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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92063295
Party	Defendant Green Bay Packers, Inc.
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Signature	/Anthony A. Tomaselli/
Date	08/16/2017
Attachments	Declaration of Jerry Hanson in Support of Opposition to Motion for Summary Judgment and Cross-Motion.pdf(1115449 bytes) Jerry Hanson Declaration- Exhibit 1.pdf(1481783 bytes) Jerry Hanson Declaration- Exhibit 2.pdf(325516 bytes) Jerry Hanson Declaration- Exhibit 3.pdf(2492601 bytes) Jerry Hanson Declaration- Exhibit 4.pdf(4488291 bytes) Jerry Hanson Declaration- Exhibit 5.pdf(5088094 bytes) Jerry Hanson Declaration- Exhibit 6_Part1.pdf(4165379 bytes) Jerry Hanson Declaration- Exhibit 7_Part1.pdf(5115306 bytes) Jerry Hanson Declaration- Exhibit 7_Part2.pdf(1373738 bytes) Jerry Hanson Declaration- Exhibit 8_Part1.pdf(4554953 bytes) Jerry Hanson Declaration- Exhibit 8_Part2.pdf(4520926 bytes) Jerry Hanson Declaration- Exhibit 8_Part3.pdf(4619658 bytes) Jerry Hanson Declaration- Exhibit 8_Part4.pdf(4887681 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

٧.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT

I, Jerry Hanson, hereby declare as follows:

- 1. I am Staff Counsel with Green Bay Packers, Inc. ("the Packers"), and submit this declaration in support of the Packers' Opposition and Cross-Motion to Titletown Brewing Co., LLC's Motion for Summary Judgment. I have knowledge of all facts set forth in this declaration, and I would, and could, testify competently thereto if called upon to do so.
- 2. I moved to Green Bay, WI in 1987. In 1989, I started work as an Assistant City Attorney for the City of Green Bay. In 2004, I became the City Attorney for the City of Green Bay. In August 2007, I was appointed Municipal Judge by the Mayor and thus left my position with the City of Green Bay. I continue to serve as Municipal Judge today. In July 2008, I started work as Staff Counsel with the Packers. I currently split my time between serving as Municipal Judge and Staff Counsel.

- 3. As Staff Counsel for the Packers, I have knowledge of the Packers' general operations at Lambeau Field. Lambeau Field is the Packers' home arena. It currently holds over 81,000 fans and has hosted sold-out, regular season games since 1960. As part of the arena services offered at Lambeau Field, the Packers have offered and sold and continue to offer and sell food and beverages, including beer. From having attended Packer games since 1974, I can personally attest that the Packers have continuously offered to sell and have sold food and beverages, including beer, at Lambeau Field continuously since 1974 through today.
- 4. As Staff Counsel for the Packers, I also have knowledge of the Packers' trademark use. Historical documents show that the Packers have used the TITLETOWN trademark at Lambeau Field for arena services since 1961. True and correct copies of some of these historical documents, retrieved from the Wisconsin Historical Society official website and bates stamped PACKERS00003512-3515 and PACKERS00007004-7006 are attached as Exhibit 1.
- 5. The Packers' historic use of TITLETOWN is further documented in the Packers' Hall of Fame, located within Lambeau Field. The Hall of Fame includes a TITLETOWN exhibit that shows the Packers using TITLETOWN at Lambeau Field at least as early as 1961. A true and correct copy of a photograph of the Hall of Fame TITLETOWN exhibit bates stamped PACKERS00003675 is attached as **Exhibit 2**.
- 6. From having attended Packer games from the 1974 and since that time, I can personally attest that the Packers continued to use TITLETOWN at Lambeau Field for the arena services and bar and restaurant services that the Packers provide. Arena services and bar and restaurant services were offered and provided at Lambeau Field under the name TITLETOWN during that entire time period up to and including today.

- 7. As Staff Counsel for the Packers, I also have knowledge of Packers' historic and current players. Earl Louis "Curly" Lambeau coached the Packers from 1919 to 1929 and led the team to 6 NFL championships. Bryan Bartlett "Bart" Starr was the Packers' quarterback from 1956 to 1971 and led the team to 5 NFL championships, including the first two Super Bowls. Johnny "Blood" McNally and Tony Canadeo are former Packers players that have been inducted into the Pro Football Hall of Fame. True and correct copies of pages from the Packers' official website concerning the team's history and players are bates stamped PACKERS00006109 and PACKERS00006124 and are attached as Exhibit 3.
- 8. For over 20 years, the Packers produced a print copy of the Pro Shop Catalog, through which the Packers sold apparel and other merchandise. Since the start of the Catalog in 1994, the Packers featured TITLETOWN-marked items multiple years, from apparel like shirts and hats, to specialty items like cribbage boards and Rubik's cubes. Over the course of two decades, the Catalog was distributed to hundreds of thousands of Packers' fans. The Pro Shop Catalog is now hosted online through the Packers' official website.
- 9. Attached as **Exhibit 4** is a true and correct copy of the 1994 Packers Pro Shop Catalog, bates stamped PACKERS00006200-6213, and containing TITLETOWN beer steins on pages numbered PACKERS00006207 and PACKERS00006211 and t-shirts on pages numbered PACKERS00006206-6207.
- 10. Attached as **Exhibit 5** is a true and correct copy of the 1998 Packers Pro Shop Catalog, bates stamped PACKERS00006270-6293, and containing a TITLETOWN hat on the page numbered PACKERS00006281.
- 11. Attached as **Exhibit 6** is a true and correct copy of the 1998 Packers Pro Shop Catalog, bates stamped PACKERS00006294-6321, and containing a TITLETOWN cribbage

board on the page numbered PACKERS00006316 and a TITLETOWN book on the page numbered PACKERS00006319.

- 12. Attached as **Exhibit 7** is a true and correct copy of the 2000-2001 Packers Pro Shop Catalog, bates stamped PACKERS00006322-6349, and containing a TITLETOWN cribbage board on the page numbered PACKERS00006344.
- 13. Attached as **Exhibit 8** is a true and correct copy of the 2011-2012 Packers Pro Shop Catalog, bates stamped PACKERS00006851-6874, and containing a TITLETOWN dvd on the page numbered PACKERS00006873.
- 14. Attached as **Exhibit 9** is a true and correct copy of the 2013-2014 Packers Pro Shop Catalog, bates stamped PACKERS00006923-6948, and containing a TITLETOWN hat on the page numbered PACKERS00006942.
- 15. Attached as **Exhibit 10** is a true and correct copy of the 2014-2015 Packers Pro Shop Catalog, bates stamped PACKERS00006949-6974, and containing a TITLETOWN hat on the page numbered PACKERS00006959.
- 16. In 2009, the Packers started planning a 34-acre development effort called the Titletown District. The Packers unveiled plans for the Titletown District in 2015. Since then, the Packers have recruited partners, such as Hinterland Brewing Co., Bellin Health, and Kohler Co., to the District. Currently, the District boasts a restaurant and brewery, a sports medical clinic, and a hotel which opened in 2017.
- 17. Attached as **Exhibit 11** is a true and correct copy of the webpage,

 www.lodgekohler.com/press/. The Packers partnered with Kohler Co. to build Lodge Kohler at

 Titletown District, which opened its doors in July 2017.

- Attached as Exhibit 12 is a true and correct copy of a Packers Catalog excerpt 18. containing a Packers Rubik's Cube, bates stamped PACKERS00002330.
- 19. Attached as Exhibit 13 is a true and correct copy of an excerpt from the Super Bowl XXXI Championship Catalog, bates stamped PACKERS00002304-2305, and containing TITLETOWN hats on the page numbered PACKERS00002305.

I declare under penalty of perjury that the foregoing is true and correct pursuant to 28 U.S.C. § 1746. Jerry Harson

Dated: August 16, 2017

CERTIFICATE OF SERVICE

I hereby certify that on August 16, 2017, I caused a copy of the foregoing Declaration of Jerry Hanson to be served on all counsel of record for Titletown Brewing Co., LLC via e-mail pursuant to agreement by the parties.

Dated: August 16, 2017

/Anthony A. Tomaselli/ Anthony A. Tomaselli

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

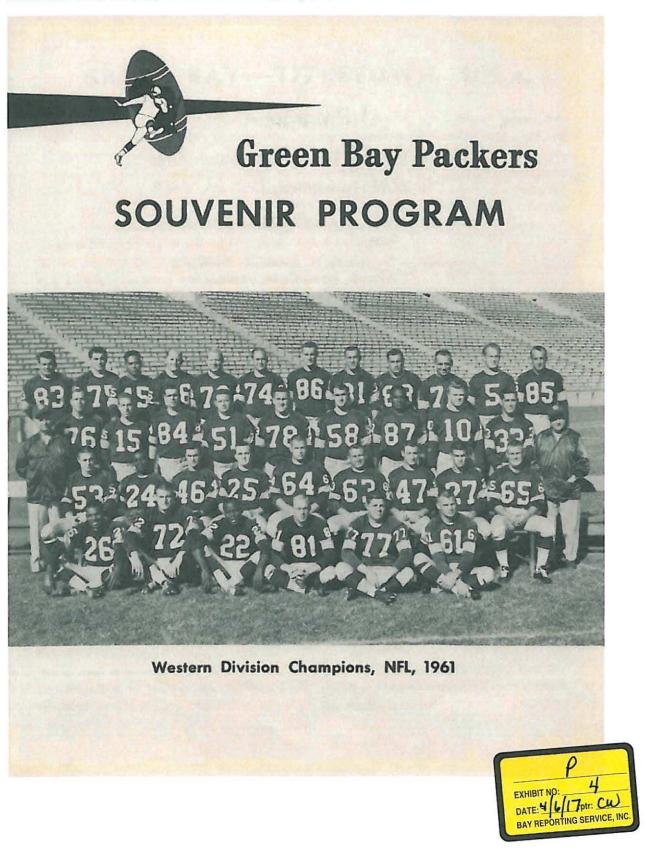
v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 1 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT Print this item: 1961, Green Bay Packers Souvenir Program, Cover



Print this item: 1961, Green Bay Packers Souvenir Program, page 2

Program

Brown County Veterans Memorial Arena 1:30 P.M. — Saturday, Dec. 23, 1961

Procession — Packer Players and Coaches, Packer Lumberjack
Band

Invocation — The Rev. H. H. Toonen, O. Praem., Principal, Premontre High School

Posting of Colors

Star Spangled Banner

Welcome — Chairman Chuck Egan

Tribute - NFL Commissioner Pete Rozelle

Introduction of Distinguished Guests

Film Highlights, 1961 Packer Season

Tany Canadeo, Master of Ceremonies

Presentation of Awards and Gifts to Packer Players and Families

Presentation to Packer Corporation

Response by President Dominic Olejniczak

Presentation to Vince Lombardi and Response

Finale

Print this item: 1961, Green Bay Packers Souvenir Program, page 3

GREEN BAY-TITLETOWN, U.S.A.

This huge community reception for the Packer team today marks the opening of a 10-day celebration leading up to the world professional football championship game in Green Bay Sunday, Dec. 31.

It is the community's tribute to the team which has brought the first world title game to this smallest city in the National Football League. Six times before the Packers have won world titles, and twice they lost in the play-off game, but never before has the big game been played at home. The closest was in Milwaukee in 1939.

It is the outstanding record of community support over many years which has made the game here possible. Specifically it was the building of the new City Stadium, but it was solid community support which made that stadium a reality.

In the modern era, the turning point in Packer history came in the late 1940's and early 1950's. There was that special Thanksgiving Day exhibition game in the snow in 1949 which raised some \$50,000 so the team could get through the rest of the season. Then came the miracle of the stock drive in 1950 when Packer fans donated \$125,000 to rebuild the corporation's treasury. And then the various season ticket drives which sold enough tickets to convince the city that a new stadium was possible.

The pay-off has come of course since Vince Lombardi took over as head coach and general manager in 1959. Today the Packers stand as the most solid team in the league on the field and at the bank. But their real strength is in the 37,000 season tickets sales this year in Green Bay, and another 14,000 in Milwaukee.

For the next 10 days the eyes of the sports world will be on Green Bay. And on Dec. 31 press, radio and television will report the championship game from City Stadium throughout North America and even across the oceans.

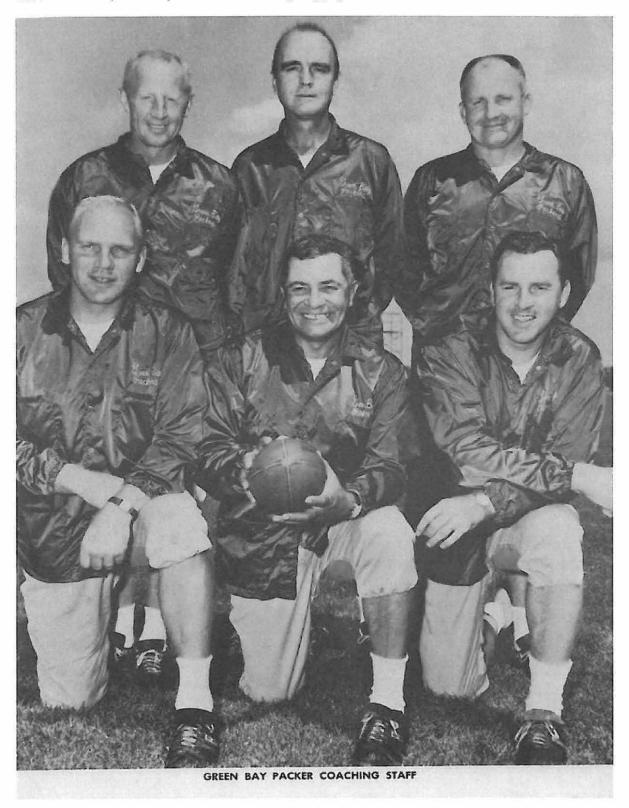
The Minute Men of the Chamber of Commerce have organized a civic committee to see that the Green Bay community makes a fine impression under these circumstances.

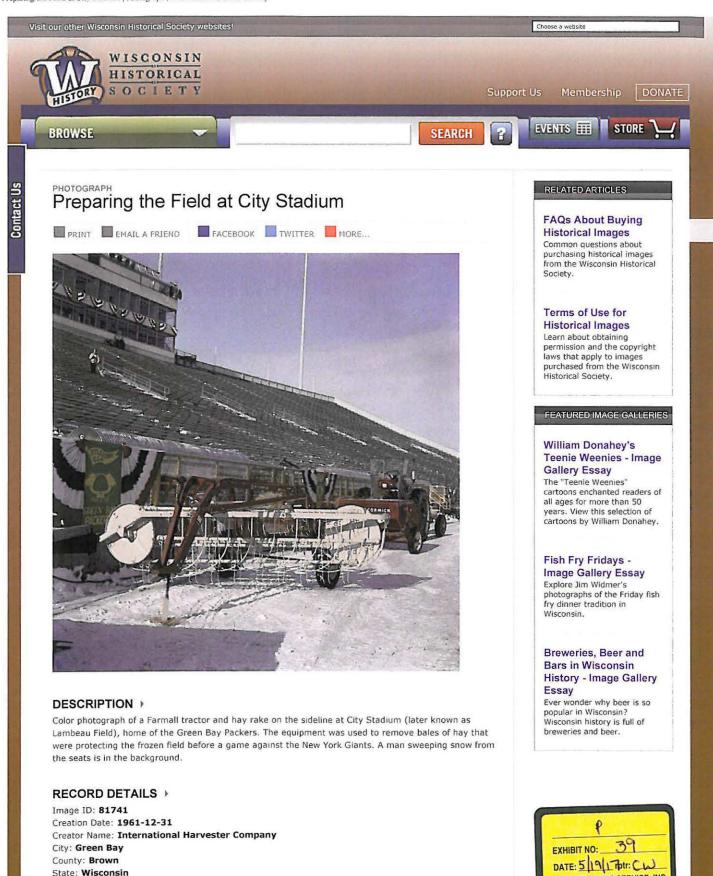
That committee has organized this rally for the Packer team today and will carry on next week to see that visitors to the community are properly handled.

This rally is intended as a Christmas party by the community for Packer personnel and their families away from their homes for the holidays.

And it's also intended to say to the great 1961 Packer team: Let's add that seventh world championship flag to the Green Bay Packer archives!

Print this item: 1961, Green Bay Packers Souvenir Program, page 4





Collection Name: McCormick - International Harvester

BAY REPORTING SERVICE, INC.

Genre: Photograph

Original Format Type: negative, original

Original Format Number: MCC MSS 6Z, File 11083

Original Dimensions: 2 x 2 inches

ADDITIONAL INFORMATION >

This image was printed in "International Harvester World" magazine (Feb. 1962, p. 22).

SUBJECTS >

Agricultural machinery

Cities and towns

Coats

Football

Green Bay Packers (Football team)

Hats

Hay

Men

Outdoor photography

Periodicals

Signs and signboards

Snow Stadiums Tractors

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 2 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 3 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT









TEAM

NEWS

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BIRTH OF A TEAM

CHAMPIONSHIP SEASONS

CLIFF CHRISTL HISTORY

FAVRE TIMELINE

FAVRE TRIBUTE

HALL OF FAMERS

.....

PLAYOFFS

MEDIA GUIDE

PRO BOWL SELECTIONS

PACKERS HALL OF FAME

RECORD BOOK

TIMELINE

UNIFORM HISTORY

HISTORY

Birth of a Team and a Legend

The Green Bay Packers, arguably the most storied franchise in the National Football League, were organized on Aug. 11, 1919, in the dingy second-floor editorial rooms of the old Green Bay Press-Gazette building, located on Cherry Street in downtown Green Bay.

Never imagining what might become of the semipro football team being formed that day, nobody documented who was there or how many were on hand. There had been no announcement of the meeting beforehand, and the Press-Gazette provided no details about it the day after.

Whether a full complement of players attended or if it was simply a small gathering of the team's prime movers was never made clear. Nor was it spelled out if much of the preliminary work had been completed beforehand or if the meeting itself triggered a rapid-fire chain of events.



George Calhoun

Whatever the case, the Press-Gazette in its Aug. 13 edition revealed that the Indian Packing Co. would sponsor the team and referred to it for the first time as the "Packers." The paper said home games would be played at Hagemeister Park; listed 38 prospective candidates for the team, mostly former standouts at Green Bay East and West high schools; and noted full uniforms would be provided to up to 20 players.



Curly Lambeau

"It will be the strongest aggregation of pigskin chasers that has ever been gathered together in this city," the Press-Gazette proclaimed.

A second meeting was held at the Press-Gazette on Aug. 14, three days after the initial one, and nearly 25 players were in attendance. Curly Lambeau was elected captain of the team, and George Whitney Calhoun was named manager.

Lambeau was a former star at East High School and played on Coach Knute Rockne's first team at the University of Notre Dame in 1918. Back home after dropping out of school in December, Lambeau was working for Indian Packing at the time. Calhoun, great-grandson of Daniel Whitney, founder of the city of Green Bay, was an editor at the Press-Gazette.

The story handed down for decades was that the impetus for the initial meeting was a chance encounter at a downtown street corner between Lambeau and Calhoun. In his 1985 book about the history of the Packers, longtime executive committee member and onetime Calhoun colleague John Torinus changed the setting to a conversation over a glass of beer.

Whether it's mostly urban legend or if there's a true story in there somewhere will remain a mystery for the ages. Too much time has passed. But Lambeau and Calhoun have long been regarded as the Packers' co-founders and there's little or no evidence to dispute that.

The first season, the Packers won 10 games and lost one against opponents representing mostly nearby towns in northeastern Wisconsin and Michigan's Upper Peninsula.



ALL YEAR LONG.

The team conducted most of its practices that first year on a field next to the Indian Packing plant at the end of Morrow Street, but it played its eight home games at Hagemeister Park on an open field with no fence or bleachers. Calhoun "passed a hat," as did others, to collect spare change and help cover expenses.

The Packers again played an independent schedule against mostly neighboring towns the next year and again dominated the competition, finishing 9-1-1.

Better yet, their financial outlook improved considerably.

C.M. "Neil" Murphy, a local typewriter salesman, was named business manager in July and organized a committee to build a fence around the Hagemeister playing field so the Packers could charge admission.

Thanks to the support of Indian Packing, the local Association of Commerce, local contractor Ludolf Hansen and fans who provided volunteer labor, construction of the fence began in late August and was completed before the first game in late September.

By mid-October, two large sections of bleachers were erected so fans would no longer have to stand along the sidelines to follow the action.



Green Bay Packers - 1919

JOINING THE NEL

On Aug. 27, 1921, the year-old American Professional Football Association awarded a franchise to the Acme Packers of Green Bay during a league meeting in Chicago. The Acme Packing Co., based in Chicago, had purchased Indian Packing eight months earlier. Less than a year later, the APFA would change its name to the National Football League.

Green Bay was now in the big leagues - sort of.

Most of the APFA's 21 members that second year were located in small hotbeds of football rather than big cities – places like Canton, Ohio, Hammond, Ind., and Rock Island, III.

Then again, compared to Green Bay, maybe those were big cities.

Green Bay was the smallest city in the league when it joined in 1921 if you discount a minor technicality – Tonawanda, N.Y., was smaller but its team lasted one game and played on the road – and has been ever since, except for a brief period in the late 1920s.

Green Bay's population was 31,017 based on the 1920 U.S. Census. Not only was it the smallest city in the league, it was smaller than six other cities in Wisconsin, including Superior and Oshkosh.

No doubt to those who lived through it and also through the lens of history, it's almost incomprehensible that the Packers survived. They're closing in on their 100th anniversary, but until they were nudging toward 50 they were perpetually on their deathbed.

Take their first league season, for example.

The Packers pulled off a major coup when they signed lineman Howard "Cub" Buck, a veteran of the famous Canton Bulldogs. They won their inaugural league game against the Minneapolis Marines on Oct. 23, 1921. They were able to book games with the formidable Chicago Staleys (Bears) and Chicago Cardinals. And they finished with a winning record, 3-2-1.

But then scandal nearly doomed all that they had accomplished. On Dec. 4, 1921, in a non-league game against Racine billed as a battle for the state championship, the Packers used three Notre Dame players, with college eligibility remaining, under assumed names and got caught. Less than two months later, Green Bay was booted

from the league - albeit not for long.

Thanks to Lambeau's persistence and the impression Green Bay had made on other club owners during its first season, the Packers were reinstated at the next meeting in June.

The Acme Packing Co. bowed out of the picture at that point, after just one season, and a small group organized as the Green Bay Football Club and headed by Lambeau and Calhoun took control of the franchise.

Plagued by limited resources and terrible weather, the new owners barely survived their first season.

A game against Columbus in early November was played in a driving rain and resulted in a loss of \$1,500 when the total rainfall for the day fell three one-hundredths of an inch short of the amount needed for the Packers to collect on their rain insurance. On Thanksgiving, a 12-hour rainfall ruined what was supposed to be Booster Day, contributing to a sparse crowd for a non-league game against Duluth and another financial disaster.

Club officials nearly canceled the game, but were persuaded to play by Andrew Turnbull, one of the owners of the Press-Gazette.

Nearly 25 years later in a three-part series, Calhoun wrote that Nov. 30, 1922, "marked a turning point in the history of the Packers," He said Turnbull promised that if club officials went ahead and played their game that day, he would get Green Bay's business community to rally behind the team once the season ended.

True to his word, Turnbull led the effort to create the nonprofit Green Bay Football Corporation before the start of the next season. The Packers were now a community-owned team, Their investors were their fans.

THE IRON MAN ERA

With an improved financial outlook, Lambeau was in position to expand his recruiting efforts and bolster his roster. Over the course of the 1921 and '22 seasons, the Packers underwent a transformation where they replaced most of their local talent with players from big-time colleges or other pro teams.

As a result, they were highly competitive on the field from the beginning and, in turn, able to establish a firm foothold within the league. In 1927, when the NFL decided to cut its franchises almost in half and eliminate many of its smaller cities, Green Bay survived,



Clarke Hinkle

Then, before the 1929 season, it hit the jackpot.

The Packers signed three players off other NFL teams – halfback Johnny Blood, and linemen Cal Hubbard and Mike Michalske – who would lead them to three straight NFL championships and later be inducted into the Pro Football Hall of Fame.

To this day, the 1929-'31 and 1965-'67 Packers are the only teams to have won three straight NFL titles. The '29-'31 Packers did it when the championship was determined by league standings. The 1965-67 Packers did it under the league playoff system, which was implemented in 1933.

THE HUTSON PERIOD

While the Packers were in the process of winning the 1931 championship, they also were blindsided by what could have been a catastrophic event. In their second game against the Brooklyn Dodgers, a local fan, Willard J. Bent, injured his back when a section of bleachers at City Stadium collapsed, and he fell nearly 10 feet to the ground.

Bent sued the Packers and was awarded roughly \$5,000 following a trial in February 1933. With the country in a deep depression, the Packers' insurance company went into bankruptcy before the claim could be adjusted, and the Green Bay Football Corp. went into receivership while it appealed the case in court.



Somehow the Packers survived the proceedings long enough to be saved, once again, by two seminal events.

The first was the creation of a new corporation, Green Bay Packers, Inc., in January 1935 following a second stock sale.

The other was the signing of Don Hutson less than a month later. Hutson actually signed two contracts, one with the Packers and the other with the Dodgers, but was awarded to the Packers by league president Joe Carr. Carr settled the dispute based on the times postmarked on the packages containing the contracts mailed by the two

clubs

In his second game as a pro, Hutson caught an 83-yard touchdown pass from Arnie Herber that gave the Packers a 7-0 victory over the Chicago Bears. When he retired 11 years later, Hutson owned 18 major NFL records and had revolutionized what was then the position of offensive end.

With money in the bank and Hutson shredding defenses like no other player in the game, the Packers would win three more NFL titles under Lambeau; in 1936, '39 and '44.

But when Hutson retired following the 1945 season, hard times followed. The Packers became perennial losers for the first time, and they encountered one financial crisis after another.

The war between the NFL and the newly formed All-America Football Conference left them financially strapped and unable to sign their No. 1 draft picks in 1946 and '47.

By Thanksgiving Day 1949, the Packers had to play an intra-squad game to raise enough money to finish the season. They drew 15,000 fans to City Stadium despite cold, blustery weather and raised approximately \$50,000, enough to pay the freight for their final three road games.

Meanwhile, the Packers also were losing money on their training quarters at Rockwood Lodge, located along the bay about 15 miles northeast of Green Bay, and Lambeau was immersed in a power struggle with several members of the board of directors.

Fortuitously for the Packers, Rockwood was destroyed by fire Jan. 24, 1950. The other problems came to a head when Lambeau resigned a week later, ending his 31-year association with the franchise, to become head coach of the Chicago Cardinals.

RONZANI REGIME

Within a week after Lambeau's departure, the Packers hired Gene Ronzani, a former player and assistant coach with the Bears, to succeed him. Then, before the end of April, the Packers launched a third stock drive.

The stock sale would raise more than \$100,000 and put the franchise back on firmer footing. On the field, the losing prevailed and with two games remaining in the 1953 season, Ronzani was forced to resign.

BLACKBOURN TAKES OVER

The Packers hired Verne Lewellen, a local attorney and one of the stars of their 1929-31 championship teams, as general manager, and plucked Lisle Blackbourn from Marquette University to become their head coach as part of a reshuffling of the organization in the winter of 1954.

The Packers compiled a disappointing 17-31 record during Blackbourn's four years as coach, but they also secured their future during that period by building a new, football-only stadium and drafting what would be the nucleus of future championship teams.

On April 3, 1956, voters approved a referendum to fund construction of the stadium. It was dedicated on Sept. 29, 1957, and called new City Stadium until it was renamed Lambeau Field in 1965.



On Blackbourn's watch, the Packers also drafted Forrest Gregg, Bart Starr, Paul Hornung, Jim Taylor and Ray Nitschke, all future Pro Football Hall of Famers.

Despite his shortcomings as a coach, Blackbourn had a keen eye for talent – Vince Lombardi would hire him as a scout – and an able, young personnel director in Jack Vainisi, who had been hired by Ronzani and would play a large part in luring Lombardi to Green Bay.

MCLEAN MOVES UP

After Blackbourn was fired following a 3-9 finish in 1957, likeable Ray "Scooter" McLean, backfield coach of the Packers since 1951, was hired as his replacement.

McLean lasted one season. He submitted his resignation under fire on Dec. 17, 1958, following a 1-10-1 finish, the worst in Packers history.



THE LOMBARDI ERA

The Packers' search for McLean's replacement lasted more than a month. Lambeau moved back to Green Bay and applied for the general manager post. Forest Evashevski, a highly successful coach at the University of Iowa, was brought to Green Bay for an interview, but declined the job. Other candidates were considered, as well.

Finally, at 3 p.m. on Jan. 28, 1959, Packers President Dominic Olejniczak announced that Vince Lombardi had accepted a five-year deal to become the team's coach and general manager. Six days later, Lombardi was officially introduced at a press conference at Green Bay's Hotel Northland where he declared, "I want it understood that I'm in complete command."





Dominic Olejniczak

Although Lombardi had been backfield coach of the New York Giants for eight years, he was relatively unknown in a sports world much different than today. Television was still in its infancy, pro football was largely viewed as a second-rate sport and few, if any, assistant coaches were household names.

As a result, a popular question in Green Bay at the time was: "Who the hell is Vince Lombardi?"

It didn't take long for people to find out.

In his first season, Lombardi went 7-5 and was named NFL Coach of the Year. In 1960, the Packers captured the Western Conference, only to lose to Philadelphia in the title game. That would be the last time Lombardi's Packers lost an NFL Championship Game.

They won five world titles in 1961, '62, '65, '66 and '67, including Super Bowls I and II. Over nine years, they compiled a glittering 98-30-4 record (.766) and won nine of 10 postseason games.

The Packers would be recognized as the Team of the '60s and as one of the great dynasties in NFL history. Lombardi would be glorified as one of the game's greatest coaches and be posthumously honored by having the Super Bowl trophy named after him.

BENGTSON PERIOD

Following the third consecutive title in 1967, Lombardi turned over the head-coaching duties to Phil Bengtson and one year later announced that he was leaving Green Bay to become coach/GM of the Washington Redskins. Bengtson coached the Packers from 1968-70, compiling a 20-21-1 record. He resigned in December 1970.



Phil Bengtson

THE DEVINE DAYS

Dan Devine, one of the nation's most successful college coaches, succeeded Bengtson as head coach and general manager in January 1971. After settling for a 4-8-2 record during his first year, Devine and the Packers appeared on the road to new heights when 1972 produced a 10-4 record and the team's first Central Division title since 1967. But the Packers' Super Bowl hopes dissolved in the second half of 1973 and they slipped to 5-7-2. They continued their regression in 1974, going 6-8, and Devine resigned.



THE STARR TREK



Winner of a recorded five NFL championships as a starting quarterback, Bart Starr was the overwhelming choice of Packers fans to succeed Devine and the executive committee complied by awarding him a three-year contract as head coach and general manager, Dec. 24, 1974. Starr asked for "the prayers and patience of Packer fans everywhere ... We will earn everything else."

Starr had only one season of experience as a coach –
he was Devine's quarterbacks coach in 1972 – and
things didn't turn out as he and Packers fans had hoped. He was handcuffed by a



disastrous trade for aging quarterback John Hadl, which was agreed to by Devine just before the trade deadline of his final season. Having given up five prime draft picks in the Hadl deal, the Packers finished 4-10, 5-9 and 4-10 again in Starr's first three seasons. They raised hope with an 8-7-1 finish in 1978, but then couldn't get over

the hump.

Over five more seasons, the Packers enjoyed only one winning record, a 5-3-1 finish in the strike-shortened 1982 season. The Packers made the playoffs that year and beat the St. Louis Cardinals in a home playoff game, but when the Packers went 8-8 in 1983, Starr was fired the day following a disappointing 23-21 loss at Soldier Field to the rival Chicago Bears.

THE GREGG ERA



The Packers replaced Starr with another beloved player from the Lombardi era. On Dec. 24, 1983, Forrest Gregg, a former Starr teammate and one of the premier offensive tackles in football history, became the Packers' ninth head coach. Gregg had led Cincinnati into Super Bowl XVI following the 1981 season and his 19-6 record over the 1981-82 seasons was the best in pro football.

He started out with back-to-back 8-8 seasons as he tried to mold the roster in his own tough-guy image, but he went 4-12 and 5-9-1 in his final two years and resigned (Jan. 15, 1988) to become head coach at his alma mater, Southern Methodist University.



INFANTE SIGNS ON

On Feb. 3, 1988, after interviewing a host of candidates and having his preferred choice, Michigan State coach George Perles, accept the job and then back out,

executive vice president of football operations Tom Braatz hired Lindy Infante as Gregg's successor. Infante, who had been the Cleveland Browns' offensive coordinator, was considered a shrewd play-caller, but except for a 10-6 finish in 1989, his teams largely struggled on offense and he was fired after four seasons.

By then, Braatz also had been fired and replaced by Ron Wolf, who was given the title of general manager and complete control over the Packers' football operation. Wolf was hired Nov. 27, 1991. Braatz had been hired prior to Gregg's final season as coach in a power-sharing arrangement and fired one week before Wolf was hired.

The front-office overhaul was executed by Bob Harlan, who had been named president of the Packers prior to the 1989 season after serving the team for 18 years in several administrative roles. Harlan had joined the Packers when Devine was coach and general manager and had witnessed each coaching hire in the years since finish with a worse record than his predecessor.

In the 24 seasons since Lombardi had stepped down as coach, the Packers had finished with a winning record five times and qualified for the playoffs only twice. Harlan was determined to put an end to the drought.

Wolf began the process Dec. 22, 1991, by firing Infante.

THE HOLMGREN ERA

Wolf named Mike Holmgren, offensive architect of San Francisco's four-time Super Bowl champions, to succeed Infante, Jan. 11, 1992. Holmgren, sought by five other clubs, received a five-year contract. Next, Wolf traded for quarterback Brett Favre, who had played little in his rookie season with Atlanta. But Wolf had rated Favre much higher than most NFL scouts while he was still working for the New York Jets and confidently rolled the dice. Not only hadn't the Packers won in 24 years, but their quarterback situation had been less than desirable for most of that time, as well.

Three games into the Wolf-Holmgren Era, Favre led the Packers to a stunning, last-minute victory over the Cincinnati Bengals at Lambeau Field. The next week, he made his debut as a starter and the Packers were headed in the right direction for the first time in a quarter-century. In 1992, the Packers surprised the NFL with a 9-7 finish. Holmgren became only the third head coach in team history to register a winning record in his first season, and it was punctuated by a six-game winning streak, the team's longest since 1965.



Holmgren guided the Packers into the playoffs in 1993, forging a second-straight 9-7 record. They also won their first playoff game in 11 years on a "Hail Mary" Favre-to-Sterling Sharpe pass in the final minute that eliminated Detroit, 28-24. They then fell at Dallas, 27-17, in the divisional round.

The Packers reached the playoffs again in 1994 and '95, only to be eliminated on two more occasions by the Cowboys. But the Favre-led Packers were on the upswing. After finishing 9-7 for a third straight time in 1994, they improved to 11-5 and won their first NFC Central Division title since 1972. They also advanced one more round in the playoffs, losing to Dallas in the NFC Championship Game in '95 after getting bounced in the divisional round the year before. Two highlights of those seasons were holding the incomparable Barry Sanders to minus-1 yard on 13 attempts in a 16-12 playoff victory at Lambeau Field following the '94 season, and formally dethroning the defending Super Bowl champion San Francisco 49ers in their own stadium, 3Com Park, 27-17, in an NFC Divisional Playoff.

Putting nearly three decades of disappointment emphatically behind them, the Packers rewarded their longpatient faithful in 1996. Shunting aside eight of their first nine foes, they swept to a 13-3 record and their second straight division championship. Then, they captured their first NFL title since 1967, dispatching New England, 35-21, in Super Bowl XXXI at the Louisiana Superdome.

Displaying impressive consistency on both sides of the ball, they documented their superiority, outscoring three opponents 100-48 in a postseason sweep. Appropriately, the first two wins were before their Lambeau loyalists – a 35-14 divisional triumph over the 49ers and a 30-13 win over the upstart Carolina Panthers in the NFC title game.

In winning a 12th NFL championship, extending their own league record, the Packers joined an elite group of teams with three or more Super Bowls (Dallas, San Francisco, Pittsburgh, Oakland and Washington).

The Packers thus entered 1997 with an opportunity to win back-to-back Super Bowls for a second time – and came breathtakingly close to



achieving their objective. Sweeping to a second consecutive 13-3 mark, they smothered the 49ers on a soggy, rain-swept afternoon in San Francisco, 23-10.

In a seesaw affair, Super Bowl XXXII in San Diego found the Packers trailing Denver at halftime, 17-14. Hopes of a repeat were high, however, when Favre engineered an 85-yard drive, knotting the contest, 24-24, early in the fourth quarter. But the Broncos later scored with only 1:45 remaining and a last-minute Packers drive fell short when Favre's pass

for tight end Mark Chmura fell incomplete inside the Denver 20, with only 28 seconds left, sealing the Broncos' 31-24 win.

A third straight Super Bowl trip, a realistic goal at the outset, eluded the Packers in 1998, their 80th season. Historic accomplishment, however, did not, as they advanced to the playoffs for the sixth year in a row, a team record, while posting a seventh consecutive winning season. They set another team record by stretching their Lambeau Field winning streak to 25 games – the second longest in NFL history – before falling to the Minnesota Vikings on Oct. 5. They finished 11-5, equaling another team standard by posting a double-digit victory total for the fourth consecutive year (11-5 in 1995, 13-3 in both 1996 and 1997). The only other time Green Bay had strung together four seasons of 10-plus wins was 67 years earlier – Lambeau's triple NFL champions of 1929-32 (12-0-1 in 1929, 10-3-1 in 1930, 12-2 in 1931 and 10-3-1 in 1932).

In the wake of these considerable achievements, the Packers' season came to a dramatic and painful end in an NFC Wild Card game at San Francisco, when a 27-23 lead abruptly dissolved into a 30-27 49ers victory. Steve Young's 25-yard touchdown pass to Terrell Owens sealed the game with just three seconds left.

Only five days later, Holmgren resigned to become head coach and director of football operations for the Seattle Seahawks.



Mike Holmgren's first Packers coaching staff, in 1992, contained five future head coaches: Jon Gruden, Dick Jauron, Steve Mariucci, Andy Reid and Ray Rhodes.

ROUGH RHODE(S)

Moving swiftly, Wolf tabbed Ray Rhodes, former Eagles head coach and Green Bay defensive coordinator, as the Packers' 12th head coach, Jan. 11, 1999. The Packers launched 1999 under Rhodes in breathtaking fashion, winning three of the first four games in the last minute. Fate, however, suddenly stopped smilling as Green Bay (8-8) missed the playoffs for the first time since 1992, ending seven straight winning seasons. Saying the Packers lacked the needed toughness and fire, Wolf relieved Rhodes soon after the season finale.



THE SHERMAN TENURE

After searching more than two weeks, Wolf surprised many NFL observers by naming Mike Sherman as the Packers' 13th head coach, Jan. 18, 2000. As recently as the 1997-98 seasons, Sherman had served as the Packers' tight ends/ assistant offensive line coach. Sherman finished 9-7, but out of the playoffs his first season. Soon thereafter, on Feb. 1, 2001, Wolf retired as the team's executive vice president and general manager, and Harlan quickly named Sherman to replace Wolf. Sherman became the first head coach with the GM title since Starr in 1980.

Wolf's impressive nine-year tenure included 101 total victories (including eight in the playoffs) and the NFL's best regular-season record (83-45) since the 1993 advent of free agency.



Sherman returned the Packers to the playoffs in 2001 and again in 2002, when they tied for the league's best record at 12-4. But they lost in the second round of the playoffs in 2001 and the first round in 2002.

In 2003, the Packers appeared destined to reach the NFC Championship Game, if not the Super Bowl, when they won their final four regular-season games, including an inspiring 41-7 victory over Oakland engineered by a heavy-hearted Favre following the death of his father. The following week, Green Bay captured an improbable division title in the last two minutes of the season, when Arizona upset Minnesota and the Lambeau Field crowd broke the news to the Packers.

But Donovan McNabb led the Philadelphia Eagles to a come-from-behind, 20-17 overtime win to end an emotional Packers run in the divisional playoffs.

Not to be forgotten, the 2003 season included changes to three of the most-revered records in Packers history (Gregg's 33-year-old consecutive-games streak, broken by Favre; Taylor's 41-year-old season rushing record, surpassed by Ahman Green; and Hutson's 58-year-old career scoring mark, eclipsed by Ryan Longwell).

The Packers won a third straight NFC North title under Sherman in 2004, but lost to Minnesota in a Wild Card Playoff at Lambeau.

On Jan. 14, 2005, Harlan restructured the team's football operations, naming Ted Thompson general manager, with full authority over football decisions. Harlan said he based the decision on his belief in a preferred structure – separate individuals for the GM and head-coach positions.

The Packers crumbled to a 4-12 mark in 2005 and Thompson dismissed Sherman.

He made the announcement on Jan. 2, 2006, saying it was time for a new face to lead the team.

THE PRESENT

Thompson underwent an intensive nine-day search to tab Mike McCarthy the franchise's 14th head coach (Jan. 12, 2006).

McCarthy guided the Packers to a resilient four-game winning streak to close his first season as head coach with an 8-8 record, keeping the team in contention for the playoffs until the final weekend of 2006, when mere percentage points dubbed the Giants the NFC's last postseason qualifier.

McCarthy was disappointed the Packers just missed the playoffs, particularly because the team was as healthy as it had been all season and was playing its best football the last month. But the NFL's youngest club carried that momentum into 2007, winning its first four games and ultimately tying the then-franchise record for regular-season victories with a 13-3 mark. McCarthy also tied Sherman's team mark for the most wins by a head coach in his first two seasons (21).

With Joe Philbin taking over as offensive coordinator, Ryan Grant emerging at midseason as a feature back, and

Favre enjoying a brilliant final season in Green Bay, the offense finished second in the league, its highest ranking since 1983.

Grant then posted franchise playoff records of 201 rushing yards and three touchdowns in a 42-20 snow-filled NFC playoff triumph over Seattle at Lambeau, but the club's quest for a fifth Super Bowl appearance came up agonizingly short.

In the third-coldest game in NFL championship history, with a temperature of minus-1 and wind chill of minus-23 at kickoff, Green Bay fell at home, 23-20, in overtime to the New York Giants in the NFC Championship Game.

In 2008, the torch was passed to Aaron Rodgers from Favre, who retired in March with virtually every significant NFL passing record, un-retired in July and was traded to the New York Jets during the first week of training camp. Rodgers became just the second quarterback in league history to pass for more than 4,000 yards in his first season as a starter, and the offense produced a 4,000-yard passer, 1,200-yard rusher (Grant) and two 1,000-yard receivers (Greg Jennings, Donald Driver) for the first time in team history.

On defense, the team set a franchise record with seven touchdowns, including six on interception returns, leading to Pro Bowl berths for three-fourths of the starting secondary in Nick Collins, Charles Woodson and Al Harris. But that wasn't enough to overcome injuries and other shortcomings on that side of the ball, and with the team losing seven games by four points or less, the final 6-10 mark was just the franchise's second losing season dating back to 1992.

That led to a series of changes on the coaching staff, most of them on defense, as McCarthy hired Dom Capers as his new defensive coordinator to institute a switch to a 3-4 scheme. The players responded faster than most predicted in 2009, climbing all the way to No. 2 in the league in yards allowed and No. 1 against the run for the first time in team history, setting a franchise record for the fewest rushing yards allowed per game (83.3).

That defensive prowess was highlighted by Woodson winning NFL Defensive Player of the Year, rookle Clay Matthews leading the team in sacks, and Collins joining both as Pro Bowl honorees. Combined with another dynamic season on offense – as the quartet of Rodgers, Grant, Jennings and Driver repeated their feat of the prior year and a new franchise record for points (461) was established – the Packers won seven of their final eight regular-season games to finish 11-5 and earn an NFC Wild Card playoff berth.

Rodgers earned his first Pro Bowl nod and made a memorable postseason debut, throwing for a Green Bay postseason-record 423 yards and record-tying four TDs as he rallied the Packers from a 21-point second-half deficit. Emerging tight end Jermichael Finley also set a team playoff mark with 159 yards receiving and tied a team postseason record with nine receptions.

Ultimately the Packers came up short, however, dropping a 51-45 overtime heartbreaker in Arizona, the highestscoring postseason game in NFL history. But the disappointment fueled a determination and the late-season surge sparked a genuine optimism heading into 2010.

That optimism led to high expectations, and the Packers became a popular preseason pick to represent the NFC in the Super Bowl. Boasting both a deep and maturing roster, and relative scheme continuity on both sides of the ball, Green Bay was primed for a deep playoff run.

The team got out to a 3-1 start in the season's first quarter, but injuries to key players mounted. Grant, a back-to-back 1,200-yard rusher, was lost for the season in Week 1. Finley, the team's leading receiver entering Week 5, was also placed on injured reserve, as was linebacker Nick Barnett, the third all-time leading tackler in franchise history. By season's end, the Packers would place 15 players on the season-ending injured list.

Despite the injuries, the Packers never blinked. Rodgers led the offense by throwing for nearly 4,000 yards and posting a quarterback rating of 101.2. Jennings finished with 1,265 yards and earned his first selection to the Pro Bowl. Defensively, the Packers ranked No. 2 in the NFL in scoring defense at 15.0 points per game. Matthews, who racked up 13½ sacks, was voted a Pro Bowl starter and a consensus first-team All-Pro and was named the league's Defensive Player of the Year by various publications. In the secondary, Woodson set career highs in tackles and forced fumbles, becoming the team's emotional leader throughout. His counterpart at corner, Tramon Williams, led the team with six interceptions, earning his first bid to the Pro Bowl, where he was joined by Collins, who was chosen for the third consecutive year.

The Packers' six losses came by a combined 20 points, and they became the first team since the AFL-NFL merger in 1970 to never trail a game by more than seven points over an entire season. They finished the regular season with a 10-6 record and secured the sixth and final seed in the NFC's playoff bracket.

Taking to the road for the NFC playoffs, the Packers started by bottling up the Eagles' offensive attack and winning the opening-round Wild Card game at Philadelphia by a score of 21-16. The following week they traveled to Atlanta to take on the top-seeded Falcons. After an initial back and forth, Green Bay exploded with a 28-point second quarter and never looked back. On the strength of a near-flawless display of quarterbacking by Rodgers (31 of 36 for 366 yards and three TDs), and two crucial interceptions by Williams, the Packers hammered the Falcons, 48-21, the second-largest margin of victory in team postseason history.

For the NFC championship, the Packers faced their division rival, the Chicago Bears, for a chance to



return to the Super Bowl for the first time since the 1997 season. The game marked just the second-ever meeting between the two teams in the postseason. The Packers got out to a 14-0 lead early in the second quarter. The opportunistic defense forced three Chicago turnovers, highlighted by an improbable 18-yard interception return for a touchdown by nose tackle B.J. Raji that put Green Bay ahead, 21-7, late in the fourth quarter. Rookie cornerback Sam Shields sealed the 21-14 win on the Bears' final drive, making his second interception of the game to send the franchise to its fifth Super Bowl.

The Super Bowl pitted the Packers against the AFC champion Pittsburgh Steelers. In what was billed as a matchup between two renowned 3-4 defenses, it was the Green Bay offense, led once again by the exceptionally precise Rodgers, that was the difference. The Packers stormed out to a 21-3 lead in the first half, with two touchdowns coming off the arm of Rodgers and one on an interception return by

Collins. Under circumstances reflective of the entire season, the Packers were forced to overcome injuries, as veteran stalwarts Driver and Woodson were both ruled out of the game late in the first half.

The Steelers fought their way back, but a forced fumble by Matthews at the start of the fourth quarter led to another Rodgers touchdown pass. Forcing a turnover on downs on Pittsburgh's final drive, the Packers won the franchise's fourth Super Bowl, 31-25.

In the months that followed the season, both Thompson and McCarthy were rewarded with multi-year contract extensions.

With an unquestioned franchise quarterback, a nucleus of young veterans, and a roster even further bolstered by the return of injured players and a 10-man draft class, all eyes were set on the quest for another world title in 2011.

Due to a league-wide work stoppage that began in early March, the Packers were deprived of an offseason program. The ongoing labor negotiations meant that the players first convened as a team at the start of training camp in late July. With an abbreviated training camp schedule and a bull's-eye on their backs as the reigning champions, the Packers would have to rely on their stable roster and established schemes to help pick up where the team had left off in early February.

And that they did. Beginning with the NFL's season-opening Thursday night spectacle against the New Orleans Saints at Lambeau Field, the Packers stormed through the regular season, reeling off a team-record 13 consecutive wins en route to a franchise-best 15-1 record. The team became just the sixth in NFL history to reach the 15-win plateau, and when combining the start of 2011 with the six wins that closed out 2010, the 19-game winning streak was the longest in team history and second longest in league annals.

The franchise laid claim to its first NFC North division title since 2007 and secured the conference's No. 1 seed for the playoffs. Throughout the season, the recipe for success was written by Rodgers and a prolific offense that scored 560 points, the third-highest total in league history.

Rodgers earned the league's Most Valuable Player award and consensus first-team All-Pro honors from almost every major publication. His 122.5 cumulative passer rating set a new NFL record and he also eclipsed the previous franchise single-season marks for yards, touchdowns, completion percentage, yards per attempt and 300-yard games.

The Packers continued to display their knack for taking the football away on defense, leading the NFL with 31 interceptions, the most by a Green Bay team since 1962. Woodson tied for the NFL lead with seven INTs. The defense's 38 takeaways tied for the league lead and helped contribute to the team's plus-24 differential in the turnover department, a mark that also tied for No. 2 in franchise history.

Joining Rodgers, Woodson and Matthews in the Pro Bowl were Jennings, FB John Kuhn, Raji and C Scott Wells, giving the Packers seven representatives, the most voted in for the franchise since 1967.

In the postseason, Green Bay fell victim to uncharacteristic, costly turnovers in its only contest, and lost to the eventual Super Bowl champion New York Giants in the divisional round, 37-20. The loss to the Giants left a foul taste in the team's collective mouth as they entered the offseason with a renewed focus on the ultimate prize in 2012.

The Packers entered the 2012 campaign with strong motivation and a recalibrated focus that centered upon

getting the team to peak at the right time: the end of the regular season and playoffs.

With that in mind, the club overcame its share of adversity in the season's early going, recovering from a 2-3 start to win 9 of 10 games in Weeks 6-16 and putting itself in prime position for the postseason. With a win at Chicago in Week 15, the Packers secured their second consecutive NFC North title, marking the franchise's first back-to-back divisor conquest since it captured three straight from 2002-04.

During the regular season, it was once again a Rodgers-led offense that forged the team's identity. The unit ranked No. 5 in the league in scoring despite being plagued by injuries throughout the season. Five different players started at running back in addition to five different combinations on the offensive line, and primary targets Jennings and Jordy Nelson missed 12 full games combined and parts of others with various ailments.

Defensively, the Packers climbed to No. 11 in pass defense on the strength of an 81-yard-per-game improvement over the previous season.

Despite suffering a hamstring injury in Week 9 that shelved him for a month, Matthews still managed to finish fifth in the NFL with 13 sacks and became the first player in franchise history to be named to the Pro Bowl in each of his first four seasons in the league.

The defense was also aided by second-round pick Casey Hayward, who led the team and all NFL rookies with six interceptions.

Finishing the season with an 11-5 record, the Packers laid claim to the No. 3 seed in the NFC and a Wild Card matchup with the division-rival Minnesota Vikings. The game marked the two teams' third meeting over a sixweek stretch, and the defense managed to keep league MVP Adrian Peterson in check while Rodgers and the offense built a 24-3 margin en route to a 24-10 victory.

In the following week's divisional-round contest at San Francisco, the 49ers' offense proved too much for Green Bay to handle, and despite only trailing 24-21 at halftime, a second-half surge saw the Packers ultimately fall, 45-31.

The typically quiet Green Bay offseason was highlighted by long-term contract extensions for both Matthews and Rodgers.

The Packers welcomed the 2013 campaign and an upgraded facility, as the organization put the finishing touches on the first phase of another Lambeau Field construction project that was highlighted by the addition of 6,700 new seats in the south end zone of the stadium bowl.

In 2013 the Packers were beseiged by injuries to key players at a host of positions. Bryan Bulaga, Randall Cobb, Finley, Hayward and Matthews all missed significant portions of the season. However, the most devastating blow came against the Bears in Week 9, when Rodgers suffered a broken collarbone that would sideline him for the ensuing seven games, a stretch that saw the team post a 2-4-1 record during his absence.

Despite the volume of adversity, there were a number of positives. First and foremost was the emergence of rookie RB Eddie Lacy, who powered the Packers to the No. 7-ranked rush offense in the league and led all NFL rookies with 284 carries, 1,178 yards (4.1 avg.) and 11 TDs, all team rookie records. Lacy earned a bid to the Pro Bowl, was named second-team All-Pro by AP, and became the first Packer since RB John Brockington in 1971 to be voted the recipient of the AP's Offensive Rookie of the Year.

Another bright spot was the play of backup QB Matt Flynn, who breathed life into the staggering team, keeping its playoff hopes alive with comeback victories in Weeks 14-15.

Rodgers returned in Week 17 with the Packers needing a victory at the archrival Bears to advance to the postseason. With the season on the line in the waning moments of the finale, Rodgers escaped pressure on a fourth-and-8 play and found Cobb wide open downfield for a game-winning 48-yard TD, clinching the Packers' third consecutive NFC North division title and earning the No. 4 seed in the playoffs.

The Packers welcomed San Francisco to Lambeau Field for the Wild Card game. With the game tied at 20-20 late in the fourth quarter, the 49ers burned the remaining 5:06 off the clock, and kicked a game-winning 33-yard field goal as time expired.

With an offseason to rest and nine new additions through the draft, the Packers were ready to hit the ground running in 2014.

After road losses in two of the first three games of the 2014 season, the Packers won each of the next four games. The winning streak was fueled by an offense that put up at least 38 points in three of the contests. Over the four games, Rodgers threw 13 TDs and zero INTs, setting the pace for a season that would result in him being named the NFL MVP by AP for the second time in his career.

After a loss at New Orleans, Green Bay returned to Lambeau after the bye week to register wins over Chicago and Philadelphia as it became the second team in NFL history (Los Angeles Rams, 1950) to score 53-plus points in back-to-back games.

The Packers went back on the road to take on division foe Minnesota and came away with a 24-21 victory that was powered by Lacy's season-high 125 rushing yards and two TDs. Green Bay hosted New England the next

week in a battle of two of the NFL's best teams and quarterbacks. Rodgers and Tom Brady both recorded passer ratings over 100.0, and Green Bay edged the eventual Super Bowl champs, 26-21. In Week 14, the Packers used a 31-point first half to hold off a Falcons team that scored 30 points in the second half, to win 43-37.

Green Bay's five-game winning streak came to an end in Buffalo, as the Packers fell to the Bills, 21-13. Green Bay rebounded the next week in Tampa Bay with a 20-3 victory in which the defense sacked Josh McCown seven times and held the Bucs to 109 total net yards.

The Packers entered the final game of the regular season against the Lions with the NFC North title on the line. Green Bay built a 14-0 lead, but Rodgers re-injured the calf he hurt the previous week on his 4-yard TD pass to Cobb. Matthew Stafford connected with Calvin Johnson on two TDs to tie the game at 14. Rodgers, who returned to the game after a visit to the locker room to treat his calf, would find Cobb for another TD and sneak one in from a yard out to give Green Bay a 28-14 lead. The Packers held on for a 30-20 victory, capturing their franchise-record fourth straight division title.

Green Bay completed the regular season tied for first in the NFL with a 12-4 record, including an unblemished 8-0 at home. Rodgers threw 24 touchdowns with zero interceptions at Lambeau, joining Brady (2003) as the only QBs in NFL history to throw 200-plus passes at home in a single regular season with no INTs. Rodgers' set an NFL record with a 133.2 passer rating at home during the regular season.

The Packers' home success during the regular season continued into the divisional round when they hosted the Dallas Cowboys. Green Bay rallied from an eight-point deficit in the second half to take a 26-21 lead. With under five minutes to play, Dallas faced a fourth-and-2 at the Packers' 32-yard line and QB Tony Romo launched a pass to leaping WR Dez Bryant that was initially ruled a completion at the Green Bay 1-yard line. After replay review, the call was overturned and the Packers converted two third downs to secure the victory. The season came to an end the following week in Seattle after the Seahawks rallied in the final minutes of the fourth quarter to beat the Packers, 28-22, in overtime.

Green Bay used the offseason to lock up free agents Cobb and T Bryan Bulaga, setting them up for another run in 2015.

The Packers entered the 2015 regular season short-handed after losing Pro Bowl WR Jordy Nelson to a seasonending knee injury in the preseason. Green Bay overcame the loss early in the season, starting 6-0 for just the fourth time since 1945.

The winning streak involved a victory at Chicago in Week 1, followed by prime-time wins at Lambeau Field over Seattle and Kansas City. In Week 4, the Packers won a defensive battle at San Francisco, 17-3, marking the sixth time since 2000 that Green Bay allowed three or fewer points on the road.

Green Bay returned to Lambeau and completed the 6-0 start with victories over St. Louis (24-10) and San Diego (27-20). The victory over the Chargers was the 100th regular-season win for McCarthy in just his 150th game, making him the fastest active NFL coach at the time to reach the 100-win plateau and tied for the seventh fastest in NFL history. The Week 6 contest also saw Rodgers go over the 30,000-yard passing mark for his career on just 3,652 attempts, the fewest needed in NFL history.

After the bye week, the Packers dropped three consecutive games, losing on the road to two undefeated teams, Denver and Carolina, and then came up two points short to Detroit at home. Green Bay got back on track with a 30-13 win at Minnesota, recording six sacks to tie the single-season franchise record for most games (three) with six-plus sacks (1966, 1978, 1991).

Green Bay honored Hall of Famer Brett Favre by unveiling his name and retired No. 4 during halftime of the Packers' first home Thanksgiving game since 1923. The night would end with a four-point loss to the Bears.

Green Bay found itself in another tight game the next week in Detroit, Trailing by two points, Rodgers launched a 61-yard pass that would connect with a leaping TE Richard Rodgers in the end zone as time expired to give Green Bay a 27-23 victory.

Green Bay returned home to beat Dallas, 28-7, and then traveled to defeat the Oakland Raiders, 30-20. The Packers finished the regular season with a road loss to Arizona (38-8) and a home loss to Minnesota (20-13). The Packers' 10-6 record earned them the 31st postseason appearance in franchise history, tied for the most in the NFL. It was also the seventh consecutive season making the playoffs, a team record.

As the No. 5 seed, the Packers traveled to take on NFC East champion Washington. A 35-18 victory over the Redskins advanced Green Bay to the divisional round of the playoffs. Nearly three weeks after losing at Arizona, Green Bay returned to the desert for a postseason meeting with the Cardinals. After a back-and-forth game, the Packers found themselves down seven and 41 yards away from the end zone with time for one play. Aaron Rodgers heaved a pass to the end zone that WR Jeff Janis leaped to grab and the game went into overtime. For the second consecutive year, Green Bay's season would end on the first possession of overtime as Arizona went 80 yards in three plays to score a touchdown and win the game, 26-20.







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Packers in the Pro Football Hall of Fame

The Green Bay Packers have 24 individuals in the Pro Football Hall of Fame in Canton, Ohio, including Class of 2016 inductee Brett Favre. The Packers' total is second only to that of the Chicago Bears, who have 27 enshrinees. The Pittsburgh Steelers (21) and New York Giants (20) are next, followed by the Washington Redskins (19) and Los Angeles Rams (17).

Four of the Packers' inductees were charter members of the Hall in 1963.

In addition, five other players who played briefly for Green Bay – defensive end Len Ford, linebacker Ted Hendricks, guard/coach Walt Kiesling, kicker Jan Stenerud and safety Emlen Tunnell – have their busts displayed in the Hall of Fame. Biographies of the Packers' HOF inductees follow:

1963 — EARL L. (CURLY) LAMBEAU

Founder, Coach (1919-49)

Co-founded the Packers in 1919 and served as team's head coach through 1949 season. Won six NFL championships, tying him with George Halas for most ever. He also was the first NFL head coach to make the forward pass an integral part of his team's offense. One of only six coaches in league history to win more than 200 regular-season games. Others are Don Shula, Halas, Tom Landry, Marty Schottenheimer and Bill Belichick. In addition to his 29 NFL seasons as Packers head coach, he also coached the Chicago Cardinals (1950-51) and Washington Redskins (1952-53). His overall regular-season record was 226-132-22, a .631 winning percentage. Also played halfback for the Packers from 1919 through '29 in a Notre Dame Box offense and was one of the NFL's most prolific passers in the pre-stats era of the 1920s. Named to NFL All-Decade Team for the 1920s. Given name was Earl Louis Lambeau. Born April 9, 1898, in Green Bay. Died June 1, 1965, at age 67. Lambeau Field named in his honor, Sept. 11, 1965.

1963 — ROBERT (CAL) HUBBARD

Tackle (1929-33, 1935)

Purchased from the New York Giants prior to the 1929 season, he played an integral role in the Packers winning a record three straight NFL championships from 1929-31. Stood 6-foot-2, weighed 253 pounds and was considered a behemoth in his day. Played both offense and defense in pro football's Iron Man Era and stood out on both sides of the ball. Was official NFL All-Pro choice in each of first three years (1931, '32, '33) such selections were made. Selected to NFL's 50th Anniversary Team in 1969 and 75th Anniversary All-Two-Way Team in 1994. Played for the Giants (1927-28, 1936) and Pittsburgh Pirates (1936). Only inductee in both the pro football and baseball halls of fame. Elected to baseball's hall in 1976 as an umpire. Given name was Robert Calvin Hubbard. Born Oct. 31, 1900, in Keytesville, Mo. Died Oct. 17, 1977, at age of 76.





1963 — DON HUTSON

End/Defensive Back (1935-45)

Had no peers in his day as a receiver and essentially defined the split end position in pro football. Held 19 NFL records when he retired. Led NFL in pass receptions eight times and led it in scoring five times. Winner of Joe F. Carr Trophy, the NFL's official MVP award, in 1941 and '42. Named to Official NFL All-Pro team in 1936 and from 1938-42. Named on the first six



Associated Press All-Pro teams from 1940-45. Chosen on NFL's 75th Anniversary All-Time Team and All-Two-Way Team in 1994 and was the split end on the 50th Anniversary Team in 1969. Also intercepted 30 passes as a defensive back the last six years of his career and shared placekicking duties from 1940-45. Once scored a league-record 29 points in a quarter. Named to three Pro Bowls. Born Jan. 31, 1913, in Pine Bluff, Ark. Died June 26, 1997, at age of 84.

1963 — JOHNNY (BLOOD) MCNALLY

Halfback (1929-33, 1935-36)

Born John Victor McNally, he adopted the name Johnny Blood and used it exclusively throughout his pro football career. An elusive runner and receiver, he was one of NFL's first bigplay threats. Caught 10 TD passes in 1931 before the league kept stats, but it remained an unofficial record for 12 years. Played on four NFL championship teams with the Packers: 1929-31, 1936. Named to the NFL's All-Decade Team for the 1930s. Also played for Milwaukee Badgers (1925-26),

31, 1936. Named to the NFL's All-Decade Team for the 1930s. Also played for Milwaukee Badgers (1925-26), Duluth Eskimos (1926-27), Pottsville Maroons (1928) and Pittsburgh Pirates (1934, 1937-38). One of the most colorful players in NFL history, he was nicknamed "The Vagabond Halfback." Born Nov. 27, 1903, in New Richmond, Wis. Died Nov. 28, 1985, at age of 82.

1964 — CLARKE HINKLE

Fullback (1932-41)

A tough, bruising, powerful runner and a comparably hard-hitting linebacker in the NFL's Iron
Man Era, when players played both offense and defense. His battles with Bronko Nagurski of the
rival Chicago Bears were legendary. He and Nagurski were the NFL's All-Decade fullbacks for
the 1930s. Retired as the NFL's all-time leading rusher with 3,860 yards. A member of the NFL's
official All-Pro team four times (1936-38, 1941). Named to NFL's 75th Anniversary All-Two-Way Team in 1994
as a fullback, linebacker and kicker. Played on NFL championship teams in 1936 and '39. Born April 10, 1909,
in Toronto, Ohio. Died Nov. 9, 1988, at age of 79.

1964 — MIKE MICHALSKE

Guard (1929-35, 1937)

Rugged, raw-boned and durable. Not only a two-way player, but also one who typically played all 60 minutes of a game. On the small side, even in his day, at 6 feet and 210 pounds, Michalske was quick and explosive on offense and one of the first to develop blitzing and stunting tactics on defense where he formed a formidable duo with tackle Cal Hubbard. Signed with the Packers as a free agent when the New York Yankees folded before the 1929 season. Michalske played with the Yankees in 1926 in the short-lived American Football League and for two years (1927-28) in the NFL prior to Green Bay. Named to NFL's All-Decade Team for the 1920s. Standout lineman on three NFL championship teams from 1929-31. Given first name was August, but nicknamed "Iron Mike," which, in turn, was shortened to Mike. Born April 24, 1903, in Cleveland, Died Oct. 26, 1983, at age of 80.

1966 — ARNIE HERBER

Quarterback (1930-40)

Pinpoint deep passer and pioneer of the long bomb in the NFL. In 1936 became first passer in league history to throw for more than 1,000 yards in a season. Led NFL in passing in 1932, '34 and '36. Member of the Packers' 1930-31 championship teams, but teamed with Don Hutson to star on the 1936 and '39 champs. Played only halfback in Packers' Notre Dame Box system, but inducted into the Hall and chosen as a quarterback on NFL's All-Decade Team for the 1930s, Played for New York Giants (1944-45) and faced the Packers in '44 NFL Championship Game. A Green Bay native and football and basketball star at Green Bay West High School. Born April 2, 1910, in Green Bay. Died Oct. 14, 1969, at age of 59.

1971 — VINCE LOMBARDI

Coach (1959-67)

Won five NFL championships over a seven-year span from 1961-67 and only coach in league history to win three straight titles under a playoff format. Winning coach in Super Bowls I and II; the game's trophy was named after him following his death in 1970. One of the most iconic figures in coaching history, regardless of sport. Ranks first in all-time winning percentage among NFL coaches with 100 career victories or more. Overall record was 105-35-6, a glittering .750 winning percentage, including his one season in Washington (1969). Regular-season record was 96-34-6. Postseason record, all in Green Bay, was 9-1. Served as Packers general manager in 1968, but was inducted as a head coach. Hired by Packers after serving as assistant coach with the New York Giants (1954-58). Born June 11, 1913, in Brooklyn, N.Y. Died Sept. 3, 1970, at age of 57.

1974 — TONY CANADEO

Halfback (1941-44, 1946-52)

Became only the third 1,000-yard rusher in pro football history when he gained 1,052 yards in 1949. Finished his career with 4,197 yards on 1,025 attempts, a 4.1-yard average. A durable, all-purpose halfback, he was a hard runner, an accomplished blocker, capable passer and good receiver. Also played defense early in his career. Spent 1945 season in the service during World War II. Played college football at Gonzaga, where he acquired the nickname "Grey Ghost." Born May 5, 1919, in Chicago. Died Nov. 29, 2003, at age of 84.

1976 — JIM TAYLOR

Fullback (1958-66)

Hard-edged, hard-nosed runner who typically dished out more punishment than he took. Rushed for more than 1,000 yards in five straight seasons from 1960-64. Spent his final season in 1967 with the New Orleans Saints. When he retired from the NFL, he ranked second to the great Jim Brown in all-time rushing yards with 8,597, Won league rushing title in 1962 with 1,474 yards and averaged 5.4 per carry. Had 26 career 100-yard rushing games, all in a Packers uniform. Chosen by The Associated Press as the NFL's MVP in 1962. Selected MVP of 1965 NFL Championship Game. Chosen as one of two fullbacks, along with Brown, on NFL's 1960s All-Decade Team. Selected to five Pro Bowls. Born Sept. 20, 1935, in Baton Rouge, La.

1977 — FORREST GREGG

Tackle (1956, 1958-70)

Called by Vince Lombardi "the finest player I ever coached." Anchor of Lombardi lines at right tackle, but filled in at guard in Packers' 1961 championship run. Selected to nine Pro Bowls and named Associated Press All-Pro seven times. Voted to NFL's 75th Anniversary All-Time Team in 1994. Also named to the NFL's 1960s All-Decade Team, Held the Packers record for durability with 187 consecutive games played until surpassed by Brett Favre in 2003. Starter on five NFL championship teams. Spent 1957 in military service. Finished his career with the Dallas Cowboys in 1971, where he won a sixth NFL title and third Super Bowl. Born Oct. 18, 1933, in Birthright, Texas.

1977 — BART STARR

Quarterback (1956-71)

Drafted in the 17th round in 1956, the 200th overall selection, and wound up winning a record five NFL championships as a starting quarterback. Named NFL's MVP by The Associated Press in 1966. Led the Packers to victory in Super Bowls I and II and was named the game's MVP each time. One of three quarterbacks picked on the NFL's 1960s All-Decade Team. Led the NFL in passing in 1962, '64 and '66. Passed for 24,718 yards with a 57.4 completion percentage. Named to the Pro Bowl four times. Held Packers career record for most games played (196) until surpassed by Brett Favre in 2004. Played college football at Alabama. Born Jan. 9, 1934, in Montgomery, Ala.

1978 — RAY NITSCHKE

Linebacker (1958-72)

"Mean on Sunday" was the name of his 1973 autobiography and his trademark as a player.

Looked ferocious peering at opposing quarterbacks from his middle linebacker position and played ferociously. Named MVP of 1962 NFL Championship Game, a brutal defensive battle vs. the New York Giants won by the Packers, 16-7. Named the only linebacker on NFL's 50th Anniversary Team in 1969 and one of four middle linebackers chosen on the NFL's 75th Anniversary All-Time Team in 1994. Named Associated Press All-Pro in 1964 and '66. Selected to the Pro Bowl in 1964. Had 25 career interceptions. Born Dec. 29, 1936, in Elmwood Park, III. Died March 8, 1998, at age of 61.

1980 — HERB ADDERLEY

Cornerback (1961-69)

At 6 feet and 205 pounds was not only the prototypical cornerback of his day, but all time. Had it all: speed, size, toughness, awareness and big-play ability. Also played for the Dallas Cowboys from 1970-72. Intercepted 48 passes, including 39 with the Packers. Returned seven of those 39 picks for touchdowns. Named to NFL's 1960s All-Decade Team. Named Associated Press All-Pro five times and was a five-time Pro Bowl selection while with the Packers. Started on six NFL championship teams, including five in Green Bay, and played in four of the first six Super Bowls, including two with Dallas. Led Packers in kickoff returns each season from 1960-64 and averaged 25.7 yards over his career. Born June 8, 1939, in Philadelphia.

1981 — WILLIE DAVIS

Defensive End (1960-69)

Excelled as a pass rusher before the NFL kept tabs on sacks or he'd likely be the Packers' alltime leader. Unofficially, it is estimated that he had more than 100 career sacks, maybe more
than 120. Also highly respected team leader who served as defensive captain of the Packers'
1966 and '67 NFL championship teams – winners of Super Bowls I and II. In all, started on five
NFL championship teams. Named to NFL's 1960s All-Decade Team. Named Associated Press All-Pro five
times and selected to five Pro Bowls. Holds all-time Packers record for career fumble recoveries with 21.
Started NFL career with Cleveland Browns (1958-59). Born July 24, 1934, in Lisbon, La.

1981 — JIM RINGO

Center (1953-63)

Undersized at 6 feet, 2 inches and at most 232 pounds, but cat-quick at executing difficult cut blocks. Offensive captain of Vince Lombardi's first two NFL championship teams in 1961 and '62. Also played for Philadelphia (1964-67). Chosen on NFL's 1960s All-Decade Team. Named to two Pro Bowls before Lombardi arrived in Green Bay, five more under Lombardi and three with the Eagles. Named Associated Press All-Pro six times with Packers. Highly durable performer, once held NFL record for most consecutive games played (183), including 126 with Green Bay. Born Nov. 21, 1931, in Orange, N.J. Died Nov. 19, 2007, at age of 75.

1986 — PAUL HORNUNG

Halfback (1957-62, 1964-66)

One of the most versatile players in pro football history, he won the NFL scoring title three consecutive years (1959-61). Set league record by scoring 176 points in 12-game, 1960 season. Record stood for 46 years until broken by LaDainian Tomlinson over 16 games in 2006. Named NFL's Associated Press MVP in 1961 and also MVP of that season's NFL Championship Game. Vince Lombardi viewed him as his biggest playmaker and best clutch player. As the starting left halfback, he was the ball carrier in the heyday of Lombardi's power sweep. Named All-Pro at halfback by The Associated Press in 1960 and '61. Named to NFL's 1960s All-Decade Team. Doubled as Packers kicker from 1958-62 and again in '64. Scored 760 career points. Bonus choice – or first player selected overall – in 1957 NFL Draft. Played college football at Notre Dame, winning Heisman Trophy in 1956. Born Dec. 23, 1935, in Louisville, Ky.

1989 — WILLIE WOOD

Safety (1960-71)

Sent postcards to several NFL teams asking for a tryout coming out of USC in 1960. Signed with

the Packers as a rookie free agent and started at free safety on five NFL championship teams.

Named Associated Press All-Pro five straight years from 1964-68. An eight-time Pro Bowl selection. Named to NFL's 1960s All-Decade Team. One of two safeties chosen on the Super Bowl Silver Anniversary Team in 1990. Broke open a close contest in third quarter of Super Bowl I, intercepting a Len Dawson pass and returning it 50 yards to the Kansas City Chiefs' 5. Had 48 career interceptions. Won NFL title in 1962 with nine thefts. Also led league in punt returns in 1961 with 16.1-yard average. One of only 16 non-drafted free agents to make Hall of Fame. Played college football in one-platoon era and doubled as a quarterback and defensive back. Born Dec. 23, 1936, in Washington, D.C.

1995 — HENRY JORDAN

Defensive Tackle (1959-69)

Raised havoc with his quickness, especially as a pass rusher, on Vince Lombardi's five NFL championship teams. Named Associated Press All-Pro five straight seasons (1960-64). Also selected to play in the Pro Bowl four times. Originally a fifth-round draft choice of Cleveland Browns and came to Green Bay in 1959 trade. Played for the Browns (1957-58). Unofficially had 3.5 sacks in 1967 Western Conference Championship Game win over Los Angeles Rams. Born Jan. 26, 1935, in Emporia, Va. Died Feb. 21, 1977, at age of 42.

2003 — JAMES LOFTON

Wide Receiver (1978-86)

Big, fast, gifted receiver who could run any route and probably could have starred in any system.

Excelled as a deep threat. First Packers player without direct ties to either Curly Lambeau or Vince Lombardi to be inducted in Canton. Caught 530 passes for 9,656 yards and averaged a sensational 18.2 yards per catch in his nine seasons with the Packers. Also played for L.A. Raiders (1987-88), Buffalo (1989-92), L.A. Rams (1993) and Philadelphia (1993). In 16 NFL seasone, posted 764 receptions for 14,004 yards and an 18.3-yard average. Yardage total was the NFL career record at the time. Chosen for seven Pro Bowls and named Associated Press All-Pro twice while playing for the Packers. Named to NFL's 1980s All-Decade Team. Recorded more than 50 receptions in a season nine times. First NFL player to score a touchdown in 1970s, '80s and '90s. Born July 5, 1956, in Fort Ord, Calif.

2006 — REGGIE WHITE

Defensive End (1993-98)

Nicknamed "Minister of Defense" while playing at the University of Tennessee, he arguably became the most dominant defensive end in NFL history when considering production against both the run and pass. At the time of retirement, his 198 sacks were an NFL record, as were his 12 seasons with 10-plus sacks. Only player to record 10 sacks in nine consecutive seasons.

Played six of his 15 NFL seasons with the Packers and registered 68.5 sacks with a season high of 16 in 1998. Named Associated Press Defensive Player of the Year in 1998. Named to the Pro Bowl in all six of his Packers seasons and selected Associated Press All-Pro twice. In Packers' Super Bowl XXXI victory over New England, he set a Super Bowl record with three sacks. Began his pro career with the USFL's Memphis Showboats (1984-85) before entering the NFL. Also played for Philadelphia Eagles (1985-92) and Carolina Panthers (2000). During eight seasons with Philadelphia, recorded more sacks (124) than games played (121). A landmark free agent when he signed with Green Bay in 1993. The next year he was selected for the NFL's 75th Anniversary All-Time Team. Also chosen to NFL's All-Decade teams for the 1980s and '90s, Elected to 13 straight Pro Bowls. Born Dec. 19, 1961, in Chattanooga, Tenn. Died Dec. 26, 2004, at age of 43.

2013 — DAVE ROBINSON

Linebacker (1963-72)

At 6-foot-3 and 245 pounds and with 4.6 speed in the 40, he was the prototypical outside linebacker. Excelled at holding up the tight end at the line and nullified Hall of Famers John Mackey and Mike Ditka in the 14 games he faced them. Made three big plays that spelled the difference in three of the biggest games of Vince Lombardi's three-year title run. Plays included a game-changing 87-yard interception return in a do-or-die 1965 regular-season victory at the Baltimore Colts; a smothering pressure against Dallas quarterback Don Meredith that saved the Packers in the 1966 NFL Championship Game; and a critical blocked field goal in 1967 playoff victory over the Los Angeles Rams. Named to NFL's 1960s All-Decade Team. Named Associated Press All-Pro in 1967 and '69. Three-time Pro

Bowl selection. Registered 21 interceptions during his 10 seasons with Green Bay. His 12 interceptions from 1965-67 were the most in the league among linebackers. Also played for Washington (1973-74). Born May 3, 1941, in Mount Holly Township, N.J.

2015 — RON WOLF

Executive Vice President and General Manager (1992-2000)

Orchestrated one of the most remarkable rebuilding efforts in NFL history following a Packers drought of 24 years. Under his leadership from 1992-2000, the Packers were tied for the second-best regular-season record in the NFL (92-52, .639), while recording seven consecutive winning seasons (1992-98) and six straight playoff appearances (1993-98). Made three key transactions early in his time in Green Bay: hiring Mike Holmgren as head coach, trading for quarterback Brett Favre and signing defensive end Reggie White. The moves helped the Packers win three consecutive NFC Central Division championships (1995-97) and back-to-back NFC titles (1996-97). From 1992-2000, the Packers were 65-12 (.844) at Lambeau Field during the regular season and playoffs, the best home record in the NFL over that time span. Began his NFL career as a scout for the Oakland Raiders in 1963 and spent 23 seasons with the franchise over three separate tenures as the Raiders posted winning records in all but six of those years. In 1975, hired by the expansion Tampa Bay Buccaneers as general manager. Born Dec. 30, 1938 in New Freedom, Pa

2016 — BRETT FAVRE

Quarterback (1992-2007)

The ultimate ironman among NFL quarterbacks. All-time record-breaker. The savior, so to speak, of a franchise that had been mired in a nearly 25-year funk. Favre was all of the above during a career that might have been unmatched in Packers history. He started a remarkable 253 straight games before moving on to the New York Jets (2008) and Minnesota Vikings (2009-10), where he extended his NFL record for quarterbacks to 298 games. When he retired, he held the alltime league record for almost every major passing category, including attempts, completions, yards and touchdowns. Acquired in a trade after spending his rookie year with Atlanta (1991), Favre joined the Packers at a time when they had made only two playoff appearances in 24 years. In his 16 years as a starter, Green Bay made the playoffs 11 times, highlighted by a victory in Super Bowl XXXI.

Last updated: 07/27/16







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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

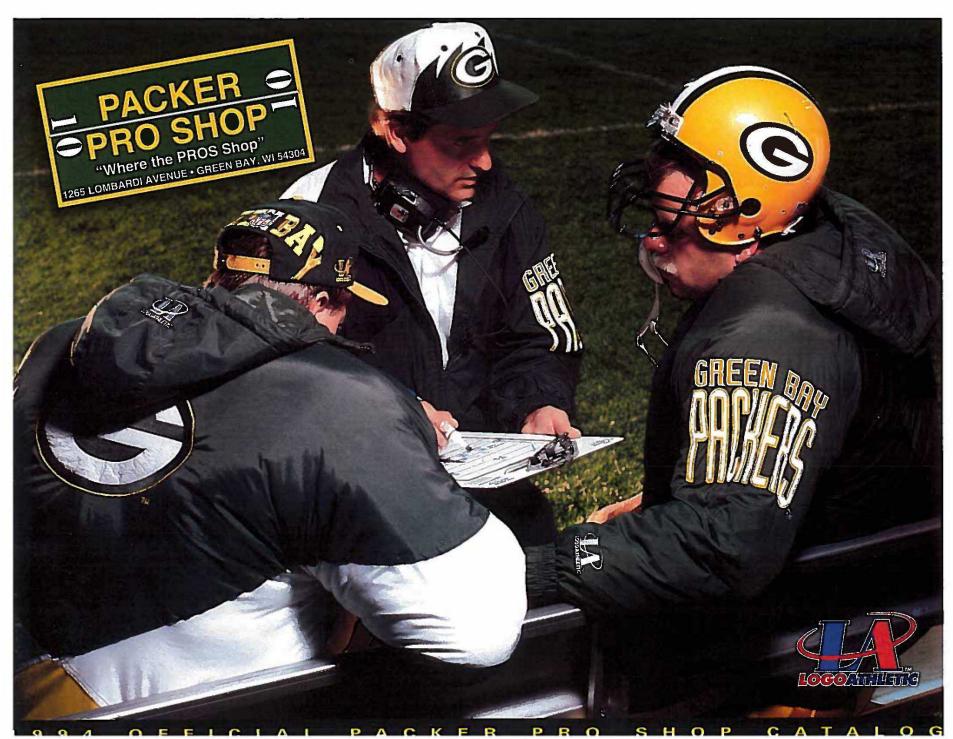
v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 4 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT





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- 1C Sharktooth T-shirt, green. Sizes: M-XL \$16.95
- 1D Pro Line T-shirt, grey. Sizes: M-XL \$16.95
- 1E Sharktooth Winter Jacket, jacket is full zip with attached hood and nylon quitted lining. Sizes: M-2XL \$124.95 Available in green/gold/white and black/green/gold as shown (Please specify color).
- 1F Sharktooth Windbreaker, 100% nylon shell and lining. Sizes: M-XL \$69.95
- 1G Hourglass Windbreaker (NOT SHOWN-same design as 1A), 100% nylon shell and lining. Sizes: M-XL \$69.95
- 1H Wind Pant, solid green with team togo embroidered on left hip. Pant has leg zip openings & 2 on-seam pockets. Pant will go with either the Sharktooth or Hourglass wind breakers. Sizes. M-XL \$34.95
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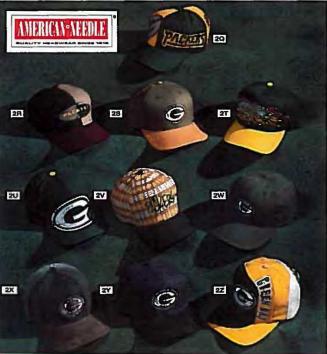
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- 20 Zoom Hat, wool, adjustable. \$19.95
- 2R Ovalteam Hat, wool with embroidered applique. \$16.95
- 2S Colorz Blockhead Hat, cotton twill. \$16.95
- 2T Grafix Hat, wool, adjustable. \$19.95
- 2U 3D Hat, wool, adjustable. \$19.95
- 2V Verizontal Hat, adjustable. \$14.95
- 2W Slouch Hat, washed cotton, slouch cap. \$12.95
- ON O ... O . I II I 40 ... I ... I A40 OF
- 2X Gray Scale Hat, 12 panel wool hat. \$16.95
- 2Y Low Profile Hat, adjustable. \$14.95
- 2Z Sidewinder Hat, wool adjustable. \$20.95



- 3A Coasters, from Rico Leathers. These embossed genuine leather coasters are oil tanned to last. Set of 4. \$16.95
- 3B Logo Coffee Mug, "G" logo is made of pewter. \$9.95
- 3C Nylon Tri-fold, from Rico. \$8.95
- 3D Logo Tankard, "G" logo is made of pewter. \$12.95
- 3E Marble Pen Set, from Shar-Co*. \$110.95
- 3F NFC Helmet Tie, 100% silk, in navy & red (Please specify color). \$24.95
- 3G Packer Slash Tie, 100% silk. In black only. \$24.95
- 3H Logo Address/Phone Book, from Rico. Embroidered black genuine cowhide leather. \$44.95
- 31 Logo Checkbook, from Rico. Embroidered into black genuine cowhide lealher. \$29.95
- 3J Logo Tri-fold, from Rico. Embroidered into black genuine cowhide leather. \$29.95

SALEM SPORTSWEAR®

- 3K Dynasty T-shirt, 2 sided print T-shirt is oversized 100% cotton. Sizes: L & XL ONLY \$19.95
- 3L Maverick Crew Sweatshirt, (HOOD NOT AVAILABLE). Sizes: M-XL \$34.95
- 3M Cadet Crew Sweatshirt, embroidered 100% cotton. Sizes: M-XL \$34.95

MIRAGE®

- 3N Rally Polo, long sleeve, midweight cotton jersey. Sizes: S-2XL \$39.95
- 3P Throwbacks Jacket, ramie/cotton jacket resembles details of vintage team wear. Sizes: M-2XL \$94.95
- 30 Pignappa Leather Jacket, baseball style with leather applique & embroidered team graphics. Lightly filled. Sizes: M-2XL \$274.95
- 3R Cavalier Jacket, sandwashed cotton canvas varsity jacket. Sizes: M-2XL \$94.95
- 3S Sideliner Cotton Fleece Pullover, with zip neck. Sizes: M-2XL \$59.95
- 3T Goaltender Cotton Thermal Jersey, long sleeved. Sizes: M-2XL \$42.95











Champion

CHAMPION®

Reverse Weave Crewneck Sweatshirts: Extra-heavy reverse weave fleece has a full athletic cut, ribbed crew neck, seamless shoulders, long set-in sleeves, action side inserts and 4 1/4" ribbed cuffs & waistband.

- 4A Pro Line #1 Reverse Weave Crew. Authentic Pro Line, grey. Sweat shirt is a full front screen print. Sizes: M-3XL \$49.95
- 4B Industrial Reverse Weave Crew, green, full front embroidery. Sizes: M-2XL \$54.95
- 4C Player Disc Reverse Weave Crew, classic workout gear in white. Sizes: M-2XL \$49.95
- 4D Throwbacks Jerseys, vintage replica jerseys are made of rugged heavyweight jersey material.
 4D-A #15 Bert Starr. \$89.95
 4D-B #66 Ray Nitschke (NOT SHOWN). \$89.95
 4D-C 1962 Packers. \$84.95
 4D-D Practice Jersey. \$64.95
- 4E 10" Classic Logo Mesh Short, classic logo short in green has a 10" inseam. Full athletic cut. Sizes: M-2XL \$29.95
- 4F Classic Helmet Pocket Short, grey, rugby weight jersey short, with elastic waist & draw string. Sizes: M-2XL \$24.95
- 4G Classic Logo Crew Sweatshirt, green sweatshirt is an 80/20 cotton/poly blend. Sizes: M-2XL \$34.95
- 4H Pro Line #2 T-shirt, white, heavy weight 100% cotton jersey, Authentic Pro Line.
 Sizes: M-2XL \$17.95 3XL \$18.95
- 4l Gold T-shirt, heavy weight 100% cotton jersey T-shirt. Sizes: S-2XL \$17.95 3XL \$18.95
- 4J Tackle Twill Reverse Weave Crew, grey, classic tackle twill lettering. Sizes: M-3XL \$54.95
- 4K Classic Logo T-shirt (NOT SHOWN-same design as 4G), green, 100% cotton. Sizes: M-2XL \$14.95
- 4L Pro Line #1 T-shirt (NOT SHOWN-same design as 4A), grey, heavy weight 100% cotton jersey. Sizes: M-2XL \$17.95 3XL \$18.95
- 4M 7" Pro Line #2 Mesh Short (NOT SHOWN-same design as 4H). 7" inseam. Sizes: M-3XL \$24.95



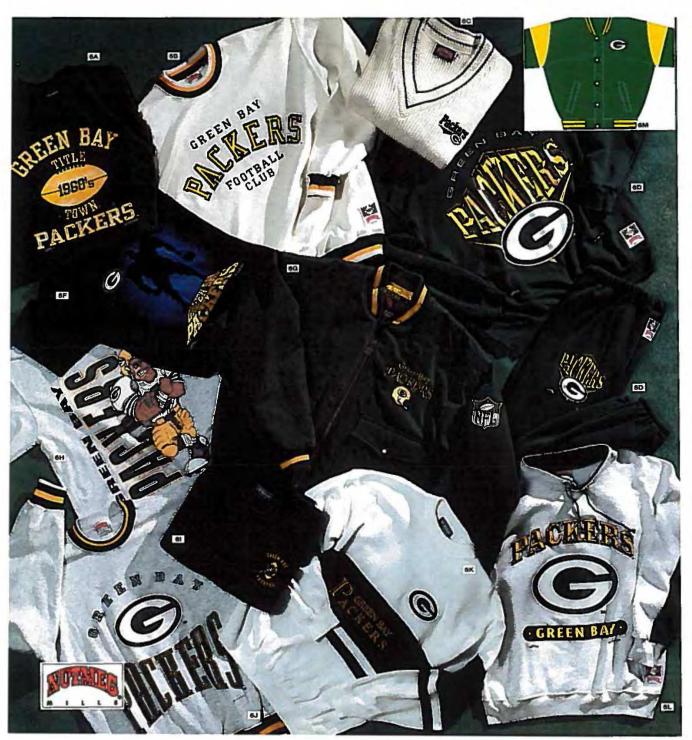
- 5A 3 Graphic Twill Hat, adjustable. \$21.95
- 5B 2 Graphic Wool Hat, adjustable. \$21.95
- 5C NOT AVAILABLE
- 5D Super Bowl II Wool Hat, adjustable. \$19.95
- 5E Custom Gold "G" Wool Hat, litted. \$19.95 (Specify Size) Sizes: 6 1/2, 6 5/8, 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2, 7 5/8, 7 3/4
- 5F 1961 Wool Cap, litted. \$19.95 (Specify Size) Sizes: 6 5/8, 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2, 7 5/8, 7 3/4
- **5G NOT AVAILABLE**
- 5H GBP Hat, adjustable. \$19.95
- 51 "G" Green and Gold Hat, fitted. \$19.95 (Specify Size) Sizes: 65/8, 63/4, 67/8, 7, 71/8, 71/4, 73/8, 71/2, 75/8, 73/4
- 5J X-treme Hat, adjustable. \$21.95
- 5K Lombardi "GB" Hat, adjustable. \$19.95
- 5L 368 Hat, adjustable. \$16.95
- 5M White & Green Twill, adjustable, \$12.95
- 5N Script Bill Hat, adjustable, \$16.95
- 5P White Helmet Hat, adjustable. \$16.95
- 50 Continuous Wrap Hat, adjustable, \$19.95
- 5R Franchise Hat, adjustable. \$19.95
- 5S Quad Hat, adjustable, \$16.95
- 5T Black "G" Logo Hat, filted. \$19.95 (Specify Size) Sizes: 61/2, 65/8, 63/4, 67/8, 7.71/8, 71/4, 73/8, 71/2, 75/8, 73/4
- 5U DeLong® Letterman Jacket, exclusively for the Packer Pro Shop. Wool body with leather sleeves, quilted lining. Sizes: S-XL \$249.95 2XL \$259.95 3XL \$274.95
- 5V Parka. Sizes: S-XL \$139.95 2XL \$149.95
- 5W DeLong® Big & Tail (ONLY) Winter Jacket, exclusively for the Pro Shop. Available in 2XL-3XL \$159.95 and 4XL & 2XL Tail-4XL Tail \$169.95
- 5X DeLong® Black Leather Jacket, with quilted lining. Sizes: S-XL \$399.95 2XL \$415.95 3XL \$449.95
- 5Y Hooded Short Set. Sizes: 2T-4T \$21.95 4-7 \$23.95
- 5Z Turtleneck. Sizes: 6-18 mo. & 2T-4T \$11.95 4-7 \$14.95 Youth S-XL \$16.95
- 5AA Long Eddies, 100% cotton print long underwear. Sizes: 2T-4T \$17.95 4-7 \$19.95 8, 9, 10 \$22.95
- 5BB Baby Socks. 0-6 mo., 6-12 mo., 12-18 mo. \$4.45 4-5 1/2, 5-6 1/2, 6-7 1/2 \$4.95
- 5CC Girls Short Set. Sizes: 6-18 mo. & 2T-4T \$19.95 4-7 \$23.95
- 4-7 \$23.95 5DD Color Block Cardigan, 100% acrylic.
- Sizes: 2T-4T \$23.95 4-7 \$25.95 Youth S-XL \$34.95 5EE Pillow Pals, teddy bear reverses into a football
- pillow of Packer green and gold. \$24.95
 5FF Practice Crewneck Sweatshirt & Sweatpants, from
- Russell^e, 50/50 blend. Sizes: M-XL \$26.95 2XL \$28.95
- 5GG Vertical Rugby, heavy duty. Sizes: M-XL \$59.95
- 5HH Authentic Practice Sweatshirt, double thick hood, from Russell®, made especially for the learn. Available for a limited time. Sizes: M-3XL \$54.95
- 511 Ladies Turn Down Anklet. \$6.95
- 5JJ Argyle Crew Sock. \$8.95
- 5KK Mens and Boys Pro Line Crew Sock. Boys 7-9 \$5.95 Boys 9-11 \$6.95 Mens 10-13 \$6.95
- 5LL Team Color Crew Sock. Mens 10-13 \$6.95
- 5MM Authentic Game Sock. Mens 10-13 \$7.95









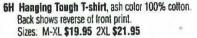




NUTMEG® MILLS

All Nutmeg® adult T-shirts and sweatshirts are generously cut.

- 6A Glory Days T-shirt, "Throwbacks" T is green 100% cotton. Sizes: M-XL \$16.95 2XL \$18.95
- 6B Members Club Crew Sweatshirt, felt letters with embroidery on an ecru colored 80/20 cotton/poly blend fleece with ribbed knit crewneck, striped ribbed trim. Sizes: M-XL \$62.95
- 6C Double Play V-neck Sweater, ecru with hunter green striping. Left chest embroidery. Sizes: M-2XL \$56.95
- 6D Victory Crew Sweatshirt and Sweat Pants, screen printed 50/50 cotton/poly blend fleece. Sizes: Crew: M-XL \$34.95 2XL \$36.95 Pant: S-XL \$34.95
- 6E Victory T-shirt (NOT SHOWN-same design as 6D), 100% cotton T in green, Sizes: M-XL \$16.95
- 6F Terminator T-shirt, adult & youth, black 100% cotton. Sizes M-XL \$16.95 2XL \$18.95 Youth Sizes. S, M, L, XL \$14.95
- 6G Competition Jacket, "Throwbacks" collection jacket in classic styling of heavier weight cotton canvas. Back has Packers 60's style helmet applique. Sizes: M-XL \$150.95



- 61 Throwbacks Sweater, crewneck sweater has the Packers popular logo of the 60's embroidered on the left chest. In hunter green only. Sizes: M-2XL \$59.95
- 6.J All That Jazz Crew Sweatshirt, adult and youth, screen printed 80/20 cotton/poly blend ash color fleece, striped rib trim at collar, cutfs & waistband. Sizes: M, L, XL \$39.95 Youth Sizes: S, M, L, XL \$32.95
- 6K Double Stitch Crew Sweater, two tone while and green popcorn stitch sweater has full front embroidery. Sizes: M-2XL \$69.95
- 6L Athletic Department Sweatshirt, drawcord collar sweatshirt in ash and green. 50/50 cotton/poly fleece. Sizes: M-XL \$42.95
- 6M Archer Winter Jacket, learn color jacket with crinkle nylon shell and striped ribbed trim. "G" logo and "Packers" on backside. Sizes: M-XL \$120.95





NFL THROWBACKS COLLECTION

- 7A Mirage® Throwbacks Jacket, see page 3.
- 7B Champion® Throwbacks Jerseys, see page 4.
- 7C Nutmeg* Mills Competition Jacket, see page 6.
- 7D Champion® Practice Throwbacks Jersey, see page 4.
- **7E NOT AVAILABLE**
- 7F Hunter® Manufacturing Title Town Stein, made exclusively for the Packer Pro Shop, see page 13.
- 7G 1961 Packer Throwbacks Hat, made exclusively for the Packer Pro Shop, see page 5.
- 7H Nutmeg® Mills 1961 Fine Crewneck Sweater, made exclusively for the Packer Pro Shop, see page 6.
- 71 Nutmeg® Mills Glory Days T-shirt, see page 6.





PRO LINE

- 9A Logo 7" Authentic Pro Line Sharktooth Hat, see page 1.
- 9B Logo 7" Authentic Pro Line T-shirt, see page 1.
- 9C Logo 7" Authentic Pro Line Sharktooth Sideline Jacket, see page 1.
- 9D Logo 7" Authentic Pro Line Sweatshirt, see page 1.
- **9E** Wilson® Authentic Game Ball, NFL 75th anniversary edition, see page 13.
- 9F Starter" Authentic Game Jersey, see page 11.
- 9G Riddell® Authentic Game Helmet, see page 14.
- 9H Darrow® Authentic Pro Line Winter Caps, see page 12.





STARTER®

11A Authentic Jerseys, home jersey (green) & road jersey (white). All jerseys have the NFL's 75th Anniversary patch. Custom numbered at no extra charge.
Sizes: M-XL \$94.95 2XL \$96.95 Name plaques made to order and sewn on back \$14 each. Please indicate name you want, on order form.

11B Toddler GT Jacket, full front zipper. Sizes: 2T-4T \$64.95

11C Forum Leather Jacket. Sizes: S-XL \$399.95

11D Intimidator T-shirt, 100% cotton, oversized. Sizes: L-2XL \$16.95

11E Statement Crew. Sizes: M-XL \$49.95 2XL \$51.95

11F Rocket Pullover, available in adult and youth. Sizes: S-XL \$99.95 2XL \$109.95 Youth Sizes: S-XL \$84.95

11G Spectator Crew. Sizes: Toddler 2T-4T \$31.95 Youth S-XL \$39.95 Adult M-XL \$49.95 2XL \$51.95

11H Victory Starfit Hat, revolutionary 2 sizes fits all. Sizes: S/M & L/XL \$19.95











COLUMBIA SPORTSWEAR

- 12A Scoreboard Sweater, 100% polyester fleece half zip pullover. Embroidered on left chest with nylon lycra cuff and waist. Made in the USA. Sizes: M-XL \$69.95 2XL \$74.95
- 12B Replay Reversible Parka, 100% nylon cloth outer shell and buffalo plaid, non-pilling, polyester fleece with nylon sleeves. Zip pockets and knit waist and cuffs. Sizes: M-XL \$124.95 2XL \$134.95
- 12C Rally Hat, pile insulation with extra long ear flaps.

 Made in the USA. Sizes: S/M & L/XL \$29.95
- 12D Pro Line Team Headband. \$6.95
- 12E 2-tone Pro Line Team Cap. \$12.95
- 12F Youth Solid Cap. \$7.95
- 12G Jacquard Team Cap. \$6.95
- 12H Funky Pin Stripe Cap. \$10.95
- 121 Jacquard Team Scarf. \$9.95
- 12J Infant Tie Cap with Pom. \$7.95
- 12K Hightop Booties \$10.95

CUTLER SPORTS® APPAREL

12L Packer/Flintstones Hooded Fleece Set. Sizes: 12-24 mo \$19.95 2T-4T \$21.95 4.5/6, 7 \$23.95



- 12M Infant Sleeper, one piece sleeper with snaps. Sizes: 12, 18, 24 mo \$12,95
- 12N Striped Hooded Stomper, cotton/poly blend. Sizes: 12, 18, 24 mo. \$16.95 Sizes: 2T, 3T, 4T \$17.95
- 12P Short Sleeve Ragian Short Set, 100% cotton jersey. Children Sizes: 4, 5/6, 7 \$19.95
- 120 Button Hood, pinstripe short sleeve button front hood. 100% cotton jersey. Youth Sizes: 8, 10/12, 14/16, 20 \$21.95
- 12R Knee Length Short, 100% cotton jersey. Youth Sizes: 8, 10/12, 14/16, 20 \$15.95
- 12S Coverall, 1 piece green, cotton/poly blend. Sizes: 12, 18, 24 mo. \$21.95
- 12T Color Block Short Set, cotton/poly blend. Sizes: 12, 18, 24 mo. \$16.95 2T, 3T, 4T \$17.95
- **12U Crewneck Fleece Set**. Sizes: 12-24 mo **\$17.95** 2T-4T **\$19.95** 4, 5/6, 7 **\$21.95**



WILSON®

- 13A Replica Jersey, adult available in green or white #'s 84, 92, 36 & 4. Sizes: M-2XL \$44.95 Toddler and youth sizes available in green only, #84. 2T-4T \$19.95 Youth S-XL \$34.95
- 13B 1994 Packer Team Autograph Ball, first available in October. Exclusive to the Pro Shop. \$54.95
- 13C Blank Autograph Ball, special 75th anniversary edition. Receive a free Packer autograph marker with purchase while supplies last. \$44.95

All NFL/Wilson® merchandise is Genuine Football Leather

13D NFL Briefcase, with lock system. \$239.95

13E NFL Business Folder. \$39.95

13F NFL Executive Planner, \$49.95

13G NFL Checkbook Cover. \$15.95

13H Official Game Ball, special 75th anniversary edition to be used for the 1994-95 season only. \$69.95

13I Junior NFL Ball, green & gold medium size ball is great for the kids. \$16.95

C.S. CRABLE® SPORTSWEAR

13J Black and Green Embd. T-shirt, 100% cotton. \$32.95

13K Suede Football Sweatshirt, 55/45 poly/cotton blend. \$49.95

13L NFL/Packer Sweatshirt, 55/45 poly/ctn. blend. \$52.95

13M Tri-Color Button Sweatshirt, 55/45 poly/cotton blend. \$49.95

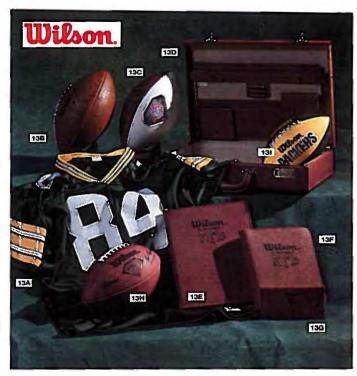
STADIUM APPAREL

- 13N Infant Snow Suit, removable feel. Sizes: 12, 18, 24 mo. \$39.95 (Color will be dark green as other products in this picture)
- 13P Quilted Jacket, storm front. Sizes: Youth 8, 10/12, 14/16, 20 \$60.95
- 130 Puff Jacket II. Sizes: 2T, 3T, 4T \$44.95 Youth 4, 5, 6, 7 \$49.95
- 13R Youth Wind Suit, lined jacket and pants. Sizes: 2T-4T \$39.95 4-7 \$43.95 8-20 \$48.95

HUNTER® MANUFACTURING

- 13S Helmet Gold Band Mug. \$6.95
- 13T Etched Cocktail Glasses, 2 box set. \$14.95
- 13U Beer Stein, \$9.95
- 13V Shot Glass, 2 oz. \$3.95
- 13W Helmet Cocktail Glasses, 2 box set. \$12.95
- 13X Title Town Collectors Stein. \$19.95
- 13Y 12 oz. Can Cooler. \$2.95





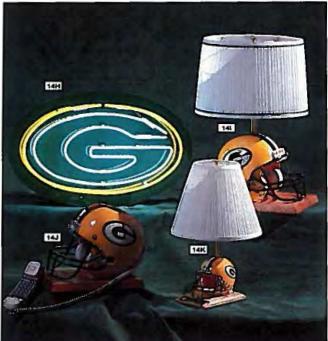


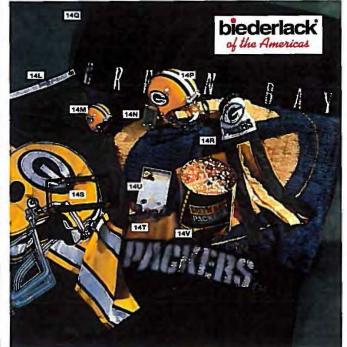








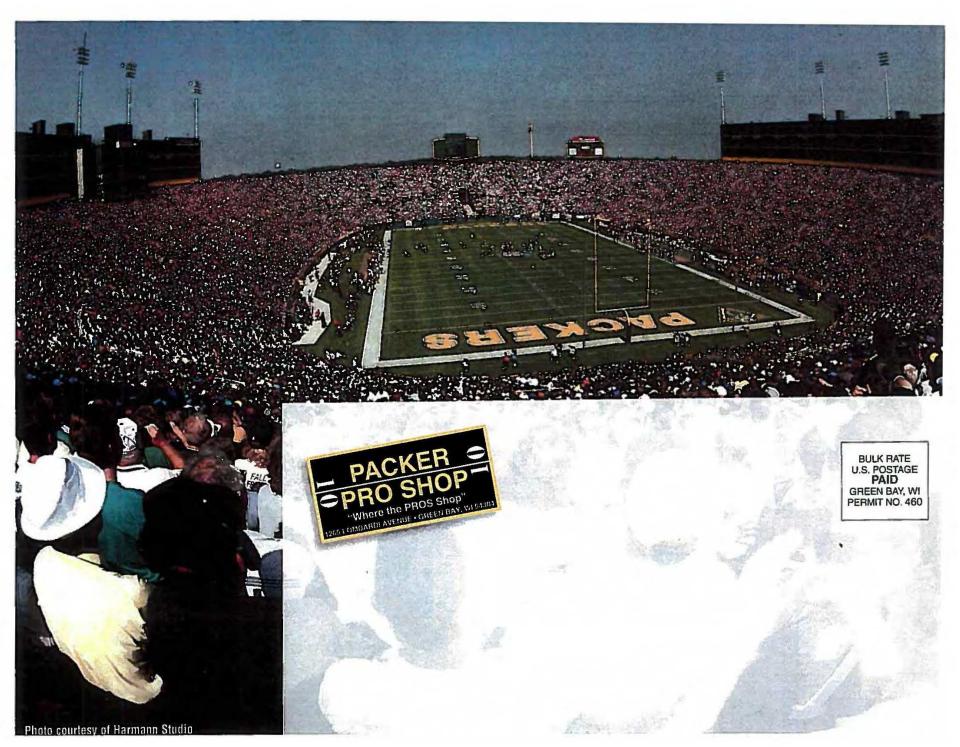




THE SPIRIT OF GREEN BAY

- 14A "The Spirit of Green Bay" is a fine art charcoal lithograph. Each of the 2500 limited edition prints are hand numbered and signed by both Coach Holmgren and the artist, George Pollard. Print is 16" x 20" and is accompanied by certificate of authenticity. Unframed \$100.00 Shipping \$15.00
- 14B Official Super Bowl II Team Plaque. \$49.95
- 14C Official 1993-94 Packer 75th Anniversary Team Plague, \$49.95
- 14D Official Super Bowl I Team Plaque. \$49.95
- 14E Super Bowl I Double Helmet Plaque. \$99.95
- 14F Official Team of the 60's Team Plague. \$59.95
- 14G Super Bowl II Double Helmet Plaque. \$99.95
- 14H Neon "G" Sign, made from imported neon for the best color reproduction available. Due to fragile contents, shipping is currently not available. Please call if you can not pick this item up in person. \$329.95
- 141 Large Authentic Helmet Lamp. \$165.95
- 14J Authentic Helmet Phone \$225.95
- 14K Mini Authentic Helmet Lamp, mini helmet is just like the real thing. \$99.95 (For a limited time, all helmet items can be special ordered in other teams. Call for details.)
- 14L Flag, 3' x 5' dyed polyester with Packer logo. \$44.95
- 14M Mini Authentic Helmet, exactly like the full size helmet. \$54.95 (For a limited time, all 30 teams are available by special order as well as 17 "Throwbacks" styles. Call for details.)
- 14N Light Switch Plate, pewter frame is styled after Lambeau field. \$10.95
- 14P Riddell® Authentic Helmet, same as the players wear. One size only. \$199.95
- 140 Biederlack* All Pro Packer Blanket/Throw, 60° x 80°. \$44.95
- 14R Windsock, 37" length. \$19.95
- 14S License Plate Frame, in black plastic as shown or chrome. Plastic \$4.95 Chrome \$9.95
- 14T Team Stamps, All Pro Impressions Team Stamp. \$5.95 & \$12.95
- 14U Note Pad. \$2.25
- 14V Packer Popcorn Tin, great tasting popcorn, cheese corn and caramel corn. In reusable tin. \$12.95
- 14W Replica Helmet (NOT SHOWN). Not intended for actual play. One size only. \$79.95





IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

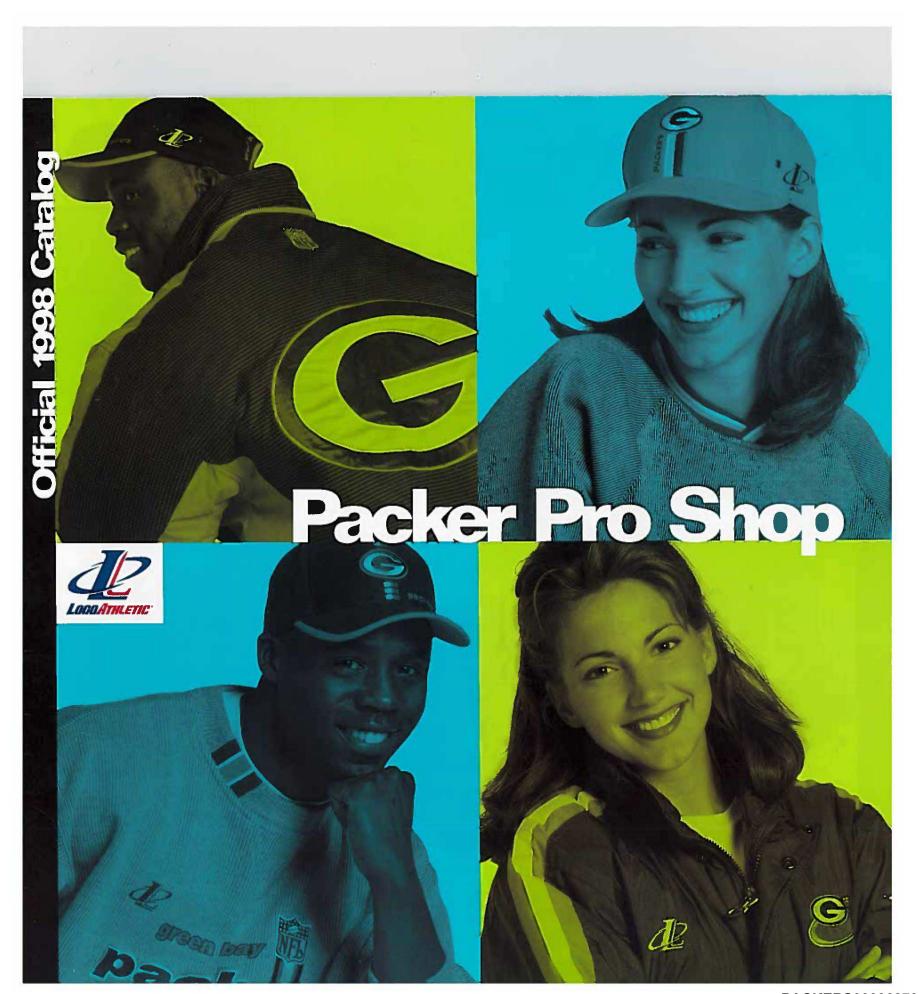
v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 5 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT

















- 8k. WALL CLOCK, \$24.95
- 8l. FLOATER WATCH, available in men's and ladies styles (ladies has small face). Features a floating NFL football second hand with leather strap. \$54.95
- 8m. MUSICAL WATCH, the watch plays "CHARGE" theme song at press of a button. Leather strap. \$59.95
- 8n. Sun Glow Watch, the watch face lights up with press of a button. Quartz-accurate with a beveled oilskin strap. \$59.95
- 80. COMPETITOR WATCH, features color coordinated, stainless steel rotating bezel timer, date calendar and bold team logo on dial. Poly/vinyl leather strap. \$69.95



8p. EXECUTIVE WATCH, this timepiece offers a more formal look. The logo is beautifully represented with raised 23-kt gold and is accented by a fluted gold-toned bezel. The solid link bracelet strap features two-tone styling in 23-kt gold and stainless steel. Also has safety clasp with various size adjustments. \$149.95



- 8q. COACHES CLUB WATCH, this watch has been designed and manufactured using the latest Swiss technology. Precision, durability and quality highlight this timepiece. Features sapphire crystal, quartz movement, date indicator, quick set, and stopwatch function. Solid stainless steel bracelet and case. Water resistant to 100m. Five year limited warranty. \$349.95
- 8r. Kids Watch, \$19.95



8f. Long SLEEVE LST T, 100% cotton, screen printing on front, back and left sleeve. Sizes: M-2XL \$24.95



8g. RED NFL SHIELD HAT, low crown, cotton poly blend, adjustable. \$14.95



8h. NAVY NFL SHIELD HAT, low crown, cotton poly twill blend, adjustable. \$14.95



 League Hat Black, low crown, brushed twill and wool blend, adjustable. \$18.95



8j. Khaki NFL Shield Har, khaki crown with green bill. Low crown, cotton poly twill blend, adjustable. \$14.95









low profile cap with epoxy dome encasing NFL shield. Adjustable velcro back strap with team logo patch. NFL Pro Line. \$9.95

10c. VELOCITY HAT, wool blend. adjustable. \$14.95



*10d, LITTLE BUDDY HAT, youth cotton twill bucket style hat. \$9.95



10e. CLASSIC CREST HAT, canvas with cross dyed weave, low crown. adjustable. \$14.95



10f. HERITAGE GOLD HAT, made exclusively for the Packer Pro Shop. Slouch style, cotton adjustable. \$14.95



10g. HERITAGE GREEN HAT, slouch style, cotton adjustable. \$14.95





Packers

prokers **(G)**

9g. PURSUIT T, 6 oz., 100% cotton

izes: M-2XL \$19.95

9h. 7TH INNING T, 5.5 oz., 100% cotton jersey v-neck T. Embroidered.

Sizes: M-2XL \$24.95

Sizes: M-2XL \$14.95 9j. OUTLINE T, 100% cotton,

with full front embroidery.

9i. BRUSHBACK T, 6 oz., 100% cotton

I with full front screen print.

*9k YOUTH AND KIDS CROSSCHECK T,

mesh look. 90 10% cotton poly

blend. Youth Sizes: M-XL \$12.95 Pre-school Sizes: 4, 5/6, 7 \$9.95

embroidered. Sizes: M-2XL \$19.95

three dimensional, puff printed athletic

in #4, #89. Please specify

▼10i. YOUTH REPLICA JERSEY, home

(green) available in #4, #89, #92. Please specify number. Youth Sizes: S-XL \$34.95

10k. BLANK AUTOGRAPH BALL, three white panels leave plenty of room for collecting autographs of favorite players and coaches. \$44.95

Wilso



101. AUTHENTIC GAME BALL, \$69.95

made of genuine football leather. \$39.95 10j. MINI FOOTBALL, rubber. (Design varies slightly from 10n. PACKER EXECUTIVE ball shown.) \$9.95

PLANNER, made of genuine football leather. \$49.95

10m. PACKER BUSINESS FOLDER,

100. PACKER CHECKBOOK COVER, made of genuine football leather. \$15.95

10p. TEAM AUTOGRAPH BALL, (not pictured) first available in October '98. Official team ball of the Green Bay Packers. Exclusive to the Packer Pro Shop. Authentic signatures reproduced on balls through a special screen printing process. \$54.95





10q. GOLF BALLS, three pack. \$5.95

Wilson.

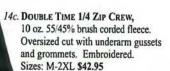


G

14a. TEXTURED CREW SWEATER, 100% combed cotton, this sweater is a mix of different colors of yarn that create a unique texture for visual impact. Sizes: M-2XL \$52.95

14b. Two Button Polo Sweater, 100% combed cotton, this sweater features a multi-colored twisted yarn that gives a real comfortable worn-in look. Relaxed fit. Sizes: M-2XL \$59.95 14e. HOUNDSTOOTH JACQUARD POLO, yarn dyed herringbone jacquard knit is 60/40% cotton/poly blend, 3-button placket. Embroidered. Sizes: M-2XL \$44.95

> 14f. HONEYCOMB KNIT POLO, yarn dyed, 3-button placket in 60/40% cotton/poly blend. Sizes: M-2XL \$36.95



14d. OLD GLORY HAT, denim crown with tan brushed cotton bill, adjustable. \$14.95

blend with marled finish and 3-button placket. Sizes: M-2XL \$44.95

14g. MARLED POLO, 65/35% cotton/poly

0

14h. MEN'S DENIM SHIRT, 8 OZ., 100% cotton denim with button down collar and left chest single pocket. Yoke back and double needle stitching. Embroidered. Sizes: S-2XL \$46.95



Ladies Appare

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- 14i. LADIES YARN DYED WOVEN STRIPED SHIRT, 100% cotton, long sleeve, open collar, covered placket shirt with single pocket. Embroidered. Sizes: S-XL \$42.95
- 14j. LADIES WHITE CREW, left chest embroidered 9 oz. 50/50% cotton/poly fleece. Sizes: S-XL \$28.95
- 14k. LADIES DENIM SHIRT, 7.5 oz., 100% cotton washed denim with single pocket. Embroidered. Sizes: S-XL \$42.95
- 141. LADIES GREEN T, 100% cotton jersey T is embroidered on the left chest. Sizes: S-XL \$19.95
- 14m. LADIES V-NECK T, short sleeve, ribbed, embroidered on left chest. 50/50% cotton/poly. Sizes: S-XL \$24.95
- 14n. LADIES SLEEVELESS DENIM SHIRT, 6 oz., 100% cotton denim shirt with yoke front, single pocket, enzyme washed finish. Embroidered. Sizes: S-XL \$29.95



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15a. Phantom Hat, black, brushed cotton, adjustable. \$14.95



15b. FLANNEL HAT, slouch style, wool flannel with felt applique, adjustable. \$17.95



15c. OCTANE HAT, slouch style, washed twill, adjustable. \$14.95



15d. METAL STUD HAT, slouch style, wool blend crown with suede visor. Actual metal plate attached to front of hat. \$14.95



15e. COUNT CHOCULA HAT, brown, brushed cotton, slouch style, adjustable. \$14.95



15f. GHOST HAT, brushed cotton, slouch style, adjustable. \$14.95



15g. OLD STYLE HAT, washed cotton, slouch style with felt patch. \$14.95



15h. BUCKET HAT, washed canvas, relaxed style hat. \$14.95



PACICERS



16a. LADIES SHORTWAIST WINTER JACKET, Sizes: S-XL \$104.95

G



Polar Tech 200 accessories are soft, warm, quick drying and breathe easily. It prevents perspiration build up and chills. All pieces are direct embroidered. Made in the USA.

15i. ROLL BRIM HAT, contrasting gold stripe. \$16.95

15j. BALACLAVA, one size fits all. \$16.95

15k. NECK WARMER, \$14.95

▼ 151. YOUTH MITTENS WITH RIB CUFF, Youth Sizes: M, L \$16.95 Please specify size.

15m. SCARF, 55" in length. \$16.95

15n. PEAK CAP, \$14.95

150. HEADBAND, \$14.95

15

PULLOVER, a recreation of the 60's classic team sweater worn by Lombardi, Starr, Nitschke and others. We've made ours in heavy-weight tight knit cotton, and put "Packers" on the back. Made exclusively for the Packer Pro Shop. Sizes: S-2XL \$99.95

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www.packerproshop.com

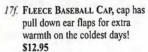




- 17a. JACQUARD TEAM * SCARF, \$9.95
- 17b. JACQUARD TEAM HEADBAND, \$6.95
- 17c. GOLD KNIT CAP, \$8.95
- 17d. JACQUARD TEAM CAP, \$6.95
- 17e. Mock Cuff CAP, \$8.95







Both great looks. \$12.95



17g. FLEECE TIE TOP CAP, soft and warm. \$9.95



▼17i. INFANT/TODDLER COLOR 17h. REVERSIBLE PLAID/POLAR FLEECE BASEBALL CAP, you can BLOCKED HELMET CAP, polar fleece with velcro strap under wear this hat two ways, plaid side out or polar fleece showing. the chin. One size. \$9.95





G



170. GOLF BALLS, three pack. \$5.95



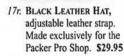
17p. GOLF TEES, five pack. \$4.75



17q. LAMBEAU STADIUM HAT, brushed cotton,

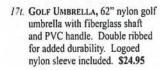


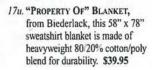
adjustable. \$16.95





17s. WHAT-A-CHAIR, sturdy slingback design for extra comfort and support, portable, sets in seconds. Made of rugged denier nylon fabric. Comes with tote storage bag. \$39.95





- 17j. GOLF CLUB COVER, \$12.95
- 17k. GRAPHITE GOLF CLUB COVER, \$17.95
- 171. BUSHWACKER GOLF BAG, lightweight nylon, four pocket bag with umbrella sleeve. \$249.95
- 17m. XL VINYL STAFF GOLF BAG, has inlaid logos. Vinyl is leather like quality. \$294.95
- 17n. GOLF TOWELS, embroidered "G", available in white, green and gold. Please specify color. \$12.95

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18a. 1998 PACKERS MEDIA GUIDE, get the latest bio information on all the players and coaches as well as all the history of the Packers in the Official Team Media Guide. \$7.95

18b. 1998 GREEN BAY PACKERS YEARBOOK, \$7.00

- 18c. HELMET GOLD BAND MUG, \$6.95
- 18d. CAN COOLER, \$2.95
- 18e. GREEN GLASS COFFEE MUG, \$8.95
- 18f. BEER STEIN, \$9.95
- 18g. HAIR SCRUNCHIE, \$5.95
- 18h. SPORTS CUBE PAD, \$7.95
- 18i. WINE GLASS, \$6.95
- 18j. SPORTS PAD, \$2.25
- 18k. TEAM PEN, \$1.95
- 181. SHOT GLASS, \$3.95
- 18m. SHOELACES, 45" length. \$2.45
- 18n. LANYARD, \$7.95
- 180. SALT AND PEPPER SHAKERS, \$7.95





18p. AUTHENTIC HELMET LAMP, constructed out of authentic Riddell Pro Line helmet. \$165.95

18q. AUTHENTIC HELMET PHONE, constructed out of authentic Riddell Pro Line helmet. \$225.95



18r. FLEXIBLE HELMET LAMP, \$29.95



18s. MINI HELMET LAMP, \$49.95

- 18t. AUTHENTIC PRO LINE HELMET, one size only. \$199.95
- 18u. Mini Replica Helmet, \$24.95
- 18v. Deluxe Replica Helmet, \$94.95



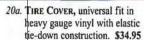


18x. BANNER, \$34.95













20h. TEAM COLOR CREW SOCKS, Men's Sizes: 10-13 \$6.95

20i. ARGYLE CREW SOCKS, \$8.95

₹20j. "G" KNIT SPORT SOCKS, Boy's Sizes: 9-11 \$5.95 Men's Sizes: 10-13 \$6.50

▼20k. Pro Line Crew Socks, Boy's Sizes: 7-9 \$5.95, 9-11 \$6.95 Men's Sizes: 10-13 \$6.95

▼201. KIDS FOOTBALL SOCKS, Infant Sizes: 6-12mo., 12-18 mo. \$4.45 Youth Sizes: 4-5 1/2, 5-6 1/2, 6-7 1/2 \$4.95

20m LADIES TURN DOWN ANKLET, Size: 9-11 \$6.95

20n. LADIES "G" KNIT ANKLET, Size: 9-11 \$5.95



20p. BOBBING HEAD DOLL, it's back! Ceramic bobbing head doll stands 8" tall. \$9.95

▼20q. BABY BOTTLE, \$5.95

20r. PLAYING CARDS, \$4.75





20d. TEAM MVP CD WALLET, \$14.95

20e. TEAM MOUSE PAD, \$10.95

20f. TEAM COASTERS, set of 4. \$12.95

20g. TEAM DESK SET, includes mouse pad, wrist pad, fan frame, memo board and dry erase pen. \$32.95

- 20s. LADIES CHECK CLUTCH, made of genuine soft Sugar Camp cowhide and embossed with the "G" logo. \$29.95
- 20t. MINI POCKET ORGANIZER, made of genuine soft Sugar Camp cowhide and embossed with the "G" logo. \$24.95
- 2011. "G" LOGO TRIFOLD, embroidered black genuine cowhide leather. \$29.95
- 20v. EMBOSSED TRIFOLD, \$12.95
- 20w. LAMBEAU FIELD REPLICA STADIUM, expertly crafted from original clay sculpture, molded in cold-cast porcelain and resin and hand painted. Sits on walnut base. Ring of Honor is found on the bottom of the stadium along with important historical facts.

Actual size is 10" x 7.25" and 3.25" high. Only 10,000 numbered stadiums will be issued. Certificate of Authenticity signed by Bob Harlan, President and CEO of the Packers, accompanies each stadium. \$99.95





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21

211

21u. Championships of '61, '62, '65*, \$39.95

Green Bay Packers.

*These videos (not pictured) are specially produced by NFL films for sale by the

21p









23a TAN "GB" HAT, medium height crown, brushed cotton, adjustable. \$18.95



23h. GOLD "GB" HAT, low crown, wool, adjustable. \$18.95



23c. CAR HOP HAT, low crown, brushed cotton, adjustable. \$16.95



23d. "GB" LOMBARDI HAT, low crown, adjustable. Exclusive to the Packer Pro Shop. \$18.95



23e. MASCOT ARCH HAT, low crown, wool, adjustable. \$16.95



23f. LAMBEAU FIELD HAT, official logo of Lambeau Field. Wool blend, adjustable, made exclusively for the Packer Pro Shop. \$16.95



23g. TV Logo Gold Hat, low crown, wool, adjustable. \$16.95



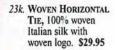
23h. TRACE HAT, low crown, wool, adjustable: \$16.95



23i. "61" Logo Hxr, wool blend, fitted. Exclusive to the Packer Pro Shop. Sizes: 6 5/8, 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2, 7 5/8, 7 3/4, Please specify size. \$19.95









- 23m. DIAMOND REPEAT TIE, 100% silk twill, designed exclusively for the Packer Pro Shop. \$24.95
- 23n. Ladies 12" x 60" Neckerchief, 100% Crepe DeChein. \$19.95

PALPH MARLIN

230. LADIES 22" X 22" SCARF, 100% silk. \$19.95



BULK RATE U.S POSTAGE PAID GREEN BAY, WI PERMIT NO. 460

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

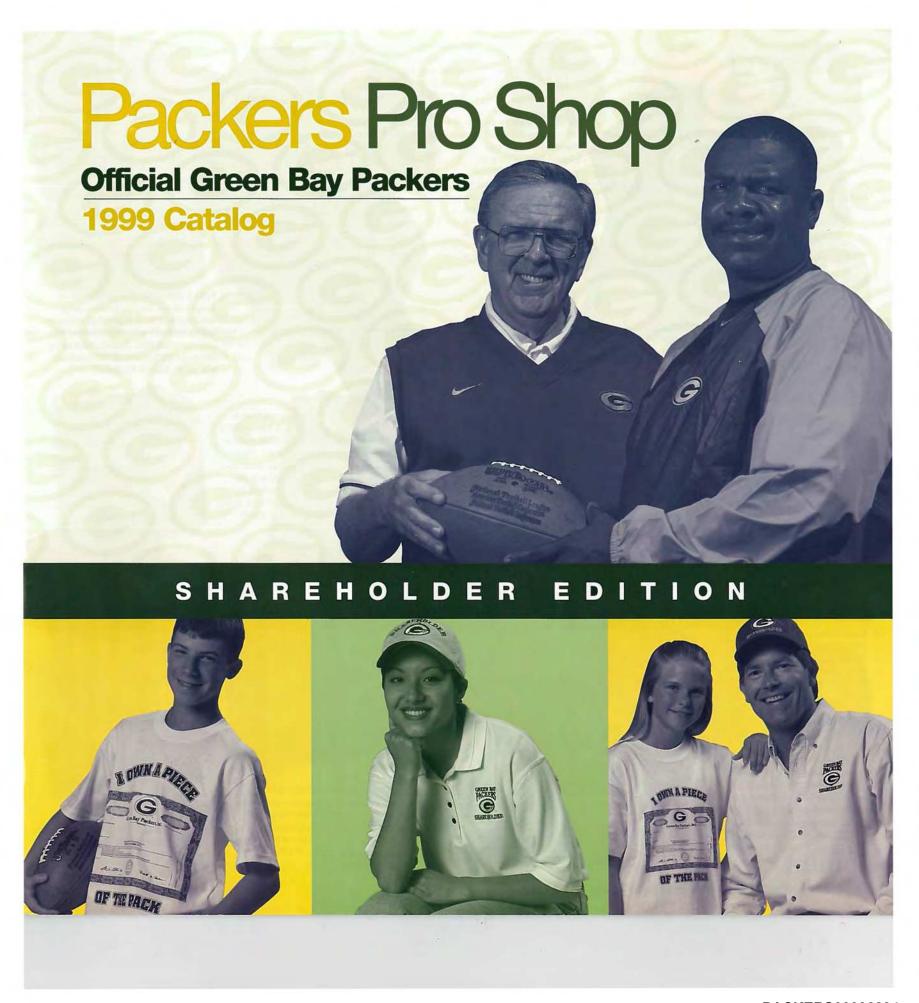
v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 6 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT







jacket has front zip pockets and inside breast

pocket. Shell is 100% polyester micro fiber and

lining is 190T nylon. Embroidered on left chest.

2a. Puma Master Wind Jacket, a longer body enhances this lightweight performance jacket. The jacket offers a full zip front and outside storm flap with snap closures, open bottom with scoop tail and inside zippered pocket, as well as front zip pockets, welt pockets and inside elastic draw cord with toggles at waist. Shell is 100% nylon breathable rip stop, and lining is 100% polyester mesh upper and 100% nylon lower. Embroidered left chest, right sleeve and inside storm flap. Sizes: M-2XL \$99.95

G



2b. PUMA COACHES CAP, sloped shaped wool blend cap, sandwich visor, velcro closure and partially raised front embroidery, adjustable. \$17.95



2c. GOLD PUMA COACHES CAP, ▼ 2d. YOUTH PRO LINE sloped shaped wool blend cap, sandwich visor, velcro closure and partially raised front embroidery, adjustable. \$17.95 PACKET



PLAYERS CAP, sloped shaped brushed canvas with neoprene tipped visor and velcro closure, adjustable. \$13.95



▼ 2f. KIDS TWILL CAP, 100% cotton twill. Adjustable back, fits pre-school sizes. \$7.95

G



2g. GREEN WASHED COTTON CAP, unstructured washed cotton, sandwich visor and self-strap closure with buckle, adjustable. \$12.95



2h. PUMA PLAYERS CAP. sloped shaped brushed canvas with neoprene tipped visor and velcro closure, adjustable. NFL Pro Line. \$18.95

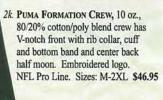


Youth Sizes: S-XL \$44.95

2i. PUMA PRO TEE, shoulder stripes accent this medium weight 6.5 oz., 60/40% cotton/poly blend tee. Set-in sleeves, twill taped side seams and inside collar. Split side seams with extended drop tail. Embroidered on left chest. Sizes: M-2XL \$26.95



2j. PUMA PUFF JERSEY POLO, 100% cotton brushed jersey shirt with 3-button placket, twill taped side seams and inside collar. Sizes: M-2XL \$44.95





21. GOLD WORKOUT CAP, sloped shaped wool blend cap with sandwich visor, velcro closure and partially raised front embroidery. \$16.95





2m. FORM STRIPE GREEN TEE, heavyweight 7 oz., 100% cotton tee. Full front embroidery. Sizes: M-2XL \$26.95

2n. SCREENED FORM STRIPE WHITE TEE, 100% cotton, 5.5 oz. tee. Full front screen print. Sizes: M-2XL \$16.95







2p. WORKOUT CAP, sloped shaped wool blend cap with sandwich visor, velcro closure and partially raised front embroidery. \$16.95



indicates merchandise exclusive to the Packers Pro Shop.

Nike "On The Field"

Find all authentic "on the field" gear that the Packers players and coaches wear on the sideline every week and at practice every day. Performance driven merchandise produced to the team's specifications by Nike.



3c. SECOND SEASON CAP, 100% cotton twill cap in slouch styling, adjustable tri-glide closure. \$16.95



3d. PLAYER CAP GREEN, 100% cotton, twill cap with printed linen patch, adjustable tri-glide closure. \$16.95



3e. COACHES CAP, 100% brushed cotton twill cap with felt applique logo and hook and loop closure. NFL shield embroidered on back. Available in natural or green. Please specify color. \$16.95



3f. NIKE KNIT CAP, 100% cotton knit winter cap with printed linen logo patch on center front cuff, embroidered NFL shield on back. \$14.95





3h. ARCH TEAM FLEECE, 80/20% cotton/poly blend gray heather crew with full front screen print. Sizes: M-2XL \$36.95

₹3i. Youth Arch Team Fleece, 80/20% cotton/poly blend gray heather crew with full front screen print. Sizes: S-XL \$24.95

3

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3j. AUTHENTIC JERSEY, home and road jerseys are Authentic NFL Pro Line with all the authentic graphic details as worn by the team. Each jersey is detailed exactly to the standards of the Packers Equipment Manager. Made of heavyweight nylon mesh and game-tough lycra spandex side inserts. Reinforced hems and seams for durability. Generous fit. Jerseys are numbered and lettered with tackle twill. Custom numbers at no charge. Name plaques made to

order and sewn on back. Please indicate number, name and home or road. Sizes: M-2XL \$159.95 (Please allow 3-4 weeks for delivery on custom orders.)

*Note: When ordering custom jerseys, please make certain your choices of number, name & size are correct. Customized jerseys can't be returned.









▼7c. RECEIVING BLANKET, soft, warm, lightweight, made of 100% polyester microfiber with embroidered 'G' on one corner. \$16.95

▼7d. VARSITY STRIPE ROMPER, functional snap at shoulder for easy on, easy off. 80/20% cotton/poly blend fleece. Infant Sizes: 12 mo., 18 mo., 24 mo. \$14.95

▼ 7g. LITTLEST PACKERS FAN,

100% cotton screen printed tee. Infant Sizes: 12 mo., 18 mo., 24 mo. \$8.95 Toddler Sizes: 2T, 3T, 4T \$8.95

▼ 7e. SNAP SHOULDER ROMPER, snaps at shoulders for easy on, easy off. Fleece overall 80/20% cotton/poly blend with 100% cotton turtleneck. Infant Sizes: 0-6 mo., 6-9 mo.,

mittens and footies for extra 12 mo., 18 mo., 24 mo. \$21.95 Infant Sizes: 12 mo.,

▼ 7f. POLAR FLEECE HOODED ONSIE, cozy with self-fabric elasticized hood, 100% polyester, fold over warmth. Elastic at side and back waist with two zippers running down front and sides for easier dressing. Embroidered logo.

18 mo., 24 mo. \$21.95

▼ 7h. KHAKI SHORTALL WITH TEE,

100% cotton shortall with self adjustable fabric straps and embroidered logo. Matching tee is 98/2% cotton/poly blend. Infant Sizes: 12 mo., 18 mo., 24 mo. \$29.95 Toddler Sizes: 2T, 3T, 4T \$29.95 Pre-school Sizes: 4, 5, 6, 7 \$36.95

▼ 7i. PINSTRIPE BASEBALL SHORT SET, short set is ash gray with green pinstripes. Embroidered logo. 50/50% cotton/poly blend. Infant Sizes: 12 mo., 18 mo., 24 mo. \$14.95 Toddler Sizes: 2T, 3T, 4T \$14.95 Pre-school Sizes: 4, 5, 6, 7 \$16.95



▼ 7j. CORDUROY OVERALL, self adjustable fabric straps, side pockets and embroidered logo. 100% cotton. Infant Sizes: 12 mo., 18 mo., 24 mo. \$24.95 Toddler Sizes: 2T, 3T, 4T \$24.95 Pre-school Sizes: 4, 5, 6, 7 \$26.95

▼ 7k. VARSITY STRIPE FLEECE SET, fleece set embroidered, 80/20% cotton/poly blend. Pants with elasticsized waist and cuffs, top accented with striped trim. Toddler Sizes: 2T, 3T, 4T \$16.95 Pre-school Sizes: 4, 5, 6, 7 \$18.95

G

▼ 7a. STRIPE RIB KNIT CREW, embroidered logo accents

this fashionable shirt for kids. Stripe is knitted into shirt,

80/20% cotton/poly blend.

Youth Sizes: S-XL \$28.95

▼71. THERMAL HENLEY, two-piece set with 2-button opening for easy on, easy off, cuffed sleeves and waist with center embroidery. Pants with elastic waist and cuffed ankles. Toddler Sizes: 2T, 3T, 4T \$22.95 Pre-school Sizes: 4, 5, 6, 7 \$26.95

▼ 7b. CORDUROY SHIRT,

100% cotton with embroidered logo. Toddler Sizes: 2T, 3T, 4T \$22.95

Pre-school Sizes: 4, 5, 6, 7 \$24.95

6

Youth Sizes: S-XL \$26.95

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BRANDON SPORTSWEAR





▼ 8d. CHEERLEADER WITH TURTLENECK, Infant Sizes: 12mo., 18mo., 24mo. \$21.95 Toddler Sizes: 2T, 3T, 4T \$22.95 Pre-school Sizes: 4, 5, 6, 6x \$26.95 Youth Sizes: 8, 10/12, 14/16 \$32.95

▼ 8e. GIRLS CORDUROY DRESS WITH TURTLENECK, 100% cotton garment dyed corduroy dress has full button front and is embroidered. Toddler Sizes: 2T, 3T, 4T \$26.95 Pre-school Sizes: 4, 5, 6, 6x \$31.95



▼8h. THERMAL DRESS WITH LEGGINGS, one of the most popular outfits, back for a second run. Dress is pleated and embroidered with ribbed cuffs at sleeve. Leggings are ribbed with elasticized waist. Infant Sizes: 12 mo., 18 mo., 24 mo. \$22.95 Toddler Sizes: 2T, 3T, 4T \$24.95 Pre-school Sizes: 4, 5, 6, 7 \$28.95

Sizes: M-2XL \$42.95

8j. FOOTBALL PANT, heavyweight 80/20% cotton/poly blend, fabric is enzyme washed for a worn look, screen printed. Sizes: S-XL \$39.95 100% ring spun combed cotton enzyme washed, screen printed tee. Available in light yellow and green. Please specify color.

Sizes: M-2XL \$22.95













Shareholder Merchandise





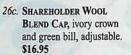
NAVY HAT, 2-tone garment

washed cap, 100% cotton,

with self-fabric back strap.

\$16.95







26d. SHAREHOLDER GREEN CAP, garment washed, relaxed fit, 100% cotton, with self-fabric back strap. \$14.95



26e. SHAREHOLDER BULB ORNAMENT, \$6.95



26f. I Own a Piece of the Pack Tee, 100% cotton, screen printed with the 1998 stock offering certificate. Adult Sizes: M-3XL \$14.95 Youth Sizes: S(8), M(10/12), L(14/16), XL(18/20) \$11.95 Pre-school Sizes: 4, 5/6, 7 \$11.95



■ 26g. 1950 STOCK TEE, 100% cotton, screen printed with the 1950 stock offering certificate. Sizes: M- 3XL \$14.95





26h. STOCK CERTIFICATE MAGNET, \$2.25

26i. STOCK CERTIFICATE KEY CHAIN, \$2.25



 SHAREHOLDER LEATHER TRI-FOLD, leather wallet with embossed tonal shareholder logo. \$29.95



26k. SHAREHOLDER MINI CLIP BAG, this popular new minibag is made of 600 Denier nylon with embroidered shareholder logo and NFL zipper pull. Size: 4" x 2" x 4" \$7.95

Sizes: S-4XL \$397.95

Go Pack

Join America's Pack Fan Club

Each Membership Includes:

Membership Card, Pin & Decal Fan Club Newsletter

Team Photo

Discount on admission to the Green Bay Packer Hall of Fame

10% Discount on Packers Pro Shop Merchandise

10% Discount on America's Pack & Locker Room Merchandise

Discount on admission to the Packers Experience

Discount on away tailgate parties

Member Benefits and Pricing Information

Please check the appropriate boxes for membership level and year commitment desired.

Official members enjoy:

- · 50% discount to home tailgate parties (does not include the Packer Report)
- · \$15 discount off one-year Packer Report subscription

□ Individual □ \$25-1 yr □ \$45-2 yr □ \$70-3 yr Additional family members add \$10 per person per year.

Tailgater members enjoy:

· Free tailgate parties at all home games (does not include the Packer Report)

☐ Individual □ \$40-1 yr □ \$75-2 yr □\$115-3 yr □ Double □ \$70-1 yr □ \$135-2 yr □ \$200-3 yr Double is two adults over 18.

Children under 18, add \$10 per child per year.

Fantastic members enjoy:

- One-year subscription to the Packer Report (does not include home tailgate parties)
- · 50% discount to home tailgate parties

☐ Individual ☐ \$45-1 yr ☐ \$85-2 yr Additional family members add \$10 per person per year. Includes ONE newspaper per household. □ \$125-3 yr

Ultimate members enjoy:

- · Free admission to all home tailgate parties
- · One-year subscription to the Packer Report
- · Private Party with Packers players and coaches exclusively for Ultimate members

□\$75-1 yr □\$145-2 yr □\$220-3 yr ☐ Individual □\$125-1 yr □\$245-2 yr □\$365-3 yr ☐ Double Double is two adults over 18. Children under 18, add \$15 per child per year. Includes ONE newspaper per household.

Membership Application

Name:		
Membership # (if	renewal):	
Address:		
City:	State: _	Zip:
Phone Number: -		
2nd Name:		
Child:		Birthdate:
Child:	*	Birthdate:
Child:		Birthdate:

America's Pack Membership Total

Scoreboard Memories



The perfect gift for any Packers fan! You can put your name and message on the PACKERS scoreboard and receive a keepsake souvenir color print (11" x 14") that will preserve forever "YOUR NAME IN LIGHTS." You are actually part of the action.

Order an 11" x 14" color print of a 1999 Packers game, and we'll make your name appear as if it was flashed on the scoreboard. Photo is pre-selected.

PAGE	CERS
YOUR NA	ME HERE
NAMED	ALL-PRO

TO ORDER: Circle box for the message of your choice.



11" x 14" color print only. \$30.00



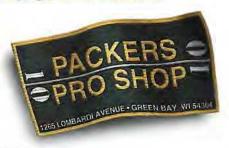
11" x 14" color print with black frame. \$40.00

Write your name as it is to appear on your print:

(PLEASE PRINT)

Scoreboard Memories Total

Order Form



Ordered By:

Name			
Address			
City	State/ Prov	Zip/ Postal Code	
Country			
Doutime Phone /		Evenings (Y

Call us toll-free 9am-6pm Mon-Fri, 10am-3pm Sat, CST to charge your order: 1-800-992-5750 Fax: 1-920-490-5951

IMPORTANT: Make any name/address corrections below:

Ship To: (Only if different from "Ordered By")

Address		
City	State/ Prov	Zip/ Postal Code
Country		

ITEM NO.	SIZE	COLOR	DESCRIPTION	QTY.	PRICE	TOTAL
	1-11				1	

Method of Payment: All prices stated in U.S. dollars.

Charge to my (circle one): MasterCard Visa

Please include credit card number and expiration date with charge orders!

Signature (as shown on credit card) Check or Money Order Enclosed

(U.S. funds only) DO NOT SEND CASH Gift Certificate



PLEASE ALLOW 1-3 WEEKS FOR DELIVERY

, A	Merchandise Total
Ame	erica's Pack Total
Scoreboard	d Memories Total
	SUBTOTAL
Shipping, Packag	ing and Handling
WI Residents A	dd 5% Sales Tax
MI Residents A	dd 6% Sales Tax
	TOTAL

Shinning & Handling

Ollipping a	I BEALL CHILLING
Orders Totaling	Cost
Up to \$10.00	\$ 3.50
\$10.01-\$24.99	\$ 5.50
\$25.00-\$49.99	\$ 6.50
\$50.00-\$89.99	\$ 8.50
\$90.00-\$179.99	\$10.50
Over \$180.00	\$12.50
Overnight Air	\$30.00
2nd Day Air	\$20.00
International: U.S. Mail	\$25.00
Air Mail	Per Package Wt.
International UPS	Per Package Wt.

*On all International and Air Mail packages, shipping and handling will be calculated by the Packers Pro Shop.





Sports Specialties



13c. SUNDAY CAP KHAKI



13d. SUNDAY CAP IVORY



13i. SUNDAY CAP OLIVE



13j. SUNDAY CAP PUTTY

SUNDAY CAP, 100% cotton slightly structured caps with sandwich visors, fabric buckle straps and tonal embroidered logos. Available in putty, ivory, khaki and olive. Please specify color: \$14.95



13e. STREAM LINE CAP, unbrushed cotton cap with fabric buckle strap. NFL Pro Line. \$14.95



13k. PRO CAP, sized cap has the Packers signature series 'G' logo. Sizes: 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2, 7 5/8, 7 3/4. NFL Pro Line. Please specify size. \$17.95



13f. LEGEND GREEN CAP, unstructured oxford cotton cap with slightly raised embroidery and fabric buckle strap. \$14.95



13l. FLANKER CAP, unbrushed cotton cap with fabric buckle strap. NFL Pro Line. \$14.95



13g. LEGEND GOLD, unstructured oxford cotton cap with slightly raised embroidery and fabric buckle strap.
\$14.95



▼13h. BABY HAT, embroidered with 3 small G's on the front edge. Sizes: 6-12 mo. or 12-24 mo. \$12.95



13m. BUCKET HAT KHAKI, \$16.95



13n. BUCKET HAT GOLD, \$16.95

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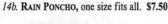




14a. GOLF UMBRELLA, \$19.95

14c. GOLF BALLS,

three pack. \$5.95



14d. GOLF TEES, five pack. \$4.75



14e. XL VINYL GOLF BAG, inlaid logos on leather-like quality vinyl bag. \$294.95

PACKERS

14f. BUSHWHACKER GOLF BAG. lightweight nylon, four pocket bag with umbrella sleeve. \$249.95

14i. GOLF CLUB COVER, \$12.95

14j. GRAPHITE GOLF CLUB COVER, \$17.95



14g. GREEN GOLF TOWEL, \$12.95

14h. JACQUARD PINDOT GOLF TOWEL, \$16.95



- 14k. LADIES 'G' KINT ANKLET, Sizes: 9-11 \$6.95
- 141. GREEN FLAT KNIT 'G' ▼14p. WHITE PRO LINE SOCK, Sizes: 9-11 \$6.95
- 14m. WHITE FLAT KNIT 'G' SOCK, Sizes: 9-11 \$6.95
- 14n. 'G' KNIT SOCK, Baby's Sizes: 6-12 mo., 12-18 mo. \$4.45 Kid's Sizes: 4-5 1/2, 5-6 1/2, 6-7 1/2 \$4.95
- 140. TEAM COLOR CREW SOCK, Men's Sizes: 10-13 \$6.95
- CREW SOCK. Boys Sizes: 7-9 \$5.95 Mens Sizes: 9-11 and 10-13 \$6.95 Please specify size.
- 14q. Green & White Flat KNIT 'G' SOCK, Sizes: 9-11 \$6.95
- 14r. LADIES TURN DOWN ANKLET. Sizes: 9-11 \$6.95
- 14s. ARGYLE CREW SOCK, Sizes: 10-13 \$8.95
- 14t. WHITE KNIT SPORT SOCK, Sizes: 9-11 \$5.95 10-13 \$6.50



14u. PARAGON HAT, the 'G' on this hat is embroidered with smaller G's inside the actual logo'd 'G'. Low crown brushed cotton hat has adjustable leather strap. \$16.95



14v. GREEN AND GOLD "GB" HAT, khaki colored low crown brushed cotton hat with raised 'GB' outlined in platinum. Adjustable leather strap. \$16.95

14



7, 7 1/8, 7 1/4, 7 3/8, 7 1/2, 7 5/8, 7 3/4.

\$19.95



14v. TRACE "GB" HAT, sized khaki low crown brushed cotton hat. 'GB' is shown as an outline. Sizes: 6 5/8, 6 ³/₄, 6 ⁷/₈, 7, 7 ¹/₈, 7 ¹/₄, 7 ³/₈, 7 ¹/₂, 7 ⁵/₈, 7 ³/₄. Please specify size. \$16.95



14z. "61" LOGO HAT. wool blend, fitted. Sizes: 6 5/8, 6 3/4, 6 7/8, Please specify size.



Packers Accessories

14w. Gold "GB" Hat, low 14x. "GB" Lombardi Hat, crown, wool, adjustable. \$18.95



low crown, wool, adjustable. \$18.95



14aa. TAN "GB" HAT, medium height crown, brushed cotton, adjustable. \$18.95



14bb. Moss "GB" HAT, moss colored low crown brushed cotton hat with tonal 'GB' outline in hunter green. Adjustable leather strap. \$16.95



14cc. LAMBEAU FIELD HAT, official logo of Lambeau Field. Wool blend, adjustable. \$16.95

indicates merchandise exclusive to the Packers Pro Shop.







Packers Accessories



17a. WHAT-A-CHAIR, provides sturdy sling-back design for extra comfort and support. Portable, sets up in seconds. Made of rugged Denier nylon fabric. Comes with tote storage bag. \$32.95

17b. TIRE COVER, universal fit in heavy gauge vinyl with elastic tie-down construction. \$34.95





PLATE FRAME, \$9.95

available in black or white. Please specify color. \$4.95





17h. HARD HAT, meets the requirements of the ANSI 89.1, 1997 standard for protective headgear for industrial workers. Also is certified by the Safety Equipment Institute (SEI). \$24.95



17i. TRADITIONAL PACKERS CHRISTMAS ORNAMENT, filled with green and gold. \$6.95

17j. FOOTBALL SHAPED ORNAMENT, \$6.95



17k. BIEDERLACK BLANKET, this 58" x 78" sweatshirt blanket is made of heavyweight 80/20% cotton/poly blend for durability. \$39.95

171. HELMET BLANKET, custom knit in USA from finest high quality 100% virgin hi-bulk acrylic yarn. 60" x 60" with border trim. Seams are lock stitched. Machine washable, will not shrink, run or fade under normal use. Packaged in clear zipper bag. \$49.95



17m. AUTHENTIC CHEESEHEAD, \$17.95



17n. & 17o. SUPER BOWL 31 & 32 PATCHES, \$4.95 each

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18j. WALL CLOCK, \$24.95

AMBEAU FIEL



18k. GRIPPER ALARM CLOCK, \$11.95

Sun Time

- 18d. FLOATER WATCH, available in mens and ladies styles (ladies has small face). Features a floating NFL football second hand and leather strap. Please specify mens or ladies. \$54.95
- 18e. Sun GLow WATCH, the watch face lights up with press of a button. Quartzaccurate with a beveled oilskin strap. \$59.95
- 18f. COMPETITOR WATCH, features color coordinated, stainless steel rotating bezel timer, date calendar and bold team logo on dial. Poly/vinyl leather strap. \$69.95
- 18g. EXECUTIVE WATCH, this timepiece offers a more formal look. The logo is beautifully represented with

Lambeau Field

•raised 23-kt gold and is accented by a fluted gold-toned bezel. The solid link bracelet strap features twotone styling in 23-kt gold and stainless steel. Also has safety clasp with various size adjustments. \$149.95

18h. COACHES CLUB WATCH, designed and manufactured using the latest Swiss technology. Precision, durability and quality highlight this timepiece. Features sapphire crystal, quartz movement, date indicator, quick set, and stopwatch function. Solid stainless steel bracelet and case. Water resistant to 100m. Five year limited warranty. \$349.95

▼18i. Kids Watch, \$19.95

18p. LAMBEAU FIELD REPLICA STADIUM, expertly crafted from original clay sculpture, this collector's piece is molded in cold-cast porcelain and resin, hand painted and sits on a

walnut base. Ring of Honor is found

on the bottom of the stadium along with important historical facts.

Actual size is 10" x 7.25" and 3.25"

stadiums will be issued. Certificate

President and CEO of the Packers,

accompanies each stadium. \$99.95

of authenticity signed by Bob Harlan,

high. Only 10,000 numbered



181. LAMBEAU FIELD ORNAMENT, white bulb depicts Lambeau Field. \$6.95

18m. LENOX SUPER BOWL XXXI FLAT **ORNAMENT**, \$26.95

18n. LENOX BULB SUPER BOWL XXXI ORNAMENT, \$29.95



18q. LAMBEAU FIELD CREW, this double collar twill crew is 100% cotton with 2x2 rib trim with lycra at cuffs and bottom band. Features left chest embroidery. Sizes: M-2XL \$39.95





18r. LAMBEAU FIELD CRIBBAGE BOARD, \$19.95







18v. LAMBEAU FIELD MAGNET, \$3.25

18w. LAMBEAU FIELD PEWTER KEY CHAIN, \$5.25



18u. LAMBEAU STADIUM HAT, brushed cotton, adjustable. \$16.95

18

\$16.95

Indicates merchandise exclusive to the Packers Pro Shop.



18t. LAMBEAU FIELD HAT, official logo of Lambeau Field. Wool blend, adjustable.

Twins Enterorise





19a. Visor Hat, canvas visor with adjustable back strap. One size fits all. Available in

green or white. Please specify color. \$12.95

19b. PLATINUM HAT, solid black wool cap with front raised tonal embroidery and velcro strap. \$14.95



19c. Curve HAT, 2-tone garment washed cap is 100% cotton with embroidered logo on back. 4 sizes available: S (to size 6 3/4), $M (6^{7/8} to 7^{1/8}),$ L (7 1/4 to 7 3/8), and XL (7 1/2 to 7 3/4). \$14.95



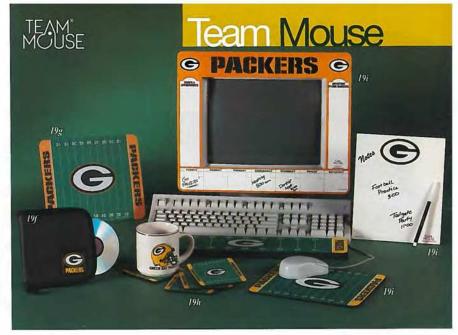
19d. FELT ARCH HAT, heavy brushed cotton cap with velcro closure and woven label back strap. \$14.95



tall. \$10.95







19f. TEAM CD WALLET, \$11.95

19g. TEAM MOUSE PAD, \$9.95

19h. TEAM COASTERS, set of 4. \$10.95

19i. TEAM DESK SET, includes mouse pad, wrist pad, fan frame, memo board and dry erase pen. \$26.95

19j. MONEY CLIP, genuine soft Sugar Camp cowhide embossed with the 'G' logo. \$16.95



19n. CREDIT CARD CASE, genuine soft Sugar Camp cowhide embossed with the 'G' logo. \$16.95

'G' logo. \$29.95 190. MINI POCKET ORGANIZER, genuine soft Sugar Camp cowhide embossed

with 'G' logo. \$24.95

CLUTCH, made of genuine soft Sugar Camp cowhide embossed with the

19k LADIES CHECK



191. LOGO CHECKBOOK COVER, embroidered black genuine cowhide leather. \$29.95



19m. LEATHER/VINYL CHECKBOOK, embossed logo. \$14.95



FOLD WALLET, embroidered black genuine cowhide leather. \$29.95



19q. Nylon Tri-fold, \$8.95



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20a. AUTHENTIC HELMET LAMP FROM NARDI*, constructed out of an authentic Riddell* Pro Line helmet. \$165.95

- 20b. MINI HELMET LAMP, \$49.95
- 20c. AUTHENTIC HELMET PHONE FROM NARDI®, constructed out of an authentic Riddell® Pro Line helmet. \$225.95



20d. FLEXIBLE HELMET LAMP, \$29.95

20e. DESK ORGANIZER, everything you need to get the job done. \$29.95

Riddell



20f. AUTHENTIC PRO LINE HELMET, one size only. \$199.95

- 20g. DELUXE REPLICA HELMET, just like the real thing with only a bit less padding, lighter weight face mask and single snap chin strap. \$94.95
- 20h. MINI REPLICA HELMET, just the right size just about anywhere. \$24.95





20i. LADIES LARGE WALLET, has center zip change pocket and side panel credit card pockets.

Made of durable microfiber with embroidered logo and NFL zipper pull. 8" x 4". \$16.95

20j. LADIES SMALL WALLET, microfiber with embroidered 'G' logo and NFL zipper pull. Key ring and 3 compartments inside. 4" x 3." \$11.95

20n. FRONT FLAP BACKPACK, with center zip change pocket and side credit card pockets. Made of durable microfiber. Embroidered

logo, NFL zipper pull. \$29.95





200. SUEDE BOTTOM BACKPACK, durable, comfortable, made of 600 Denier nylon with color-fast suede bottom that won't bleed when wet. Ergonomically correct shoulder straps, reinforced top handle, padded back panel, embroidered 'G' logos and NFL zipper pulls. 12.5" x 6.5" x 17.5" \$36.95



20k. MINI CLIP BAG, popular new mini bag made of 600 Denier nylon with embroidered 'G' logo and NFL zipper pull. 4" x 2" x 4", \$7.95



20p. LADIES MICRO TOTE, made of durable microfiber with metal disc logo and snap closure. \$29.95







20q. ELITE DUFFEL, made of 600 Denier nylon with padded, adjustable shoulder strap. One end has a vented wet pocket, the other end has an organizer pocket. Two embroidered logos, NFL zipper pulls and #10 zipper and hardware. \$39.95 20r. TRAVEL DUFFEL, made of 600 Denier nylon with padded, adjustable shoulder strap, and protective, plastic corner covers. Embroidered 'G' logo, NFL zipper pulls, end pocket pull handles, rubberized bottom feet, top entry flap, mesh pocket, key ring and #10 zipper and hardware. 26" x 12" x 12" \$46.95







21b. WINE GLASS, \$6.95

21c. BEER STEIN, \$9.95

PACKER

WAY

Ron

Wolf

21d. SALT & PEPPER SHAKERS, \$7.95

21e. HELMET GOLD BAND MUG, \$6.95

21f. CAN COOLER, \$2.95

21g. STAINLESS SHOT GLASS, \$7.95

21h. STAINLESS TRAVEL MUG, \$22.95



21i. LANYARD, \$7.95

21j. SPORTS CUBE PAD, \$7.95

21k. SPORTS PAD, \$2.25

211. SHOE LACES, 45" length. \$2.45

21m. TEAM PEN, \$1.95

21n. HAIR SCRUNCHIE, \$5.95



210. DOG LEASH, \$12.95

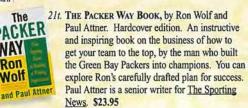
21p. Dog Dish, \$14.95

21q. Dog Collar, \$9.95



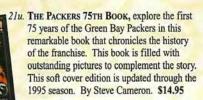
Books, Videos, Plaques and CD's





Books. \$29.95

Weibusch. Photographs by Vernon Biever. Hardcover edition. Triumph





21v. GREEN BAY PACKERS YEARBOOK, \$8.00 Titletown



21w. TITLETOWN AGAIN Воок, \$9.95



21x. GREEN BAY 21y. GREEN BAY PACKERS CD PACKERS CD GREATEST HITS GREATEST HITS VOL. 1, \$9.95 VOL. 2, \$9.95



21aa







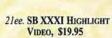
21z. 1998-99 Highlight VIDEO*, \$14.95

21aa. 1997-98 HIGHLIGHT VIDEO, \$14.95

21bb. 1996-97 HIGHLIGHT VIDEO, \$14.95

21cc. THE ICE BOWL, NFL's GREATEST GAMES VIDEO, \$19.95

21dd. THREE IN A ROW (1965, 66 & 67),



21ff. CONNIE GOMPER, \$9.95

21gg. LOMBARDI*, \$31.95 21hh. SB I & II

HIGHLIGHT VIDEO*, \$34.95

21ii. CHAMPIONSHIPS OF '61, '62, '65*, \$39.95

21jj. CHAMPIONSHIPS OF '66, '67*, \$34.95

*These videos are not pictured.



21kk



2111



21mm





21kk. TEAM OF THE 60'S 21nn. 1967 SUPER PLAQUE, \$59.95

2111. 1966 SUPER BOWL I PLAQUE, \$49.95

21mm. 1996 SUPER BOWL XXXI PLAQUE, \$49.95



BOWL II PLAQUE, \$49.95

2100. 1997 NFC CHAMPIONS PLAQUE, \$49.95

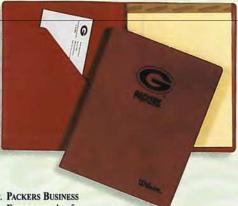
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22a. GOLF BALLS, three pack. \$5.95

22b. PACKERS EXECUTIVE PLANNER, made of genuine football leather. Includes day planner, note pad and address/phone book. \$49.95





22c. PACKERS BUSINESS FOLDER, made of genuine football leather. Includes note pad. \$39.95

22d. PACKERS CHECKBOOK COVER, made of genuine football leather. \$15.95



22e. AUTHENTIC GAME BALL, \$69.95



22f. TEAM AUTOGRAPH BALL, first available in October '99. Official team ball of the Green Bay Packers. 1999's ball includes team picture with authentic signatures reproduced on balls through a special screen printing process. \$59.95





22g. MINI FOOTBALL, rubber. \$9.95



22h. BLANK AUTOGRAPH BALL, three white panels leave plenty of room for collecting autographs of favorite players and coaches. \$44.95





22i. FLAG, 3' x 5' dyed polyester. \$34.95



22j. 1999 PACKERS MEDIA GUIDE, get the latest bio information on all the players and coaches as well as the history of the Packers. \$7.95 Actual cover not as shown.



22m. SPIN BALL FOOTBALL DISPLAY CASE, a unique way to protect and show off your autographed or collector football. Wood grain or black base includes mirrored bottom with domed acrylic case. Handles on each end rotate the ball to show all details. Please specify color. \$94.95



22n. BAMMER BEAR, \$7.95



Q

▼ 22k. Infant Long Sleeve Onsie, gray 100% cotton screen printed onsie has snaps at bottom for easy on, easy off. Sizes: 6 mo., 12 mo., 18 mo., 24 mo. \$12.95

> ▼ 221. INFANT ONSIE, 100% cotton screen printed onsie has snaps at bottom for easy on, easy off. Available in white or yellow. Please specify color. Sizes: 6 mo., 12 mo., 18 mo., 24 mo. \$11.95



10

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▼ 220. BABY BOTTLE, \$5.95



22

indicates merchandise exclusive to the Packers Pro Shop.





PRSRT STD U.S. POSTAGE PAID PERMIT NO. 460 GREEN BAY, WI

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

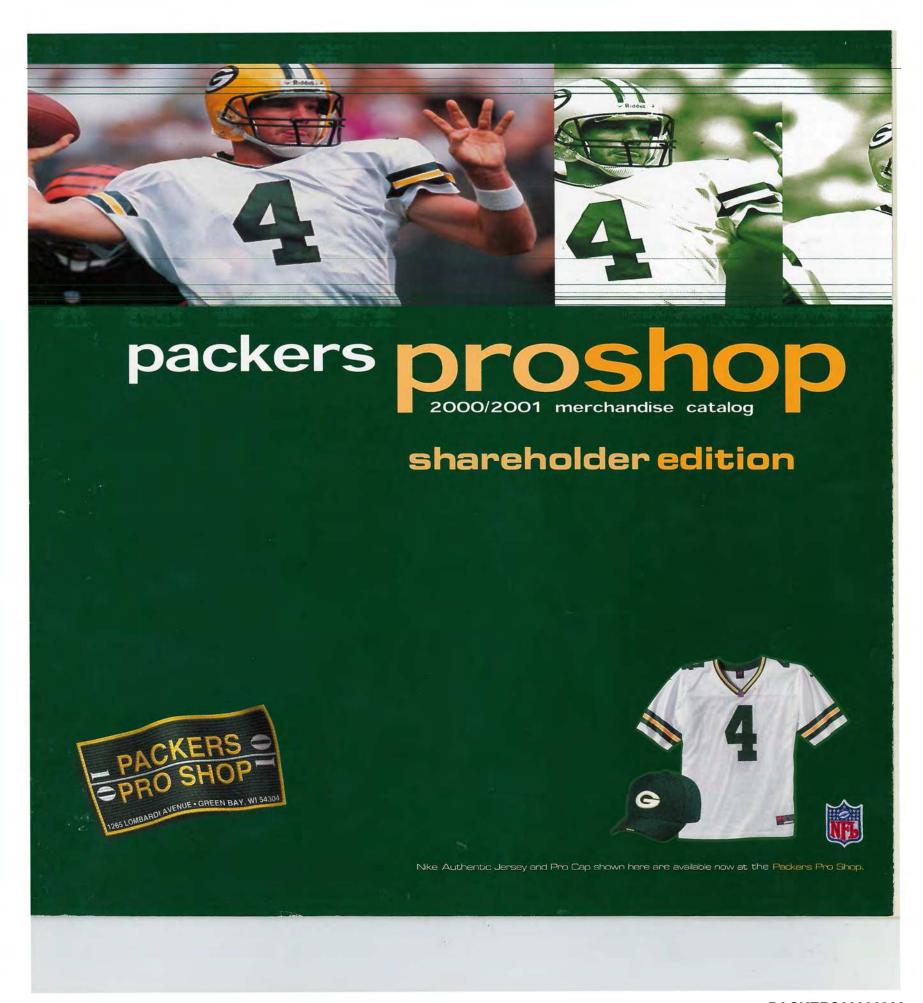
v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 7 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT





la. AUTHENTIC JERSEY, home and road jerseys are NFL Authentic Pro Line with all the authentic graphic details as worn by the team. Each jersey is detailed exactly to the standards of the Packers Equipment Manager. Made of heavyweight nylon mesh and game-tough lycra spandex side inserts. Reinforced hems and seams for durability. Generous fit. Jerseys are numbered and lettered with tackle twill. Custom numbers at no charge. Name plaques made to order and sewn on back. Please indicate number, name and home or road. Sizes: M-2XL \$159.95

> (Please allow up to 3-4 weeks for delivery on custom orders.)

*Note: When ordering custom jerseys, please make certain your choices of number, name and size are correct. Customized jerseys can't be returned.

> 1b. GOLD REPLICA JERSEY, special offer #4 Favre Gold Replica Jersey is made of 100% nylon with shimmel jersey on the yoke and sleeves. Mesh body, rib knit collar, screen printed graphics. Limited availability. Sizes: M-2XL \$44.95

1f. PLAYER JACKET 2000, heavy fill nylon ripstop jacket with full front zipper. Inner hood contrast color. Logo on left chest and lower center back. NFL shield on front outer hood and back of neck. Sizes: M-2XL \$79.95



h. PRACTICE SHELL, pullover, half-zip shell with front pockets and embroidered logo below front zipper. Side-seam zippers for easy on and off. NFL shield on center back neck. Sizes: M-2XL \$54.95

1g. VARSITY TEAM JACKET, classic varsity styling makes this jacket a winner on and off the field. Worn by the team, it has a dark green wool body with leather sleeves and snap front. Inside breast pocket and matching rib knit on the col-lar, cuffs and bottom. Embroidered

Sizes: M-4XL \$259.95







Bay Packers. Made of 100% nylon mesh and is relaxed fit with elastic waistband, interior drawcord, and screen printed "G" on left leg. Sizes: M-2XL \$26.95

0

1i. GOLD MESH SHORTS, official workout shorts of the Green cotton long sleeve mock cotton long sleeve mock with "Packers" embroidered on neck and NFL shield patch at lower left sleeve. Sizes: M-2XL \$29.95

1k. FADE FLEECE, long sleeve, soft fleece made of 100% polyester with crew neck. Embroidered center front "G" and NFL shield patch on lower left sleeve. Sizes: M-2XL \$49.95

6

11. Nike SLEEVELESS TEE, 100% cotton tee with screen print front graphic Sizes: M-2XL \$17.95

PACKERS

1m. COACHES VEST, 100% cotton fine knit jacquard vest. Relaxed fit with raised stripes at front chest. Embroidered "Packers" on left chest. Sizes: M-2XL \$46.95

1n. TEAM POLO, official sideline players polo is a 60/40% cotton/poly blend relaxed fit, 2-button placket shirt. Embroidered with "G" on left chest and NFL shield at center back neck. Sizes: M-2XL \$49.95

1c. Gray Practice II, 100% cotton players workout tee. Screen printed. Sizes: M-2XL \$17.95

1d. MESH TEE, hottest new style of the year, this mesh tee is 100% polyester with screen print on front chest and NFL shield on right arm. Sizes: M-2XL \$26.95

1e. COLLEGE PRACTICE TEE, 100% cotton with a screen printed front graphic and printed twill patch with swoosh design trademark and size woven label sewn below print. Sizes: M-2XL \$17.95 PMS

1.800.992.5750

www.packersproshop.com



2c. Green Banner Cap, 100% unbrushed cotton twill coaches mold cap with 3D embroidery and hook and loop closure, adjustable. \$14.95











2e. WHITE BANNER CAP, 100% unbrushed cotton twill coaches mold cap with 3D embroidery and hook and loop closure, adjustable. \$14.95

2f. Kur Pro Cus, polyester fleece knit with tonal polyester binding at the bottom edge. Embroidered with team ligature logo. Team stripe embroidery on binding at front and back. NFL shield embroidered at center back. \$10.95





2j. TALBACK CAP, unstructured, washed soft mold cap of 100% unbrushed cotton twill. Polished steel grommets and steel tri-glide closure, adjustable. Available in green and gold. Please specify color. Gold cap is a Pro Shop exclusive. \$14.95

2k. Swoosh Flex Cap, structured stretch-to-fit cap for all sizes with 3D logo and NFL shield on back. Made of 98/2% cotton/lycra spandex. Available in white and green. Please specify color. \$16.95

Exclusive to the Packers Pro Shop

Big and Tall sizes

Infant, Toddler and Youth sizes

2







- and cuff with khaki tipping and side slits. Sizes: M-2XL \$66.95
- 6a. LEGACY POLO, green 100% mercerized cotton mini-stripe, 3-button placket, knit collar and cuff with khaki tipping and cuff with khaki tipping and and light oat. Please specify color. Sizes: M-2XL \$49.95
- 6c. APPLAUSE POLO, 100% mercerized Egyptian cotton piqué regiment stripe, solid collar and cuffs. Sizes: M-2XL \$76.95



6d. Honor Poto, 100% cotton textured interlock. Jacquard collar, open sleeve 3-button polo shirt. Sizes: M-2XL \$49.95



6e. RAPPORT POLO, 100% mercerized Egyptian cotton textured herringbone. Antigua's signature rib collar and cuff with double welts and 3-button placket. Sizes: M-2XL \$76.95



6f. MATRIX Polo, 100% mercerized cotton jacquard polo with 3-button pierced placket, tipped collar and cuffs. Sizes: S-2XL \$76.95



- 6j. SHORT GRASS POLO, 100% cotton, nailhead piqué, horizontal stripe, 3-button placket with striped knit collar and cuffs. Sizes: M-2XL \$56.95
- 6k. RENEGADE L/S SHIRT, 100% cotton 7oz. twill, garment washed, long sleeve button down shirt with chest pockets. Sizes: L-2XL \$46.95

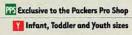




- 6g. LADIES' PIQUÉ POLO, 100% cotton piqué, 4-button curved placket, raised solid stripe on collar and cuffs. Available in pine or white. Please specify color. Sizes: S-XL \$34.95
- 6h. LADIES' SLEEVELESS POLO, 100% combed white cotton jersey with 3-button curved placket and bra placement straps. Sizes: S-XL \$36.95
- 6i. LADIES' RECEPTION POLO, 100% Pima cotton micro piqué, 3-button polo with tipped collar and cuffs. Tee pocket on left sleeve. Sizes: S-XL \$52.95



- 61. LADIES' TOUR II POLO, 100% cotton drop needle knit, stripe knit rib 3-button placket, tipped collar and cuffs, with side slits. Sizes: S-XL \$42.95
- 6m. LADIES' GET SET TOP, 100% cotton macro piqué, long sleeve, zip action side vents and zipper placket with contrasting collar. Sizes: S-XL \$52.95
- 6n. LADIES' ACTIVE WINDSHIRT, 1/4 zip pullover windshirt has a wonderfully soft hand. Its outer shell is 100% polyester microfiber, water resistant and lined with 100% polyester tricot. Sizes: S-XL \$76.95









8h. KIDS SWEATSHIRT, this fleece was developed to offer a superior cut for kids of all sizes. Sweatshirt has v-notch crew neck and screen printed graphics. Gold fleece is 100% cotton. Gray fleece is 90/10% cotton/ polyester blend. Please specify color. Infant Sizes: 12 mo., 18 mo., 24 mo. \$12.95

Toddler Sizes: 2T, 3T, 4T \$13.95 (1) (2) Pre-school Sizes: 4, 5, 6, 7 \$14.95 (1) (2)

8i. Kips Swear Paur, this fleece was developed to offer a superior cut for kids of all sizes. Sweat pants have elastic waist, ribbed leg and screen printed graphics. Gold fleece is 100% cotton. Gray fleece is 90/10% cotton/polyester blend. Please specify color. Infant Sizes: 12 mo., 18 mo., 24 mo. \$12.95

Toddler Sizes: 2T, 3T, 4T \$13.95 Y PS
Pre-school Sizes: 4, 5, 6, 7 \$14.95 Y PS



8d. Potar Fleece Zip Poto, gold polar fleece body with intricate sweater knit sleeve insets and sweater knit collar, cuffs and waistband. Tonal left chest embroidery. This piece has a great feel to it. Sizes: XS-2XL \$69.95

8e. NATURAL PIMA COTTON MOCK SWEATER, the pima cotton used to make this mock turtleneck gives it a soft feel and makes it the perfect weight to wear alone. 100% cotton. Sizes: S-4XL, XLT and 2XLT \$59.95

8f. Voir Sweater, a unique pattern and superior quality is delivered with a textured look and feel using yarn variations during the knitting process.

Sizes: S-2XL \$124.95

8g. Rugby Stripe Sweater, 100% combed cotton, pre-washed and pre-shrunk. Sizes: S-2XL \$79.95



8k. POLAR FLEECE CHEST STRIPE
SMEATER, comfortable polar
fleece body with intricate
sweater knit in the chest,
collar, cuffs and waistband.
Tonal chest embroidery. This
item has a great feel to it.
Sizes: S-2XL \$64.95

81. GOLD PIMA COTTON MOOK SWEATER, the pima cotton used to make this mock turtleneck gives it a soft feel and makes it the perfect weight to wear alone. 100% cotton. Sizes: S-2XL \$59.95

Exclusive to the Packers Pro Shop

Bill Big and Tall sizes

Infant, Toddler and Youth sizes

8









25g. Men's & Women's Shareholder Denim Shirt, 100% cotton, stonewashed denim. Men's has button down

Collar, women's has regular collar.
Mck's Sizes: 5-2XL \$39.95
WOMEN'S SHIRT, not pictured.
Sizes: S-XL \$39.95
WOMEN'S SLEENELESS SHIRT,
not pictured. Sizes: S-XL \$36.95

25b. Shareholder Khaki & Navy Hat, 2-tone garment washed cap, 100% cotton, with selffabric back strap. \$16.95



25c. "I Own A PIECE OF THE PACK" CAP, 100% cotton, garment washed, unstructured cap with felt appliqué. \$14.95

25d. SHAREHOLDER GOLD CAP, brushed canvas structured cap with raised front embroidery and velcro strap with back embroidery. \$14.95



THE RESIDENCE OF A POST OF

25e. "I Own A PIECE OF THE PACK" TIE, 100% silk jacquard. \$24.95

Shareholder Merchandise



26a. 1950 Stock Tee, 100% cotton, screen printed with the 1950 stock offering certificate. Sizes: M- 3XL \$14.95



26c. "I OWN A PIECE OF THE PACK" COFFEE MUG, \$9.95



26d. "I OWN A PIECE OF THE PACK" BULB ORNAMENT, \$6.95



OF THE PACK

26b. "I Own A Piece OF THE PACK" Tee, 100% cotton, screen printed with the 1998 stock offering certificate. Adult Sizes: M-3XL \$14.95 Youth Sizes: S(8), M(10/12), L(14/16), XL(18/20) \$11.95 Pre-school Sizes: 4, 5/6, 7 \$11.95



26e. STOCK CERTIFICATE MAGNET, \$2.25

26f. STOCK CERTIFICATE KEY CHAIN, \$2.25











27h. SHAREHOLDER NAILHEAD JERSEY POLO, navy and white 100% combed cotton jersey body with 2-color nail head jacquard fabric, dash stripe trim, 3-button placket and top-stitched shoulders and armholes, even hem bottom with tailored side vents. Sizes: S-3XL \$46.95 [M]



27i. SHAREHOLDER TENCEL MINI-JACQUARD POLO, khaki and black, 100% Tencel® lyocell jersey body, 2-color mini-jacquard design fabric, 3-button placket, metal-tone buttons, top-stitched shoulders and armholes, drop tail.

Sizes: S-3XL \$59.95

6

27f. SHAREHOLDER COLOR BLOCK POLO, navy body with

spruce sleeves, 100% combed cotton piqué. Sizes: S-3XL \$46.95 Bat

Go Pack

Join America's Pack Fan Club

Each Official Membership Includes:

Membership Card, Pin & Decal Fan Club Newsletter

Discount on admission to the Green Bay Packers Hall of Fame

10% Discount on Packers Pro Shop Merchandise 10% Discount on America's Pack & Locker Room Merchandise

Discount on admission to the Packers Experience 50% Discount to all tailgate parties at Lambeau Field

5% Off Packers game packages at Packer Fan Tours & Event USA

Member Benefits and Pricing Information

Please check the appropriate boxes for membership level and year commitment desired.

Official members enjoy:	
-------------------------	--

- 50% discount to home tailgate parties (does not include the Packer Report)
- \$15 discount off one-year Packer Report subscription
 Individual \$25-1 yr \$40-2 yr
 Additional family members add \$10 per person per year.

Tailgater members enjoy:

- Free tailgate parties at all home games
- (does not include the Packer Report) ☐ Individual
 - \$45-1 yr \$75-2 yr \$70-1 yr \$135-2 yr
- ☐ Double □\$135-2 yr □\$200-3 yr Double is two adults over 18.

Children under 18, add \$10 per child per year.

- Fantastic members enjoy:
 One-year subscription to the Packer Report
 (does not include home tailgate parties)
- 50% discount to home tailgate parties
 □ Individual □ \$55-1 yr □ \$90-2 yr □ \$125-3 yr
 Additional family members add \$10 per person per year.

Includes ONE newspaper per household.

- Ultimate members enjoy:

 Free admission to all home tailgate parties
 One-year subscription to the Packer Report
 - Private party with Packers players and coaches

exclusively for Ultimate members

Individual	□ \$80-1 yr	Q \$150-2
Double	☐ \$130-1 vr	S245-2

Double is two adults over 18. Children under 18, add \$15 per child per year. Includes ONE newspaper per household.

Membership Application

Name:		
Membership # (if renewal):		
Address:		
City:	_ State:	Zip:
Phone Number:		
2nd Name:		
Child:		
Child:		_ Birthdate:
Child:		_ Birthdate:

America's Pack Membership Total

Scoreboard Memories



The perfect gift for any Packers fan! You can put your name and message on the PACKERS scoreboard and receive a keepsake souvenir color print (11" x 14") that will preserve forever "YOUR NAME IN LIGHTS." You are actually part of the action.

Order an 11" x 14" color print of a 1999 Packers game, and we'll make your name appear as if it was flashed on the scoreboard. Photo is pre-selected.

17	115		4:12	J
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TO ORDER: Circle box for the message of your choice.

11" x 14" color print only. \$30.00

PACKERS WELCOME YOUR NAME HERE



11" x 14" color print with improved black frame. \$40.00

TOUCHDOWN! YOUR NAME HERE

Write your name as it is to appear on your print:

(PLEASE PRINT)

Scoreboard Memories Total

Order Form



Call us toll-free 8am-6pm Mon-Fri, 10am-3pm Sat, CST to charge your order: 1-800-992-5750 Fax: 1-920-490-5951

IMPORTANT: Make any name/address corrections below:

Ship To: (Only	if different from "Or	dered By")
Name		
Address		
City	State/ Prov.	Zip/ Postal Code

ITEM NO.	SIZE	COLOR	DESCRIPTION	QTY.	PRICE	TOTAL

Method of Payment:

All prices stated in U.S. dollars.

Charge to my (circle one):

MasterCard Visa Please include credit card number and expiration date with charge orders!

Signature (as shown on credit card)

☐ Check or Money Order Enclosed (U.S. funds only. There is a \$25.00 fee, or the maximum amount permitted by law, for returned checks.) DO NOT SEND CASH.

☐ Gift Certificate

PLEASE ALLOW 1-3 WEEKS FOR DELIVERY



United Parcel Service

Merchandise Total	
America's Pack Total	
Scoreboard Memories Total	COLL
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Shipping, Packaging and Handling	Chirt
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Up to \$10.00	\$ 4.00
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\$25.00-\$49.99	\$ 7.50
\$50.00-\$99.99	\$ 9.50
\$100.00-\$199.99	\$11.50
Over \$200.00	\$13.50
Overnight Air	\$30.00
2nd Day Air	\$20.00
Saturday Delivery	\$40.00
Air Mail	Per Package Wt.
International UPS	Per Package Wt.
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*On all International and Air Mail packages, shipping and handling will be calculated by

Order Info

The Packers Pro Shop: Your Source for Authentic Pro Line Merchandise!

For More Information or to Place an Order, Call: 920-496-5717 or 1-800-992-5750

How to Order by Phone:

Before you call, please fill out the order form and have your credit card and expiration date handy. Then call our toll-free number, **1-800-992-5750** (from U.S. and Canada). Credit cards only. Sorry, no C.O.D.'s.

How to Order by Mail, Fax or Internet:

Mail orders can be placed with a personal check, bank draft (drawn on U.S. banks only), money order or credit card.

Please do not send cash! Mail your order form to:

The Packers Pro Shop P.O. Box 10628 Green Bay, WI 54307-0628

Fax orders can be sent to 1-920-490-5951. Credit card orders only, please. On charge orders, please SIGN the order form where indicated and enter your card number and expiration date.

Internet orders can be placed at www.packersproshop.com.
Use your credit card to order directly over the internet.

Visit the Packers Pro Shop at Lambeau Field

Store Hours (CST)

 Monday-Friday:
 9:30 AM - 6:00 PM

 Saturday:
 10:00 AM - 4:00 PM

 Sunday:
 11:00 AM - 4:00 PM

Call for special hours on game days, holidays, and during training camp.

Canadian and International Shipping:

Shipping and applicable duty charges are paid by recipient.
Canadian packages are sent UPS. All International packages are sent regular mail unless specified otherwise. Expect 4-5 weeks for delivery. Air Mail or UPS delivery is charged per package. Visa or MasterCard required for Air Mail or UPS.

Our Return Policy:

- Send your return to us by UPS (within the U.S. and Canada) or insured parcel post. Please return your items no later than 45 days after purchase.
- 2. If you return a gift you received, please tell us the name and address of the person who gave it to you. (Providing this information will help us keep your return confidential.)
- 3. Let us know if you prefer:
- ☐ something else for your return;
- a gift certificate to use later;
- money back or charge credit.

4. Send your return to:

The Packers Pro Shop Warehouse 790 Potts Avenue Green Bay, WI 54304

 International customers: Please contact your local customs office for return of duties and taxes.
 Ouestions: 1-800-992-5750

The Packers Pro Shop Gift Certificate:

We'll send a Gift Certificate in the amount you request to anyone you'd like, along with a Packers Pro Shop catalog. Just fill in "Gift Certificate" on the order form, and write in the amount you desire. Enclose your payment, or fill in the charge information as you would with a regular order, or charge your Gift Certificate by phone.

Duplicate Mailings: If you are receiving more than one catalog, please send us the mailing labels indicating the correct one, or call us.

Moving: Please let us know if you have moved or changed your phone number.

Prices are subject to change without notice.

Shopping Tips

Shopping Tip 1

For your shopping convenience, we have made it easy to find children's apparel, as well as clothing that is available in big and tall sizes. Infant, toddler, pre-school and youth sized clothing can be easily identified by looking for a symbol. Apparel available in big and tall sizes is quickly identified by a symbol.

Shopping Tip 2

A Ex symbol identifies merchandise that's available exclusively at the Packers Pro Shop.

Shopping Tip 3

On the Field identifies merchandise that is identical to that worn on the field by players, coaches and support staff of all NFL teams. The NFL Shield and hang tags identify all "On the Field" gear.

Hat Sizing Chart

When sizing for hats, measure around head with tape measure above brow ridges. Convert inches to hat size using the chart below.

Order Size:		SMALL			MEDIUM			LARGE	RGE	X-L	ARGE
Hat Size:	6-1/2	6-5/8	6-3/4	6-7/8	7	7-1/8	7-1/4	7-3/8	7-1/2	7-5/8	7-3/4
Head Size:	20-1/4"	20-3/4"	21-1/8"	21-1/2"	21-7/8"	22-1/4"	22-5/8"	23"	23-1/2"	23-7/8"	24-1/4"





12c. Mesh Practice Jersey, popular 'shimmel' waist length practice jersey is a great alternative to the traditional replica jersey. The silhouette is a waist length, over the pads cut, made of 100% nylon porthole mesh body and 100% nylon tricot mesh yoke and sleeves. 100% polyester rib trim at neck and sleeves. Sizes: M-2XL \$29.95 12d. GRAY TRADITIONAL TEAM TEE, mid-weight 100% cotton jersey tee has set-in sleeves, taped neck and full front screen print. Sizes: M-2XL \$15.95 GREEN BAY PACKERS Trees Guilles 12j. STADIUM TEE, 100% cotton ring spun jersey with selffabric striping detail on sleeves. 1"x1" ribbed v-neck and ragian sleeves.

Sizes: M-2XL \$36.95 12k. MESH SHORT, left leg screen print short is single-ply 100% nylon mesh with tricot lining. 6.5" inseam with side vents. Elastic waistband with inside drawcord. Youth Sizes: S-XL \$19.95 Adult Sizes: M-2XL \$21.95 Exclusive to the Packers Pro Shop Infant, Toddler and Youth sizes

Packers Accessories



13f. Bushwhacker Golf Bag, four point harness handle and shoulder strap system, towel holder, two upper pocket holders for valuables, mesh storage pocket with key ring and rain hood. \$249.95 13g. Starf Gour Bag, made of leather-like buffalo vinyl. The bag has a 9½" opening with fully lined collar and divider, tour harness and shoulder strap system, umbrella well, wide open ball pocket, trunk handle for easy lifting and oversized belly pocket with easy access from either side of the bag. Rain hood included. \$299.95

13a. 3 "G" JAQUARD WOVEN TOWES, 16" x 25" 3-color towel. \$14.95

13b. JACQUARD PINDOT GOLF TOWEL, 16" x 25". Picture is slightly different than

protection. \$34.95

13c. 3 PACK OF GOLF CLUB COVERS, 3-headcovers with embroidered logo come with sock sleeve for shaft

13d. GOLF TEES, five pack. \$4.75



13e. GOLF BALLS, three pack. \$5.95



13h. GOLF UMBRELLA, 62" green and gold golf umbrella with "G" and "Packers" logos on the outside. \$31.95



size fits all. \$7.50



13j. Wizaro Neon Wall Clock, handcrafted in the USA. The 20" diameter clock case is machine lathed from aircraftgrade spun aluminum and powder coated with high gloss color. Each thirty year neon glass tube is hand bent. UL approved indoor gas tube transformer. \$299.95



13k. WALL CLOCK, \$24.95



131. GRIPPER ALARM CLOCK, \$11.95



13m. Gray Turnibleck Crew, the 1" x 1" rib 13n. Gray Crew with Feir Letters, turtleneck is built right into this 80/20% cotton/polyester turtleneck is built right into this sweatshirt, giving it a great fit. Team stripes down the sleeves. 50/50% cotton/polyester fleece. Embroidered on chest and neck. Sizes: M-2XL \$34.95

fleece with full chest felt lettering and patch on left sleeve. Sizes: M-2XL \$46.95

130. ATHLETIC DEPARTMENT REVERSIBLE TEE, wear this tee either green or gray. Full front screen print on both sides. Made of 95/5% cotton/ polyester. Sizes: M-2XL \$24.95

13p. Long SLEEVE CROSSOVER TEE, 100% cotton green long sleeve tee with a subtle Sizes: M-2XL \$27.95



13t. STACHE CAP, 100% heavy brushed cotton with felt appliqué. Adjustable velcro strap. \$14.95



13q. BOBBING HEAD DOLL, ceramic bobbing head doll stands 8" tall. A slight variance will be found on all dolls. \$10.95



13r. STREET SIGN CAP, 100% 13s. CONFERENCE CAP, 100° cotton, garment washed, unstructured cap with felt appliqué. \$14.95



cotton, garment washed unstructured, adjustable

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Packers Accessories



- 14a. COMFORTER, full size panel comforter with attached side panels. "G" logo on front with striped gold backing on underside. 70/30% polyester/cotton cover, 100% polyester fiber fill. Machine washable. Full size 76" x 86". \$62.50
- 14b. PACKERS SHEET SETS, 3-piece, 180 thread count, 50/50% cotton/ polyester, no-iron percale. Set includes one flat sheet, one fitted sheet and one standard pillowcase. Twin Set: \$46.00, Full Set: \$58.00, Queen Set: \$66.00
- 14c. STANDARD PILLOW CASE, (not pictured) 180 thread count, 20"x 26" 50/50% cotton/ polyester. Available individually. \$7.50
- 14d. Fisto Rug, 28" x 52" permanently dyed loop polyester with a rubberized non-skid backing, washable. \$49.95
- 14e. VALANCE, 84" x 15". \$20.95
- 14f. DRAPES, 82" x 63". \$36.00
- 14g. FLANGED PILLOW SHAM, standard size 20" x 26". \$19.95
- 14h. 20" Square PILLOW, muslin fabric. \$18.00

WALL COVERINGS, orders for wall coverings must be pre-paid. Merchandise is shipped directly from the vendor. 10% restocking fee applies if returned.

- 14i. PACKERS HELMET WALL COVERING, 28" wide x 15' long. 35 sq. ft. per roll, but all sales are packaged as double roll. Double Roll Price: \$43.95
- 14j. STRIPED WALL COVERING, 28" wide x 15' long. 35 sq. ft. per roll, but all sales are packaged as double roll. Double Roll Price: \$39.95
- 14k. DIE CUT HELMET BOARDER, pre-pasted spools are 7" high and 15' long. \$18.95
- 141. STRAIGHT HELMET BOARDER, pre-pasted spools are 55/8" high and 15' long. \$18.95

All other Packers merchandise in room photo can be found on other pages throughout the catalog.

- 14m. 4' STORAGE LOCKER, constructed of heavy duty resin on the front and sides, 14" x 48" x 14" with adjustable shelves, functional hook that hangs securely from back, pegboard back for ventilation along with customized letters and numbers to adhere. Easy snap together assembly with no tools required. \$69.95
- 14n. CD/Sport Locker, a great little storage unit for CDs or other cool items. Size is 14" x 24" x 14". Constructed of heavy duty resin and has adjustable shelf, functional hook that hangs from the back, pegboard back and mounts to the wall if wanted. Easy snap together assembly with no tools required. \$14.95



пеш ега

140. "GB" LOMBARDI HAT, low crown, wool, adjustable leather strap. \$18.95 PM

14p. HALFTIME CAP, 100% cotton sanded twill makes up this low profile cap with adjustable cloth strap.





size. \$21.95 PFS



14r. SPORTS BAR BLACK CAP, 100% cotton low profile unstructured crown cap with cloth adjustable strap. \$16.95





14s. SPORTS BAR KHAKI CAP, low profile crown wool blend cap with leather adjustable strap. \$18.95





14v. Baby Hat, embroidered with 3 small G's on the front edge. Infant Sizes: 6-12 mo., 12-24 mo. \$12.95 Y



14w. Infant Scrunch Baseball CAP, back has elastic band for adjustable fit. \$8.95



14x. TODDLER BASEBALL CAP, adjustable velcro strap. \$9.95

14t. Bump and Run Cap, heavy brushed canvas with 3D logo and woven team label on back. Unique team appliqué along left side. \$16.95





14y. STAMP CAP, low crown brushed cotton cap with velcro strap and Packers stamp under the bill. \$16.95



14u. BUCKET CAP, available in green, gold and khaki.
Please specify color. \$16.95

PK Exclusive to the Packers Pro Shop

Infant, Toddler and Youth sizes







Packers Accessories AGKERS A

17a. INFLATIBLE GOAL POST, set is of indoor/outdoor quality. This set includes one 6-foot tall goal post, 2 oversized footballs and one kicking tee. All inflatable. \$29.95

17b. FLAG, 3' x 5' dyed polyester. \$29.95



17t&u. SUPER BOWL 31 & 32
PATCHES, \$4.95 each



17c & d. BART STARR AND BREIT FAVRE FIGURINES, from the Danbury Mint, meticulously crafted in cold-cast porcelain, this special blend of powdered

porcelain and resin is prized for its ability to render fine details with great precision. Skilled artists then hand paint the finely detailed features of each figurine, paying special attention to the subtleties of skin tone

and nuances of color. Handsomely mounted on a hardwood base, with brass title plaque and replication of their autographs on the base

in gold ink. \$65.00 each

17v. Heimer Blanker, custom knit in USA from finest high quality 100% virgin hi-bulk acrylic yarn. 60" x 60" with border trim. Seams are lock stitched. Machine washable, will not shrink, run or fade under normal use. Packaged in clear zipper bag. \$54.95



17e

17e. PLASTIC LICENSE PLATE FRAME, available in black or white. Please specify color. \$4.95





17f. CHROME LICENSE PLATE FRAME, \$9.95 17g. HELMET LICENSE PLATE, \$2.50



17h. Dog Leash, \$12.95 17i. Dog Dish, \$14.95

171. DOG DISH, \$14.95

HUNTER MANUFACTURING GROUP, INC.



17k. SHOT GLASS, \$3.95

171. WINE GLASS, \$7.95

GLASS, \$7.95

17m. BEER STEIN, \$9.95

17n. SALT & PEPPER SHAKERS, \$7.95

170. HELMET GOLD BAND MUG, \$7.95

17p. CAN COOLER, \$3.75

17q. STAINLESS SHOT GLASS, \$7.95

17r. STAINLESS TRAVEL MUG, \$22.95



17w. LANYARD, \$7.95

17x. Sports Cube Pad, \$7.95

17y. Sports Pab, \$2.25

17z. SHOE LACES, 45" length. \$2.45

17aa. HAIR SCRUNCHIE, \$5.95

17

17s. TIRE COVER, universal

fit in heavy gauge vinyl

with elastic tie-down construction. \$34.95

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18a. SNOWMAN/HAPPY HOLIDAYS BULB, two-sided print bulb. \$6.95

18b. OPAL FILLED BULB, iridescent bulb with sparkling filling and team logo. \$6.95







18f. Two-tone Titletown Bulbs, lists championships on one side with "Packers" logo on other side. \$6.95



18g. TOUCHDOWN TREASURE FOOTBALL ORNAMENT, \$6.95



180. HELMET MAGNET, \$10.95 18p. Big "G" MAGNET, \$10.95





18t. BLACK LEATHER CAP, medium profile cap with adjustable leather strap, embroidered logo. \$19.95



18u. SPIN BALL FOOTBALL DISPLAY CASE, a unique way to protect and show off your autographed or collector football. Base available in choice of black or brown wood grain. Includes mirrored bottom with domed acrylic top. Please specify color. \$94.95

18c. PEWTER CHRISTMAS **ORNAMENT**, \$7.95





18h. LAMBEAU FIELD BULB, two-sided, printed bulb depicts stadium. \$6.95





18i. LAMBEAU STADIUM HAT, brushed cotton, adjustable. \$16.95



18j. LAMBEAU FIELD HAT, OFFICIAL 18k. LAMBEAU FIELD ARCH HAT, logo of Lambeau Field. Wool blend, adjustable. \$16.95



Lambeau Field

18e. LAMBEAU FIELD CRIBBAGE BOARD, \$19.95 . . .

100% cotton garment washed, unstructured, adjustable. \$14.95



181. LAMBEAU FIELD MAGNET,

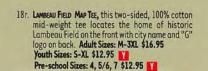
18m. Lambeau Field Pewter Key Chain, \$5.25

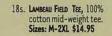
18q. LAMBEAU FIELD SNOW GLOBE, enjoy the tradition of Lambeau Field with this collector snow globe. Each dome features a full color, ceramic hand painted replica of our famous football stadium. A





18v. LAMBEAU FIELD REPLICA STADIUM, expertly crafted from original clay sculpture, this collector's piece is molded in cold-cast porcelain and resin, hand painted and sits on a walnut base. Ring of Honor is found on the bottom of the stadium along with important historical facts. Actual size is 10" x 7.25" and 3.25" high. Only 10,000 numbered stadiums will be issued. Certificate of authenticity signed by Bob Harlan, President and CEO of the Packers, accompanies each stadium. \$99.95



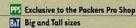




18w. LAMBEAU FIELD STADIUM TEE, 100% cotton mid-weight tee shows a picture of historic Lambeau Field. Sizes: M-3XL \$14.95

18x. LAMBEAU FIELD ATHLETIC DEPARTMENT TEE, gold 100% cotton mid-weight 1 Sizes: M-2XL \$16.95

18y. LAMBEAU FIELD POLO, Antigua's 100% cotton piqué 4-button curved placket. Collar and cuff have raised solid stripe. Sizes: M-2XL \$32.95



Infant, Toddler and Youth sizes



www.packersproshop.com

20a. Manaure Ser, top grain cowhide and durable poly-blend fabric with snap closure. Four-piece manicure set featuring chrome implements. \$19.95



20b. PHONE/EYEGLASS CASE, top grain cowhide and durable polyblend fabric. Features include snap belt loop, velcro closure, pen pockets and credit card slots. \$16.95



20i. Apron, made of 50/50% cotton/polyester. \$12.95



20c. MINI HELMET LAMP, \$42.95



20d. FLEXIBLE HELMET LAMP, \$29.95

20e. DESK ORGANIZER, everything you need to get the job done. \$29.95





20f. AUTHENTIC PRO LINE HELMET, as worn in the games. One size only. \$214.95

- 20g. DELUXE REPLICA HELMET, just like the real thing with a bit less padding, lighter weight face mask and single snap chin strap. \$94.95
- 20h. Mini Replica Helmer, just the right size for just about anywhere. \$24.95

Packers Accessories



20j. PUZZLE TIN, \$14.95



20k. PLAYGROUND BALL, 81/2" dig. \$9.95



201. LUNCH BOX, \$12.95



20m. Hard Har, meets the requirements of the ANSI 89.1, 1997 standard for protective headgear for industrial workers. Also certified by the Safety Equipment Institute (SEI). \$24.95



20n. PACKERS PICKUP TRUCK, from the Danbury Mint, this incredibly detailed 1:24 scale die-cast metal model crafted from more than 200 individual parts that permits a high level of intricate, authentic detail. Based on the 1972 Chevy Cheyenne loaded with plenty of moving parts and working features. Model comes complete with accessories pictured. \$145.00



20o. STICKERS, \$5.95



20p. AUTHENTIC CHEESEHEAD, \$17.95

PS Exclusive to the Packers Pro Shop

Infant, Toddler and Youth sizes

Wilson

21a. PACKERS BUSINESS FOLDER, made of genuine football leather. Includes note pad. \$39.95



21d. AUTHENTIC GAME BALL, \$69.95

21e. BLANK AUTOGRAPH BALL, three white panels leave plenty of room for collecting autographs of favorite players and coaches. \$44.95



21g. TEAM AUTOGRAPH BALL, (not pictured) first available in October '00. Official team ball of the Green Bay Packers. Authentic signatures are reproduced on balls through a special screen printing process. \$59.95



21f. MINI FOOTBALL rubber. \$9.95

21h. Gour Baus, three pack.

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Mighty Mac



21i. Nylon ZIP Onsie, lightweight one-piece outerwear jacket with flat taffeta nylon and soft fleece lining. Full zipper allows for easy on, easy off. Infant Sizes: 3-6 mo., 6-9 mo. \$16.95

21j. 3-PIECE GIFT SET, set comes with infant one-piece creeper, cap and booties. Nicely boxed. One Size Only: 0-9 ma. \$14.95

21k. PLAID FLANNEL CREEPER, two-piece set comes with turtleneck creeper embroidered with "Packers" on neck and plaid flannel coverall with embroidered logo on front. Infant Sizes: 3-6 mo., 6-9 mo., 12 mo., 18 mo., 24 mo.

soft knit one-piece sleeper/romper. 12 to 24 months comes with rib leg open cuff for feet. Infant Sizes: 3-6 mo., 6-9 mo., 12 mo., 18 mo., 24 mo. \$16.95

211. BUBBLE KNIT SLEEPER, 21m. YOUTH THERMAL LONG SLEEVE SHIRT, this top is gray thermal fleece with screen printed logo.

Youth Sizes: S-XL \$18.95

Pine Hosiery



- 21n. Kips' Green or Gold All Over 21q. White Flat Knit "G" Sock, "G" Sock. Infant Sizes: 5-11 \$6.95 6-12 mo., 12-18 mo. \$4.50 PP \$4.50 PP Youth Sizes: 4-5¹/2, 5-6¹/2, 6-7¹/2, 7-8¹/2 \$4.95 PP Please specify size and color.
- 21o. LADIES' "G" KNIT ANKLET, Sizes: 9-11 \$6.95
- 21p. GREEN FLAT KNIT "G" SOCK, Sizes: 9-11 \$6.95

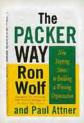
- 21s. GREEN & WHITE FLAT KNIT "G" Soox, Sizes: 9-11 \$6.95
- 21t. LADIES' TURN DOWN ANKLET, Sizes: 9-11 \$6.95
- 21u. Argyle Crew Sock, Sizes: 10-13 \$8.95
- 21r. Abutt Gold All Over "G" Sock, Sizes: 9-11 \$6.95 Sizes: 9-11 \$6.95 Sizes: 9-11 \$6.95 Please specify size.



21w. Kips' "G" Pajamas, 100% cotton pajamas are two-piece. Crew neck design with contrast stretch knit at cuffs and neckline. Infant sizes feature a lap shoulder design for easy

on, easy off.
Infant Sizes: 12 mo., 18 mo.,
8 24 mo. \$14.95 Pre-school Sizes: 4, 5/6, 7 \$16.95 [7] Youth Sizes: 10, 12, 14 \$17.95

Books, Videos, Plaques & Cds



- 22a. THE PACKER WAY BOOK, by Ron Wolf and Paul Attner. Hardcover edition. An instructive and inspiring book on the business of how to get your team to the top, by the man who built the Green Bay Packers into champions. You can explore Ron's carefully drafted plan for success. Paul Attner is a senior writer for The Sporting News.
- 22b. 2000 PACKERS MEDIA GUIDE, (not pictured) get the latest bio information on all the players and coaches as well as the history of the Packers.
- 22c. GREEN BAY PACKERS YEARBOOK, (not pictured) \$8.00





22d.

22e.

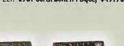






22f.

- 22d. TEAM OF THE 60'S PLAQUE, \$59.95
- 22e. 1966 SUPER BOWL | PLAQUE, \$49.95
- 22f. 1967 Super Bowl II PLAQUE, \$49.95
- 22g. 1996 SUPER BOWL XXXI PLAQUE, \$49.95



22h. 1997 NFC CHAMPIONS PLAQUE, \$49.95

22m. GREEN BAY PACKERS CD

GREATEST HITS VOL. 1, \$9.95



22r.





225.



22q.





22v.

22t.

22q. 1997-98

22r. 1996-97

\$14.95

\$14.95

HIGHLIGHT VIDEO,

- 22u.
- 220. 1999-2000*; HIGHLIGHT VIDEO, **GREATEST GAMES** VIDEO, \$19.95
- 22t. THREE IN A ROW (1965, '66 & '67), \$14.95 22p. 1998-99 HIGHLIGHT VIDEO*, \$14.95
 - 22u. SB XXXI HIGHLIGHT HIGHLIGHT VIDEO. VIDEO, \$14.95
 - 22v. CONNIE GOMPER, \$9.95
 - \$31.95
- 22s. THE ICE BOWL, NFL'S 22x. SB I & II HIGHLIGHT VIDEO*, \$34.95
 - 22y. CHAMPIONSHIPS OF '61, '62, '65*; \$39.95
 - 22z. CHAMPIONSHIPS OF '66, '67*, \$34.95
 - *Videos not pictured.

22n. GREEN BAY PACKERS CD GREATEST HITS VOL. 2,



22aa. 2001 TEAM CALENDAR, 16month calendar. \$12.95



22i. INFANT ONSIE, 100% cotton screen printed onsie has snaps at bottom for easy on, easy off. Available in white or yellow. Please specify color. Infant Sizes: 6 mo., 12 mo., 18 mo., 24 mo. \$11.95

22j. INFANT LONG SLEEVE ONSIE, gray 100% cotton screen printed onsie has snaps at bottom for easy on, easy off. Infant Sizes: 6 ma., 12 mo., 18 mo., 24 mo. \$12.95 22k. BABY BOTTLE, \$5.95

221. BABy BIB, snap bib. \$5.95 [1]



22bb. Yourn UNIFORM SET, from Franklin Sports, includes helmet with foam padding and face mask with adjustable chin strap. Packers jersey and pants made of 100% double knit polyester and non-performance shoulder pads. Note when ordering; this item runs small. Youth Sizes: S (3-5 yrs.), M (6-10 yrs.) \$34.95 BEAR, limited quantities available. \$7.95

22cc. GREEN AND GOLD BAMMER 22dd. WHITE 2000 BAMMER BEAR, limited quanti available. \$7.95 PM

> PS Exclusive to the Packers Pro Shop Infant, Toddler and Youth sizes





PRSRT STD U.S. POSTAGE PAID PERMIT NO. 460 GREEN BAY, WI

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 4,593,153

TITLETOWN BREWING CO., LLC,

Petitioner,

v.

Cancellation No. 92063295

GREEN BAY PACKERS, INC.,

Respondent.

EXHIBIT 8 TO DECLARATION OF JERRY HANSON IN SUPPORT OF GREEN BAY PACKERS, INC.'S OPPOSITION AND CROSS-MOTION TO TITLETOWN BREWING CO., LLC'S MOTION FOR SUMMARY JUDGMENT



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The Packers Pro Shop Catalog is printed on Forest Stewardship Council (FSC) Certified Paper. FSC certification ensures that the paper in this catalog contains fiber from well-managed and responsibly harvested forests with the goal of eliminating habitat destruction and improving forest management worldwide.



Packers Pro Toast,

with your new Pro Toast toaster, your bread will now pop out with the Packers 'G' logo toasted on it! 2-slice toaster has adjustable settings that let you choose your desired toasting level.

Features include:

- · A setting for frozen breads
- · Works on waffles & English muffins
- Reheat function
- · Removable crumb drawer for easy clean-up

• UL tested & approved #20-21-456-002 \$39.95



Packers Sandwich/Waffle Maker,

whip up waffles, French toast or a grilled panini. The lock-down lid ensures that both sides cook evenly and you always get a great impression of your team! Features removable non-stick cooking plates for easy cleaning. Plastic and brushed metal exterior with cord wrap underneath. Available to ship 9/30/11. #20-21-456-003 \$44.95



Packers Table Linens.

a. Packers Table Runner, team color 14" x 60" polyester/cotton twill runner has printed logos. #20-06-358-008 \$19.95 PPS

b. Packers 4-Pack Placemats, set of four team color placemats. 12" x 18" polyester/cotton twill placemats have #20-06-358-009 \$19.95/set PPS

c. Packers 4-Pack Napkins, polyester/cotton twill napkins are 18" x 18" with printed logos. #20-06-358-010 \$15.95/set PPS All linens are machine washable.



Make an Instant Connection. Scan this code with your smartphone to see the latest styles online.



Exclusive to the Packers Pro Shop PPS





BBQ tool set includes stainless steel fork, spatula and tongs. Each has a 'G' logo on the handle. Includes zippered 20" x 7" carrying case. #20-08-302-072 \$29.95/set







Packers Authentic Jersey,

authentic NFL jerseys have all the same features as those worn by the players. 100% Pro-Brite heavy-weight polyester mesh body with luster nylon yoke and sleeves. Double thickness yoke and mitered rib knit v-neck. Jersey numbers and letters are tackle twill. Woven locker tag with size on lower left front. NFL Shield patch sewn on front neck. We will number and letter at no extra charge. Please indicate number, name (up to 10 characters) and 'home' or 'away' Sizes: 46, 48, 50, 52, 54, 56 \$179.95 Extended Sizes: 58, 60 \$219.95 EX

Please allow 4 weeks for delivery of customized authentic jerseys. If ordering overnight, 2nd day or International shipping, the jersey will ship at the end of the 4-week completion timeframe. Note: When ordering a customized jersey, please make certain your choice of number, name and size are correct. Customized jerseys cannot be returned

Home (green) - #21-01-005-009 Away (white) - #21-01-005-008

The following players are in stock: #12 Rodgers (home) - #21-01-005-021 #12 Rodgers (away) - #21-01-005-022 #52 Matthews (home) - #21-01-005-029 #52 Matthews (away) - #21-01-005-030 #80 Driver (home) - #21-01-005-016



Infant Sizes: 12 mo., 18 mo., 24 mo. \$34.95 #12 Rodgers - #30-11-176-006 #52 Matthews - #30-11-176-009

Toddler Sizes: 2T, 3T, 4T \$39.95 #12 Rodgers - #39-04-176-008 #52 Matthews - #39-04-176-010

Pre-School Sizes: 4,5/6,7 \$44.95 #12 Rodgers - #34-03-176-012 #52 Matthews - #34-03-176-014

Youth Sizes: S - XL \$59.95 #12 Rodgers - #46-03-176-018 #21 Woodson - #46-03-176-023 #50 Hawk - #46-03-176-019 #52 Matthews - #46-03-176-033 #80 Driver - #46-03-176-011 #85 Jennings - #46-03-176-020

Girls' #12 Fitted Replica Jersey, Sizes: S - XL #15-09-176-009 \$49.95

1 See the latest styles online at packersproshop.com



numbers and player's name on back. This jersey is junior cut.

If you are traditionally a misses cut, consider going up a size.

Sizes: S - 2XL \$69.95

Extended Sizes (#12 only): 3XL - 4XL \$74.95 EX

#12 Rodgers - #55-02-005-006

#21 Woodson - #55-02-005-014 #52 Matthews - #55-02-005-015

#80 Driver - #55-02-005-004

#88 Finley - #55-02-005-017

Ladies' Fem Fan Jersey,

take your fan pride to the next level with this fun fashion jersey. Has printed team logo with silver spray foil design on front. Player's name and number are printed on the back. Polyester and nylon dazzle mesh jersey with rib knit trim. This jersey is junior cut. If you are traditionally a misses cut, consider going up a size.

Sizes: 5 - 4XL \$64.95 EX #12 Rodgers - #55-03-005-023 #52 Matthews - #55-03-005-024

YOUR JERSEY HEADQUARTERS. Reebok Packers Replica Jersey, has ribbing at the neck with miter 'V' construction and NFL Equipment logo, printed satin neck taping, double needle construction, dazzle fabric side panels and sleeves, extended drop tail and side vents. I IM Jock tag finishes the piece. Player's name on back of jersey. Sizes: S - 2XL \$84.95 Extended Sizes (available in #12, #52 and #80 only): 3XL - 4XL \$99.95 E #12 Rodgers - #21-02-005-056 #55 Bishop - #21-02-005-116 #58 Zombo - #21-02-005-120 #21 Woodson - #21-02-005-060 #36 Collins - #21-02-005-082 #75 Bulaga - #21-02-005-113 GUIIDI #80 Driver - #21-02-005-033

Packers Custom Replica Jersey.

Any name. Any number. It's your jersey. Create it your way.

Home (green) and away (white) replica jerseys have ribbing at the neck with miter 'V' construction and NFL Equipment logo, printed satin neck taping, double needle construction, dazzle fabric side panels and sleeves, extended drop tail and side vents. Jock tag finishes the piece. Jersey numbers and letters are heat transferred. Please indicate number and name (up to 10 characters). In-stock replica player jerseys must be ordered from replica jersey stock; see page 1 and above.

Replica jerseys will ship 3-4 business days from the date the order is placed. If ordering overnight, 2nd day or International shipping, the jersey will ship at the end of the 3-4 business day completion timeframe. Note: When ordering a customized jersey, please make certain your choice of number, name and size are correct. Customized jerseys cannot be returned

Home (green) - #55-02-005-010 Away (white) - #55-02-005-009



Extended Sizes Available EX

1.800.992.5750 2

See page 23 for details.

#37 Shields - #21-02-005-118

#38 Williams - #21-02-005-119 #42 Burnett - #21-02-005-117

#50 Hawk - #21-02-005-059 #52 Matthews - #21-02-005-089

#85 Jennings - #21-02-005-064

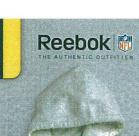
#87 Nelson - #21-02-005-078 #88 Finley - #21-02-005-095 #90 Raii - #21-02-005-088

Men's Sizes: S - 4XL \$99.95 EX Home (green) - #21-02-005-097 Away (white) - #21-02-005-096

Ladies' Sizes: S - 2XL \$79.95

Youth Sizes: S - XL \$79.95 Home (green) - #46-03-176-031





1/4 Zip Vintage Fleece Hood,

heathered soft ash grey fleece hood has

distressed twill appliqué logos and raw

edged seams. Cotton/polyeste

Sizes: S-2XL

#11-02-005-174 \$74.95

Nostalgic Tee,

classic look tee has weathered printed graphics. Heathered cotton/polyester. Sizes: S - 2XL #37-07-005-505 \$24.95

CLASSIC LOOKS FOR AUTHENTIC FANS.



Vintage Thermal Sleeve Tee, layered look cotton tee has thermal sleeves and throwback appliqué logo with distressed printed graphics. Sizes: S - 2XL #25-08-005-209 \$49.95

Vintage Appliqué Tee, washed vintage tee has frayed jersey appliqué logo and distressed printed sleeve stripes. In soft grey. 100% cotton. Sizes: S - 4XL #37-07-005-504 \$34.95 EX

PACKERS

Vintage Appliqué Tee,

celebrate the storied past of the Packers in this

vintage tee. Washed cotton tee has crackle

printed appliqué helmet and sleeve stripes.

Sizes: S - 4XL

#25-08-005-208 \$44.95 EX

Sizes: S - 2XL

Encircled Super Soft Tee, vintage garment-washed tee in 100% cotton has distressed printed graphics. #37-07-005-509 \$27.95

PACKERS Classics 1921 Slouch Cap,

washed cotton cap has contrast stitching on distressed visor and felt with embroidery front graphics. Classics Structured Cap, Adjustable strap closure. wool structured cap has distressed #03-02-005-527 \$19.95 PPS embroidered graphics and adjustable Velcro® closure #03-02-005-525 \$19.95 PPS

Script Throwback Slouch Cap, distressed washed cotton cap has chain stitched and felt appliqué throwback logos. Adjustable strap closure. #03-02-005-524 \$19.95

Old Collectible Fleece Hood, soft pigment-dyed washed hood has the look and feel of your favorite fleece. Distressed printed graphics on cotton/polyester fleece with thermal hood lining and raw edged seams. Sizes: S - 2XL #11-02-005-176 \$59.95



The Big Sweep Hood,

a classic retro look. This melange fleece hood has a mixture of different yarns for a heathered look. Crewneck hood has distressed printed logo. Cotton/polyester. Sizes: Š - 2XL #11-02-005-177 \$69.95

NOSTALGIA CO. Mitchell & Ness PHILADELPHIA, PA.



Winning Streak Tee, vintage-washed tee has a soft weathered finish, faded graphics and sleeve stripes. Printed appliqué 'G' logo. Cotton jersey with contrast ribbed neck binding.

Sizes: 5-3XL #37-07-298-512 \$49.95 EX



CLASSIC LOOKS FOR AUTHENTIC FANS. Reebok

tri-blend tee. Has distressed printed graphics and is made of a polyester/cotton/rayon blend. Sizes: S - 2XL #25-08-005-211 \$34.95

Bigger Better Thermal Tee, say it loud with this super soft cotton thermal. Vintage garment-washed tee has distressed printed logo. Sizes: S-2XL #25-08-005-210 \$39.95



Throwback Logo Fitted Cap, wool structured fitted cap with raised embroidered logo. Flat brim styling adds a modern look. Sizes: 634, 61/8, 7, 71/8, 71/4, 73/8, #03-03-298-030 \$27.95



Throwback Snapback Cap, an old school look with modern updates. Melton wool front and visor has embroidered throwback #03-02-298-534 \$25.95



Wool 2-Tone Snapback Cap, structured cap has embroidered throwback logo and flat brim #03-02-298-533 \$25.95

Exclusive to the Packers Pro Shop PPS Extended Sizes Available EX

Off Season V-Neck Tee, light-weight heathered garment-washed tee has printed throwback logo and rib

trim at neck and sleeves.
Sizes: S - 3XL
#37-07-298-513 \$44.95 EX

Vintage Pullover Hood, a tribute to the glory days. Washed fleece hood has raw edged seams and jersey-lined hood. Distressed twill applique logo over printed stripes.
Sizes: S - 4XL
#11-02-005-175 \$69.95 EX

1.800.992.5750 6



7 See the latest styles online at packersproshop.com











Acme Circle Logo Mug, 15 oz. ceramic mug has Acme Packers team photo and logo. #51-07-197-006 \$9.95 PPS

Acme Packers Pint Glass, 16 oz. glass is dishwasher safe. #51-07-358-004 \$10.95 PP5



Acme Packers Shot Glass, #51-07-358-005 \$5.95 PPS



Acme Packers Can Cooler, keep your beverage cold with this #51-07-272-003 \$3.95 PPS

Made in USA ■ Exclusive to the Packers Pro Shop PPS Extended Sizes Available EX

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and raised embroidered logo.

Adjustable back strap closure

#03-02-005-518 \$21.95 PPS

#03-02-005-519 \$14.95



GET YOUR HEAD IN THE GAME.

throwback logo. Cotton/wool

Sizes: Flexfit S/M (7 1/6 - 7 3/6), Flexfit L/XL (7 1/2 - 7 3/4) #03-02-005-526 \$21.95

Felt appliqué patch on side panel

Sizes: Flexfit S/M (71/8-73/8),

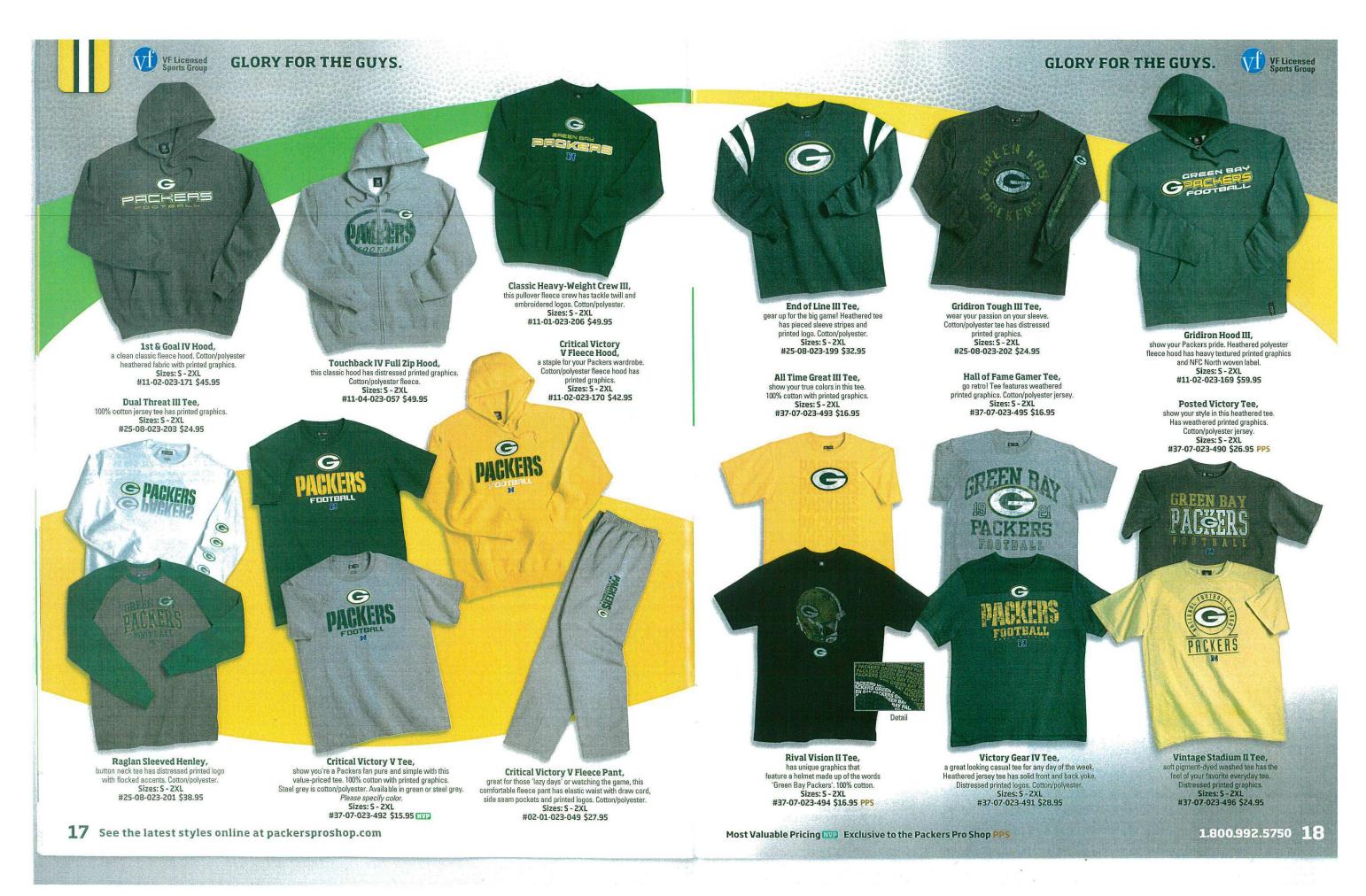
Flexfit L/XL (71/2-73/4)

#03-02-005-523 \$21.95

Reebok #









Read & React Two-Fer Tee, this layered look cotton tee has thermal sleeves and distressed printed logo. Sizes: S - 2XL #25-08-023-200 \$32.95

Heart & Soul 2 Tee, a fan favorite! All-cotton jersey tee with screen-printed logo. Charcoal grey is 50/50% cotton/polyester. Available in gold, charcoal grey, white or green. Please specify color.
Sizes: S - 2XL #37-07-023-412 \$15.95

THE VELLEVELLE











G



Logo Knit Hat,

100% acrylic with

embroidereď team logo.

#43-01-005-071 \$10.95* WVP

*Winter accessories available to ship 9/30/11

G

Most Valuable Pricing Exclusive to the Packers Pro Shop PPS

Team Logo Knit Headband, 100% acrylic. #43-03-005-009 \$8.95*

Team Grip Gloves, receiver and running back gloves have a soft, comfortable leather palm. Features flexible neoprene wrist strap and fully adjustable closure. Sizes: S - 2XL #28-03-007-004 \$24.95



Toboggan Knit Hat, for sledding or the game, add more fun to winter with this 100% acrylic knit hat. Embroidered logo. #43-01-005-058 \$16.95*

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Ordered By:

Customer Number:

IMPORTANT: Make any name/address corrections belo

(Found on the mailing label on the back page of catalog)						
Name:						
Address:						
City:	State/ Prov:	Zip/ Postal Code:				
Country:	County if in Wisconsin:					
Daytime Phone: () _						
Evening Phone: ()						

To Order By Phone, Call Us Toll-Free at 1-800-992-5750 or Fax: 1-920-569-7152

SEPTEMBER-JANUARY 8am-8pm Mon-Fri, 9am-5pm Sat-Sun, CST FEBRUARY-AUGUST 8am-6pm Mon-Fri, 9:30am-4:30pm Sat-Sun, CST

Ship To: /Only if different from "Ordered Py"

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Name:		
Address:		
City:	State/ Prov:	Zip/ Postal Code:
Country:	County if in Wisconsin:	

E-mail Address:			Is this Order for a Gift?			
ITEM NUMBER DESCRIP	TION	SIZE	COLOR	QTY.	UNIT PRICE	TOTAL PRICE
CITE CURDES ADE AVAILADIT	ONTRINE	N. Francis	Mer	chandise Total		
Method of Payment: All prices stated in US dollars Prices are subject to change.		Na Taran		UBTOTAL		
		Ship	pping, Packagin	g and Handling		
☐ Charge to my (circle one): MasterCard VISA American Express		Additional Delivery Costs**				
Please include credit card number, expiration date, CVV2# and zip code with charge orders!	Expiration Date	V	WI Residents Add 5% Sales Tax			

* CVV2 is a security measure we require for all transactions. Since a CVV2 number is listed on your credit card, but is not stored anywhere, the only way to know the correct CVV2 number for your credit card is to physically have possession of the card itself. All VISA, MasterCard and American Express cards made in America in the past 5 years have a CVV2 number. This number is printed on the signature area of the back of the card for VISA and MasterCard, and is on the front of the card for American Express. Signature (as shown on credit card) ☐ Check or Money Order enclosed, payable to The Packers Pro Shop

Cards

MI Residents Add 6% Sales Tax

TOTAL

Mail orders can be sent to: The Packers Pro Shop P.O. Box 10628 Green Bay, WI 54307-0628

☐ Packers Pro Shop gift card enclosed (a maximum of three (3) gift gards can be redeemed at one time).

Gift Wrapping

For just \$5.00 per package, gifts can be wrapped in our exclusive Packers logo wrap or our Packers Christmas wrap. A note card displays your personal gift message. We apologize that some items cannot be gift wrapped. Please check online or call 1-800-992-5750 to place an order with gift wrapped items.



Exclusive to the Packers Pro Shop PPS

Extended Sizes Available EX



(US funds only. There is a \$25.00 fee, or the maximum amount

permitted by law, for returned checks.) DO NOT SEND CASH.

Logo Wrap Christmas Wran

Shipping & Handling Fees

Month Year

Orders Totaling	Cost		
Up to \$10.00	\$5.00		
\$10.01-\$24.99	\$7.75 No h		
\$25.00-\$49.99	\$8.75		
\$50.00-\$99.99	\$10.75		
\$100.00-\$199.99	\$13.75		
Over \$200.00	\$15.75		
Overnight Air	\$32.50		
2nd Day Air	\$22.50		
Saturday Delivery	\$42.50		
US Mail (AK, HI & APOs only)	Per Package Wt.†		
International UPS	Per Package Wt.†		

†Bulk orders will be charged by weight.

[†]On all International and US Mail packages, shipping costs will be determined by the weight of the nackage, International UPS packages can be tracked and The Packers Pro Shop takes full responsibility for your package until it reaches your door. US Mail packages cannot be tracked and The Packers Pro Shop cannot guarantee delivery of the package. The Packers Pro Shop is not responsible for any orders that are lost or stolen.

**Additional Delivery Costs

The items listed below require additional shipping charges. Please add the following amounts to your total shipping charge.

Pag	e Description	Cost
41	Straight Leg Canopy	\$30.00
43	Bean Bag Chair	
43	Bed Rest	\$5.00



PLEASE ALLOW 3-12 DAYS FOR DELIVERY DEPENDING ON LOCATION.

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How to Buy A Green Bay Packers Jersey

Green Bay Packers jerseys are available for all types of fans - men, ladies and children! Jerseys are split into two categories so you can get the exact look you want at the price you're most comfortable with. If you'd like a recreational jersey, the replica model might be what you're looking for. If you want the exact look, high-quality and genuine feel as the player jerseys worn on game day, an authentic jersey is the right choice. Either jersey type will show off your pride with style! The chart below will help you decide which jersey is best for you.

	Description	Fabrics	Player Numbers	Player Name	Logos	Sizing
Men's Authentic	Authentic jerseys are engineered and constructed the same as the jerseys worn on the field. Jerseys are made with a heavy-weight material and tackle twill fabric is used for player name and numbers. This jersey is designed for the fan who wants to look and feel just like a pro!	Jersey construction is 100% Pro-Brite heavy-weight polyester mesh body with luster nylon yokes and sleeves.	Sewn on tackle twill	Sewn on tackle twill on sewn down name plaque.	NFL Equipment jock tag with numeric sizing is applied to the lower left bottom of the authentic jersey. Fully embroidered NFL Equipment patch is sewn on the bottom of the front collar.	Numeric sizing (46-60)
Men's Replica	Replica jerseys feature the same designs as authentic jerseys but are made with a lighter-weight fabric and have screen-printed graphics. Replica jerseys are designed for the price-conscious fan who wants the look of a real player's jersey.	Replica jerseys have ribbing at the neck with miter "V" construction, printed satin neck taping, double needle construction, dazzle fabric side panels and sleeves and extended drop tail and side vents.	Screen-printed	Screen-printed on sewn down name plaque.	Fully embroidered NFL Equipment patches sewn on the bottom of the front collar. NFL Equipment jock tag with alpha sizing is applied to the front lower left bottom of the jersey.	Alpha sizing (S-4XL)
Ladies' Replica	Ladies' replica jerseys have the same look as a real player's jersey but they are cut for a lady. Jerseys have a slimmer and more fitted body that hits just below the waistline. Made with lighter-weight fabric with screen-printed logos.	Jerseys are made of nylon or polyester mesh with a flat rib knit collar.	Screen-printed	Screen-printed on sewn down name plaque.	Screen-printed player name, numbers and sleeve stripes. Ladies' replica jerseys have woven jock tag on lower left bottom and embroidered Nrt. Shield logo on the bottom of the front collar.	Alpha sizing (S-2XL)
Children's Replica	Children's replica jerseys have the same look as a real player's jersey. Children's jerseys are available in youth boys' and girls', pre-school, toddler and infant sizes.	Jerseys are made of 100% nylon with mesh v-neck.	Screen-printed	Youth jersey has screen-printed name on sewn down name plaque. On all other sizes the name is screen-printed directly on the back.	Locker tag on lower left of all children's jerseys. Embroidered NFL Shield logo on the bottom of the front collar.	Alpha sizing varies by age group.

Join the Packers Partners Club of Champions

The Official Fan Club of The Green Bay Packers

Get 15% off most regular-priced merchandise at The Packers Pro Shop and more!

'Champion' Membership (\$50 annually)

Membership Card and Packet

Member Discounts (Show card to receive)

- 15% discount on most regular-priced merchandise at The Packers Pro Shop and packersproshop.com.
- 10% discount on admission to The Packers Hall of Fame.
- · Monthly specials at Curly's Pub in the Lambeau Field Atrium.

"Inside 1265" - Exclusive news and information on Packers players, personnel and Lambeau Field. Quarterly e-newsletters and an annual printed magazine will be sent to members.

Packers Partners Web Page - Interact with Packers fans from around the world. View and download exclusive photos and screen savers, and participate on the message board.

Packers Partners Annual Reception - Meet fellow members and ask questions of Packers players and personnel at an annual reception at Lambeau Field. Includes food, friends and fun!

Ultimate Fan Club Challenge - An annual members-only challenge for a prize package including Lambeau Field pre-game field passes, game tickets and more.

Holiday Greeting - A Packers team photo greeting card sent during the holiday season

Ticket Pre-Sales for Lambeau Field Events - Exclusive offers and pre-sales to Lambeau Field events when offered.

Membership Application

Apply for membership today!

Visit packers.com/ppcc

or packersproshop.com or call 1-800-992-5750

Please allow 2-3 weeks for Membership Packet delivery. International orders will be charged an initial \$25 shipping and handling fee. 'Legend' Membership (\$100 annually) **ALL 'CHAMPION' LEVEL BENEFITS** PLUS:

Packers Yearbook - Applicable season's edition. PPCC/Packers Gear - Enjoy a PPCC premium gift

Pre-Season Ticket Offer - Access to purchase available Packers home pre-season game tickets at face value.

Autographed Items - Your name is included to win autographed Packers merchandise (drawings held quarterly).

Packer Report - A year's magazine subscription (10 issues) which includes feature stories and player profiles.

Tailgate Party - Annual tailgate party hosted by the Packers at Lambeau Field.

VIP Treatment - Reap VIP rewards at the annual Packers Partners reception.





Junior Power Pack

Because Packers fans are all ages, check out packers.com/jpp or call 920-569-7247 to learn more about the Junior Power Pack, the official Packers kids club.

ORDER INFORMATION

See Size Charts At packersproshop.com or call 1-800-992-5750

How to Order

The Packers Pro Shop:

Phone: Please fill out the order form prior to calling and have your VISA, MasterCard or American Express card handy. Our toll-free number: 1-800-992-5750 (from US and Canada). Credit cards or Packers Pro Shop gift cards only. Sorry, no C.O.D.s.

Call 1-800-992-5750 or Visit packersproshop.com

Your Source for Authentic Team Merchandise!

For More Information or to Place an Order,

Mail: Orders can be placed with a personal check, bank draft (drawn on US banks only), money order, Packers Pro Shop gift card or credit card. Please do not send cash! Mail your order form to: The Packers Pro Shop

P.O. Box 10628

Green Bay, WI 54307-0628

Fax: Orders can be sent to 1-920-569-7152. Credit card or Packers Pro Shop gift card orders only. Please SIGN the order form where indicated and enter your card number, expiration date, card verification number and zip code.

Internet: Orders can be placed at packersproshop.com, a secure site. Credit cards or Packers Pro Shop gift cards can be used to order directly over the Internet.

Our Return Policy:

For credit, all items must be received in their original unworn or unused condition.

- 1. Please complete the return form located on the back of the receipt included with your purchase.
- 2. If you are returning a gift, please tell us the name and address of the person who purchased the merchandise. (Providing this information will keep your return confidential.)
- 3. Your return will be processed as follows:

Items must be returned to The Packers Pro Shop within 90 days of purchase.

Within 90 days with receipt - exchange or refund by same payment method. Within 90 days without receipt - exchange or PPS return gift card only. Returns after 90 days may be exchanged or given a PPS return gift card at the current price. No returns accepted after 180 days.

Non-returnable items:

Undergarments (panties).

Custom orders (customized jerseys, personalized items). DVDs and CDs may only be returned for credit if the item is unopened. Defective DVDs and CDs may only be exchanged for the exact same item.

- 4. An ARS label is included in every package for convenience of returns. A fee of \$5.95 will be charged when using this label. A \$5.00 reshipping charge will be applied for all exchanges of a different style. Items of the same style exchanged for size or color will not be charged the reshipping fee. Please include payment (Packers Pro Shop gift card, credit card, check) for the \$5.00 fee.
- 5. Send your return to:

Packers Pro Shop Fulfillment Center 2230 South Ashland Avenue Green Bay, WI 54304

Returns in person are not accepted at this location.

International Customers: Should a product exchange be needed from your International order, a \$20 shipping fee (US dollars) will be applied. Please contact your local customs office for return duties and taxes. For questions, dial: 1-800-992-5750.

PPS Catalog Legend

Products made in the United States of America

Most Valuable Pricing: Specially priced items for the value-conscious shopper

PPS Packers Pro Shop Exclusives: Items found only at the The Packers Pro Shop

EX Extended Sizes: Sizes 3XL and greater for men and ladies

Canadian and International Shipping:

Shipping and applicable duty charges are paid by the recipient. Please contact your local UPS center for specific charges, as The Packers Pro Shop will not be responsible for these charges and will not reimburse customers that abandon packages. All packages are shipped via UPS International Express and rates are based on package weight. Expect approximately 3-5 business days for delivery. VISA, MasterCard or American Express is required for International orders. The minimum charge for International shipping is \$37.15 (US dollars). Sample rates (in US dollars) are as follows:

Canada: W. Europe/Japan: Central Europe: Australia: 1 lb. \$37.15 1 lb. \$46.05 5 lbs. \$56.65 5 lbs. \$81.55 5 lbs. \$88.80 5 lbs. \$131.55 5 lbs. \$84.30

- Please note: International shipping is not available for the following products: Bean Bag Chair and Men's and Ladies' Golf Shoes. The items involved are drop shipments, which ship directly from the manufacturer. The manufacturer will not ship these items overseas at this time.
- · Shipping rates are subject to change without notice.
- Delivery times are estimates. All shipping times are based on business days; Saturdays, Sundays and holidays are excluded. The Packers Pro Shop cannot be responsible for delayed orders held in customs.

Packers Pro Shop Gift Cards:

Gift cards may be purchased in values of \$5-\$500. We'll send a gift card in the amount you request to anyone you'd like, along with a Packers Pro Shop catalog. These will be shipped via US mail. Just fill in "gift card" on the order form, write in the item number of the card you would like and the amount you desire. Enclose your payment, or fill in the charge information as you would with a regular order, or charge your gift card by phone at 1-800-992-5750. Gift cards are mailed free of charge. A maximum of three (3) gift cards can be redeemed at one time.

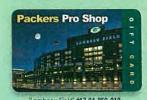










Photo Credits: Harmann Studios, Vernon Biever and 44, Inc.

1.800.992.5750 24

Bobby Jones FIRE UP THE OFFICE. 0 PAGKERS

Tread Stripe Polo, a polished look to show your pride. Mercerized Egyptian cotton provides a smooth finish. Has ivory tipping on collar. Sizes: M - 2XL #37-04-168-477 \$89.95 PPS

Dash Jacquard Polo, a luxurious look to add to your collection. Sleek polo is mercerized Egyptian cotton for a soft finish. Sizes: M-2XL #37-04-168-479 \$89.95 PPS

Argyle Jacquard Polo, put your best look forward in this sleek polo. Made of mercerized Egyptian cotton for a smooth finish. Has a subtle argyle pattern and birdseye collar. Sizes: M-2XL #37-04-168-476 \$89.95 PPS

Pin Stripe Polo, make an impression in this fine mercerized Egyptian cotton polo. Sizes: M-2XL #37-04-168-478 \$89.95 PPS



Solid Pima Cotton Polo, classic and understated long sleeved polo is made of soft fine Peruvian Pima cotton. Has 3-button placket. Available in forest or yellow. Please specify color. Sizes: S - 2XL #25-06-168-072 \$94.95 PPS

25 See the latest styles online at packersproshop.com

G

1/2 Zip Competition Pullover, an elegant and stylish piece for the office. Raglan sleeved pullover is made of soft and silky Peruvian Pima cotton. Contrast trim on collar and cuffs. Available in charcoal grey or moss. Please specify color. Sizes: S-2XL #11-04-168-052 \$114.95 PPS



3-Pack Contour Headcovers, protect your clubs while showing your team spirit! Headcovers are numbered 1. 3 and X. The #1 fits most oversized drivers. Covers have long socks for extra club protection. Embroidered team logos. #16-02-455-008 \$38.95/set

Men's DryJoys Tech Golf Shoes,

waterproof golf shoes have full grain leather uppers and full leather linings. Have EVA midsoles and flexible

outsoles with Pulsar™ cleats by Softspikes®.

2-year limited waterproof warranty. Features team color

inserts and embroidered 'G' logo. This item is shipped

directly from the manufacturer. Please allow four weeks

for delivery. Overnight, 2nd Day or International shipping

not available. Available in men's whole and half sizes

listed below. True-to-size fit. Please specify width.

Narrow Sizes: 6.5 - 13, 14, 15

Medium Sizes: 6.5-13, 14, 15

Wide Sizes: 6.5 - 13, 14, 15

Extra Wide Sizes: 6 - 12, 13

#16-09-444-001 \$199.95

Women's LoPro Golf Shoes,

waterproof golf shoes have full grain leather uppers and cushioned inside linings. Have Duramax™ rubber outsoles

with Pulsar" cleats by Softspikes". 1-year limited

waterproof warranty. Features team color inserts and embroidered 'G' logo. This item is shipped directly from

the manufacturer. Please allow four weeks for delivery. Overnight, 2nd Day or International shipping not available.

Available in women's whole and half sizes listed below. True-to-size fit. Please specify width. Narrow Sizes: 7-10 Medium Sizes: 5-10, 11, 12

Wide Sizes: 6 - 10 #16-09-444-002 \$144.95

Golf Cap Clip,

show your team spirit while

you're playing your other favorite

sport. 3-piece set includes a

magnetic cap

clip with two double-sided

ball markers.

#16-08-455-007 \$12.95/set



Headcover, fits all oversized drivers. Embroidered team logos. #16-02-455-009 \$23.95



will look great hanging from your Packers golf bag. 16" x 19" cotton towel. #16-06-455-012 \$16.95



Packers Medalist Cart Bag,

"fore" the serious golfer, this bag is loaded with

features, including integrated top handle, 14-way

full-length dividers, 8-location embroidery, five

zippered pockets, external putter well, three lift

assist handles, padded strap with strap pouch.

fleece-lined valuables pouch, removable rain

hood, umbrella holder and towel ring.

#16-01-455-017 \$229.95

TERM GOLF

62" Double Canopy Golf Umbrella, weather the storm with this umbrella. Double canopy design withstands strong winds and includes an easy grip handle. Printed logos. #16-07-455-004 \$35.95

SWING WITH THE PROS.

6

PACKERS

Golf Towel,



50-Pack Packers Tees, show your support for the Packers on the golf course with this 50-pack of printed tees. Each is 2 34" tall. #16-08-455-004 \$8.95



175 Jar Packers Tees, tee up with the Packers! You'll have enough tees to last all season with this jar of 175 printed tees. Each is 2 3/4" tall. #16-08-455-005 \$22.95



3-Pack Team Color Golf Balls, hit the links with these colorful Packers golf balls. 3-pack of regulation golf balls. #16-04-455-014 \$8.95/set



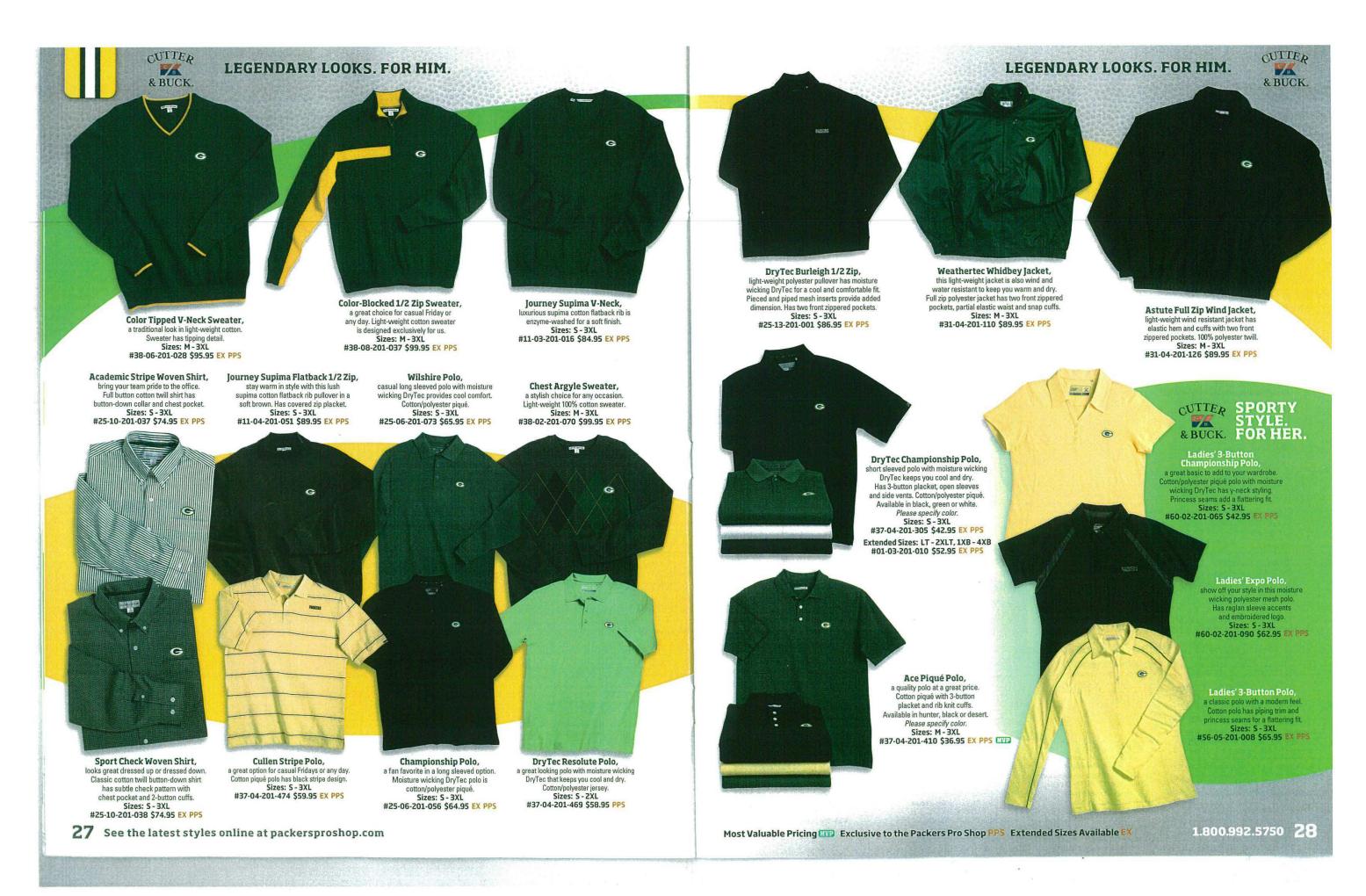
Divot Tool Pack, take your passion for football to the golf course with this divot tool set. Includes a divot tool and three double-sided markers #16-08-455-006 \$15.95/set



Packers Fairway Stand Bag, this light-weight bag is feature full, including integrated top handle, 14-way full-length dividers, 6-location embroidery, five zippered pockets, two lift assist handles, cooler pocket, fleece-lined valuables pouch, removable #16-01-455-018 \$199.95

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Exclusive to the Packers Pro Shop PPS





#57-01-201-017 \$86.95 EX PPS

#56-06-201-012 \$79.95 PPS



Logo Checkbook Cover,

a. Green Bay

Nostalgia Tie,

100% silk twill. #28-02-284-021 \$24.95

b. Gold Pin Stripe Tie,

dress up your look. 100% printed silk tie.

c. Cambridge Woven

Stripe Tie,

embroidered black genuine cowhide leather. Includes plastic check divider for carbon copy checks. #24-01-004-002 \$34.95





PASSION IS IN THE DETAILS.



#24-05-004-001 \$24.95

RICO Industries, Inc.

4-Time Champions Money Clip, this money clip is rhodium

plated with a highly polished silver finish. Has etched nelmet and '4X Super Bowl Champions' design. 1 3/8" x 2" #22-04-178-005 \$45.95

Nylon Tri-Fold Wallet, #28-02-284-052 \$24.95 PPS has screen-printed logo

d. Plaid Woven Tie, make a statement with this textured tiel Polyester #28-02-284-051 \$16.95 CVP

#28-02-284-050 \$32.95



Embossed Checkbook Cover, top grain pecan colored cowhide leather with embossed logo. Includes plastic

check divider for carbon copy checks. #24-01-004-003 \$24.95

- #14-01-113-104 \$8.95 PPS

0

- k. Packers Paisley Dress Sock, Sizes: 10-13 #14-01-113-099 \$8.95 PPS

*All socks made in USA



- acrylic/nylon. Available in white or green. Please specify color. Sizes: 9-11 #14-01-113-085 \$8.95 PPS
- m. Ladies' Heather Team Stripe Crew, acrylic/nylon. Sizes: 9-11 #14-01-113-087 \$8.95 PPS
- Ladies' Stripe Knee High Sock, Sizes: 9-11 #14-01-113-051 \$13.95 PPS
- Ladies' Mini Argyle No-Show Sock, Sizes: 9-11 #14-01-113-107 \$8.95 PPS
- Ladies' Gold 'G' Footie, Sizes: 9-11 #14-01-113-106 \$8.95 PPS
- Ladies' Brite Wave Crew Sock, Sizes: 9-11 #14-01-113-105 \$8.95 PPS

Made in USA Most Valuable Pricing Description Exclusive to the Packers Pro Shop PPS Extended Sizes Available X 1.800.992.5750





Stadium Replica,

amazing details! Poly-resin stadium

replica shows the finest of details

both inside and outside the stadium.

#66-04-182-001 \$75.00 PPS



‡74-05-419-001 \$29.95 PPS





Lambeau Field

Essex Slouch Cap,

garment-washed canvas cap has

adjustable back strap closure and cotton

#64-01-022-028 \$16.95 PPS

Lambeau Field Tailgate Tee,

celebrate the legendary stadium with

this graphic tee. Cotton jersey with

printed graphics.

Sizes: S - 2XL

#72-03-219-031 \$18.95 PPS

LEGENDARY STADIUM. CHAMPIONSHIP LOOKS.

LAMBEAU

Lambeau Field

Big Cotton Crew,

a basic crew for everyone. Cotton/polyester





Eldorado Knit Hat, chunky cuffed heathered acrylic knit #64-03-022-007 \$13.95 PPS

fleece has distressed printed graphics. Lambeau Field Big Cotton Hood, Sizes: S - 2XL classic style fleece hood has distressed #72-01-219-036 \$39.95 PPS [W] printed graphics. Cotton/polyester with jersey-lined hood. Sizes: S - 2XL #72-01-219-037 \$45.95 PPS Lambeau Field Super Soft Tee, washed cotton tee has a vintage feel and broken-in softness. Lambeau Field Tri-Blend Tee, a legendary look that's on trend. Polyester/ cotton/rayon tri-blend tee has a super soft Distressed printed graphics. Sizes: S - 2XL feel. Heathered with printed graphics. #72-02-219-019 \$27.95 PPS Sizes: S-2XL #72-02-219-018 \$27.95 PPS Lambeau Field 1/4 Zip Lambeau Field 2-Tone Raglan Hood, Plaid Lined Hood, heathered raglan sleeved hood has raw edged stay warm in this vintage look fleece hood. seam detail. Mixed media graphics include Has a flannel plaid hood lining for extra shadow printing, twill applique and embroidery, Sizes: S - 2XL #72-01-324-035 \$49.95 rmth and distressed printed graphics for style. Raw edged seams. Sizes: S - 2XL #72-01-324-034 \$49.95

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Most Valuable Pricing Exclusive to the Packers Pro Shop PPS

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Lambeau Field

Pint Glass,

#69-01-358-020 \$10.95 PPS

16 oz. with printed log

Lambeau Field

Sublimated Mug,

15 oz. ceramic mug.

Lambeau Field

Sculpted Mug,

#69-01-358-024 \$10.95 PP

69-01-358-025 \$7.95 PPS IIII







FOR THE LITTLEST FANS.



Creeper & Pant Set, a cute set for a budding Packers fan. Includes a layered sleeve snap crotch creeper with snap back neck and elastic waist pant. Both items

are cotton jersey with printed logos.

Newborn Sizes: 0 - 3 mo., 3 - 6 mo., 6 - 9 mo. Infant Sizes: 12 mo., 18 mo., 24 mo. #30-08-176-045 \$28.95/set



Creeper, Bib & Booties Set, includes a snap crotch creeper, booties and Velcro® closure bib that reverses to solid green. All pieces are cotton with printed logos. Newborn Sizes: 0 - 3 mo., 3 - 6 mo., 6 - 9 mo. #30-08-176-044 \$21.95/set



Foldover Neck Coverall, cotton snap crotch has distressed printed graphics and sleeve stripes. Newborn Sizes: 0 - 3 mo., 3 - 6 mo., 6 - 9 mo. #30-07-176-027 \$21.95



My New First Tee, the first of many Packers tees for your little fan. 100% cotton with printed graphics. Infant Sizes: 12 mo., 18 mo., 24 mo. #30-10-176-008 \$12.95



3-Piece Creeper Set, cotton jersey snap crotch creepers have printed graphics and snap neck openings. Includes one white, one gold and one green. Newborn Sizes: 0 - 3 mo., 3 - 6 mo., 6 - 9 mo. #30-05-176-021 \$24.95/set



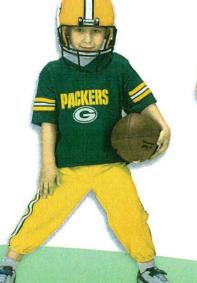
Cheerleader Creeper Dress, even the littlest fans start out as cheerleaders. Cotton 1-piece snap crotch creeper dress has knit taping trim and embroidered logo. Newborn Sizes: 0 - 3 mo., 3 - 6 mo., 6 - 9 mo. Infant Sizes: 12 mo., 18 mo., 24 mo. #30-04-176-009 \$29.95



2-Piece Fleece Hood & Pant Set, comfy fleece set is great for kids of all sizes. Both pieces are cotton/polyester with printed logos. Pant has elastic waist and cuffs.

Infant Sizes: 12 mo., 18 mo., 24 mo. #30-08-176-046 \$24.95/set Toddler Sizes: 2T, 3T, 4T

#39-07-176-053 \$26.95/set Pre-School Sizes: 4, 5/6, 7 #34-06-176-047 \$29.95/set



Little Pro Uniform, for your little football star. Set includes a helmet with foam padding and adjustable chinstrap. Polyester jersey has removable shoulder pads and printed logos. Includes iron-on numbers 0-9 to create the uniform of your choice.

Note: This item runs small Youth Sizes: S (ages 4 - 6), M (ages 7 - 10) #34-03-159-005 \$45.95/set



Polo Dress with Pleats, ester piqué dress Infant Sizes: 12 mo., 18 mo., 24 mo. #30-04-176-012 \$21.95 Toddler Sizes: 2T, 3T, 4T #39-03-176-009 \$24.95 Pre-School Sizes: 4, 5/6, 6X

#34-02-176-009 \$25.95



All-Over Print Baby Bib, for your littlest fan. Terry cloth bib has snap back closure. Machine washable #30-01-078-037 \$6.95



3-Pack Bib Set, three adjustable snap back terry velour bibs with screen-printed logos. Machine washable. #30-01-078-038 \$14.95/set [[[[]]]



Fuzzy Hoodie Bear, 9" plush bear has velour hoodie. Available in pink or green & gold. Please specify color. Not recommended for children under three years. #40-06-163-034 \$7.95 PPS (W)

Toddler Tassel Knit Hat

with Pom,

keep your little fan warm with this

acrylic knit pom hat. Has embroidered logos and braided strings

#39-02-176-040 \$11.95

G

Pre-School Cuffless Knit Hat,

#34-11-176-004 \$9.95



Baby Packers Pig, squeal with delight over a Packers victory! 8" plush pig has removable velour vest with 'G' logo. Not recommended for children under three years. #40-06-163-041 \$10.95

Kids' Headwear.

Youth Logo Brushed Cotton Cap,

100% cotton structured cap with raised

embroidered logo and adjustable

G

Youth Cuffed Knit Pom Hat,

stay warm through snowball fights and

#46-02-005-077 \$16.95

#46-02-005-024 \$10.95



Packers 2-Pack Pacifiers, plastic orthodontic pacifiers in team colors. #30-01-454-029

\$6.95/set



FOR THE LITTLEST FANS.

Packers 2-Pack Baby Bottles, 9 oz. baby bottles feature a silicone nipple with a measuring scale on the back. BPA free and dishwasher safe. #30-01-454-031 \$10.95/set



2-Pair Booties Set, keep your little one's toes warm while showing team spirit. Booties come in a gift boxed set and are cotton/spandex/nylon. Set includes one green pair and one white pair.

Kids' Socks*

#30-01-176-036 \$10.95/set

a. Kids' Dot Footies, Youth Sizes: 4-6, 6-8, 7-9 #14-06-113-014 \$7.95 PPS

b. Kids' Team Stripe Footies, Youth Sizes: 4-6, 6-8, 7-9 #14-06-113-015 \$7.95 PPS

c. Girls' Pink Footies, cotton/nylon. Girls' Sizes: 4 - 6, 6 - 8, 7 - 9 #14-06-113-013 \$7.95 PPS

*All socks made in USA



Structured Cap, has raised embroidered logo Cotton with adjustable

Youth Basic Logo Slouch Cap,

100% garment-washed cotton cap with

raised embroidered logo. Adjustable strap closure with buckle

#46-02-005-019 \$12.95

#46-02-005-078 \$17.95

Made in USA Most Valuable Pricing Exclusive to the Packers Pro Shop PPS



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TAKE GLORY WITH YOU.



Canvas Tote, big enough to carry just about anything. Washed and frayed for a distressed look Has grommet accents and inside pocket. Printed logo. 13" x 23" x 4" #45-04-367-075 \$22.95 PPS



Hoodie Purse,

a new twist on your favorite sweatshirt

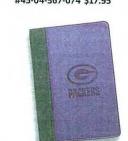
Drawstring handbag is made of fleece

sweatshirt material and has raw edged seams. Has two carrying straps,

kangaroo pocket, and printed and

embroidered logos. 15 ½" x 9 ¾" #45-04-367-070 \$28.95

Shell Wallet, carry your Packers pride with you. Clutch style wallet has compartments for ID, credit cards and cash. Jersey material on outside with printed logos. #45-04-367-074 \$17.95



Ladies' Embossed

Pink Journal,

jot down your game plan in this

2-tone leather-like journal with

embossed logos. Includes 100

sheets of lined naner

'G' Logo Mouse Pad, #06-02-029-015 \$8.95

Stationery

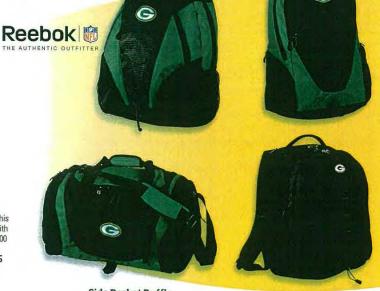
Desk Caddy, contains one hundred 3.5" x 5" note

#06-04-130-028 \$7.95





Utility Laptop Backpack, this backpack is loaded to carry all your gear. Has one main compartment with laptop pocket inside. Smaller front compartment has inside organizer pocket. Stow all your valuables in the three outside accessory pockets. Padded back and adjustable shoulder straps. 14" x 19" x 6" #26-02-005-026 \$44.95



Side Pocket Duffle, perfect for the gym or travel. Duffle has one main pocket with hidden inside pocket and front organizer pocket. Has utility side and vented shoe storage to air out your gym shoes. Studded foot pads, removable padded shoulder strap and Velcro® closure handle straps. 22" x 12" x 12" #26-03-005-013 \$34.95



Quilted Hobo Bag,

add some Packers style to your look

with this fashionable and functional

bag. Satin-like fabric with faux

leather accents, zippered closure

#45-04-367-071 \$34.95

Internal Organizer Backpack,

light-weight backpack has one main

zippered compartment and a smaller

zippered compartment with internal

organizer pocket. Three smaller

accessory pockets can store all your supplies. Padded back and

adjustable shoulder straps.

#26-02-005-027 \$34.95

and appliqué logo, 10" x 5" x 8 1/2"

Ladies' Cushion Watch. has green logo dial set in a light stainless steel case with a comfortable contour bracelet. Water resistant #22-07-366-034 \$89.95



Ladies' Sport Watch, green logo dial is set in a light stainless steel case with a comfortable contour bracelet. Water resistant up to

3-hand quartz multifunction movement and folding clasp. #22-07-366-035 \$104.95

Water resistant up to 100 meters #22-07-366-029 \$129.95

Men's Multifunction

Watch.

stainless steel watch with



SHINE IN GREEN & GOLD.

Men's Team Logo Watch, this precision sport watch is perfec for showing your team spirit. The rubber strap is waterproof Water resistant up to 10 meters #22-07-366-040 \$94.95



FOSSIL

Men's 3-Hand Watch, Packers analog watch has logo dial and is set in a light stainles. steel case with a comfortable contour bracelet. Water resistant

#22-07-366-037 \$109.95

Multi Bead Earrings, dangle earrings have multi-colored crystal beads



Charm Bead Pendant Necklace, has multi-colored crystal beads with silver plated 'G' logo charm on an 18" adjustable silver chain

#22-11-395-026 \$18.95



Glitter Compact Mirror, stainless steel mirror compact with glitter enamel logo. Has a #22-09-395-022 \$9.95



Packers Crystal Brooch, sparkle, shine and spirit! 2 1/2" x 3/4" #22-06-395-098 \$13.95 PPS



Packers Spinning Key Chain, has 'G' and NFL logos. #22-03-395-357 \$5.95



Team Logo Heavy-Weight Key Chain, colored logo iron injection mold key chain. 1 1/2" #22-03-395-644 \$5.95

Made in USA 5 Most Valuable Pricing 5 Exclusive to the Packers Pro Shop 6 PS

LogoArt®







LogoArt® jewelry available in 14 karat

gold or sterling silver.

a. 14K Gold 'G' Charm,

¼" x ¾" #22-10-178-001 \$89.95 b. Silver 'G' Charm,

#22-10-178-002 \$28.95

#22-05-178-001 \$36.95

18" chain with 1/2" x 3/8" charm

#22-11-178-019 \$42.95

c. Silver 'G' Football Pendant,

d. Silver 'G' Pendant Necklace,

e. 14K Gold Helmet Pendant,

#22-05-178-005 \$199.95

f. 14K Gold 'G' Post Earrings,

#22-05-178-002 \$199.95

g. 14K Gold 'G' Football

Pendant,

#22-02-178-003 \$179.95/pair





Ovation Necklace,

has solid sterling silver



Ovation Earrings,

add some sparkle to your

look with these earrings.

Solid sterling silver 'G' logo

with rhodium finish dangles

from a sphere covered in

Team Crystal Logo

Necklace, features rhodium plated alloy charms with 'G' logo and team color crystals. 18" chain is brass with simulated Rhodium plating and has adjustable lobster clasp #22-11-178-016 \$29.95



#22-02-178-054 \$18.95/pair



Triple Bangle Bracelet, finish. Each 2 %" bracelet has either a 'G', Packers' or #22-01-178-060 \$29.95/set

1.800.992.5750 40

39 See the latest styles online at packersproshop.com

CREATE THE ULTIMATE TAILGATE PARTY.



Packers Quad Chair,

just the thing for your next tailgate event, backyard party or camping trip. Light-weight portable chair with reinforced steel frame folds completely into its own carrying bag. Has cup holder in arm rest. Measures 29" x 21" x 34". From Coleman. #09-13-303-014 \$29.95





50-Can Soft Side Wheeled Cooler,

portable zippered cooler has retractable handle and wheels that allow for easy transportation Holds up to 50 cans of your favorite beverage, and has an internal ice substitute pocket to keep your drinks cold. Includes carabiner clip and mesh carry pouches on sides. Overall measurements are 41" x 14" x 12". From Coleman.

#09-04-303-016 \$54.95

#09-03-090-001 \$17.95







Chip & Dip Container,

tote your snacks to your next tailgate event with this plastic chip and dip container. One lid covers the container and one covers the dip. 14" diameter. Dishwasher and microwave safe #20-14-358-058 \$23.95

EVERGREEN



Snack Helmet. includes two removable dishes for easy cleaning that are dishwasher and microwave safe #20-14-078-010 \$44.95



Plastic Table Cloth. fits a standard 8' banquet table or cut in half to fit two card tables, 54" x 108" #20-14-004-041 \$7.95

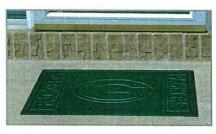


3-Pack Large Canister Set, nesting high-quality plastic canisters are ideal for tailgating, picnics or home use. Tightly sealed, BPA free canisters are dishwasher safe. Remove lid before microwaving. Small holds 8 cups, medium holds 15 cups and large holds 24 cups. #20-14-358-059 \$23.95/set



Team Bunting,

great for decorating porches, deck railings, tailgate tables and more. Nylon bunting has a single-sided design with detailed appliqué stitching. 58" x 27" #10-01-488-010 \$29.95



Absorbent Entrance Mat, welcome your guests with Packers pride. Moisture soaking door mat is made of polyethylene fibers with recycled rubber backing, 30" x 18" #20-20-488-015 \$29.95



3-Pack Storage Containers, bring all your favorite treats to your next tailgate party in these storage containers. Set of three nesting BPA free containers are dishwasher safe. Remove lid before microwaving. Small is 14 oz., medium is 29 oz. and large is 57 oz. #20-14-358-051 \$15.95/set





Helmet Coffee Mug, Polka Dot Latte Mug, 15 oz. ceramic mug has wrap around perk up your coffee with Packers style. sublimated logos. Dishwasher and 16 oz. ceramic latte mug is dishwasher and microwave safe. #20-04-197-178 \$9.95 #20-04-197-179 \$12.95



Relief Sculpted Mug, #20-04-358-182 \$10.95



Vintage Sculpted Mug, 16 oz. ceramic mug has throwback logo. #20-04-358-183 \$12.95

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PACKERS

Insulated Tumbler,

acrylic unbreakable 20 oz. tumbler

with printed logos. Hand washing

recommended. Not microwave safe

#20-04-180-184 \$6.95



Curved Beverage Glass, 16 oz with printed logg #20-04-358-180 \$11.95



Stainless Steel Insulated Ice Bucket. 3 gt. ice bucket is double-wall insulated.

a. Straight Walled Beverage Glass, c. Satin Etch Tankard,



#20-04-358-166 \$9.95

Comes with lid and printed logo. #20-08-358-053 \$26.95



Football Snack Dispenser, a fun way to keep your favorite treats at the ready, 9 1/4" tall and holds 35 oz. Candy not include #20-08-039-063 \$14.95

Boelter Brands

#20-04-358-162 \$15.95

d. Satin Etch Pint Glass,

16 oz with all-over 'G' lou #20-04-358-161 \$10.95

Candy Jar, 12 oz. jar has printed logos and colored lid. Dishwasher safe. Candy not included. #20-14-358-053 \$14.95





Packers Tervis Tumbler,

16 oz. tumbler is made of high-quality

polycarbonate and is lifetime

guaranteed. Keeps drinks cold or hot

and reduces condensation. Microwave,

freezer and dishwasher safe.

#20-04-442-145 \$14.95

Lid sold separately

16 oz. lid - #20-04-442-146 \$2.95



Hi-Definition Shot Glass, 2 oz. with printed logo #20-04-029-186 \$3.95

Made in USA Most Valuable Pricing



Color Wrap Stainless Travel Mug, 15 oz. brushed stainless steel with multi-colored textured wrap. Removable lid. #20-04-029-111 \$16.95



Colored Stem Wine Glass,

etched 'G' logo.

Hand washing recommended. e. 12 oz. - #20-04-358-138 \$12.95

f. 16 oz. - #20-04-358-139 \$12.95

4-Time Super Bowl Champs Sip-N-Go Tumbler, travel friendly tumbler has twist-tight spill resistant lid and acrylic straw. Double wall

insulation keeps beverages hot or cold. 16 oz. tumbler is BPA free. Hand washing recommended, do not microwave #20-04-029-187 \$12.95



Glass Salt & Pepper Set, shakers are 4" high with removable stainless steel tops. Not microwave #20-08-186-045 \$16.95/set

Pewter Hip Flask, #05-05-186-004 \$26.95

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FOR YOUR HOME TURF.



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Bed In A Bag Set,

have sweet dreams of a Packers victory! Set includes comforter and fitted and flat sheets. All tems are a brushed microfiber in 100% polyester. Twin comforter measures 66" x 86", full is 76" x 86" and queen is 86" x 86". Twin set includes one pillowcase; full and queen sets have two. Machine washable. Bed skirt not included. Please specify size. Twin Set: \$89.95

Full Set: \$109.95 Queen Set: \$119.95 #20-12-230-014

- a. Bed Rest, 100% cotton cover with screen-printed logos. Additional \$5.00 shipping fee #20-10-230-004 \$27.95
- b. Packers Sham, a great accessory for your Packers bedroom. Cotton/polyester 30" x 24" standard sham with velour appliqué logo. Includes one sham. #20-12-230-015 \$9.95 PPS
- c. 2-Tone Bean Bag Chair, 100% cotton cover with screen-printed logos. Approximate 100" circumference. Spot clean only. Additional \$15.00 shipping fee. International shipping not available #20-05-230-009 \$59.95
- d. Tufted Rug, 100% nylon with non-skid rubber backing, 20" x 30" #20-11-230-004 \$18.95



- e. Printed Shower Curtain, 72" x 72" standard size shower curtain. 100% polyester with printed logos. #20-18-230-007 \$24.95
- f. 3-Piece Embroidered Bath Towel Set, includes one washcloth, one hand towel and one bath towel. Machine washable. 100% cotton. Available to ship 9/30/11. #20-15-230-005 \$32.95/set
- Waste Basket, metal waste basket measures 15" high with #20-08-078-013 \$19.95
- h. 2-Piece Bath Rug Set. nylon set has rubber backing and team logos. Includes 20" x 30" bath mat and 20" x 21" contour mat. #20-11-230-015 \$26.95/set
- Packers Vinyl Wall Border, decorative peel-and-stick vinyl wall border. Easy to apply, reposition and remove. Washable with mild soap and water. Works best on smooth surfaces, 5" x 15" #20-16-243-011 \$24.95



Super Bowl Champs Bobble Heads collect your favorite Super Bowl XLV Champion! Limited edition 8" bobble head figurines. Each piece is numbered. \$26.95 PPS

Packers Pet Mesh Jersey,

satin and polyester mesh with

contrast neck and sleeve trim.

Size measurements are from the

neck to base of the tail. Sizes: XS (6" - 9"), S (8" - 12"),

M (14" - 18"), L (20" - 24").

#32-01-484-021 \$19.95

Packers Dog Leash,

nylon with silver snap hook.

Attaches easily to collar,

Measures 1" x 6"

#32-01-484-023 \$10.95

#12 Rodgers - #05-05-163-074 Not pictured: #21 Woodson - #05-05-163-076 #44 Starks - #05-05-163-081 #36 Collins - #05-05-163-078 #80 Driver - #05-05-163-075

Packers Dog Collar,

adjustable nylon collar. Has snap lock plastic buckle and silver D ring.

Sizes: S (3/4" w x 8-12" I),

M (5/8" w x 12-18" l), L (1" w x 18-24" l).

#32-01-484-022 \$8.95

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#38 Williams - #05-05-163-082 #85 Jennings - #05-05-163-079 #52 Matthews - #05-05-163-077 #90 Raji - #05-05-163-080



11 1/2" poly-resin gnome

#20-20-163-014 \$19.95

Breakaway Lanyard, 1" lanyard has breakaway closure and swivel J-hook clasp. 16" long. Available in green & gold or pink. Please specify color. #09-07-078-112 \$4.95 PPS



#08-04-067-035 \$12.95 The Ice Bowl, NFL's

Greatest Game DVD,

#08-04-067-007 \$12.95 Lombardi DVD,

#08-04-067-015 \$12.95 Retro Packers Gnome, *DVDs not pictured sure to be a conversation starter in your home or garden.



Return to Titletown DVD, #33-02-482-381 \$6.95 PPS



Round Wall Clock, great for any room, this 12 3/4" clock has high-quality quartz movement with a sweep second hand. Molded #20-02-078-021 \$21.95



More Books & DVDs

Available Online!

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Packers 2011 Yearbook, packed with information about the Packers. #35-06-277-014 \$9.95

'Let's Go' Light,

put your team pride on display with this

bold flashing light. Rotating lenses allow

the light to be displayed vertically or

horizontally. Can be mounted on a

wall or displayed free standing.

For indoor use only. UL listed. 16" x 6" #20-07-197-028 \$34.95



Art Glass Clock, add some Packers style to your included), 12" diamete #20-02-197-016 \$28.95



home décor with this attractive clock. Runs on one AA battery (not



Art Glass Switch Plate, hand-painted outlet light switch plate. Available in two sizes. Single Plate Size: 31/2" x 5" #20-08-197-051 \$9.95 Double Plate Size: 5 1/4" x 5 1/2" #20-08-197-061 \$12.95



Art Glass Horizontal Frame, put your photo from the big game in this attractive hand-painted art glass frame.

Measures 6 1/2" x 9" and holds one 4" x 6" photo. #20-09-197-017 \$14.95



Mission Style Table Lamp, classic stained glass with brass finish resin base and post #20-07-197-020 \$134.95

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Roll Out Plush Throw, polyester plush throw. Machine washable. 50" x 60" #20-01-230-027 \$29.95

Made in USA Exclusive to the Packers Pro Shop PPS





WINCRAFT GET INTO THE GAME.



13 Time World Champs 2-Sided Flag, fly your colors proudly, 3' x 5' flag with printed design. Metal grommets for easy hanging. 100% nylon. Flag pole not included

#10-02-078-016 \$34.95 PPS



All-Weather Vinyl Mailbox Cover, magnetic cover works on metal mailboxes. Easy-on, no tools required. Meets all US Postal requirements (Mailhox not included.) #20-08-321-028 \$17.95 PPS



Wilson The Duke

Authentic Gameball, authentic Wilson NFL Gameball. Used in every NFL game since 1941. #13-01-011-007 \$89.95



Pro Spiral Junior Football, unior sized high-gloss vinyl #13-03-011-030 \$19.95

Mini Packers Rubber Football, 10" ball is perfect for throwing spirals in the backyard. #13-03-011-027 \$12.95 MVP



Riddell Mini Replica Helmet,

tall; the right size for just about vhere. All NFL teams available #19-02-009-002 \$25.95



Outdoor Thermometer, reads temperatures ranging from -70° to 130° Fahrenheit Thermometer should not be hung in direct sunlight, 12 1/2 #20-08-078-032 \$21.95

GREEN BAY

PACKERS 6

a. Chrome License

b. Deluxe Chrome Plate Frame.

c. Plastic License

coat finish.

enamel logos with clear

Plate Frame, #09-01-004-002 \$10.95

#09-01-004-018 \$15.95

#09-01-004-005 \$3.95 EVID

Authentic Packers Helmet,

as worn in the games.

One size only.

#19-01-009-001 \$259.95



Geo Spinner, add some pizzazz to your yard with this 10" x 10" outdoor metal spinner #20-08-217-056 \$27.95



Wood Bird House, bluebird/songbird house is certified and approved by the North American Bluebird Society. Sturdy pine bird house has a 1 1/2" entrance hole, 4" x 4" floor and ventilation holes Can be mounted on either a pole or post. #20-20-217-017 \$55.95



Packers Drive Street Sign, flexible plastic. 24" x 4" #09-08-041-003 \$6.95





Tire Cover, universal fit in heavy-gauge vinyl with elastic tie-down construction. #09-01-041-006 \$39.95



Steering Wheel Cover, black leather steering wheel cover slips on easily to most steering #09-01-041-012 \$36.95



'G' Logo Trailer Hitch Cover, #09-01-186-042 \$13.95



Packers Vinyl Car Mats, protect your vehicle from dirt, water and stains with these all-weather vinyl floor mats. 18" x 27" heavy-duty mats have deep ridges to hold water and dirt. Non-skid backing keeps mats in place. Universal fit #09-01-438-041 \$34.95/pair



Deluxe Replica Helmet, ke the real thing but with a bit less padding and lighter face mask. #19-04-009-001 \$104.95

TOPPERSCOT



Blown Glass Candy Cane Ornament Set a sweet treat for your tree Set of two 5 1/4" blown glass ornaments. Includes one gold and one green ornament #04-02-039-091 \$9.95/set

Forever

Gnome Ornament,

give this gnome a home on your

tree! 4" poly-resin ornament is

hand-crafted and hand-painted

Available to ship 9/30/11.

#04-02-163-078 \$9.95

Packers Plush Puppy,

a fan's best friend. 9" soft plush

puppy has embroidered and

velour appliqué logos.

Not recommended for children

under three years

#40-06-163-035 \$16.95 PPS

Cheerleader Doll Outfit, dress up your favorite doll in this

adorable cheerleader outfit! Includes

cheerleader top and skirt, socks.

shoes, underwear, hair ties and

pom-poms. Fits most 18" dolls.

Doll not included.

Available to ship 10/15/11.

Not recommended for

children under six years. #40-05-163-037 \$16.95 PPS



2011 Dated Bulb Ornament, 3 1/4" bulb ornamer #04-02-039-101 \$6.95

Ginger Bread

Man Ornament,

a fun and tasty treat for

your tree, 3 1/2" resin ornament.

#04-02-163-095 \$6.95



Shatterproof Snowflake Bulb Ornament, made of sturdy plastic. 3 1/8" #04-02-039-102 \$6.95



2-Pack Nutcracker Ornament Set, resin ornaments measure 3" tall. #04-02-197-094 \$15.95/set



#04-03-197-038 \$39.95



SHARE THE SPIRIT.

Mini Blown Glass Ornament Set, put the Packers on your tree! 6-pack of mini blown glass ornaments ranging in size from 11/2" - 2". Includes two of each bell, bulb and star shaped ornaments.

#04-02-039-082 \$9.95/set PPS



Not recommended for

Cheerleader Doll, 11 1/2" cheerleader doll in her own 10" backpack with assorted accessories. Not recommended for children under three years. Brunette, #40-05-203-028 \$17.95 PPS Blonde, #40-05-203-027 \$17.95 PPS Redhead, #40-05-203-029 \$17.95 PPS African American, #40-05-203-030 \$17.95 PPS



Packers Rubik's Cube, the world's best selling puzzle now with Packers team logos on all sides for a spirited competition, 21/2" square, 40" tall. Not recommended for #40-04-429-019 \$14.95 #40-05-041-036 \$22.95

Made in USA Most Valuable Pricing WD Exclusive to the Packers Pro Shop PPS

Packers Fan Doll Outfit,

team spirit for your doll! Outfit includes

'Packers' shirt, pants, socks, shoes,

underwear, hair ties and football.

Fits most 18" dolls. Doll not included.

Not recommended for

children under six vears

#40-05-163-038 \$16.95 PPS

Forever



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