrior tires. As an added benefit CMA is offering complimentary roadside assistance service on all Warrior tires. Simply keep this information in your glove box and telephone the toll-free dispatch number below to receive your roadside assistance.

Emergency roadside assistance is available 24-hours a day, 365 days a year, anywhere in the U.S. or Canada on the tires you have just purchased. Tire Protection Plus consists of emergency road service dispatched to change your flat tire with your inflated spare. This service is valid for two (2) years from the date of purchase. Only the vehicle for which the tire(s) was purchased is covered under this program. Service is performed on a "sign & drive" basis, whereby the customer is not charged for approved service up to a maximum benefit amount of sixty dollars (\$60.00 USD) per event. Service is limited to three (3) events per two (2) year period. Service charges over the maximum benefit amount and/or other services not included in this program are the sole responsibility of the customer and shall be paid directly to the service provider at the time of service.

Service is for passenger cars, vans and lights trucks.

Service excludes fleet vehicles, off-road vehicles, vehicles over one ton capacity, commercial vehicles, vehicles already at a repair facility, any vehicle in tow or any vehicle which, at the sole determination of the service provider, is in such condition that service is likely to result in damage to the vehicle. Further, roadside assistance shall not be provided for services on tires or vehicles outside the scope of this agreement. Theft, vandalism and accident related incidents are not covered. Service may not be available in areas where state/provincial providers are exclusively utilized.

To receive 24-hour Tire Roadside Assistance, you must call the toll-free number listed below to have service dispatched to your location. Please have your account number, date of purchase and your location available. You must be with the vehicle at the time of service.

YOUR LEGAL RIGHTS

Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusions may not apply to you. No representative or dealer has authority to make any representation, promise, or agreement on behalf of CMA or Warrior Tire, except as stated herein. Any tire, no matter how well constructed, may fail in service or otherwise become unserviceable due to conditions beyond the control of the manufacturer. Under no circumstances is this representation that a tire failure cannot occur. This warranty gives you specific legal rights, and you may also have other rights that vary from state to state. This limited warranty is applicable only in the United States.

OWNERS OBLIGATIONS

In order for this limited warranty to remain valid, you must have your tires inspected and rotated per the recommendations outlined in this owner's manual. You should furnish proof of this inspection and rotation at the time you present a tire for adjustment.

You must operate your tires at proper inflation pressures as specified by your vehicle manufacturer. You must also maintain proper wheel alignment and balance of the tire and wheel assembly.

When making a claim for adjustment, complete and sign the customer section of the Warrior Tire Limited Warranty Claim form provided by the dealer and pay appropriate replacement price, taxes, mounting, balancing and any other fees or charges, if any apply.

You must leave the tire being claimed with the Warrior tire dealer. Once the tire is accepted by the dealer for adjustment under this Limited Warranty you agree to relinquish all ownership and rights to the tire.

*FOR DISPATCH ONLY 1-800-999-9460
ACCOUNT # 690103*

Date of Purchase: _____

Warrior™

CONQUER THE ROAD



FEATURES & BENEFITS

- Outside tread design provides drivers with increased handling and lateral grip
- Inside tread design, combined with four “see-through grooves”, evacuates water and improves performance
- Utilizes a proprietary tread compound to reduce heat build-up, leading to longer tire life
- Spiral Wrap technology conquers the centrifugal forces that act on a tire, helping it to maintain uniformity
- 65,000 mile treadwear warranty

R30 High Performance All Season Asymmetrical Tread Design

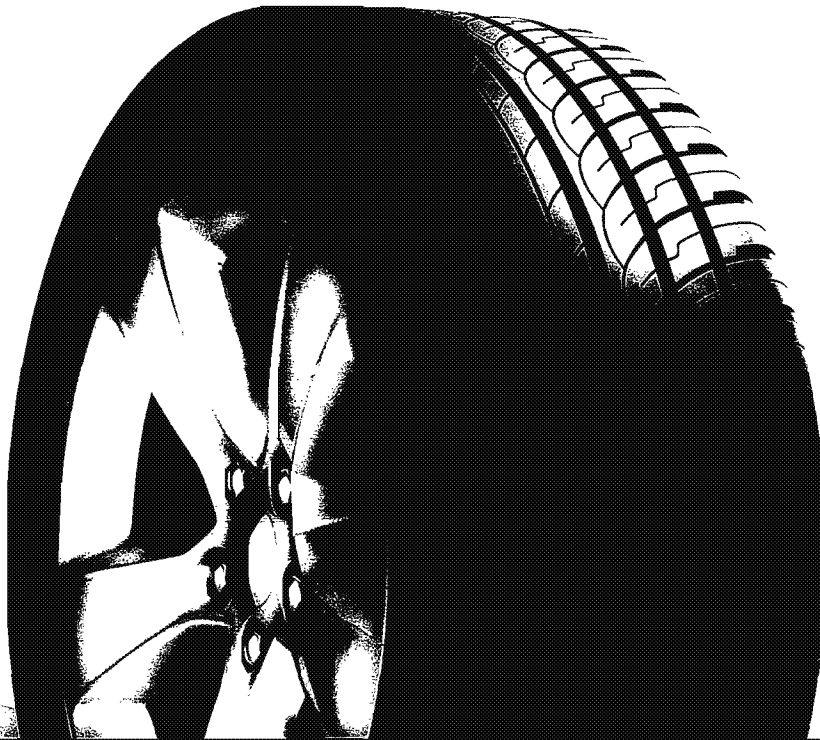
SIZE	UTQG	SECTION WIDTH	OVERALL DIAMETER (IN)	TREAD WIDTH (IN)	MAX LOAD (LBS)	TREAD DEPTH (32NDS)	TREAD CONSTRUCTION
205/65R15 94V	500 A A	8.6	25.4	1477	10.0	6.5	2P+2S+1N
205/65R16 95H	500 A A	8.6	26.4	1521	10.0	6.2	2P+2S+1N
195/60R16 89H	500 A A			UNDER DEVELOPMENT			
205/60R16 92V	500 A A	8.6	25.6	1389	10.0	6.3	2P+2S+1N
215/60R16 95H	500 A A	9.2	26.1	1521	10.0	6.5	2P+2S+1N
215/60R16 95V	500 A A	9.2	26.1	1521	10.0	6.5	2P+2S+1N
225/60R16 98H	500 A A	9.4	26.6	1653	9.5	6.8	2P+2S+1N
205/55R16 91V	500 A A	8.6	24.8	1356	10.0	6.8	2P+2S+1N
215/55R16 93V	500 A A	9.6	25.2	1433	10.0	7.5	2P+2S+1N
225/55R16 95V	500 A A	9.9	25.7	1521	10.0	7.2	2P+2S+1N
205/50R16 87V	500 A A			UNDER DEVELOPMENT			
225/50R17 94V	500 A A	9.9	25.8	1477	9.5	7.2	2P+2S+1N

warrior™

CONQUER THE ROAD

Warrior's mission is for you to be 100% satisfied with your Warrior tires.

When you purchase Warrior tires, you qualify for the additional benefits of the Warrior Protection Promise.



R30 Warrior Protection Promise

Warrior's Protection Promise includes the following four benefits:

- 30-Day Satisfaction Guarantee
- FREE Roadside Tire Assistance
- Limited Replacement Warranty
- Limited Treadwear Mileage Warranty

30-Day Satisfaction Guarantee

We're positive when you purchase Warrior tires, you will be delighted with their performance. That's why every set of 4 Warrior tires comes with a 30-day satisfaction guarantee. If you are not satisfied with the performance of your Warrior tires, just return them to the place where you bought them within 30 days, and you will receive a full refund.

FREE Roadside Tire Assistance

Included in the Warrior Protection Promise is FREE Roadside Tire Assistance. You can count on emergency roadside tire assistance anywhere in the U.S. or Canada, 24 hours a day, 365 days a year.

In the event of a flat tire, simply call the toll free number provided on your Roadside Tire Assistance card and an emergency road service professional will be dispatched to change your flat tire with your inflated spare. This service is valid for two years from the date of purchase.

Limited Replacement Warranty

Every Warrior tire is covered by a limited replacement warranty for the first 50% of tread wear. In the unlikely event that your Warrior tire should become unserviceable as a result of an eligible adjustable condition within the first 50% of tread wear Warrior will replace your tire with an equivalent new Warrior tire FREE OF CHARGE including mounting and balancing.

Limited Treadwear Warranty

Every Warrior tire includes a limited tread wear mileage warranty. In the unlikely event your Warrior tires do not last for the amount of miles they are warranted for, Warrior will provide a pro-rated credit based on the actual miles delivered towards the purchase of a new set of Warrior tires.

*The above benefits are subject to certain limitations and exclusions not described above. Please review and read the Warrior Tires Owner's Manual for complete details on the above items including steps to take in the event a claim needs to be made. You will also find in the Warrior tire owner's manual important maintenance and safety information covering Warrior tires.

**406 E. Huntington Dr., Suite 200
Monrovia, CA 91016, USA
888-226-5250
www.warriortires.com**

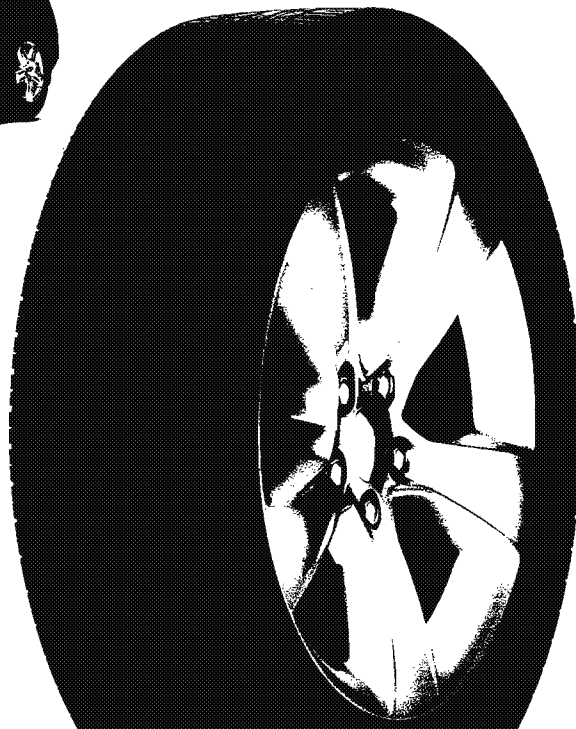
warrior™

CONQUER THE ROAD



FEATURES & BENEFITS

- Five pitch tread block design contributes to a quiet and comfortable ride
- Solid center rib for better handling and stability control
- Special groove design aids in water evacuation for wet driving safety
- Asymmetric shoulder design brings a balance of wet and dry traction



SR1 All Season SUV/CUV

SIZE	UTQG	SECTION WIDTH	OVERALL DIAMETER (IN)	TREAD WIDTH (IN)	MAX LOAD (LBS)	TREAD DEPTH (32NDS)	TREAD CONSTRUCTION
215/75R15 100S	540 A B	8.7	27.7	6.2	1764	10.0	2P+2S+1N
225/75R15 102S	540 A B	9.0	28.4	6.5	1874	10.0	2P+2S+1N
205/70R15 96S	540 A B	8.4	26.3	6.0	1565	10.0	2P+2S+1N
215/70R16 100T	540 A B	8.9	27.9	6.4	1764	10.0	2P+2S+1N
215/65R16 98H	540 A A	8.7	27.1	6.4	1653	10.0	2P+2S+1N
235/60R16 100H	540 A A	9.5	27.2	7.1	1764	10.0	2P+2S+1N
215/60R17 96H	540 A A	8.7	27.3	6.5	1565	10.0	2P+2S+1N
225/60R17 99T	540 A B	8.9	27.7	6.7	1709	10.0	2P+2S+1N
225/65R17 102H	540 A A	9.0	28.5	6.8	1874	10.0	2P+2S+1N

warriorTM

CONQUER THE ROAD

Warrior's mission is for you to be 100% satisfied with your Warrior tires.

When you purchase Warrior tires, you qualify for the additional benefits of the Warrior Protection Promise.



SR1 *Warrior Protection Promise*

Warrior's Protection Promise includes the following four benefits:

- 30-Day Satisfaction Guarantee
- FREE Roadside Tire Assistance
- Limited Replacement Warranty
- Limited Treadwear Mileage Warranty

30-Day Satisfaction Guarantee

We're positive when you purchase Warrior tires, you will be delighted with their performance. That's why every set of 4 Warrior tires comes with a 30-day satisfaction guarantee. If you are not satisfied with the performance of your Warrior tires, just return them to the place where you bought them within 30 days, and you will receive a full refund.

FREE Roadside Tire Assistance

Included in the Warrior Protection Promise is FREE Roadside Tire Assistance. You can count on emergency roadside tire assistance anywhere in the U.S. or Canada, 24 hours a day, 365 days a year.

In the event of a flat tire, simply call the toll free number provided on your Roadside Tire Assistance card and an emergency road service professional will be dispatched to change your flat tire with your inflated spare. This service is valid for two years from the date of purchase.

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Limited Treadwear Warranty

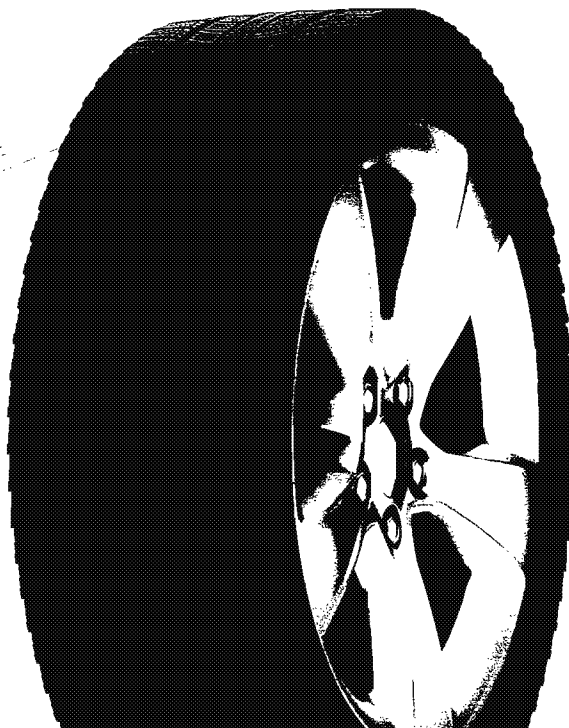
Every Warrior tire includes a limited tread wear mileage warranty. In the unlikely event your Warrior tires do not last for the amount of miles they are warranted for, Warrior will provide a pro-rated credit based on the actual miles delivered towards the purchase of a new set of Warrior tires.

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406 E. Huntington Dr., Suite 200
Monrovia, CA 91016, USA
888-226-5250
www.warriortire-us.com

warrior™

CONQUER THE ROAD



FEATURES & BENEFITS

- Special winter compound formulation for both snow and ice traction performance
- Enlarged contact patch for better grip in wintry conditions and shorter breaking
- Four circumferential grooves for better water evacuation
- Oval siping technology designed for the unique starting and stopping traction needed in winter driving
- 3-D Sipe technology provides more biting edges for better wear and traction in winter driving conditions

WR200 Winter, Ice & Snow

SIZE	UTQG	SECTION WIDTH	OVERALL DIAMETER (IN)	TREAD WIDTH (IN)	MAX LOAD (LBS)	TREAD DEPTH (32NDS)	TREAD CONSTRUCTION	SIZE	UTQG	SECTION WIDTH	OVERALL DIAMETER (IN)	TREAD WIDTH (IN)	MAX LOAD (LBS)	TREAD DEPTH (32NDS)	TREAD CONSTRUCTION
165/70R13 79T	-	6.9	22.1	5.1	963	11.0	1P+2S+1N	215/65R16 98S	-	8.7	27.1	6.8	1653	11.0	2P+2S+1N
175/70R14 84T	-	7.0	23.8	5.4	1102	11.0	1P+2S+1N	205/60R16 92T	-	8.1	25.8	6.6	1389	11.0	2P+2S+1N
175/65R14 82T	-	7.0	23.0	5.7	1047	11.0	1P+2S+1N	215/60R16 95T	-	8.7	26.3	6.9	1521	11.0	2P+2S+1N
185/60R14 82T	-	7.5	22.8	6.0	1047	11.0	1P+2S+1N	205/55R16 91T	-	8.4	25.1	6.9	1356	11.0	2P+2S+1N
185/65R15 88T	-	7.5	24.6	6.0	1235	11.0	1P+2S+1N	215/55R16 93T	-	8.8	25.4	7.1	1433	11.0	2P+2S+1N
195/65R15 91T	-	8.0	25.0	6.3	1356	11.0	2P+2S+1N	225/55R16 95T	-	9.1	25.8	7.4	1521	11.0	2P+2S+1N
205/65R15 94T	-	8.3	25.6	6.6	1477	11.0	2P+2S+1N	225/50R17 95T	-	9.0	25.8	7.6	1477	11.0	2P+2S+1N
185/60R15 84T	-	7.4	23.7	6.0	1102	11.0	1P+2S+1N	225/65R17 102Q	-	9.1	28.7	7.1	1874	11.0	2P+2S+1N
195/60R15 88T	-	7.9	24.4	6.3	1235	11.0	1P+2S+1N	235/45R17 94Q	-	9.3	25.4	8.0	1477	11.0	2P+2S+1N
195/55R15 85T	-	7.9	23.7	6.6	1135	11.0	1P+2S+1N								

warriorTM

CONQUER THE ROAD

Warrior's mission is for you to be 100% satisfied with your Warrior tires.

When you purchase Warrior tires, you qualify for the additional benefits of the Warrior Protection Promise.



WR200 *Warrior Protection Promise*

Warrior's Protection Promise includes the following four benefits:

- 30-Day Satisfaction Guarantee
- FREE Roadside Tire Assistance
- Limited Replacement Warranty
- Limited Treadwear Mileage Warranty

30-Day Satisfaction Guarantee

We're positive when you purchase Warrior tires, you will be delighted with their performance. That's why every set of 4 Warrior tires comes with a 30-day satisfaction guarantee. If you are not satisfied with the performance of your Warrior tires, just return them to the place where you bought them within 30 days, and you will receive a full refund.

FREE Roadside Tire Assistance

Included in the Warrior Protection Promise is FREE Roadside Tire Assistance. You can count on emergency roadside tire assistance anywhere in the U.S. or Canada, 24 hours a day, 365 days a year.

In the event of a flat tire, simply call the toll free number provided on your Roadside Tire Assistance card and an emergency road service professional will be dispatched to change your flat tire with your inflated spare. This service is valid for two years from the date of purchase.

Limited Replacement Warranty

Every Warrior tire is covered by a limited replacement warranty for the first 50% of tread wear. In the unlikely event that your Warrior tire should become unserviceable as a result of an eligible adjustable condition within the first 50% of tread wear Warrior will replace your tire with an equivalent new Warrior tire FREE OF CHARGE including mounting and balancing.

Limited Treadwear Warranty

Every Warrior tire includes a limited tread wear mileage warranty. In the unlikely event your Warrior tires do not last for the amount of miles they are warranted for, Warrior will provide a pro-rated credit based on the actual miles delivered towards the purchase of a new set of Warrior tires.

*The above benefits are subject to certain limitations and exclusions not described above. Please review and read the Warrior Tires Owner's Manual for complete details on the above items including steps to take in the event a claim needs to be made. You will also find in the Warrior tire owner's manual important maintenance and safety information covering Warrior tires.

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EXHIBIT 3

WARRIOR PROTECTION PLAN
WARRIOR WAY
WARRIOR SATISFACTION GUARANTEE
WARRIOR DIAMOND PLAN

All Warrior Tires come with the following benefits*.

1. Every set of 4 Warrior tires comes with a 30 day satisfaction guarantee. If at any time you are not satisfied with the performance of your Warrior Tires just return them to the place where you bought them within 30 days for a full refund.
2. Every Warrior Tire includes FREE Roadside Tire Assistance – In the event of a flat tire, simply call our toll free number provided on your Roadside Tire Assistance card and emergency road service will be dispatched to change your flat tire with the your inflated spare. This service is valid for two years from the date of purchase.
3. Every Warrior Tire is covered by a limited replacement warranty for the first 50% of tread wear. In the event your Warrior Tire should become unserviceable as a result of an eligible adjustable condition within the first 50% of tread wear Warrior will replace your tire with an equivalent new Warrior tire **FREE OF CHARGE** including mounting and balancing.
4. Every Warrior Tire comes with a limited treadwear mileage warranty. In the event your Warrior tires do not last for the amount of miles they are warranted for, Warrior will provide a pro-rated credit based on the actual miles delivered towards the purchase of a new set of Warrior Tires.

*The above benefits are subject to certain limitations and exclusions not described above. Please review and read your Warrior Tires Owner's Manual for complete details on the above items including steps to take in the event you need to make a claim. You will also find in your Warrior Tire owner's manual important maintenance and safety information covering your Warrior tires.

EXHIBIT 4

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CONQUER THE ROAD



FEATURES & BENEFITS

- Optimized positioning of the four longitudinal grooves enhances water evacuation
- Enhanced tread block design ensures good rigidity across the tread footprint, extending tire life
- Siping in the center rib and shoulders increases traction
- Improved pitch sequence of tread blocks reduces road noise and delivers a comfortable ride
- 50,000 mile treadwear warranty



R29 Touring All-Season Symmetrical Tread Design

SIZE	UTQG*	SECTION WIDTH	OVERALL DIAMETER (IN)	TREAD WIDTH (IN)	MAX LOAD (LBS)	TREAD DEPTH (32NDS)	TREAD CONSTRUCTION	SIZE	UTQG*	SECTION WIDTH	OVERALL DIAMETER (IN)	TREAD WIDTH (IN)	MAX LOAD (LBS)	TREAD DEPTH (32NDS)	TREAD CONSTRUCTION
155/70R13 75T	400 B B	6.2	21.0	4.3	853	9.5	1P+2S+1N	195/60R14 86H	440 B A	7.8	23.2	6.2	1168	10.0	1P+2S+1N
175/70R13 82T	400 B B	7.0	22.6	5.0	1047	10.0	1P+2S+1N	215/70R15 98H	440 B A	8.9	26.9	6.4	1653	10.0	2P+2S+1N
155/65R13 73T	400 B B	6.6	20.9	4.6	805	9.5	1P+2S+1N	175/65R15 84H	440 B A	6.8	23.9	5.1	1102	10.0	1P+2S+1N
165/65R13 77T	400 B A	6.6	21.3	5.0	412	10.0	1P+2S+1N	185/65R15 88H	440 B A	7.6	24.6	5.6	1235	10.0	1P+2S+1N
175/60R13 77T	400 B A	6.8	21.2	5.1	412	10.0	1P+2S+1N	195/65R15 91H	440 B A	8.0	24.9	5.9	1356	10.0	2P+2S+1N
175/70R14 84T	400 B B	7.0	23.6	5.0	1102	10.0	1P+2S+1N	195/65R15 91V	440 B A	8.0	24.9	5.9	1356	10.0	2P+2S+1N
205/70R14 95H	440 B A	8.3	25.4	6.0	1521	10.0	2P+2S+1N	205/65R15 94H	440 B A	8.2	25.4	6.2	1477	10.0	2P+2S+1N
175/65R14 82T	440 B B	6.8	22.9	5.1	1047	10.0	1P+2S+1N	185/60R15 84H	440 B A	7.4	23.8	5.6	1102	10.0	1P+2S+1N
185/65R14 86H	440 B A	7.6	23.5	5.6	1168	10.0	1P+2S+1N	195/60R15 88H	440 B A	7.9	24.3	6.2	1235	10.0	1P+2S+1N
165/60R14 75T	400 B B	6.6	21.8	4.9	853	9.7	1P+2S+1N	185/55R15 82H	440 B A	7.6	23.0	5.7	1047	10.0	1P+2S+1N
175/60R14 79T	440 B A	6.8	22.2	5.1	963	10.0	1P+2S+1N	195/55R15 85V	440 B A	7.8	23.5	6.0	1135	10.0	1P+2S+1N
185/60R14 82H	440 B A	7.4	22.8	5.6	1047	10.0	1P+2S+1N	195/50R15 82V	440 B A	7.9	22.8	6.0	1047	10.0	1P+2S+1N

*A traction under development

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CONQUER THE ROAD

Warrior's mission is for you to be 100% satisfied with your Warrior tires.

When you purchase Warrior tires, you qualify for the additional benefits of the Warrior Protection Promise.



R29 Warrior Protection Promise

Warrior's Protection Promise includes the following four benefits:

- 30-Day Satisfaction Guarantee
- FREE Roadside Tire Assistance
- Limited Replacement Warranty
- Limited Treadwear Mileage Warranty

30-Day Satisfaction Guarantee

We're positive when you purchase Warrior tires, you will be delighted with their performance. That's why every set of 4 Warrior tires comes with a 30-day satisfaction guarantee. If you are not satisfied with the performance of your Warrior tires, just return them to the place where you bought them within 30 days, and you will receive a full refund.

FREE Roadside Tire Assistance

Included in the Warrior Protection Promise is FREE Roadside Tire Assistance. You can count on emergency roadside tire assistance anywhere in the U.S. or Canada, 24 hours a day, 365 days a year.

In the event of a flat tire, simply call the toll free number provided on your Roadside Tire Assistance card and an emergency road service professional will be dispatched to change your flat tire with your inflated spare. This service is valid for two years from the date of purchase.

Limited Replacement Warranty

Every Warrior tire is covered by a limited replacement warranty for the first 50% of tread wear. In the unlikely event that your Warrior tire should become unserviceable as a result of an eligible adjustable condition within the first 50% of tread wear Warrior will replace your tire with an equivalent new Warrior tire FREE OF CHARGE including mounting and balancing.

Limited Treadwear Warranty

Every Warrior tire includes a limited tread wear mileage warranty. In the unlikely event your Warrior tires do not last for the amount of miles they are warranted for, Warrior will provide a pro-rated credit based on the actual miles delivered towards the purchase of a new set of Warrior tires.

*The above benefits are subject to certain limitations and exclusions not described above. Please review and read the Warrior Tires Owner's Manual for complete details on the above items including steps to take in the event a claim needs to be made. You will also find in the Warrior tire owner's manual important maintenance and safety information covering Warrior tires.

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EXHIBIT 5

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CONQUER THE ROAD



R30



FEATURES & BENEFITS

- Outside tread design provides drivers with increased handling and lateral grip
- Inside tread design, combined with four "see-through grooves", evacuates water and improves performance
- Utilizes a proprietary tread compound to reduce heat build-up, leading to longer tire life
- Spiral Wrap technology conquers the centrifugal forces that act on a tire, helping it to maintain uniformity
- 65,000 mile treadwear warranty

R30 High Performance All-Season Asymmetrical Tread Design

SIZE	UTQG	SECTION WIDTH	OVERALL DIAMETER (IN)	TREAD WIDTH (IN)	MAX LOAD (LBS)	TREAD DEPTH (32NDS)	TREAD CONSTRUCTION
205/65R15 94V	500 A A	8.6	25.4	6.5	1477	10.0	2P+2S+1N
205/65R16 95H	500 A A	8.6	26.4	6.2	1521	10.0	2P+2S+1N
195/60R16 89H	500 A A	8.0	25.2	6.2	1279	10.0	2P+2S+1N
205/60R16 92V	500 A A	8.6	25.6	6.3	1389	10.0	2P+2S+1N
215/60R16 95H	500 A A	9.2	26.1	6.5	1521	10.0	2P+2S+1N
215/60R16 95V	500 A A	9.2	26.1	6.5	1521	10.0	2P+2S+1N
225/60R16 98H	500 A A	9.4	26.6	6.8	1653	9.5	2P+2S+1N
205/55R16 91V	500 A A	8.6	24.8	6.8	1356	10.0	2P+2S+1N
215/55R16 93V	500 A A	9.6	25.2	7.5	1433	10.0	2P+2S+1N
225/55R16 95V	500 A A	9.9	25.7	7.2	1521	10.0	2P+2S+1N
205/50R16 87V	500 A A	8.3	24.2	6.7	1201	10.0	2P+2S+1N
225/50R17 94V	500 A A	9.9	25.8	7.2	1477	9.5	2P+2S+1N

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R30 Warrior Protection Promise

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- FREE Roadside Tire Assistance
- Limited Replacement Warranty
- Limited Treadwear Mileage Warranty

30-Day Satisfaction Guarantee

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EXHIBIT 6



EXHIBIT 7

